VOLUME LVIII

NUMBER SIX

THE NATIONAL GEOGRAPHIC MAGAZINE

DECEMBER, 1930

177

CONTENTS

TWENTY-FOUR PAGES OF ILLUSTRATIONS IN FULL COLOR

New Greece, the Centenarian, Forges Ahead
With 52 Illustrations MAYNARD OWEN WILLIAMS

Amidst the Templed Hills of Greece 13 Natural-Color Photographs

Scenes Along the Byways of Hellas

Festival Days on the Slopes of Mount Parnassus
14 Natural-Color Photographs

The World's Highest International Telephone Cable

With 8 Illustrations

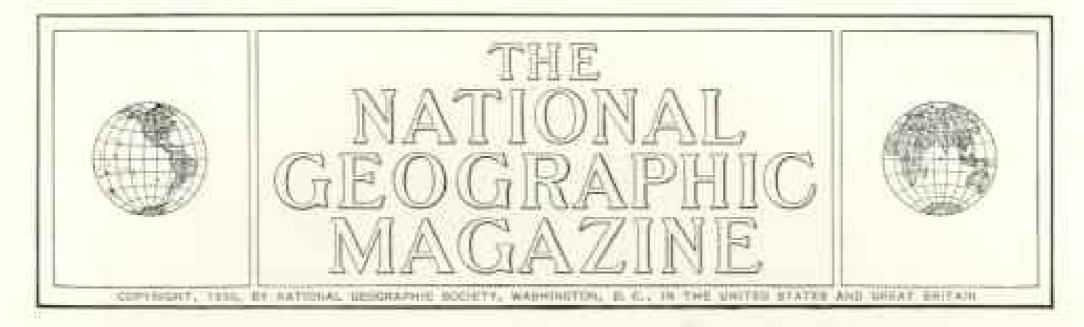
Gigantic Brazil and Its Glittering Capital
With 55 Illustrations FREDERICK SIMPICH

PUBLISHED BY THE
NATIONAL GEOGRAPHIC SOCIETY
HUBBARD MEMORIAL HALL

WASHINGTON, D.C.

3.50 AYEAR

50c THE COPY



NEW GREECE, THE CENTENARIAN, FORGES AHEAD

BY MAYNARD OWEN WILLIAMS

AUTHOR OF "BREIDE THE ROSPORUS, DIVIDER OF CONTINUESS," "Uniform Cyprus," "Exer of Suzz to the Mount of the Decalogue," etc., etc., in the National Geographic Manazine

With Illustrations from Photographs by the Author

A MONG the Centenary postage stamps of modern Greece, most of them picturing leaders of the Greek War of Independence which ended a hundred years ago, none is more interesting than that used on letters to foreign lands.

It contrasts, on a single map, the Greece of 1830 with the vastly enlarged Greece

of to-day (see inset, page 652).

To my father, as to hundreds of classical scholars, there was never another land like classic Greece. Its glories were his table talk, the gods of Olympus his intimates. But when he visited Greece a quarter of a century ago and studied the classic sites, Zeus, Aphrodite, Hermes, and Apollo were "barbarians" to the extent that their Olympian abode was beyond the boundaries of Hellas.

The Hellenic Republic of to-day is twice as large and twice as populous as the Greece he knew. It no longer faces the past. Since he saw them, the very skies of Athens have changed. The prosperity with which Greece is now being rewarded for her hospitality to a million and a half refugees is smudging with factory smoke that limpid blue in which the ancient lapidaries mounted the precious stones of Propylaea and Parthenon (see illustrations, page 650).

