

Financial Commercial Spreadsheet based upon 250 Points in total

Based upon the following critereon:

- i. Total Staff Rates = Maximum Score 95 points. Based upon total staff costs Scored on an inverse percentage e.g. lowest priced bid /price of bid x .100 x 0.95
- ii. Total Operational Cost = Maximum Score 95 points. Based upon operational costs lowest priced bid /price of bid x 100 x .95
- iii. Value for Money 3E's = Maximum Score 60 Points Economy (Max 20 Points); Efficiency (Max 20 Points) and Effectiveness (Max 20 Points) Responses Based upon a Score 0-4

Based upon 3 (amend as required) Year Contract Duration

Please Note: Any deviation from using Attachment 4 Price Schedule will result in your tender submission being invalidated. Ensure tabs 1 (Year 1, Year 2 and Year 3) are fully completed, if you are unsure of your Management Fee rate please send a message through BravoSolutions and the rate will be provided.

CSSF Tender Scoring

Score Key Assessment	Score	Interpretation
Good	4	Satisfies the requirement with minor additional benefits. Above average demonstration by the Tenderer of the understanding and evidence in their ability/proposed methodology to deliver a solution for the required supplies/services. Response identifies factors that will offer potential added value, with evidence to support the response.
Acceptable	3	Satisfies the requirement. Demonstration by the Tenderer of the understanding and evidence in their ability/proposed methodology to deliver a solution for the required supplies/services.
Minor Reservations	2	Satisfies the requirement with minor reservations. Some minor reservations of the Tenderer's understanding and proposed methodology, with limited evidence to support the response.
Serious Reservations / Non compliant	1	Satisfies the requirement with major reservations. Major reservations of the Tenderer's understanding and proposed methodology, with little or no evidence to support the response. The response may be deemed non compliant.
Unacceptable / Non compliant	0	Does not meet the requirement. Does not comply and/or insufficient information provided to demonstrate that the Tenderer has the understanding or suitable methodology, with little or no evidence to support the response. The response may be disqualified as non-compliant

Year 1 Staff Costs Framework Lot A / B Rate. See Note 1 and 2.

Please detail your full costs for the period to **31 March 2018**.

1. Note 1. Staff costs are inclusive of all indirect labour costs:

Employed. This means all costs associated with those employed (as per original Framework guidance). Costs will include: all taxes and contributions required by law; all employer's liability insurance (including Medical Evacuation insurance); all costs associated with the Contractor's standard employment benefit such as sick leave with pay, pension, non-working days, travel days, health and life assurance; all costs associated with the recruitment and dismissal of Staff, HR, training (such as HEAT/SAFE) and any other consumable costs associated with their employment.

