

Mandatory Input*

Auto-calculation*

Please ensure that any automatic calculations are inline with the desired bid value

All costs stated in GBP

Project Budget Key Information	
Supplier	M&C Saatchi World Services
Project name	CSSF Lebanon: Fostering Social Stability through Strategic Communications
ITT number	ITT 2959
Project start date	1 May 2019
Project end date	31 March 2021
Prepared by	Ian Burns

Project Outputs				
Output	Output Description	Staff Cost	Operational Cost	Total Cost
Total Contract Value		1,347,925	751,880	2,099,805
All	-	0	0	0
1	Project Delivery	1,347,925	95,720	1,443,645
2	Training	0	72,000	72,000
3	Events	0	86,160	86,160
4	Media	0	189,000	189,000
5	Equipment	0	0	0
6	IT	0	6,000	6,000
7	Research	0	290,500	290,500
8	Travel	0	12,500	12,500
9	0	0	0	0
10	0	0	0	0
11	0	0	0	0
12	0	0	0	0
13	0	0	0	0
14	0	0	0	0
15	0	0	0	0
16	0	0	0	0
17	0	0	0	0
18	0	0	0	0
19	0	0	0	0
20	0	0	0	0
21	0	0	0	0
22	0	0	0	0
23	0	0	0	0
24	0	0	0	0
25	0	0	0	0
26	0	0	0	0
27	0	0	0	0
28	0	0	0	0
29	0	0	0	0
30	0	0	0	0
31	0	0	0	0
32	0	0	0	0
33	0	0	0	0
34	0	0	0	0
35	0	0	0	0
36	0	0	0	0
37	0	0	0	0
38	0	0	0	0
39	0	0	0	0
40	0	0	0	0
41	0	0	0	0
42	0	0	0	0
43	0	0	0	0
44	0	0	0	0
45	0	0	0	0
46	0	0	0	0
47	0	0	0	0
48	0	0	0	0
49	0	0	0	0
50	0	0	0	0

Financial Totals			
Year	Staff Cost	Operational Cost	Total Cost
Year 1	648,475	435,420	1,083,895
Year 2	699,450	316,460	1,015,910
Year 3	0	0	0
Year 4	0	0	0
Total Contract Value	1,347,925	751,880	2,099,805

Consortia Partner / Subcontractor Budget Split			
Consortia Partner / Subcontractor Split	Organisation Name	Tier (if applicable) - Tier 1 or Tier 2 Only	Total cost
Total Contract Value			605,825
Lead Supplier	M&C Saatchi World Services	-	0
Consortia Partner / Subcontractor One	ORB		460,475
Consortia Partner / Subcontractor Two	Sawa		115,450
Consortia Partner / Subcontractor Three	Azahir		29,900
Consortia Partner / Subcontractor Four			0
Consortia Partner / Subcontractor Five			0
Consortia Partner / Subcontractor Six			0
Consortia Partner / Subcontractor Seven			0
Consortia Partner / Subcontractor Eight			0
Consortia Partner / Subcontractor Nine			0
Consortia Partner / Subcontractor Ten			0
Consortia Partner / Subcontractor Eleven			0
Consortia Partner / Subcontractor Twelve			0
Consortia Partner / Subcontractor Thirteen			0
Consortia Partner / Subcontractor Fourteen			0
Consortia Partner / Subcontractor Fifteen			0
Consortia Partner / Subcontractor Sixteen			0
Consortia Partner / Subcontractor Seventeen			0
Consortia Partner / Subcontractor Eighteen			0
Consortia Partner / Subcontractor Nineteen			0
Consortia Partner / Subcontractor Twenty			0

Phase Totals			
Phase	Staff Cost	Operational Cost	Total Cost
Inception	129,925	33,760	163,685
Implementation	1,089,650	594,924	1,684,574
Exit	128,350	123,196	251,546
Total Contract Value	1,347,925	751,880	2,099,805

Daily Rate Fee		
Total Staff Costs (Fees)	Total Project Days	Average Daily Rate Fee
1,347,925	1,847	730

