

The below is a non-exhaustive list of core services provided by ARK under Lot B.

Service or Product Description	Indicative Pricing
Research	
In-depth Research Studies <i>Thematic or sector specific evidence-based, mixed methods research to inform policy or programming; may involve primary, secondary and open source research (E.g. 30-page product, two researchers, multiple focus groups, four to six weeks).</i>	£ 24,000
Ad hoc Short Reports/Non-papers <i>Issue or event driven, based on existing and on-going research efforts; does not include conduct of new research activities (E.g. 2-pager, one researcher, 48 hrs).</i>	£ 1,150
Regular Analytical Briefs <i>Weekly analytical stream that provides atmospheric updates for subscribers and analytical reporting based on changing ground dynamics.</i>	£ 2,000
Large-scale Surveys or Polling <i>Broad-based population surveying designed in-house utilising innovative sampling methodology (e.g. 1,200 sample, 90 surveyors, five analysts, eight to 12 weeks)</i>	£ 61,250
Research Quality Control and Statistical Analysis <i>Review and assessment of external research methodologies and analysis of raw data for comparative and quality control purposes (e.g. One analyst, two weeks).</i>	£ 7,600
Primary Research Services <i>The conduct of focus groups, key informant interviews, and other primary research activities to support specific research questions and analysis (e.g. Two weeks).</i>	£ 9,000
Secondary and Open Source Research and Analysis <i>Bilingual Arabic and English research and analysis to inform specific research, policy or programmatic issues in real time (e.g. one researcher, 48 hrs).</i>	£ 500
Target Audience and Media Landscape Analysis <i>Broad-based population surveys and analysis to inform communication campaign design (e.g. One survey, three FGs, five researchers/analysts, eight weeks).</i>	£ 71,250
Monitoring and Evaluation (M&E)	
M&E Framework Development <i>Technical assistance to develop programme and project M&E frameworks including constructing theories of change, baselines and indicators (e.g. Two M&E specialists, four weeks).</i>	£ 5,760
M&E Systems Consulting and Review <i>Technical assistance and consulting process to design, launch and review organisation-wide M&E systems (E.g. two specialists, 16 days/month; two months).</i>	£ 9,220
Monitoring Data Collection and Analysis <i>Design of monitoring indicators and data collection activities and analysis of data to inform programme decision making (e.g. one specialist, five monitors, five FGs, three days/week for a six-month project).</i>	£ 85,000
External Evaluations and Meta Evaluation <i>Design and conduct of evaluations from selection of type of evaluation, criteria to lines of inquiry, data collection and analysis, conclusions and recommendations (e.g. Team of five analysts, 45 interviews, eight FGs, team self review, six months).</i>	£ 130,000
Facilitation of M&E Learning <i>Expert facilitation to ensure organisational learning and use of evaluation findings (e.g. M&E specialist, facilitator, five days of analysis, two-day learning workshop).</i>	£ 6,500
Miscellaneous	
Strategy Development and Review <i>Technical assistance and consulting for the development of programming, research, and M&E strategies (two facilitators/planners, eight days).</i>	£ 8,400