STAFF RATES										MANDATORY COMPLETION			Period 17/18							Totals (£)		
Activity/ Strand	Other Roles	CSSF BAND	Name	Job Title	Experience	Consortium Partner	Country / Region	Total Number of input days	Project Stage	CSSF Framework Indirect Daily Fee Rate £ (exclusive of management fee and profit)	Management Fee and Profit Combined %	Total Daily Rate Fee	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	31-Mar-18			
As per Statement of Requirement (SoR)	Where there are roles that do not correspond to the pre-determined CSSF Bands, please enter titles in the rows below. For example CSSF framework rates are excluded for a local in-Country sourced person/s. For Specialists roles please provide further supporting information why the framework rates do not apply in your submission.	Band 1 Band 2 Band 3 Band 4	Please enter the Name of each of the allocated resource under columns C to L that corresponds to Bands 1, 2, 3 & 4 of CSSF Framework Bands.	Please enter the Job Title for each of the allocated resource	Please define the level of relevant experience each of the allocated resource have, specifically in relation to this requirement	Where applicable, please indicate the organisation name of the Consortium Partner that each named individual belongs to/works for	Please specify the Country and/or Region in which each of the allocated resource will carry out the vast majority of their work	Please enter the quantity of days assigned to each of the allocated resources	Please enter project stage under which the individual input is allocated (i.e. Inception, Implementation, Exit or other determined term)	Please enter the Daily Indirect Rate (exclusive of overhead and profit margin) See Note 1.	Please enter the CSSF fixed management fee attributable to the daily fee rate See Note 2. (<i>Not Scored</i>)	Please enter the total daily fee rate inclusive of profit and management fee.	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears		
Examples Only:	<i>Excluded CSSF Framework Roles i.e. Local Driver / Translator</i>	1	<i>John Smith</i>	<i>Research Manager</i>	<i>10 Years</i>	<i>Jo Blogs Limited</i>	<i>Kenya</i>	<i>70</i>	<i>Inception</i>	<i>1,000.00</i>	<i>10.00%</i>	<i>£ 1,100.00</i>	<i>10</i>	<i>10</i>	<i>10</i>	<i>10</i>	<i>10</i>	<i>10</i>	<i>10</i>	<i>£77,000.00</i>		
Year 1			ALBANY					0		0.00	0%	£ -	0	0	0	0	0	0	0	0	£0.00	
			Adrian Sutton	Project Director		Albany	Turkey, Syria, US	140	Inception	700.00	5%	£ 735.00	20	20	20	20	20	20	20	20	£102,900.00	
			Guy Gabriel	Project Manager		Albany	UK	70	Inception	700.00	5%	£ 735.00	10	10	10	10	10	10	10	10	£51,450.00	
				M&E Coordinator		Albany	Turkey, Syria, US	34	Inception	600.00	5%	£ 630.00	10	4	4	4	4	4	4	4	£21,420.00	
			John Montell	Finance and contract manager		Albany	UK	28	Inception	449.00	5%	£ 471.45	4	4	4	4	4	4	4	4	£13,200.60	
			Sukhwinder Kaur	Admin Assistant		Albany	UK	28	Inception	104.00	5%	£ 109.20	4	4	4	4	4	4	4	4	£3,057.60	
			Ammer Kourany	Network Manager		Albany	Turkey, Syria, US	140	Inception	350.00	5%	£ 367.50	20	20	20	20	20	20	20	20	£51,450.00	
			Firas Rajhab	Operations Manager		Albany	Turkey, Syria, US	140	Inception	350.00	5%	£ 367.50	20	20	20	20	20	20	20	20	£51,450.00	
			Bahia Mardini	News and Insight Manager		Albany	UK	140	Inception	350.00	5%	£ 367.50	20	20	20	20	20	20	20	20	£51,450.00	
				Liasion Officer 1 - Idlib		Albany	Turkey, Syria, US	7	Inception	2307.00	10%	£ 2,537.70	1	1	1	1	1	1	1	1	£17,763.90	
				Liasion Officer 2 - Dera		Albany	Turkey, Syria, US	7	Inception	2307.00	10%	£ 2,537.70	1	1	1	1	1	1	1	1	£17,763.90	
				Liasion Officer 3 - Rural Damascus		Albany	Turkey, Syria, US	7	Inception	2307.00	10%	£ 2,537.70	1	1	1	1	1	1	1	1	£17,763.90	
			John Williams	Consultant 1	Moderate opp advisor	Albany	UK	14		700.00	0%	£ 700.00	4	4	2	1	1	1	1	1	£9,800.00	
				Consultant 2	Cyber security advisor	Albany	UK	14		700.00	0%	£ 700.00	4	4	2	1	1	1	1	1	£9,800.00	
			Steven Harley	Consultant 3	MAO strategic advisor	Albany	UK	14		700.00	0%	£ 700.00	4	4	2	1	1	1	1	1	£9,800.00	
								0		0.00	0%	£ -	0	0	0	0	0	0	0	0	£0.00	
								0		0.00	0%	£ -	0	0	0	0	0	0	0	0	£0.00	
								0		0.00	0%	£ -	0	0	0	0	0	0	0	0	£0.00	
			Saatchi					0		0.00	0%	£ -	0	0	0	0	0	0	0	0	£0.00	
				Project Lead		Saatchi	UK	105		700.00	10%	£ 770.00	15	15	15	15	15	15	15	15	£80,850.00	
				Strategy Director		Saatchi	UK	105		700.00	10%	£ 770.00	15	15	15	15	15	15	15	15	15	£80,850.00
				Syrian Creative		Saatchi	Turkey, Syria, US	128		449.00	10%	£ 493.90	20	18	18	18	18	18	18	18	£63,219.20	
				Syrian Creative		Saatchi	Turkey, Syria, US	140		449.00	10%	£ 493.90	20	20	20	20	20	20	20	20	£69,146.00	
				Local Market Analyst		Saatchi	Turkey, Syria, US	105		449.00	10%	£ 493.90	15	15	15	15	15	15	15	15	£51,859.50	
				Syrian Producer		Saatchi	Turkey, Syria, US	140		449.00	10%	£ 493.90	20	20	20	20	20	20	20	20	£69,146.00	
				Syrian Designer		Saatchi	Turkey, Syria, US	140		449.00	10%	£ 493.90	20	20	20	20	20	20	20	20	£69,146.00	
								0		0.00	0%	£ -	0	0	0	0	0	0	0	0	£0.00	
								0		0.00	0%	£ -	0	0	0	0	0	0	0	0	£0.00	
			ORB					0		0.00	0%	£ -	0	0	0	0	0	0	0	0	£0.00	
			Cara Jones	M& E Lead, AI&E	10 years	ORB International	US	14	Inception	600.00	28%	£ 768.00	3	2	0	2	2	2	3	3	£10,752.00	
			John Pomeroy	Research Executive, Syria	8 years	ORB International	Turkey, Syria, US	36	Inception	480.00	28%	£ 614.40	10	5	0	8	0	5	8	8	£22,118.40	
			ORB project director	Johnny Heald	Project Director	10 years	ORB International	UK	8	Inception	932.00	28%	£ 1,192.96	2	2	0	0	2	0	2	£9,543.68	
								0		0.00	0%	£ -	0	0	0	0	0	0	0	0	£0.00	
Up to Year 1 Total Staff Cost																				£955,700.68		

Add rows as required

Year 2 Staff Costs Framework Lot A / B / C Rate. See Note 1 and 2.

Please detail your full costs for the period to 31 March 2018.

