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# **Bias Busting for Machines**

In the age of AI and automation, data bias in big systems will matter even more than our individual explicit or implicit biases.

JOIN

# About Community Solution Government Gov

1d



Josh Lovejoy Owner

representativeness in training data, language is a living thing.

Al programs are learning to exclude some African-American...

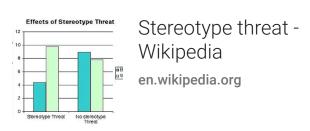




#### Thoughtful response

# Originally shared by Laura Holmes - 11 comments

A lot has been said about the go/pcconsidered-harmful doc, but after reading the doc and Danielle Brown's response, I feli













File another under: Depressing findings about human tendencies in filmmaking made visible via ML. +Hartwig Adam +Joshua Metherd

How Central are Female Characters to a Movie? - USC...



**Hartwig Adam**: Thanks for sharing. This is from my collaborators at USC.



Time to tread carefully. Underscores the need for taking an inclusive approach to ML, and understanding tradeoffs between false positives and false negatives.

# Banks Deploy AI to Cut Off Terrorists' Funding













# Josh Lovejoy Owner → Discussion ■



Highly recommended read about the evolving public perceptions of AI in light of Alpha-Go's performance. The state of our dialogue with users about AI remains rooted in an awkward dialectic of anthropomorphism and alienation.



Us vs. Them dl.acm.org

# FaceApp apologizes for building a racist Al | TechCrunch



**+1** 2 <









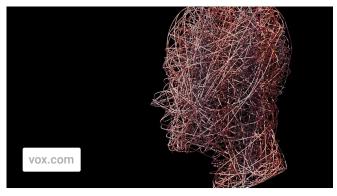
Josh Lovejoy Owner

▶ Discussion 

■

Similar content to the recent Guardian post about word embeddings, but I found this to be much more practical and hopeful, including the closing lines: "it's important to remember: Al learns about how the world has been. It picks up on status quo trends. It doesn't know how the world ought to be. That's up to humans to decide."

How artificial intelligence learns to be racist



**+1** 2 **<** 



John Li (jetpack@)

▶ Discussion 

□

☐ 18w

# Originally shared by John Li (jetpack@) - 12 comments

We launched an ML thing and it had bias. Here's our postmortem: http://go/perspective-bias-postmortem

The Conversation AI team publicly launc •••

**+1** 1 **<** 

Maya Gupta's tremendous talk on Fairness at the EmTech Digital Conference (MIT Tech Review).

MIT Technology Review Events Videos - Fairness and ML



**+1** 1 <



Josh Lovejoy Owner
▶ Discussion 

□

**2**0w

An emphatic call to arms on Fairness in ML. It's also one of the more shareable short-form pieces I've seen on algorithmic bias. Highly recommend passing it along on your personal pages.



How I'm fighting bias in algorithms | Jo...

**+1** 2 <



**20**w



"In an attempt to stand out from the pack, predictive-policing startup CivicScape has released its algorithm and data online for experts to scour."

#### Github notebook here:

https://github.com/CivicScape/CivicScape/blo b/master/evaluation\_notebooks/notebooks/Pr eventingBias.ipynb

# Software used to predict crime can now be scoured for bias



**+1** 2 **«** 



The engaging and brilliant Maciej Cegłowski on what he calls "Deep Fried Data" during a talk at the Library of Congress (talk starts at 5:31:50 and is about 20 minutes).

