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Dear friends,

I'm reaching out to ask you to <u>make a donation</u> to help us fight for a free future.

Sir Keir Starmer will soon enter 10 Downing Street as the UK's new Prime Minister after the Labour Party just received an historic victory.

As a non-partisan group protecting civil liberties in Britain, our work has always been needed to curb overreach - from governments of all parties.

We know that the Labour government plans to:

- expand the censorious Online Safety Act remember, they wanted powers to censor 'legal but harmful' online speech, and emergency powers to censor speech during the pandemic
- introduce an Artificial Intelligence Bill
- create a 'National Data Library'

in the early days of government. We also know they will:

- take over the secretive Counter Disinformation Unit (now called the National Security Online Information Team), with senior Labour figures saying it had been too "dormant"
- take over the Treasury's plans to pilot a Central Bank Digital Currency
- decide whether to continue with the Home Office's live facial recognition expansion plans

We will scrutinise every Bill and decision that impacts our civil liberties, and put up the greatest fight we can to protect privacy, liberty and free speech. Our strength and success relies on you.

That's why we need your support.

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DONATE £25 (FREE T-SHIRT INCLUDED)

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YOU DECIDE THE AMOUNT

We wish we didn't have to do this...

The strength of our work depends on donations from the public. We are a small team of only 7 people working relentlessly to protect freedom - we don't employ any staff for admin, HR, or operations. Yet thanks to the generous support from people just like you, we are able to punch way above our weight.

Just last month, many of you helped us defeat the government's plans to spy on all of our bank accounts! It is a win that will protect privacy for many years to come.

We're as strong as the support YOU give us - we don't accept funding from any Government or big tech companies whose activities run counter to Big Brother Watch's important mission.

Last year, 90% of our modest budget went on our campaign work, 7% was spent on our office & IT and 3% contributed to our legal work defending rights.

This year we are taking the fight for a free future up a notch and taking legal action to halt the expansion of live facial recognition surveillance in our country, turning our faces into barcodes.

Every single donation makes a difference (plus - wearing our merchandise and getting our message across is more important than you might think!)

So, will you lend your support to us and together we can fight for a free future?

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Your donation to us is a vote for your rights - whoever is in power.

Thank you for your generous support,

Silkie Carlo, Big Brother Watch Director



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