1. **Note 1. Staff costs are inclusive of all indirect labour costs:**

Employed. This means all costs associated with those employed (as per original Framework guidance). Costs will include: all taxes and contributions required by law; all employer's liability insurance (including Medical Evacuation insurance); all costs associated with the Contractor's standard employment benefit such as sick leave with pay, pension, non-working days, travel days, health and life assurance; all costs associated with the recruitment and dismissal of Staff, HR, training (such as HEAT/SAFE) and any other consumable costs associated with their employment.

2. **Note 2. Management and Profit Fee:** The combined management and profit fee is the percentage figure submitted to join the CSSF Framework, if you do not know your percentage figure, message through Bravo Solution and this will be provided.

STAFF RATES

Activity / Strand	Other Roles	CSSF BAND	Name	Job Title	Experience	Consortium Partner	Country / Region	Total Number of input days	Project Stage	CSSF Framework Indirect Daily Fee Rate £ (exclusive of management fee and profit)	Management Fee and Profit Combined %	Total Daily Rate Fee	Period 18/19												Totals (£)	
													Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	31-Mar-19		
As per Statement of Requirement (SoR)	Where there are roles that do not correspond to the pre-determined CSSF Bands, please enter titles in the rows below. For example CSSF framework rates are excluded for a local in-Country sourced person/s. For Specialists roles please provide further supporting information why the framework rates do not apply in your submission.	Band 1 Band 2 Band 3 Band 4	Please enter the Name of each of the allocated resource under columns C to L that corresponds to Bands 1, 2, 3 & 4 of CSSF Framework Bands.	Please enter the Job Title for each of the allocated resource	Please define the level of relevant experience each of the allocated resource have, specifically in relation to this requirement	Where applicable, please indicate the organisation name of the Consortium Partner that each named individual belongs to/works for	Please specify the Country and/or Region in which each of the allocated resource will carry out the vast majority of their work	Please enter the quantity of days assigned to each of the allocated resources	Please enter project stage under which the individual input is allocated (i.e. Inception, Implementation, Exit or other determined term)	Please enter the Daily Indirect Rate (exclusive of overhead and profit margin) See Note 1.	Please enter the CSSF fixed management fee attributable to the daily fee rate See Note 2. (Not Scored)	Please enter the total daily fee rate inclusive of profit and management fee.	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	Monthly Days in arrears	
Examples Only:	Excluded CSSF Framework Roles	1	John Smith	Research Manager	10 Years	Jo Blogs Limited	Kenya	120	Inception	1,000.00	10.00%	£ 1,100.00	10	10	10	10	10	10	10	10	10	10	10	10	10	£132,000.00
Year 2			ALBANY					0		0.00	0.00%	£ -	0	0	0	0	0	0	0	0	0	0	0	0	0	£0.00
			Adrian Sutton	Project Director		Albany	Turkey, Syria, US	240	Inception	700.00	5.00%	£ 735.00	20	20	20	20	20	20	20	20	20	20	20	20	20	£176,400.00
			Guy Gabriel	Project Manager		Albany	UK	120	Inception	449.00	5.00%	£ 471.45	10	10	10	10	10	10	10	10	10	10	10	10	10	£56,574.00
