



POST TRIP REPORT (PTR)

Authors: Chris Hernon / Charlie Hatton / Maria de Goeij

Date/s: 11-13th June 2018

Location: Stratcom event, Riga, Latvia

<u>TEAM ATTENDEES</u>	<u>ACTIVITY</u>	<u>OUTPUT</u>	<u>OUTCOME</u>	<u>ACTION</u>
Chris Hernon, Charlie Hatton, Maria de Goeij	NATO Stratcom event	Conversation with Miriam L from IRI.	She will soon be employing 2 candidates 1 x Latvia and 1 x W. Balkans – she will introduce them to SBL in a few months’ time. She is interested in Orthodox Church angle and she is involved in Euro Parliament event in Sept. We are attending too. (She suggested the framework to them) . I mentioned our plan to create a mini guide for elections ref. Euro Parl elections next June ‘19.	Charlie & Simon to follow up
Charlie Hatton	NATO Stratcom event	Conversation with Krista Mulanok – Secretary Gen of ATA Estonia	Krista is keen to cooperate with us. I explained our situation ref. ATA and YATA disagreement. She was sympathetic. She will be in London 14-18 October for another event and is keen to meet.	Charlie to follow up
Charlie Hatton	NATO Stratcom event	Paul Gibbins M&C Saatchi World Services. Introduced him to the II. They have just started a 3 yr contract with the State dept on Defence. He is ex Mil	Having looked at our website and Twitter, he is keen to know more. Esp. interested in Ukraine, Baltics, Moldova and Georgia	Charlie to follow up

TEAM ATTENDEES	ACTIVITY	OUTPUT	OUTCOME	ACTION
Charlie Hatton	NATO Stratcom event	Conversation with Ben Heap of NATO Stratcom CoE Riga team. Suggested several people to make contact with in Riga.	Introduced me to Henry Collis of the Cabinet Office	n/a
Charlie Hatton	NATO Stratcom event	Conversation with Henry Collis, Cabinet Office	Having explained our background it seems we may have some cross over with local Govt work (networks). He is keen to come to our events.	Charlie to follow up. (Henry to attend 18/07 workshop)
Chris Hernon and Charlie Hatton	NATO Stratcom event	Conversation with Dr Katie Woodward Defence Science and Tech Lab	We might be able to cooperate in their testing of new tech by supplying our data. Esp interested in our networks ref. data.	Chris H to follow up
Charlie Hatton	NATO Stratcom event	Conversation with Mark Voyger, recently joined the Defence College in Riga (from Brussels/NATO HQ). Steve Covington is his mentor	Mark keen to help. He travels frequently. He studies what the Russians openly say on e.g. Lavrov/ MFA website. We can cooperate. Might be one for the local cluster.	Charlie and Simon to follow up
Charlie Hatton	NATO Stratcom event	Andrew Tsolaki from FCO (colleague of Catherine & Co) sought me out for a chat.	Gave him background. He had already bumped into someone from 77 Brigade who had talked about us positively (not one of the names I recognised). His work is with country embassies and NGO's. Crossover is likely. I suggested I send him SD's guide to countering RU disinfo and invite him to events.	Charlie to follow up. (Several emails exchanged since then and several meetings too)
Charlie Hatton, Maria de Goeij, Chris Hernon	Riga City Centre	Janis Berzins – Potential cluster leader. Specialist – Military, RU. We discussed reflexive control, polling, access to his extensive archive of material.	We can help with a panel he is planning, cluster stuff too. We promised to send him the cluster set up guidelines.	Charlie and Maria to follow up

TEAM ATTENDEES	ACTIVITY	OUTPUT	OUTCOME	ACTION
Maria de Goeij	NATO StratCom event	Discussed and introduced IFS and cluster idea with Robert Gooren (NL military/defence) who is starting up a 'unit' (size unknown) on hybrid warfare for the Dutch military and defence.	Interested in cooperation and thought-sharing, follow-up meeting planned for when in NL on 19 June. First thoughts about round table meeting (first cluster meeting!) with experts in NL formed and shaped.	Maria to follow up 19 June
Maria de Goeij	NATO StratCom event	Discussed IFS and cluster idea with Ronald Poetiraay (NL Marines) who used to be in charge of InfoWar for NL Marines.	Interested in what we do but is moving to a new job within NL Marines. Good to keep as 'backup' to share thoughts with because of experience, he liked that idea.	Maria Ad hoc follow up when needed
Maria de Goeij	NATO StratCom event	Catch up with Gaby van den Berg, former SCL, now director of EMIC consulting. Discussed IFS and clusters.	Very interested in IFS, would like to come to meetings and be involved.	Maria to follow up: meet-up end of July. Will invite her into Dutch cluster and first cluster meeting in September 2018 (although she lives in London).
Maria de Goeij	NATO StratCom event	Discussed (very briefly) IFS and clusters with Birgit Heijl, CMI NL.	She was not very receptive, not particularly nice, and generally uninterested (she is known for this I learned). Robert Gooren mentioned that she's in that job temporarily and that she's not that important.	No follow-up for now



--	--	--	--	--