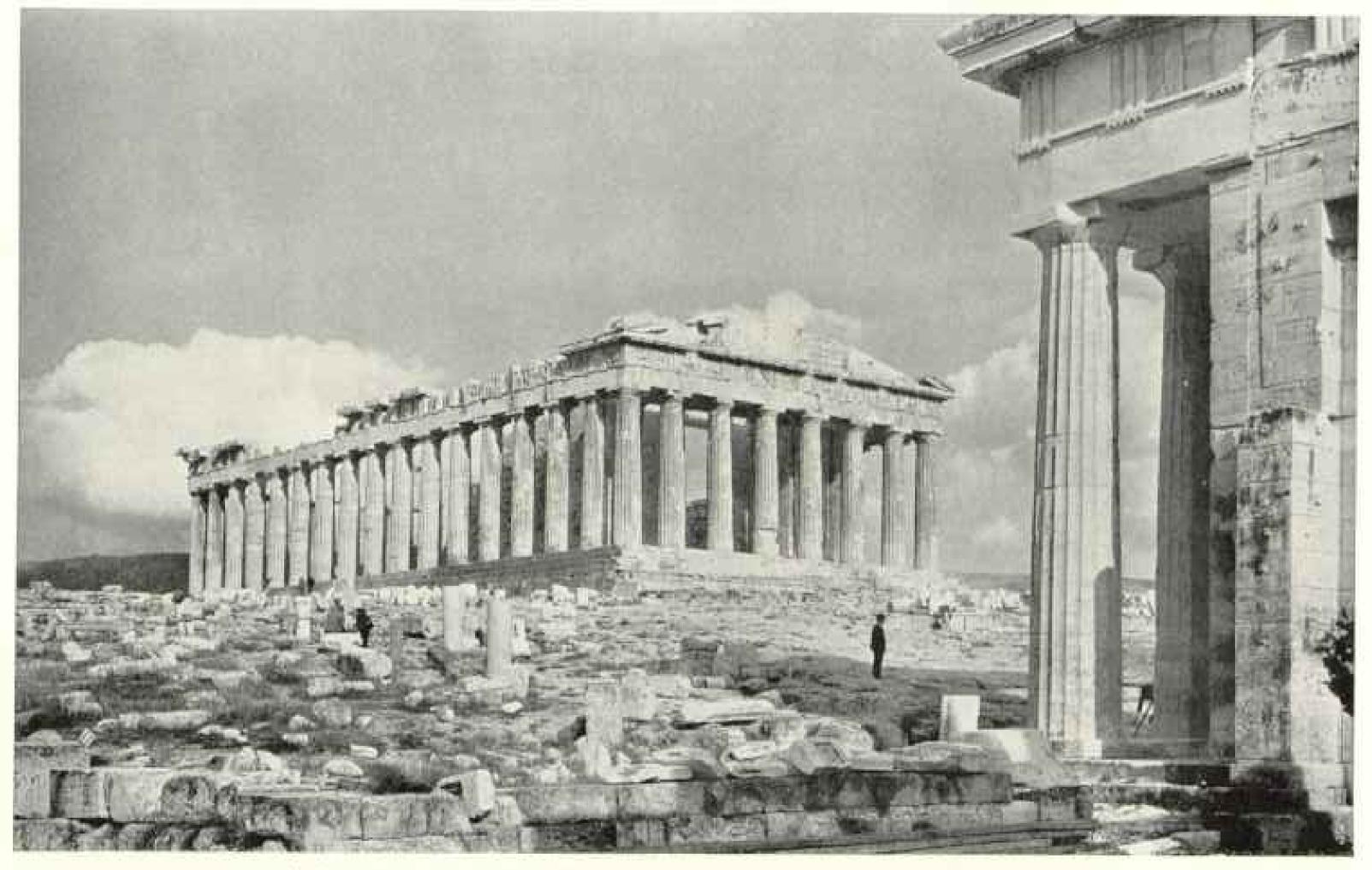
The rambler in Hellas must ever beware lest he ignore the invisible emanations of classic glories. Perhaps the returned mill hand from "Haverhillmass," who acts as his mentor, is really Athena in disguise.

But here the lens must speak. Its task is not to interpret the past, but to picture New Greece, the centenarian. Let the Greece of Homer or Plato inspire us. The Greece of to-day will not betray our interest. Mere mortals now live in the haunts of the immortal gods, but they make it a friendly land.

The roughest peasant will not disillusion one who comes to Greece with the spell of the past upon him. Like the woman who spent the entire morning on the Acropolis without finding the "Four Horsemen," he may discover something finer than he sought. The Greece of reality, like that of dreams, is a land of inexhaustible charm.