				M&E Coordinator		Albany	Turkey, Syria, US	54	Inception	600.00	5.00%	£ 630.00	4	4	4	4	4	4	4	4	4	4	4	4	10	£34,020.00
			John Montell	Finance and contract manager		Albany	UK	48		449.00	5.00%	£ 471.45	4	4	4	4	4	4	4	4	4	4	4	4	4	£22,629.60
			Sukhwinder Kaur	Admin Assistant		Albany	UK	48		104.00	5.00%	£ 109.20	4	4	4	4	4	4	4	4	4	4	4	4	4	£5,241.60
			Ammer Kourany	Network Manager		Albany	Turkey, Syria, US	240		350.00	5.00%	£ 367.50	20	20	20	20	20	20	20	20	20	20	20	20	20	£88,200.00
			Firas Rajhab	Operations Manager		Albany	Turkey, Syria, US	240		350.00	5.00%	£ 367.50	20	20	20	20	20	20	20	20	20	20	20	20	20	£88,200.00
			Bahia Mardini	News and Insight Manager		Albany	UK	240		350.00	5.00%	£ 367.50	20	20	20	20	20	20	20	20	20	20	20	20	20	£88,200.00
				Liason Officer 1 - Idlib		Albany	Turkey, Syria, US	12		2307.00	5.00%	£ 2,422.35	1	1	1	1	1	1	1	1	1	1	1	1	1	£29,068.20
				Liason Officer 2 - Dera		Albany	Turkey, Syria, US	12		2307.00	5.00%	£ 2,422.35	1	1	1	1	1	1	1	1	1	1	1	1	1	£29,068.20
				Liason Officer 3 - Rural Damascus		Albany	Turkey, Syria, US	12		2307.00	5.00%	£ 2,422.35	1	1	1	1	1	1	1	1	1	1	1	1	1	£29,068.20
			John Williams	Consultant 1	Moderate opp adv	Albany	UK	24		700.00	5.00%	£ 735.00	2	2	2	2	2	2	2	2	2	2	2	2	2	£17,640.00
				Consultant 2	Cyber security adv	Albany	UK	24		700.00	5.00%	£ 735.00	2	2	2	2	2	2	2	2	2	2	2	2	2	£17,640.00
			Steven Harley	Consultant 3	MAO strategic adv	Albany	UK	24		700.00	5.00%	£ 735.00	2	2	2	2	2	2	2	2	2	2	2	2	2	£17,640.00
								0		0.00	0.00%	£ -	0	0	0	0	0	0	0	0	0	0	0	0	0	£0.00
								0		0.00	0.00%	£ -	0	0	0	0	0	0	0	0	0	0	0	0	0	£0.00
			SAATCHI					0		0.00	0.00%	£ -	0	0	0	0	0	0	0	0	0	0	0	0	0	£0.00
				Project Lead		Saatchi	UK	180		700.00	10.00%	£ 770.00	15	15	15	15	15	15	15	15	15	15	15	15	15	£138,600.00
				Strategy Director		Saatchi	UK	180		700.00	10.00%	£ 770.00	15	15	15	15	15	15	15	15	15	15	15	15	15	£138,600.00
				Syrian Creative		Saatchi	Turkey, Syria, US	240		449.00	10.00%	£ 493.90	20	20	20	20	20	20	20	20	20	20	20	20	20	£118,536.00
				Syrian Creative		Saatchi	Turkey, Syria, US	240		449.00	10.00%	£ 493.90	20	20	20	20	20	20	20	20	20	20	20	20	20	£118,536.00
				Local Market Analyst		Saatchi	Turkey, Syria, US	180		449.00	10.00%	£ 493.90	15	15	15	15	15	15	15	15	15	15	15	15	15	£88,902.00
				Syrian Producer		Saatchi	Turkey, Syria, US	240		449.00	10.00%	£ 493.90	20	20	20	20	20	20	20	20	20	20	20	20	20	£118,536.00
				Syrian Designer		Saatchi	Turkey, Syria, US	240		449.00	10.00%	£ 493.90	20	20	20	20	20	20	20	20	20	20	20	20	20	£118,536.00
								0		0.00	0.00%	£ -	0	0	0	0	0	0	0	0	0	0	0	0	0	£0.00
								0		0.00	0.00%	£ -	0	0	0	0	0	0	0	0	0	0	0	0	0	£0.00
								0		0.00	0.00%	£ -	0	0	0	0	0	0	0	0	0	0	0	0	0	£0.00
			ORB					0		0.00	0.00%	£ -	0	0	0	0	0	0	0	0	0	0	0	0	0	£0.00
			Cara Jones	M& E Lead, AI&E	10 years	ORB International	US	16		600.00	28.00%	£ 768.00	3	3	0	0	0	2	2	0	0	0	0	3	3	£12,288.00
			John Pomerory	Research Executive, Syr	8 years	ORB International	Turkey, Syria, US	35		480.00	28.00%	£ 614.40	5	0	0	0	5	5	5	5	0	0	5	5	5	£21,504.00
	ORB project director		Johnny Heald	Project Director	10 years	ORB International	UK	7		932.00	28.00%	£ 1,192.96	2	1	0	0	0	1	1	0	0	0	0	2	2	£8,350.72
								0		0.00	0.00%	£ -	0	0	0	0	0	0	0	0	0	0	0	0	0	£0.00
												Up to Year 2 Total Staff Cost												£1,581,978.52		

