**Talking About Gene Drive: Communications Workshop**

**Baltimore, MD Nov 4, 2017**

**Location TBD**

**Draft Agenda:**

|  |  |  |
| --- | --- | --- |
| **Time** | **Session** | **Moderator** |
| 8:30 – 9:00 | **Breakfast and networking** | N/A |
| 9:00 – 9:15 | **Introductions and meeting objectives** | Stephanie James, FNIH |
| 9:15 – 10:00 | **Media landscape**  A look at gene drive media coverage over the past 18 months and benchmarking against past scientific developments | Kalina Kamenova, McMaster University |
| 10:00 – 10:30 | **Conventions and regulatory landscape**  A review of gene drive discussions within the International Union for the Conservation of Nature, the Convention on Biological Diversity and in the regulatory space | Heath Packard, Island Conservation  Isabelle Coche, Emerging Ag  Bob Friedman, Venter Institute |
| 10:30 – 11:00 | **Public perception**  Moderated discussion on how different public audiences view GM mosquitoes | TBD |
| 11:00 – 12:00 | **Gene drive terminology**  Presentation of preliminary findings of testing gene drive concepts and terminology with stakeholders and informed publics | Isabelle Coche, Emerging Ag  Jeff Chertack, BMGF |
| 12:00 – 1:00 | **Lunch** |  |
| 1:00 – 2:00 | **Applied communications**  Shared past experiences with reporters, government officials, the public; what works and what doesn’t | All (moderated by Communications expert) |
| 2:00 – 4:30 | **Communications skills**  Tips and strategies for effective scientific communications | Communications expert |
| 4:30 – 4:45 | **Wrap up**  Thoughts on what more is needed – additional materials, discussion sessions, etc. | Stephanie James, FNIH |
| 4:45 – 5:15 | **Discussion on follow up**  Other topics that might benefit from collective thinking? | Stephanie James, FNIH |