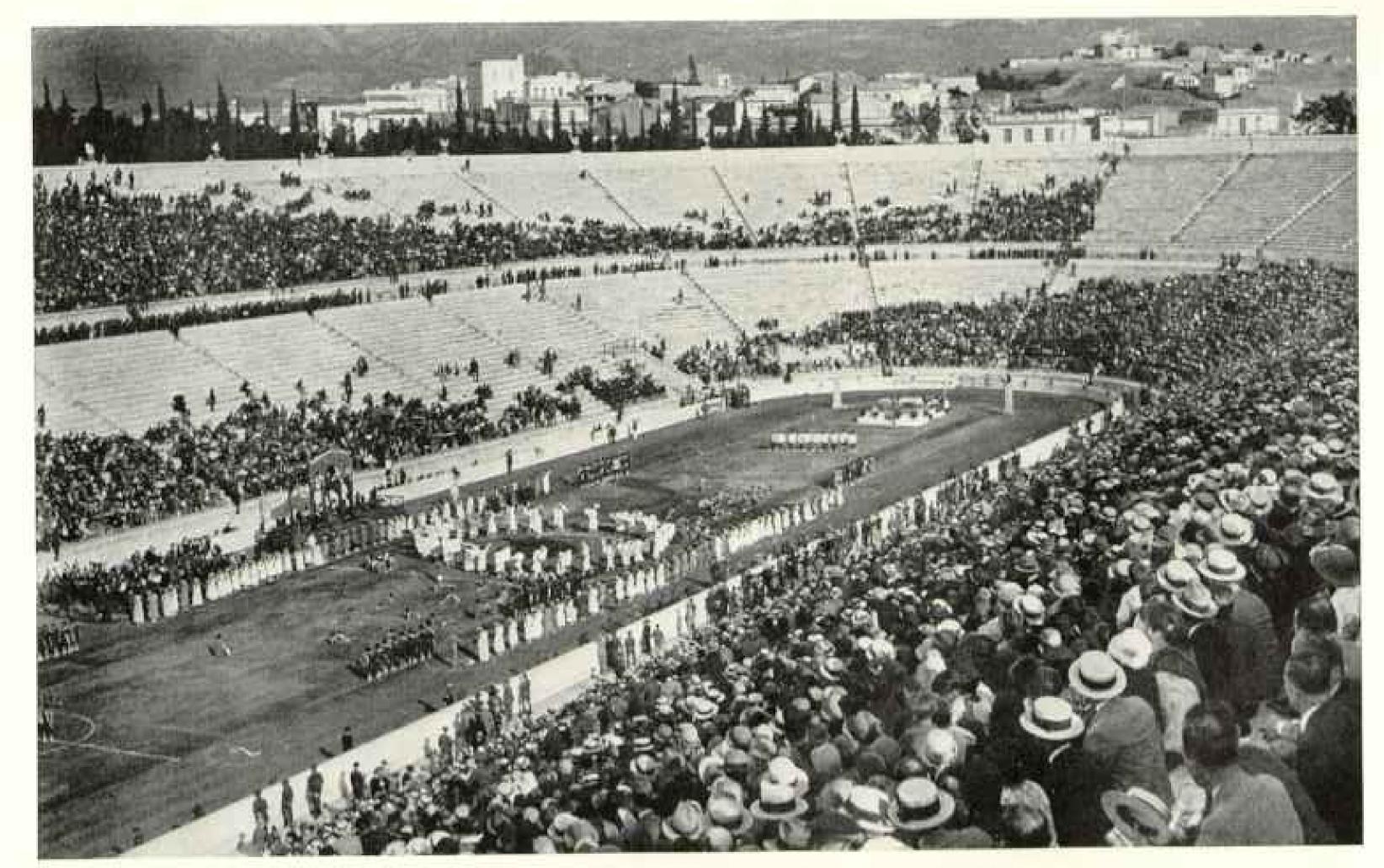
SCIENCE POINTS US TO THE ACROPOLIS

In countless uncanny ways Greece links us with ourselves. We are astounded at what this rocky little land has done to and for us. Study the sciences whose names end in "ics" or "y" and your thoughts inevitably turn to the Acropolis. Aeschylus lifted the theater from low vaudeville to drama whose sublimity has never been equaled. Xenophon as a war correspondent has seldom if ever been surpassed. Pericles, Phidias, Thucydides, Iktinos, Herodotus, Sophocles, Euripides, Aristophanes, and Socrates—a single lifetime knew all those giants! Draw forth from



THE PARTHENON, WITH ITS NORTH COLONNADE RESTORED AFTER 243 YEARS

On May 17, 1930, eight columns, restored under the direction of the Greek architect Balanos and with the aid of American funds, were unveiled (see, also, Color Plate V). In the right foreground is a corner of the Propylea, itself used as a powder store and fired by lightning in 1645.