Commercial Evaluation		
Evaluator	Weighting	Criteria / Calculation
Total	0	

Price Schedule Instructions

Tab	Field	Instructions	Examples
General	General	Projects delivered overseas outside of the EEC are not subject to VAT as the service is provided outside the scope of UK and EC VAT. Supply to the FCO is B2B (Business to Business), this is accepted by HMR&C (FCO is VAT registered). Public Notice 741A "Place of Supply of Services" applies (Link to 741A - https://www.gov.uk/guidance/vat-place-of-supply-of-services-notice-741a) - Para 2.1 establishes an outside the Scope of UK and EC VAT for a supply of services that is made outside the EC - Para 3.6.1 Recipient with more than one establishment – An embassy is such an establishment. On this basis of the above, generally supply is outside the scope of UK and EC VAT as services are enjoyed outside UK/EC. The above is unchanged by who administers the invoices and payments etc. All costs within the budget must be in GBP. Beneficiaries operating in another currency must convert to GBP and the source and value of any exchange rates used should be referenced in the budget. include costs (applicable to all budget categories):	N/A
General	General	- Lobbying UK government, i.e. activities which aim to influence or attempt to influence Parliament, UK government or political activity, or UK legislative or regulatory action - Input VAT reclaimable by the Contractor from HMRC - Activities which may lead to civil unrest; - Activities which discriminate against any group on the basis of age, gender reassignment, disability, race, colour, ethnicity, sex and sexual orientation, pregnancy and maternity, religion or belief - Interest payments or service charge payments for finance leases - Gifts - Statutory fines, criminal fines or penalties - Payments for works or activities that are fully funded by other sources whether in cash or in kind, for example if premises are provided free of charge, the FCO will not contribute to a notional rent - Activities in breach of EU legislation on State Aid - Bad debts to related parties - Payments for unfair dismissal or other compensation - Replacement or refund of any funds lost to fraud, corruption, bribery, theft, terrorist financing or other misuse of funds - The cost of any import, customs duties or any other taxes or similar charges applied by local Governments or by any local public authority - Fundraising (with the exception of any agreed allocated costs not attributable to the project (Non-project attributable costs - NPAC) - Inflation or foreign exchange rate fluctuations - Depreciation (with the exception of any agreed allocated NPAC costs) - Debt repayment - Costs associated with preparing bid prior to a formal agreement being executed - Costs incurred prior to a formal agreement being executed Unless directly attributable to the programme, advocacy and campaigning, marketing and communications, policy, retention fees, capital expenditure, land bank	N/A
General	General	The Authority reserves to the right to invalidate offers if Daily Rates or tenders are deemed to be nominal or abnormally low.	
Staff Costs	Year	Applicable Financial Year (the FCO Financial Year is 1 April - 31 March)	1
Staff Costs	Project Stage	Please enter project stage under which the individual input is allocated (i.e. Inception, Implementation or Exit)	Inception
Staff Costs	Output	Number Output identified in the "Output.Activity" tab	1
Staff Costs	Activity	Number Activity identified in the "Output.Activity" tab in relation to each Output	1
Staff Costs	Band / Job Family / Job Role	<u>Band 1 : Project Director, Partners and Senior Consultants</u> with extensive (indicative guide of 8yr+) high-level international experience in their sector, including considerable experience of managing consulting teams. Accountable for overall quality of deliverables. Relevant post-graduate degree or equivalent <u>Band 2 : Project Manager or Consultants</u> with considerable international experience (indicative guide of 4yr+) in their sector, including experience of managing a consulting team and/or leading on work streams within a significant project. Relevant degree or equivalent <u>Band 3 : Junior Consultants or Analyst</u> with some relevant experience in their field and degree level qualification or equivalent. Assists work streams within a project. Undertakes research, analysis and fieldwork. <u>Band 4 : Admin Assistant</u> . A back office role but may be project based. Collates and manages project data and reporting, supervises meetings, travel and general administrative functions. (Project based, not part of central overhead costs.)	1
Staff Costs	Name	Please enter the Name of each of the allocated resource that corresponds to the applicable Framework Band/Job Family.	John Smith
Staff Costs	Job Title	Please enter the Job Title for each of the allocated resource	Research Manager
Staff Costs	Consortium Partner / Subcontractor	Where applicable, please indicate the organisation name of the Consortium Partner that each named individual belongs to/works for	Jo Blogs Limited