Add rows as required

Attachment 4- CSSF Pricing Model ITT_1836 Syria Moderate Opposition Resilience Strategic Communication Project

Year 1 Operational Costs

Please detail your full costs for the period to 31 March 2018.

3. Note 3. Operational Costs and Expenditure - This means all operational expenditure of the Contractor.

This means all expenses in connection with the Contract: For example, Security, Travel by Road, Sea and Air, Office / Hotel Accommodation and corresponding expenditure in support of the Contract.

Activity by type and Operational activities to include a full description of the cost: all flights; all domestic \ international flight transfers; any transportation \ services (including rail, taxi, vehicle hire); all accommodation (including but not limited to property rentals, hotel accommodation, office utilities); office supplies, printing, photocopying, publications; general communications (fax, mobile, internet, landline); bank charges; postage, delivery, shipping; equipment maintenance and repairs; taxes, filing, audit and registration fees; security costs and any other living costs associated with this requirement.

Please do not include management fees, as this is included in Staff costs nor Per Diems. Per Diems are included as separated lines e.g. food, travel or accommodation.

AIRLINE TRAVEL \ VISAS		Country/Region		Total Quantity	Rate £	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	31-Mar-18	Totals (£)
As per SoR	Operational costs and expenses, broken down by activity. See Note 3.	From:	To:										
		Please state Country/Region and, where applicable, Airport	Please state Country/Region and, where applicable, Airport	Please state the total quantity of expected journeys over the life of the project	Please specify the Cost of each journey	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears
Examples	Flight Outward	UK - Heathrow	Kenya - Nairobi	10	£500.00								
Examples	Flight Inward	Kenya - Nairobi	UK - Heathrow	10	£500.00								
Year 1	ALBANY												
	UK Flight Outward (name airport)	Heathrow	Istanbul return	0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	UK Flight Inward (name airport)			26	£250.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	£6,500.00
	International Flight Outward (name airport)			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	International Flight Inward (name airport)			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Other Travel i.e. Transfers		airport transfers	26	£50.00	5.00	5.00	2.00	5.00	2.00	5.00	2.00	£1,300.00
	Visas			26	£15.00	5.00	5.00	2.00	5.00	2.00	5.00	2.00	£390.00
	Work Permit			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
					0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	SAATCHI												
	UK Flight Outward (name airport)	various	various	63	£735.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	£46,305.00
	UK Flight Inward (name airport)			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	International Flight Outward (name airport)			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	International Flight Inward (name airport)			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Other Travel i.e. Transfers			63	£50.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	£3,150.00
	Visas			63	£15.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	£945.00
	Work Permit			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
					0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	ORB												
	UK Flight Outward (name airport)			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
UK Flight Inward (name airport)			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00	
International Flight Outward (name airport)	US-IAD	Turkey-Istanbul	2	£600.00	1.00	0.00	0.00	0.00	0.00	0.00	1.00	£1,200.00	
International Flight Inward (name airport)	Turkey-Istanbul	US-IAD	2	£600.00	1.00	0.00	0.00	0.00	0.00	0.00	1.00	£1,200.00	
Other Travel i.e. Transfers	Turkey		4	£50.00	4.00	0.00	0.00	0.00	0.00	0.00	0.00	£200.00	
Visas	Turkey		4	£15.00	1.00	0.00	0.00	1.00	0.00	1.00	1.00	£60.00	
Work Permit			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00	
Add rows as required													£61,250.00

TRANSPORTATION AND PERSONAL EQUIPMENT		Item Description	Project Relevance	Quantity	Rate £	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	31-Mar-18	Totals (£)
As per SoR	Activity by Type. See Note 3.												
		Please describe the equipment purchased / rented	Please describe the equipment purchased / rented	Please state the total quantity of expected journeys over the life of the project	Please specify the Cost of each Item / Journey	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears
Examples	Equipment	Laptop	Collection of data	10	£300.00								
	Transportation Vehicle Lease, Taxi Fuel, Maintenance, Insurance	B6 Armoured Car	Protection of personnel	10	£1,200.00								
	Associated Supply Chain i.e. Logistics / Warehousing	Warehouse Storage	Equipment storage	10	£5,000.00								
Year 1	Hardware (incl all electronics) exclude anything non electrical		initial budget for equipment and software	1	£10,000.00	1.00	0.00	0.00	0.00	0.00	0.00	0.00	£10,000.00
	Vehicle Lease		monthly transport allowance	7	£500.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	£3,500.00
	Communications (Internet, Mobile Phones, Facsimile, Office Phone)		£50 per person for phone credit	63	£50.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	£3,150.00
	Communication (other)		internet usage to allow transfer of data / product ec	7	£1,000.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	£7,000.00
	Consumables			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
				0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	SAATCHI												
	Hardware (incl all electronics) exclude anything non electrical			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Vehicle Lease			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Communications (Internet, Mobile Phones, Facsimile, Office Phone)		£50 per person for phone credit	49	£50.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	£2,450.00
	Communication (other)		internet usage to allow transfer of data / product ec	7	£500.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	£3,500.00
	Consumables			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
				0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	ORB												
	Hardware (incl all electronics) exclude anything non electrical			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Vehicle Lease			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Communications (Internet, Mobile Phones, Facsimile, Office Phone)	Mobile Credit	mobile credit	7	£50.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	£350.00
	Communication (other)			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Consumables	Scripting	Survey Scripting	1	£2,000.00	1.00	0.00	0.00	0.00	0.00	0.00	0.00	£2,000.00
				0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
Add rows as required													£31,950.00

ON SITE EXPENSES		Daily Living Expense	Project Relevance	Quantity	Rate £	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	31-Mar-18	Totals (£)
As per SoR	Activity by Type. See Note 3.												
		Please state Country/Region in which living cost is expected to be incurred	Please state the nature of the living cost - For example, Accommodation	Please state Quantity of living cost expected to be incurred	Please state the value of the living cost expected to be incurred	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears	Monthly in arrears
Example	Office Rental including taxes and maintenance	Kenya	Office usage	10	£100.00								
Year 1	ALBANY												
	Office Rent			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Office Training Suppliers			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Utilities (on-site)			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Shared Accommodation			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Hotel Room		project manager costs	35	£125.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	£4,375.00
	Apartment	Istanbul	Project director	7	£1,200.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	£8,400.00
	Insurance - Travel etc			485	£14.00	70.00	70.00	69.00	69.00	69.00	69.00	69.00	£6,790.00
	Insurance - Special contingency			485	£30.00	70.00	70.00	69.00	69.00	69.00	69.00	69.00	£14,550.00
				0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	SAATCHI												
	Office Rent		existing facilities to be used	0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Office Training Suppliers			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Utilities (on-site)			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Shared Accommodation			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Hotel Room			252	£125.00	36.00	36.00	36.00	36.00	36.00	36.00	36.00	£31,500.00
	Per Diems			84	£50.00	36.00	36.00	36.00	36.00	36.00	36.00	36.00	£4,200.00
	Apartment			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Incidental			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00
	Insurance - Travel etc			280	£14.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	£3,920.00
Insurance - Special contingency			280	£30.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	£8,400.00	
			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00	
ORB													
Office Rent			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00	
Office Training Suppliers			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00	
Utilities (on-site)			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00	
Shared Accommodation			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00	
Hotel Room	Turkey	Training	10	£200.00	5.00	0.00	0.00	0.00	0.00	0.00	5.00	£2,000.00	
Apartment			0	£0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	£0.00	
Incidental	Turkey	Training	14	£125.00	7.00	0.00	0.00	0.00	0.00	0.00	7.00	£1,750.00	
Add rows as required													£85,885.00