THE ANCIENT STADIUM DURING A LYCEUM CLUB PAGEANT

The followers of Orpheus, wearing white, have triumphed over the Amizons of an earlier day. On the parapets, evzones (see page 655) stand like statues. Most of the crowd chooses the shady side. During the visit of delegates of the American Hellenic Educational Progressive Association (AHEPA) every seat was occupied. At the right end of the field are two ancient Hermac, or turning posts. The stadium was sheathed in marble for the second time just prior to the revival of the Olympic games in 1906.



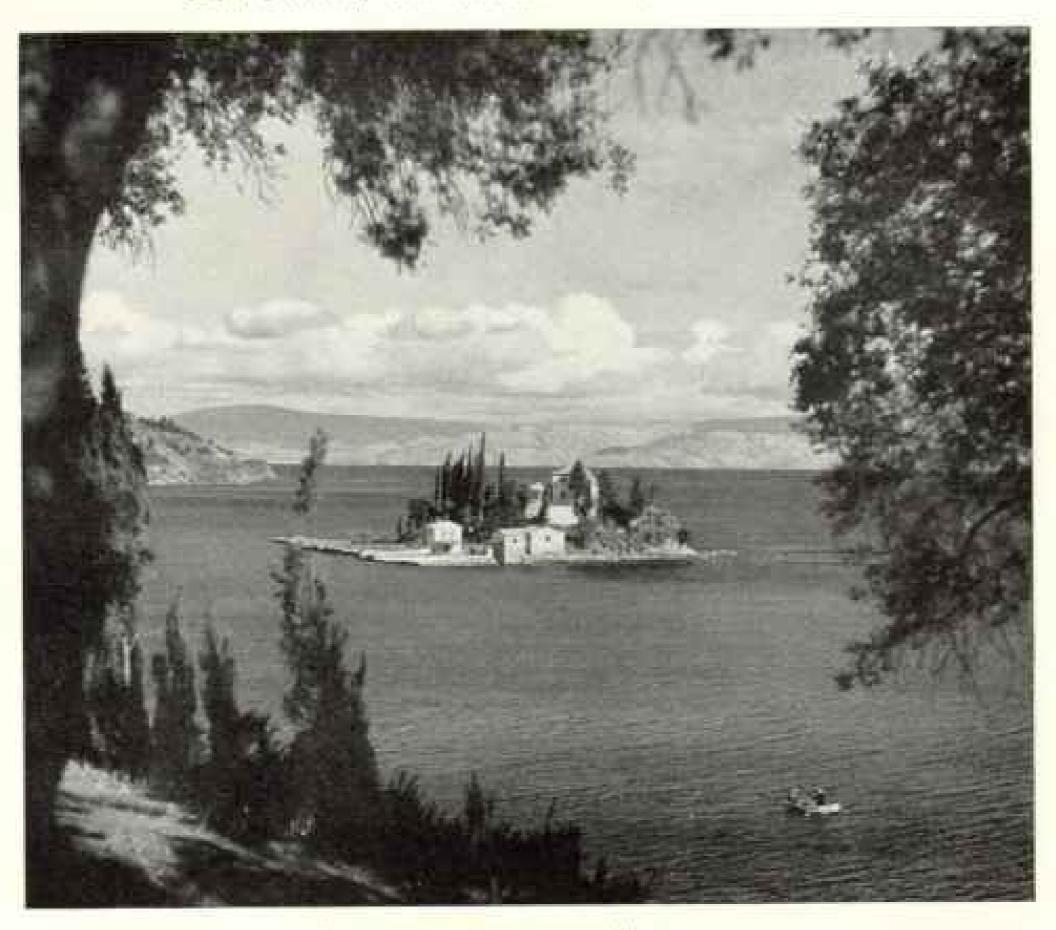
Drawn by James M. Darley

THE AREA OF MODERN GREECE APPROXIMATES THAT OF NEW YORK STATE

In the centenary year of its independence, Greece has a population exceeding six millions, with nearly one-sixth of that number concentrated in the capital city of Athens and its environs. The inset, showing one of the Centenary postage stamps (actual size), illustrates the territorial expansion of the nation since its independence was established.

time's obscure grab-bag the Biblical threescore years and ten; if they start in Greece with the Victory of Salamis, you hold history's grand prize.