"I find it helpful to think of algorithms as a dimwitted but extremely industrious graduate student, whom you don't fully trust. You want a concordance made? An index? You v



#### Interesting paper:

https://arxiv.org/abs/1703.06856

# [1703.06856] Counterfactual Fairness

Abstract: Machine learning has matured to the point to where it is now being considered to automate decisions in loan lending, employee hiring, and...

arxiv.org

**Josh Lovejoy**: +M. Mitchell WDYT? Complimentary to your metrics & measurement strategy?...





Glenn Brown

Discussion

20w

# Originally shared by Glenn Brown - 4 comments

Since it's really easy for ML to deduce gender, race, and other protected classes from user data, how do we prevent (or compensate for) ML misusing this information?

lock Lavaiou: Voutra describing and of the hard to

**Josh Lovejoy**: You're describing one of the hard-toget-moving pieces of debiasing work; namely ho...





Josh Lovejoy Owner

▶ Discussion 

■

22w

Concerned+confused emoji goes here...
"Working out where asylum seekers originated is crucial to the ultimate success of their claim. The suspicion is that some people lie about where they are from in order to improve their chances of asylum."

Collections as Data: Stewardship and U...

Germany to use speech recognition to establish migrant...



SAN JULIUN MININ MARKANIN MININ MININ 1 1 1 1





Inclusive thinking + interactive data modeling = win



## Parable of the Polygons







+1

FB boasting about how their filter-bubble-as-aservice can swing elections (if the price is right) is really disturbing...

m.facebook.com/business/success/toomey-for-senate

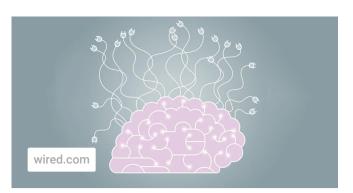


A nice quick read. Nothing terribly novel, but it's great to see the message continuing to trend. And the call to action is spot-on:)

## Toomey for Senate

**Toomey for Senate** 

# How to Keep Your Al From Turning Into a Racist Monster







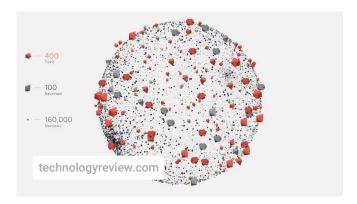
More Jigsaw goodness

m.facebook.com

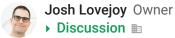
#### Originally shared by Arun Mathew

https://www.technologyreview.com/s/603589/c of-13500-nastygrams-could-advance-war-ontrolls/

A collection of 13,500 insults lobbed by Wikipedia editors is...



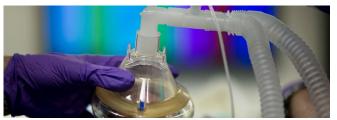
**+1** 1 **<** 



7 27w

Certainly not directly about ML, but I'm attracted the idea of checklists as a means to helping us debias things like data collection practices.

A Fix for Gender Bias in Health Care? Check - The New York...



**Josh Lovejoy**: My primary concern is that, in capitalizing on the monetization opportunities of...

**+1** 1 **<** 



25w

+Hartwig Adam has been quietly—and profoundly— harnessing ML to change the world. This post is a wonderful summary of the collaboration he's had with the Geena David Institute, and the impact their work is having on improving female representation in film.

Using technology to address gender bias in film | Google



**+1** 3 **<** 1



27w

https://motherboard.vice.com/en\_us/article/ai-could-resurrect-a-racist-housing-policy

https://arxiv.org/pdf/1701.08230.pdf



**+1** 1 **<** 



Blaise Aguera y... Moderator

▶ Discussion 

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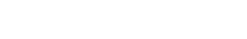
**2**9w

Great piece in Harper's by our friend Kate Crawford

http://harpers.org/archive/2017/02/trump-a-resisters-guide/11/

[Forum] | Trump: A Resister's Guide | Harper's Magazine - Part...







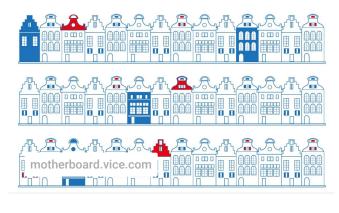
**☑** 34w

+1

The lack of diversity in Software Engineer according to Google Search.

https://www.google.com/search? q=software+engineer&oq=sotfware+&aqs=chro me.1.69i57j0l5.3607j0j4&sourceid=chrome&ie=

# Al Could Resurrect a Racist Housing Policy - Motherboard



**⊦1** 1 **≺** 



Josh Lovejoy Owner
▶ Discussion 

□

**Z** 27w

go/fair-not-default:)

Josh Lovejoy: @Michael, it's something our content strategy team uses to track analytics...