OTHER EXPENSES		Other Expenses	Project Relevance	Quantity	Rate £	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	31-Mar-18	Totals (£)
As per SoR	Activity by Type. See Note 3.												
		Any other expense not detailed	How is this expenditure relevant to the project	Please state Quantity of living cost expected to be incurred	Please state the value of the living cost expected to be incurred	Monthly in arrears	Monthly in arrears						

Attachment 4- CSSF Pricing Model ITT_1836 Syria Moderate Opposition Resilience Strategic Communication Project

Years 1 - 3 (amend as required) Value for Money 3E's

Please detail your Value for Money for the duration of the Contract.

4. Note 4. Please use the table to give specific cost benefits or cost avoidance savings quantified in monetary (£) terms. illustrate where efficiency savings can be achieved by your proposed methods of operating by providing information in support of the 3E's. This may contain aspects of current and/or existing contractual relationships. Detail how you will ensure effective use of public funds, including a sufficiently robust methodological approach and ability to monitor, report on and manage value for money throughout the life of the programme, including any consortia members. Supporting evidence of no more than 250 words, for each section.

ECONOMY EXAMPLES	<i>Use of national consultants to undertake tasks as oppose to Internationals.</i>
EFFICIENCY EXAMPLES	<i>Time saved by using electronic means as opposed to paper based</i>
EFFECTIVENESS EXAMPLES	<i>Minimising the cost of resources used whilst having regard to quality i.e. How to spend less but keeping the same quality.</i>

See Note 4.

TYPE OF ADDED VALUE (3E's)	DESCRIPTION OF ADDED VALUE	COST ATTRIBUTED TO HMG IN TERMS OF VALUE ADD/SAVINGS (*Quantify with evidence)	MEANS OF VERIFICATION	RESPONSIBLE OWNER
ECONOMY *Maximum 250 words	Emhpasis on local Syrian staff throughout project, securing their services at competitive rates, balancing risk with quality. Leveraging cross-donor resources and new and wider networks above existing operations.	The success of this project relies on local Syrian expertise. At all times, we seek value for money through collecting thre quotes etc, but we are careful to ensure that a supplier offering a low price is doing so because of risks to themselves. We have been very careful to include only the most needed international staff, which are priced at the Albany CSSF rate card, a competitive card in itself. We will also leverage cross-donor resources. Discounted rates for 6 Syrian posts result in £42,000 (£100pd for 7 months each one) for the positions of network managers. The rest of our Syrian staff's rates compare very favourably to if an international were to be employed (though this is a difficult comparison).	Albany rate card / CSSF records	Albany financial oversight / CSSF
EFFICIENCY *Maximum 250 words	Hub and spoke style of reach our target audiences	We have selected the areas from which to conduct our activities for reasons of efficiency. In Dubai and Istanbul, we can plug into existing operations, and therefore do not incur any set up costs. In a hub and spoke style, we can cover our target communities using technology and other digitally-enabled systems of comms. This cuts down on fuel consumption, vehicle use, and the opportunity costs of travelling greater distances, not to mention secuurity costs. Use of online-enabled training techniques to save on travel costs, venue rental etc. Very difficult to quantify the savings, though they are considerable.	Project proposal documents	Albany financial oversight
EFFECTIVENESS *Maximum 250 words	Developing strategies to access material in hard to reach areas	Local production networks are significant here, without which the effects would not be acheived. The international production element is involved with the process for s shoarter period of time - they do not source the stories - and so their costs are lowered. We are operating in a difficult areas where travelling is time- and resource-consuming. To cut down on the risks and opportunity costs involved with reaching hard-to-access areas and communities, we have developed a technology-based strategy (in support of main programming strand) that brings the material to us rather than us going to it. Very difficult to quantify the savings, though they are considerable. The impact is greatly multiplied.	Project proposal documents	Albany financial oversight

INSERT SAVINGS ATTRIBUTABLE TO LENGTH OF CONTRACT DURATION - VALUE ADD EXAMPLES (£)				42,000
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Attachment 4- CSSF Pricing Model ITT_1836 Syria Moderate Opposition Resilience Strategic Communication Project

BASED UPON 250 POINTS FOR WHOLE LIFE OF CONTRACT

Financial Year Ending	31-Mar-18 Year 1	31-Mar-19 Year 2
Key Staff (£)	955700.68	1581978.52
Airline Travel and Visas (£)	61250	103205
Transportation and Personal Equipment (£)	31950	50900
On Site Expenses (£)	85885	138210
Other Expenses (£)	961849.2308	1637741.538
TOTALS	£2,096,634.91	£3,512,035.06