Staff Costs	Country / Region	Please specify the Country and/or Region in which each of the allocated resource will carry out the vast majority of their work	Kenya
Staff Costs	Direct Labour	Direct Labour cost i.e. wage. All costs associated with standard employment benefit i.e. sick leave with pay, pension, non-working days, travel days, health and life assurance. All Taxes & Insurance i.e. Employer's liability Insurance. NB: In high risk locations project specific medevac should be included as an operational cost	350
Staff Costs	Overhead	- Existing premises and office cost allocation (i.e. Premises, Premises maintenance, Premises utilities, Office costs, Premises and office depreciation). Tools of the trade (i.e. mobile phones, laptops). - Support Function cost allocation (i.e. Human Resources, Finance, Information Technology, Generic R&E, Policy, General Training incl. SAFE, HEAT or similar hostile environment training). - Governance and strategic development cost allocation (i.e. Audit, Insurance, Legal, Consultancy) - All costs associated with the recruitment and dismissal of Staff, training costs and any other consumable costs associated with their employment - Head Office allocation i.e. Management, Sales, Licences and Royalties	100
Staff Costs	Margin/Surplus	Profit / Not-for-profit "Surplus". Express as a number rather than a percentage.	50
Staff Costs	Total Daily Rate Fee	Automatic Calculation. This figure must not exceed the Framework Rates.	500
Staff Costs	Framework Maximum Total Daily Rate Fee	Please enter the Framework Daily Fee Rate Maximum for the applicable Band/Job Family .	600
Staff Costs	Discount	Automatic Calculation. Discount applied to the Framework Daily Fee Rate Maximum.	100
Staff Costs	Total Number of input days	Automatic Calculation. Total input days per annum for an individual staff member. Please enter the quantity of days assigned to each of the allocated resources each month in columns U:AF	40
Staff Costs	Total	Automatic Calculation. Total expense per annum for an individual staff member.	20000
Operational Costs	General	All actual expenses in support of the Contract. For example, Security, Travel by Road, Sea and Air, Office / Hotel Accommodation	N/A
Operational Costs	General	All goods and equipment during any call down will be at cost. Expenses are at actual cost and must be receipted. Exceptions will be made where the call off is simply a goods based requirement. In which case staff time will be minimal and the supplier may attach their profit and management fee as a mark up, subject to instructions at the call off stage Applicable Financial Year (the FCO Financial Year is 1 April - 31 March)	N/A
Operational Costs	Year	Applicable Financial Year (the FCO Financial Year is 1 April - 31 March)	1
Operational Costs	Project Stage	Please enter project stage under which the individual input is allocated (i.e. Inception, Implementation or Exit)	Inception
Operational Costs	Output	Number Output identified in the "Output.Activity" tab	1
Operational Costs	Activity	Number Activity identified in the "Output.Activity" tab in relation to each Output	1
Operational Costs	Expense Type	Airline Travel; Visas; Transportation; On Site Expenses ; Equipment; Other Expenses	Airline Travel
Operational Costs	Description	Please describe the nature of the Airline Travel; Visas; Transportation; On-site expenses; Equipment; Other expenses	Return Flight Collection of data; Protection of personnel; Equipment storage; Office Usage
Operational Costs	Relevance to Project	Only applicable to other expenses. How is this expenditure relevant to the project?	
Operational Costs	Consortium Partner / Subcontractor	Where applicable, please indicate the organisation name of the Consortium Partner that each named individual belongs to/works for	Jo Blogs Limited
Operational Costs	Quantity	Please state the total quantity of expected journeys/on-site expenses/equipment/other expenses over for the applicable year	5
Operational Costs	Rate	Please state the value of the cost expected to be incurred for a single unit	100
Operational Costs	Country / Region (Airline Travel Only) From	Please state Country/Region and, where applicable, Airport. Only applicable to Airline Travel. The Authority will only accept economy (non-flexible) flights. The Authority will not be liable for any other class of airline travel.	UK - Heathrow
Operational Costs	Country / Region (Airline Travel Only) To	Please state Country/Region and, where applicable, Airport. Only applicable to Airline Travel. The Authority will only accept economy (non-flexible) flights. The Authority will not be liable for any other class of airline travel.	Kenya - Nairobi
Operational Costs	Purchase, Lease or Hire	Only applicable to equipment. Please specify how the equipment will be procured.	Purchase
Operational Costs	Total	Automatic Calculation. Total cost expected to be incurred for the applicable year.	500