Josh Lovejoy: +Jac de Haan FYI about go/detangle

Jac de Haan: Requested whitelist: b/35242997

**+1** 2 **<** 



Blaise Aguera y... Moderator

→ Discussion 

■

**3**9w

Fucked up paper on arxiv:

https://arxiv.org/abs/1611.04135

Return of physiognomy and phrenology, now machine learning edition.

http://www.victorianweb.org/science/phrenology/intro.html

•••

[1611.04135] Automated Inference on Criminality using...

#### UTF-8

#### https://screenshot.googleplex.com/9

• • •

## Sign in - Google Accounts

One account. All of Google. Sign in with your Google Account. Please enter your full email address example@google.com. Enter your email. Find my...

accounts.google.com

**+1** 1 **<** 



**35**w

Facebook announced their plan to address the fake news problem.

News Feed FYI: Addressing Hoaxes and Fake News |...



newsroom.fb.com

Josh Lovejoy: it's a start! +Nick Jong +Emily Fortuna +M. Mitchell

**M. Mitchell**: Nice. Our approach has similarities – I hadn't thought about broadcasting publicly. Woul...

Divya Tyam: +Charina Choi

Abstract: We study, for the first time, automated inference on criminality based solely on still face images. Via supervised machine learning, we build fo...

arxiv.org

#### **SHOW ALL 4 COMMENTS**

Blaise Aguera y Arcas: Pointer courtesy of +M. Mitchell, the commercial version, even ugher:...

**M. Mitchell**: Now it's getting covered in the news more broadly, and positively. ...

M. Mitchell: I emailed the author of the MIT Tech Review article. I think his e-mail address is...

**+1** 15 **<** 1



"set trackable metrics and goals quarter by quarter. It's important to bake-in inclusion requirements from day one and for it to be a key consideration, if not a priority, as the company and product develop."

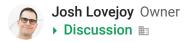
"To build safer products that recognize the equal value and humanity of all people, we must first have diverse perspectives

When bias in product design means life or death | TechCrunch



**Emily Fortuna**: yup. because there will always be priorities that *seem* more pressing.



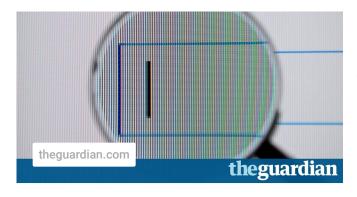


**☑** 37w

If we hope to have any chance against fake news, we should start with a hard look in the mirror. Search suggestions and results are terrifying latent bias amplification systems.

Note that b/33326165 addresses some, but the list is continuing to grow, and there do not appear to be clear definitions or structure for the discussion.

Google, democracy and the truth about internet search |...



+1 <



+Emily Fortuna, relevant for our upcoming talk, perhaps?

Racial profiling, by a computer?

Police facial-ID tech raises civil...



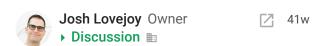


http://francescobonchi.com/algorithmic\_bias\_t utorial.html

Lots of useful stuff covered in one place.

Algorithmic bias: from discrimination discovery to...





Well this is shockingly blatant...

Facebook Lets Advertisers Exclude Users by Race



**+1** <



+1



Josh Lovejoy Owner ▶ Discussion

45w

"Our investigation revealed key opportunities for Google to improve its handling of algorithmic bias: (1) a coherent cross-product position; (2) systematic testing; and (3) improved external reporting mechanisms."

## Allegations of Algorithmic Bias: Investigation and Meta-Analysis

Confidential, Google Internal Only

#### Allegations of Algorithmic Bias: Investigation and Meta-Analysis

gilesh@ (Privacy Analyst), mcphillips@ (Public Policy), vinaygoel@ (Privacy Analyst), Authors: gliesh@ (Privacy Analyst), mcphillips@ (Public Policy), vinay woodurfuf (Security & Privacy).