Organization: Enab Baladi
 USD Budget: \$398,825

Line Item	Rate	Months # 1		Months # 2		Month # 3		Months # 4		Months # 5		Month # 6		Month # 7		USD Grand Total
		Units	Total	Units	Total	Units	Total	Units	Total	Units	Total	Units	Total	Units	Total	
I. Contractual (Monthly In-Depth Reports Production)																
1. Main Editor	\$80	12	\$960	12	\$960	12	\$960	12	\$960	12	\$960	12	\$960	12	\$960	\$6,720
2. Assistant Editor I	\$70	12	\$840	12	\$840	12	\$840	12	\$840	12	\$840	12	\$840	12	\$840	\$5,880
3. Reports Editor I	\$70	10	\$700	10	\$700	10	\$700	10	\$700	10	\$700	10	\$700	10	\$700	\$4,900
4. Reports Editor II	\$60	10	\$600	10	\$600	10	\$600	10	\$600	10	\$600	10	\$600	10	\$600	\$4,200
5. In-Country Reporters	\$110	64	\$6,640	64	\$6,640	64	\$6,640	64	\$6,640	64	\$6,640	64	\$6,640	64	\$6,640	\$4,464
6. Graphics/Video Designer I	\$100	10	\$1,000	10	\$1,000	10	\$1,000	10	\$1,000	10	\$1,000	10	\$1,000	10	\$1,000	\$7,000
7. Web Social Media Specialist	\$100	12	\$1,200	12	\$1,200	12	\$1,200	12	\$1,200	12	\$1,200	12	\$1,200	12	\$1,200	\$8,400
8. Translation	\$70	10	\$700	10	\$700	10	\$700	10	\$700	10	\$700	10	\$700	10	\$700	\$4,900
Subtotal Contractual (Monthly In-Depth Reports Production)			\$ 6,640		\$ 6,640		\$ 6,640		\$ 6,640		\$ 6,640		\$ 6,640		\$ 6,640	\$46,480
II. Contractual (Weekly Newspaper, Arabic News Website, -																
1. Managing Editor I	\$80	18	\$1,440	18	\$1,440	18	\$1,440	18	\$1,440	18	\$1,440	18	\$1,440	18	\$1,440	\$10,080
2. Assistant Editor	\$70	18	\$1,260	18	\$1,260	18	\$1,260	18	\$1,260	18	\$1,260	18	\$1,260	18	\$1,260	\$8,820
3. Associate Editor I	\$70	20	\$1,400	20	\$1,400	20	\$1,400	20	\$1,400	20	\$1,400	20	\$1,400	20	\$1,400	\$9,800
4. Associate Editor II	\$60	20	\$1,200	20	\$1,200	20	\$1,200	20	\$1,200	20	\$1,200	20	\$1,200	20	\$1,200	\$8,400
5. In-Country Reporters	\$110	176	\$1,760	176	\$1,760	176	\$1,760	176	\$1,760	176	\$1,760	176	\$1,760	176	\$1,760	\$12,320
6. Graphics/Video Designer II	\$100	20	\$2,000	20	\$2,000	20	\$2,000	20	\$2,000	20	\$2,000	20	\$2,000	20	\$2,000	\$14,000
7. Web Social Media Specialist	\$100	18	\$1,800	18	\$1,800	18	\$1,800	18	\$1,800	18	\$1,800	18	\$1,800	18	\$1,800	\$12,600
8. Translation	\$70	20	\$1,400	20	\$1,400	20	\$1,400	20	\$1,400	20	\$1,400	20	\$1,400	20	\$1,400	\$9,800
Subtotal Contractual (Weekly Newspaper, Arabic News Website, Engl -			\$ 12,260		\$ 12,260		\$ 12,260		\$ 12,260		\$ 12,260		\$ 12,260		\$ 12,260	\$85,820
III. Contractual (Online Video Channel)																
1. Preparation and Production	\$80	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	\$16,800
2. TV Anchor/Presenter	\$80	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	\$16,800
3. Cameraman/Sound Engineer	\$80	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	\$16,800
4. Cameraman Assistant	\$60	30	\$1,800	30	\$1,800	30	\$1,800	30	\$1,800	30	\$1,800	30	\$1,800	30	\$1,800	\$12,600
5. Graphics and Montage	\$80	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	30	\$2,400	\$16,800
6. Producer	\$100	30	\$3,000	30	\$3,000	30	\$3,000	30	\$3,000	30	\$3,000	30	\$3,000	30	\$3,000	\$21,000
7. Web Social Media Specialist	\$100	30	\$3,000	30	\$3,000	30	\$3,000	30	\$3,000	30	\$3,000	30	\$3,000	30	\$3,000	\$21,000
8. Translation	\$70	30	\$2,100	30	\$2,100	30	\$2,100	30	\$2,100	30	\$2,100	30	\$2,100	30	\$2,100	\$14,700
Subtotal Contractual (Online Video Channel)			\$ 19,500		\$ 19,500		\$ 19,500		\$ 19,500		\$ 19,500		\$ 19,500		\$ 19,500	\$136,500
IV. Travel, Transportation, Allowances																
1. Roundtrips (Journalists traveling in Turkey to meet w	\$200	1	\$200	1	\$200	1	\$200	1	\$200	1	\$200	1	\$200	1	\$200	\$1,400
2. Per Diem	\$75	3	\$225	3	\$225	3	\$225	3	\$225	3	\$225	3	\$225	3	\$225	\$1,575
3. Lodging	\$100	2	\$200	2	\$200	2	\$200	2	\$200	2	\$200	2	\$200	2	\$200	\$1,400
4. Local Transportation (Inside and Outside Syria)	\$100	2	\$200	2	\$200	2	\$200	2	\$200	2	\$200	2	\$200	2	\$200	\$1,400
Subtotal Travel, Transportation, Allowances			\$825		\$825		\$825		\$825		\$825		\$825		\$825	\$5,775
V. Training Workshops																
1. Video Journalism	\$12,000	-	\$0	1	\$12,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	\$12,000