Mandatory Input*

Auto-calculation*

Project Output / Activity

Please detail your outputs and activities for the contract period (unless the fields are already pre-populated)

1	Supporting Public Service Broadcasters	1	Audience Analysis
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Output No.	Output Description	Activity No.	Activity Description
All	-	All	-
1	Project Delivery	1	Research
2	Training	2	Strategy
3	Events	3	Implementation
4	Media	4	Creative
5	Equipment	5	
6	IT	6	Materials
7	Research	7	Transport
8	Travel	8	Event Merchandise
9		9	App Build
10		10	Event Signage

Staff Costs

Please detail your full costs for the entire contract period. ☐
 If you do not complete all mandatory fields your bid will be considered incomplete and may not be accepted.
 All supporting information for completing this form has been included in the "Instructions" tab.

Year 1	Inception	1	Supporting Public Servi	1	Audience Analysis	1	Director	UK	400	200	100	700	800	100	1	1	1	1	0	0	0	0	0	0	0	0	0	0	4	2,800	
Year	Project Stage	Output No.	Output Description	Activity No.	Activity Description	Band / Job Family / Job Role	Name	Job Title	Consortium Partner / Subcontractor (if applicable) *Enter Partners on "Overview" tab	Country / Region	Direct Labour (GBP)	Overhead (GBP)	Margin/Surplus (GBP)	Total Daily Rate Fee (GBP)	Framework Maximum Total Daily Rate Fee (GBP)	Discount (GBP)	April	May	June	July	August	September	October	November	December	January	February	March	Total Number of input days	Total (GBP)	
Year 1	Inception	1	Project Delivery	1	Research	1	Nizar Rammal	Training and Development Advisor	I&C Saatchi World Service	Lebanon	594	159	97	850	850	0		3	8	0	0	0	0	0	0	0	0	0	0	11	9,350
Year 1	Implementation	1	Project Delivery	1	Research	1	Nizar Rammal	Training and Development Advisor	I&C Saatchi World Service	Lebanon	594	159	97	850	850	0		0	0	8	8	6	6	6	5	5	5	6	55	46,750	
Year 1	Exit	1	Project Delivery	1	Research	1	Nizar Rammal	Training and Development Advisor	I&C Saatchi World Service	Lebanon	594	159	97	850	850	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	1	Research	2	Mohammed al-Darwish	Research and Insight Lead	I&C Saatchi World Service	UK	417	159	74	650	650	0		4	7	0	0	0	0	0	0	0	0	0	11	7,150	
Year 1	Implementation	1	Project Delivery	1	Research	2	Mohammed al-Darwish	Research and Insight Lead	I&C Saatchi World Service	UK	417	159	74	650	650	0		0	0	6	6	5	5	5	5	5	7	49	31,850		
Year 1	Exit	1	Project Delivery	1	Research	2	Mohammed al-Darwish	Research and Insight Lead	I&C Saatchi World Service	UK	417	159	74	650	650	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	2	Strategy	1	Nat Hill	Strategy Director	I&C Saatchi World Service	UK	594	159	97	850	850	0		3	5	0	0	0	0	0	0	0	0	0	0	8	6,800