Counsel: cohenn@, kcooke@, wdevries@ (Privacy Legal)

Sponsors: you@ (Director of Privacy), marisajimenez@ (Public Policy)

Last updated: September 2016 go/allegations-of-algorithmic-bias

#### **Executive Summary**

During the first half of 2016, the authors investigated several external claims of algorithmic bias in Google products to understand the nature of these claims and Google's organizational response to them. Most claims had previously been investigated to some degree, so we reviewed relevant documentation and met with stakeholders to learn more, and in one case collaborated with members of the Trust and Safety User Advocacy team who were currently leading an ads

Our investigation revealed key opportunities for Google to improve its handling of algorithmic bias: (1) a coherent cross-product position, (2) systematic testing; and (3) improved external reporting mechanisms

Algorithmic bias is an increasingly prominent topic in public policy, the press, and academic circles coogle is a frequent target of criticism in this debat, and also cares deeply about the ethics of its algorithms. Therefore, it is worthwhile to revisit Google's approach and ensure that it has excellent mechanisms in place to identify and address potential algorithmic bias.

To select the allegations, we surveyed a number of stakeholders such as Communications, Public Policy, and Trust and Safety, as well as conducted an informal search of external publications and

+1



Kelly Naku → Discussion **■** 

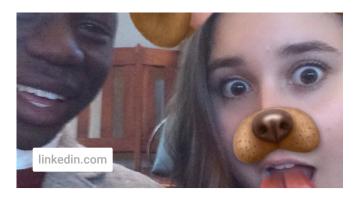


42w

A good example of why building inclusive products matters with an optimistic perspective form the author.

"As a minority, I am more excited than I am scared when I think about the future of tech because we're pointed in the right direction."

What Snapchat not recognizing my face can teach us about...



+1





Josh Lovejoy Owner **▶** Discussion **■** 

42w

"Yet too much contemporary discussion is framed as if the algorithmic workings of computer networks are something entirely new. It's true that they can follow instructions at superhuman speed, with superhuman fidelity and over unimaginable quantities of data. But these instructions don't come from nowhere. Although neural networks might be said to write their own programs, they do so

The Guardian view on machine learning: people must decide |...



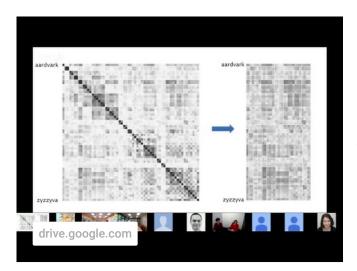




#### Abstract:

Artificial intelligence and machine learning are in a period of astounding growth. However, there are concerns that these technologies may be used, either with or without intention, to perpetuate the prejudice and unfairness that unfortunately characterizes many human institutions. Here we show for the first time that human-like semantic biases resi

Language necessarily contains human biases, and so will...



+1 <



∠ 45w

## Deep-Fried Data

I run a small web archive for about twenty thousand people. Being invited to speak at the Library of Congress is like being a kid who glues paper fins to a...

idlewords.com

+1 <





43w



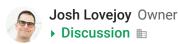
There's a new newsletter starting to help spread awareness of incidents involving minority/underrepresented groups at Google. The group that receives the newsletter is https://groups.google.com/a/google.com/foru

There are many instances when people are shocked by the issues faced by minc ••

m/#!forum/yes-at-google. From the group:

**Blaise Aguera y Arcas**: Maybe old news to everybody else, but this approach to how to...





∠ 45w

"Stress has been linked to degraded mood and interactions with others, such as reduced altruism and increased aggression and competitiveness. Similarly, when people are threatened they are more likely to feel uncomfortable, hostile, aggressive, and angry. As a result, people who experience algorithmic discrimination may be more likely to display negative online behaviors such as ac

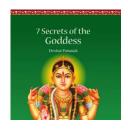
Algorithmic Discrimination from an Environmental Psychology...