2. Mobile Journalism	\$12,000	-	\$0	-	\$0	-	\$0	1	\$12,000	-	\$0	-	\$0	-	\$0	\$12,000
3. Marketing and Advertising for Media Organizations	\$12,000	-	\$0	-	\$0	-	\$0	-	\$0	1	\$12,000	-	\$0	-	\$0	\$12,000
4. Advanced Editorial Policies and Journalism Style	\$12,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	1	\$12,000	-	\$0	\$12,000
5. Training on In-Depth and Investigative Journalism	\$12,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	1	\$12,000	\$12,000
Subtotal Items / Equipment			\$0		\$12,000		\$0		\$12,000		\$12,000		\$12,000		\$12,000	\$60,000
VI. Syrian Video Competition (Video Sharing Platform)																
1. Project Manager	\$2,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	1	\$2,000	-	\$0	\$2,000
2. Video Editor	\$1,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	1	\$1,000	-	\$0	\$1,000
3. Transcription and Translation	\$2,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	1	\$2,000	-	\$0	\$2,000
4. Video Selection Committee Meeting	\$2,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	1	\$2,000	-	\$0	\$2,000
5. Platform Development and Social Media Reach Spec	\$2,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	1	\$2,000	-	\$0	\$2,000
6. Final Competition Prizes	\$6,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	1	\$6,000	-	\$0	\$6,000
6. Final Ceremony Festival (Awards)	\$12,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	1	\$12,000	-	\$0	\$12,000
Subtotal Items / Equipment			\$0		\$0		\$0		\$0		\$0		\$27,000		\$0	\$27,000
VII. Items / Equipment																
1. Handycam (for reporters use)	\$500	4	\$2,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	\$2,000
2. Interviews Accessories (Reporters use)	\$250	4	\$1,000	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	\$1,000
3. WD SAN Hard Disk for Video/Data Storage (8TB)	\$350	4	\$1,400	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	\$1,400
4. Ink (black - color)	\$40	12	\$480	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	\$480
5. Adobe Creative Suite	\$450	1	\$450	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	\$450
6. DSLR Camera	\$2,500	1	\$2,500	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	\$2,500
7. DSLR Accessories	\$500	1	\$500	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	\$500
8. WireCast Live Broadcasting Software	\$500	1	\$500	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	-	\$0	\$500
Subtotal Items / Equipment			\$8,830		\$0		\$0		\$0		\$0		\$0		\$0	\$8,830
VIII. Other Direct Costs																
1. Internet Fees	\$120	3	\$360	3	\$360	3	\$360	3	\$360	3	\$360	3	\$360	3	\$360	\$2,520
2. Communications Fees	\$100	5	\$500	5	\$500	5	\$500	5	\$500	5	\$500	5	\$500	5	\$500	\$3,500
3. Social Media Promotion Fees	\$300	3	\$900	3	\$900	3	\$900	3	\$900	3	\$900	3	\$900	3	\$900	\$6,300
4. Office Rent	\$1,000	1	\$1,000	1	\$1,000	1	\$1,000	1	\$1,000	1	\$1,000	1	\$1,000	1	\$1,000	\$7,000
5. Office Utilities	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	\$700
6. Banking Fees	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	\$700
7. Online Storage and Cloud Services	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	\$700
8. Online Social Media Services (Hotsuit, Buffer, Mailchi	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	\$700
9. Copying/Paper/Stationary	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	1	\$100	\$700
10. TV Production Studio Rent	\$400	1	\$400	1	\$400	1	\$400	1	\$400	1	\$400	1	\$400	1	\$400	\$2,800
10. TV Production Materials	\$400	1	\$400	1	\$400	1	\$400	1	\$400	1	\$400	1	\$400	1	\$400	\$2,800
Subtotal Other Direct Costs			\$4,060		\$4,060		\$4,060		\$4,060		\$4,060		\$4,060		\$4,060	\$28,420
VIII. Cost Sharing																
1. Newspaper Printing/Distribution (5500 issues every w	\$ 5,500	1	\$5,500	1	\$5,500	1	\$5,500	1	\$5,500	1	\$5,500	1	\$5,500	1	\$5,500	\$16,500
Grand Total (Excluding Cost Sharing Expenses)			\$52,115		\$55,285		\$43,285		\$55,285		\$55,285		\$82,285		\$55,285	\$398,825
															Exchange rate	1.30

Notes
 1. Newspaper Printing/Distribution cost is not included in requested funds, it is under cost sharing and Enab Baladi will be responsible for covering this cost.

Value in pounds 306,788
 Per month value 43,826.92