Year 1	Implementation	1	Project Delivery	2	Strategy	1	Nat Hill	Strategy Director	I&C Saatchi World Service	UK	594	159	97	850	850	0		0	0	5	4	4	4	4	2	2	2	2	27	22,950	
Year 1	Exit	1	Project Delivery	2	Strategy	1	Nat Hill	Strategy Director	I&C Saatchi World Service	UK	594	159	97	850	850	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	2	Strategy	1	Muzna al-Masri	Social Stability and Peace-building	I&C Saatchi World Service	Lebanon	594	159	97	850	850	0		3	8	0	0	0	0	0	0	0	0	0	11	9,350	
Year 1	Implementation	1	Project Delivery	2	Strategy	1	Muzna al-Masri	Social Stability and Peace-building	I&C Saatchi World Service	Lebanon	594	159	97	850	850	0		0	0	6	6	4	4	3	3	3	3	4	36	30,600	
Year 1	Exit	1	Project Delivery	2	Strategy	1	Muzna al-Masri	Social Stability and Peace-building	I&C Saatchi World Service	Lebanon	594	159	97	850	850	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	4	Creative	2	Sari Tuqan	Production Manager	I&C Saatchi World Service	Lebanon	417	159	74	650	650	0		4	8	0	0	0	0	0	0	0	0	0	12	7,800	
Year 1	Implementation	1	Project Delivery	4	Creative	2	Sari Tuqan	Production Manager	I&C Saatchi World Service	Lebanon	417	159	74	650	650	0		0	0	7	7	7	7	7	7	7	7	7	63	40,950	
Year 1	Exit	1	Project Delivery	4	Creative	2	Sari Tuqan	Production Manager	I&C Saatchi World Service	Lebanon	417	159	74	650	650	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	4	Creative	1	Dana Kalil-Trometer	Creative and Media Lead	I&C Saatchi World Service	UK	594	159	97	850	850	0		4	11	0	0	0	0	0	0	0	0	0	15	12,750	
Year 1	Implementation	1	Project Delivery	4	Creative	1	Dana Kalil-Trometer	Creative and Media Lead	I&C Saatchi World Service	UK	594	159	97	850	850	0		0	0	11	11	9	9	9	8	8	8	9	82	69,700	
Year 1	Exit	1	Project Delivery	4	Creative	1	Dana Kalil-Trometer	Creative and Media Lead	I&C Saatchi World Service	UK	594	159	97	850	850	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	3	Implementation	1	Omar Kabboul	Implementation Director	I&C Saatchi World Service	Lebanon	594	159	97	850	850	0		4	8	0	0	0	0	0	0	0	0	0	12	10,200	
Year 1	Implementation	1	Project Delivery	3	Implementation	1	Omar Kabboul	Implementation Director	I&C Saatchi World Service	Lebanon	594	159	97	850	850	0		0	0	8	8	8	8	8	8	7	8	8	71	60,350	
Year 1	Exit	1	Project Delivery	3	Implementation	1	Omar Kabboul	Implementation Director	I&C Saatchi World Service	Lebanon	594	159	97	850	850	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	3	Implementation	1	Ian Burns	Implementation Director	I&C Saatchi World Service	UK	594	159	97	850	850	0		4	10	0	0	0	0	0	0	0	0	0	14	11,900	
Year 1	Implementation	1	Project Delivery	3	Implementation	1	Ian Burns	Implementation Director	I&C Saatchi World Service	UK	594	159	97	850	850	0		0	0	9	9	8	8	8	7	8	8	8	73	62,050	