On the timeline of feminism and the need for us to think across cultures: this book is a short read and sheds light on the mythology of hindu goddesses, while also tracing ancient history of feminism in India.

But mythology? Yes. Mythology is quite integrated into contemporary culture and any anthropological study of the subcont



7 Secrets of the Goddess - Books... play.google.com

#### Algorithmic Discrimination from an **Environmental Psychology Perspective:** Stress-Inducing Differential Treatment

Sally Augustin (Environmental Psychology Consultant)
Allison Woodruff (Security & Privacy UX)

SPONSORS

Lawrence You (Director of Privacy) Sunny Consolvo (Security & Privacy UX)

LAST UPDATED

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How to Increase Perceived - Or Actual - Control es Psych

When Control Is Undesirable

ndividual Differences and Stressors







Blaise Aguera y... Moderator ▶ Discussion



Great piece on bias in MI co-written by one of our own

https://medium.com/@katecrawford/artificialintelligence-is-hard-to-seea71e74f386db#.jq62o4n2t

Artificial intelligence is hard to see



Emily Fortuna: truth.

<-- guilty of reduced altruism/aggression (not...

Josh Lovejoy: +Blaise Aguera y Arcas +Jen Gennai +Divya Tyam Related to Blaise's examination of...







Blaise Aguera y... Moderator ▶ Discussion



Zeynep Tyfekci: if we ever do an externallyfacing summit on this stuff, we want her at it. From back in May, but still relevant-http://www.nytimes.com/2016/05/19/opinion/

the-real-bias-built-in-at-facebook.html? referer=https:/t.co/35ve10REnm

The Real Bias Built In at Facebook - The New York Times



**Josh Lovejoy**: The call to arms at the end of the article is really powerful. My hope is that one day...

**+1** 2 **<** 

49w



Blaise Aguera y... Moderator

→ Discussion 

□

"While data-driven policing holds promise, the way 'predictive policing' is being implemented today threatens to exacerbate rather than alleviate disparities and inefficiencies in how communities are policed," said Rachel Levinson-Waldman, senior counsel at the Brennan Center. "Because the data fed into these systems is itself the function of historical police behavior, because the data an

BRENNAN CENTER FOR JUSTICE Shared Statement: 'Predictive Policin...

brennancenter.org





**5**0w

Time article relevant to Blaise's post from a couple days ago (Weapons of Math Destruction).

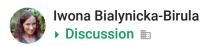
This Mathematician Says Big Data Punishes Poor People





**Josh Lovejoy**: In the same way that designing the right user success metrics is vital to longterm...

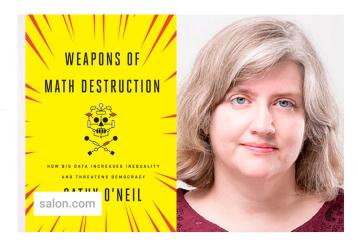




3 49w

(Via mi-discuss@) The title of the book is overly sensationalist, but I started reading it and like it so far. Very relevant to this forum.

The case against big data: "It's like you're being put into a cult,...



+1

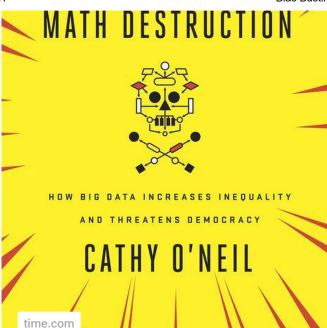






Why An Al-Judged Beauty Contest Picked Nearly All White...





Emily Fortuna: ouch.

motnerpoarg.vice.com

Blaise Aguera y Arcas: Is there a "-1" button?