Year 1	Exit	1	Project Delivery	3	Implementation	1	Ian Burns	Implementation Director	I&C Saatchi World Service	UK	594	159	97	850	850	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	3	Implementation	3	Ella Bowie	Project Manager	I&C Saatchi World Service	UK	217	159	49	425	425	0		4	7	0	0	0	0	0	0	0	0	0	11	4,675	
Year 1	Implementation	1	Project Delivery	3	Implementation	3	Ella Bowie	Project Manager	I&C Saatchi World Service	UK	217	159	49	425	425	0		0	0	7	7	7	7	7	7	7	7	7	63	26,775	
Year 1	Exit	1	Project Delivery	3	Implementation	3	Ella Bowie	Project Manager	I&C Saatchi World Service	UK	217	159	49	425	425	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	1	Research	1	Johnny Heald	Research Partner	ORB	UK	594	159	97	850	850	0		2	2	0	0	0	0	0	0	0	0	0	4	3,400	
Year 1	Implementation	1	Project Delivery	1	Research	1	Johnny Heald	Research Partner	ORB	UK	594	159	97	850	850	0		0	0	2	2	1	1	1	1	1	1	1	11	9,350	
Year 1	Exit	1	Project Delivery	1	Research	1	Johnny Heald	Research Partner	ORB	UK	594	159	97	850	850	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	1	Research	2	Olivia Midha	Research Partner	ORB	UK	417	159	74	650	650	0		4	6	0	0	0	0	0	0	0	0	0	10	6,500	
Year 1	Implementation	1	Project Delivery	1	Research	2	Olivia Midha	Research Partner	ORB	UK	417	159	74	650	650	0		0	0	2	1	1	1	1	1	1	1	1	10	6,500	
Year 1	Exit	1	Project Delivery	1	Research	2	Olivia Midha	Research Partner	ORB	UK	417	159	74	650	650	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	1	Research	2	Oliver Carden	Research Partner	ORB	UK	417	159	74	650	650	0		3	3	0	0	0	0	0	0	0	0	0	6	3,900	
Year 1	Implementation	1	Project Delivery	1	Research	2	Oliver Carden	Research Partner	ORB	UK	417	159	74	650	650	0		0	0	2	2	2	2	2	2	2	2	2	18	11,700	
Year 1	Exit	1	Project Delivery	1	Research	2	Oliver Carden	Research Partner	ORB	UK	417	159	74	650	650	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	1	Research	2	Rosie Hazell	Research Partner	ORB	UK	417	159	74	650	650	0		6	4	0	0	0	0	0	0	0	0	0	10	6,500	
Year 1	Implementation	1	Project Delivery	1	Research	2	Rosie Hazell	Research Partner	ORB	UK	417	159	74	650	650	0		0	0	6	3	5	3	5	3	5	3	5	38	24,700	
Year 1	Exit	1	Project Delivery	1	Research	2	Rosie Hazell	Research Partner	ORB	UK	417	159	74	650	650	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	1	Research	3	George Smyth	Research Partner	ORB	UK	217	159	49	425	425	0		4	6	0	0	0	0	0	0	0	0	0	10	4,250	
Year 1	Implementation	1	Project Delivery	1	Research	3	George Smyth	Research Partner	ORB	UK	217	159	49	425	425	0		0	0	5	0	0	0	0	0	0	0	0	5	2,125	
Year 1	Exit	1	Project Delivery	1	Research	3	George Smyth	Research Partner	ORB	UK	217	159	49	425	425	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Year 1	Inception	1	Project Delivery	1	Research	1	Rabih Haber	Research Partner	ORB	UK	594	159	97	850	850	0		2	2	0	0	0	0	0	0	0	0	0	4	3,400	

Operational Costs

Please detail your full costs for the entire contract period. ☒

If you do not complete all mandatory fields your bid will be considered incomplete and may not be accepted.

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Year 1	Inception	1	Supporting Public Servi	1	Audience Analysis	Airline Travel / Visas	Return Flight			3	200	UK-London Heathrow	Kenya-Nairobi		600
									(Other Expenditure Only)	Country / Region (Airline Travel Only)				(Equipment Only)	
Year	Project Stage	Output	Output Description	Activity	Activity Description	Expense Type	Description	Relevance to Project	Consortium Partner / Subcontractor (if applicable) <small>*Enter Partners on "Overview" tab</small>	Quantity	Rate (GBP)	From	To	Purchase, Lease or Hire	Total (GBP)
Year 1	Implementation	2	Training	6	Materials	On Site Expenses	Materials	Delivery	M&C Saatchi World Services	30	1000			Purchase	30000
Year 2	Implementation	2	Training	6	Materials	On Site Expenses	Materials	Delivery	M&C Saatchi World Services	30	1000			Purchase	30000
Year 1	Implementation	2	Training	17	Travel	Transportation	Travel	Delivery	M&C Saatchi World Services	30	200			Purchase	6000
Year 2	Implementation	2	Training	17	Travel	Transportation	Travel	Delivery	M&C Saatchi World Services	30	200			Purchase	6000
Year 1	Implementation	3	Events	8	Event Merchandise	Other Expenses	Merchandise / Kit	Delivery	M&C Saatchi World Services	145	48			Purchase	6960
Year 2	Implementation	3	Events	8	Event Merchandise	Other Expenses	Merchandise / Kit	Delivery	M&C Saatchi World Services	400	48			Purchase	19200
Year 1	Implementation	3	Events	9	App Build	Other Expenses	Media	Delivery	M&C Saatchi World Services	1	13000			Purchase	13000
Year 2	Implementation	3	Events	9	App Build	Other Expenses	Media	Delivery	M&C Saatchi World Services	1	13000			Purchase	13000
Year 1	Implementation	3	Events	10	Event Signage	Other Expenses	Media	Delivery	M&C Saatchi World Services	30	150			Purchase	4500
Year 2	Implementation	3	Events	10	Event Signage	Other Expenses	Media	Delivery	M&C Saatchi World Services	30	150			Purchase	4500
Year 1	Implementation	3	Events	11	Refreshments	Other Expenses	Materials	Delivery	M&C Saatchi World Services	307.5	40			Purchase	12300
Year 2	Implementation	3	Events	11	Refreshments	Other Expenses	Materials	Delivery	M&C Saatchi World Services	237.5	40			Purchase	9500
Year 1	Implementation	4	Media	12	Cameras	Equipment	Materials	Delivery	M&C Saatchi World Services	10	1500			Purchase	15000
Year 2	Implementation	4	Media	12	Cameras	Equipment	Materials	Delivery	M&C Saatchi World Services	10	1500			Purchase	15000
Year 1	Implementation	6	IT	18	Laptop	Equipment	Materials	Delivery	M&C Saatchi World Services	5	600			Purchase	3000
Year 2	Implementation	6	IT	18	Laptop	Equipment	Materials	Delivery	M&C Saatchi World Services	5	600			Purchase	3000
Year 1	Implementation	4	Media	13	Media Buy	Other Expenses	Digital media buy e.g. Facebook Pro	Delivery	M&C Saatchi World Services	10	12000			Purchase	120000
Year 2	Implementation	4	Media	13	Media Buy	Other Expenses	Digital media buy e.g. Facebook Pro	Delivery	M&C Saatchi World Services	1	12000			Purchase	12000
Year 1	Implementation	4	Media	13	Media Buy	Other Expenses	Influencer engagement	Delivery	M&C Saatchi World Services	15	1000			Purchase	15000
Year 2	Implementation	4	Media	13	Media Buy	Other Expenses	Influencer engagement	Delivery	M&C Saatchi World Services	7	1000			Purchase	7000
Year 1	Implementation	4	Media	13	Media Buy	Other Expenses	Designed CRM e-mails	Delivery	M&C Saatchi World Services	250	10			Purchase	2500