+1



50w

#### tl;dr:

- notice a problem
- experiment with a few ways to address it
- manually label a ton of posts
- evaluate experiments
- choose an option that is a combination of the experiments
- measure change

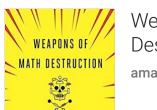
Blaise Aguera y... Moderator 51w

+1

▶ Discussion

Very relevant-looking upcoming book for "latent bias": https://www.amazon.com/Weapons-Math-Destruction-Increases-Inequality/dp/0553418815/ref=sr\_1\_1? s=books&ie=UTF8&qid=1472320699&sr=1-1&keywords=weapons+of+math+destruction coming early in September. The author, Mathbabe aka Cathy O'Neil,

https://mathbabe.org/ is an expert w



Weapons of Math Destruction: How... amazon.com

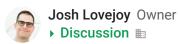
+1



How Nextdoor Reduced Racist Posts by 75%



+1



51w

"Forging an ideological link between technology and the hard sciences gives tech giants the power to perform what the pioneering cyber-feminist theorist Donna Haraway calls a "god trick," which she defined as a "view of infinite vision" that positions the

http://qz.com/768122/facebook-fires-human-editors-moves-to-algorithm-for-trending-topics/

subject entirely apart from, and above, the object. When scientists, engineers, or market and designers great the mealure a vener with

## **Bias Busting for Machines**



Josh Lovejoy: ML bias starting to be casually treated as a known unknown. (I think that's a very...



+1 <

+1

<





For me, this deck that we showed to JG in July was a turning point. His response was a request for something even bigger. So we went bigger:)

Bias-Busting For Machines | A Proposal | July 2016 |...



+1 •



\_\_\_\_\_51w

"A few people are taking the lead on this question. Cynthia Breazeal at the MIT Media Lab has devoted her life to exploring a more humanistic approach to artificial intelligence and robotics. She argues that technologists often ignore social and behavioral aspects of design. In a recent conversation, Cynthia said we are the most social and emotional of all the species, yet we spend little time thin!

Microsoft's CEO Explores How Humans and A.I. Can Solve...



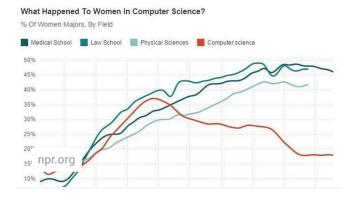








#### When Women Stopped Coding





**5**1w

"Machine learning is like money laundering for bias. It's a clean, mathematical apparatus that gives the status quo the aura of logical inevitability. The numbers don't lie."

## Remarks at the SASE Panel On The Moral Economy of Tech

Idle Words > Talks > The Moral Economy of Tech. This is the text version of remarks I gave on June 26, 2016, at a panel on the Moral Economy of Tech at the SASE...

idlewords.com



Josh Lovejoy Owner

Discussion

**∑** 51w

+1





## Why diversity matters





Josh Lovejoy Owner

▶ Discussion 

■

3 51w

Blaise's powerful call to action from the R&MI Inclusion Summit.

RMI Diversity Summit - Blaise 15m version (yes really)

# **RMI Diversity Summit**

Blaise Agüera y Arcas Cerebra

<

+1



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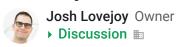
Word embeddings exhibit the same biases as are found in humans using the implicitassociation test (IAT):

http://randomwalker.info/publications/languag e-bias.pdf. The difference is that word embeddings can be deliberately debiased: https://arxiv.org/abs/1607.06520.

randomwalker.info/publications/labias.pdf

+1

randomwalker.info



Gendered language in your job post predicts the gender of the...

51w

Gendered language in your job post predicts the gender of the person you'll hire - Textio Word Nerd



51w



Discussion i

+1

51w

Machine Bias: There's Software Used Across the Country to...

Josh Lovejoy Owner

Discussion **b** 



+1 <

# The Price of Incivility





51w



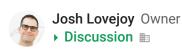
Josh Lovejoy Owner

▶ Discussion 

■

**51**w

"We define metrics to quantify both direct and indirect gender biases in embeddings, and develop algorithms to "debias" the embedding. Using crowd-worker evaluation as well as standard benchmarks, we empirically demonstrate that our algorithms significantly reduce gender bias in embeddings while preserving the its useful properties such as the





Artificial Intelligence's Whi... mobile.nytimes.com