Year 2	Implementation	4	Media	13	Media Buy	Other Expenses	Designed CRM e-mails	Delivery	M&C Saatchi World Services	250	10			Purchase	2500
Year 1	Implementation	7	Research	14	Evaluation	Other Expenses	Scripting, analysis and tabulations	Delivery	ORB	1	3000			Purchase	3000
Year 1	Implementation	7	Research	14	Evaluation	Other Expenses	Face-to-Face Interviews	Delivery	ORB	1500	35			Purchase	52500
Year 1	Inception	7	Research	14	Evaluation	Other Expenses	Focus Groups (n=10 at inception, 5	Delivery	ORB	10	3000			Purchase	30000
Year 2	Implementation	7	Research	14	Evaluation	Other Expenses	Focus Groups (n=10 at inception, 5	Delivery	ORB	5	3000			Purchase	15000
Year 1	Implementation	7	Research	14	Evaluation	Other Expenses	Face-to-face interviews	Delivery	ORB	1500	35			Purchase	52500
Year 1	Implementation	7	Research	14	Evaluation	Other Expenses	Focus groups (n=5 during program	Delivery	ORB	5	3000			Purchase	15000
Year 2	Implementation	7	Research	14	Evaluation	Other Expenses	Focus groups (n=5 during program	Delivery	ORB	10	3000			Purchase	30000
Year 2	Exit	7	Research	14	Evaluation	Other Expenses	Face-to-Face Interviews	Delivery	ORB	1500	35			Purchase	52500
Year 2	Exit	7	Research	14	Evaluation	Other Expenses	Evaluation In Depth Interviews	Delivery	ORB	5	1000			Purchase	5000
Year 1	Implementation	7	Research	14	Evaluation	Other Expenses	Dashboard	Delivery	ORB	1	25000			Purchase	25000
Year 2	Implementation	7	Research	14	Evaluation	Other Expenses	App analytics	Delivery	ORB	1	10000			Purchase	10000
Year 1	Implementation	8	Travel	15	Flights	Airline Travel	Travel	Delivery	M&C Saatchi World Services	10	500	London	Beirut	Purchase	5000
Year 2	Implementation	8	Travel	15	Flights	Airline Travel	Travel	Delivery	M&C Saatchi World Services	11	500	London	Beirut	Purchase	5500
Year 1	Implementation	1	Project Delivery	16	MI&E	On Site Expenses	Per Diems	Delivery	M&C Saatchi World Services	60	276			Purchase	16560
Year 2	Implementation	1	Project Delivery	16	MI&E	On Site Expenses	Per Diems	Delivery	M&C Saatchi World Services	54	276			Purchase	14904
Year 1	Inception	8	Travel	15	Flights	Airline Travel	Travel	Delivery	M&C Saatchi World Services	2	500	London	Beirut	Purchase	1000
Year 1	Inception	1	Project Delivery	16	MI&E	On Site Expenses	Per Diems	Delivery	M&C Saatchi World Services	10	276			Purchase	2760
Year 2	Exit	8	Travel	15	Flights	Airline Travel	Travel	Delivery	M&C Saatchi World Services	2	500	London	Beirut	Purchase	1000
Year 2	Exit	1	Project Delivery	16	MI&E	On Site Expenses	Per Diems	Delivery	M&C Saatchi World Services	6	276			Purchase	1656
Year 2	Exit	1	Project Delivery	13	Media Buy	On Site Expenses	Digital media buy e.g. Facebook Pro	Delivery	M&C Saatchi World Services	4	12000			Purchase	48000
Year 2	Exit	1	Project Delivery	13	Media Buy	On Site Expenses	Digital media buy e.g. Facebook Pro	Delivery	M&C Saatchi World Services	8	1000			Purchase	8000

Mandatory Input*

Auto-calculation*

Value for Money (VfM) - Staffing Rates

Average Daily Rate Fee

Notes:

- Enter All staff included in "Staff Cost" **tabs excluding Band 4 Admin Assistant, or equivalent**

- Please ensure that all applicable staff names are entered in the **same format** as the "Staff Costs" tab

Total Project Days	Total Expenditure (GBP)	Total Average Daily Rate (GBP)
1,604	1,150,575	717

Name	Total Project Days	Total Expenditure (GBP)	Daily Rate (GBP)	Framework Daily Maximum Fee Rate
Nizar Rammal	137	116,450	850	850
Mohammed al-Darwish	132	85,800	650	650
Nat Hill	63	53,550	850	850
Muzna al-Masri	95	80,750	850	850
Sari Tuqan	159	103,350	650	650
Dana Trometer	0	0	0	0
Omar Kabboul	177	150,450	850	850