Whether, after a hundred years of freedom from the Turkish yoke, modern Greece is entering another Periclean age no contemporary can say, but Hellas is vibrant with new energy. Refugees, at first a liability, have, within the last few years, become an asset. Their progressiveness, once a sore point with more inert Greeks, is a vital element in the heightened tempo of Hellenic life. Industries brought from Asia Minor are enriching the nation.



"THE SHIP OF ODYSSEUS" AT CORFU

Pontikonisi, at the entrance to Corfu's former mayal port, is called "Mouse Island" because of its neatness. But legend makes it a petrified sailing ship, and to Homer it was "a mark of vengeance on the sable deep." In the Odyssey, he relates the story of how Poseidon vented his spite on Ulysses with the permission of Zeus, who said: "Friend, . . . when all the people of the town look off and see her sailing, then turn her to stone close to the shore, yet like a swift ship still, that all the folk may marvel. . . . And, glancing at his neighbor, a Pheacian man would say: 'Hah! Who stopped that swift ship on the sea as she was running in?'"

This winter, for the first time in history, Athens has an adequate supply of water (see illustration, page 656). In fertile Macedonia and Thrace new towns are springing up.

The close relationship with America is having a wide influence. We exchange men. We buy her best tobacco, currants, and carpets. Greece takes \$25,000,000 worth of goods from us every year, and Greek-Americans send enough cash to their relatives in Hellas to pay the bill.

The landscape of Hellas fashioned early Greek character. Now, with fertile plains being tilled, lakes and swamps drained, and rivers tamed, the Greek is asserting himself in a renewed conquest of this historic land, its ample coastline washed by the much-murmuring sea.

ACROSS HELLAS BY AIR

It is typical of the spirit of the age that our first trip across Greece was by air. Our big scaplane flew from Troy to Ithaka in five hours. Odysseus spent ten years on the way.

Our return flight started in Italy and took five days. Circling above the lone pillar at Brindisi which marked the end of the Appian Way, we followed the fertile but malarial Italian plain to Otranto, As we crossed to Corfu, used by the first naval unit of ancient Greece, Italian destroyers plowed the same sea.



THE HOUSE OF PARLIAMENT AFTER THE FIRST INAUGURATION

Digultaries leaving Parliament, where Admiral Konduriotis, the first regularly elected President of the Greek Republic, had just taken the oath of office, on June 5, 1929.

Almost scraping the rugged western cliffs and looking down on the idyllic monastic retreat of Palaeokastrizza, we circled the north shore of Corfu and came down the inside run beside Albania. Within sight of the Venetian forts of Corfu town, our Dornier Wal swooped to rest amid coveys of pleasure craft afloat in the evening calm.

This lovely island, silver with olive groves and dark with cypress trees, is famed for its beauty; but it was a tiny isle near the entrance to the former naval harbor of Corfu that made our minds call "contact" with the magic realm of Homer's hapless hero. This monastery base, ablaze with peasant processions at Easter time, is called the "Ship of Odysseus" because, against the wishes of Poseidon, it carried the wanderer home, and as a pun-

ishment was turned to stone just before it made port (see illustration, page 653).

HOME OF A TRAGIC EMPRESS AND A FALLEN EMPEROR

On the hills behind the spot where Nausicaa and her maidens "briskly trod" their laundry, as Greek countrywomen still do, the tragic Empress Elizabeth of Austria built a retreat from the world. She called it the Achilleion, and Achilles, handsomest Greek at Troy, is shown in statues and painting. In the hillside garden, which slopes to a private port on the sea, was a statue of Heine. After the assassination of Francis Joseph's unconventional consort, the villa was bought by the Kaiser, who substituted her statue for the, to him, unwelcome one of the German poet, wit, and travel writer. The



Wide World Photograph

FORTY-RIGHT SENTIMENTAL BONDS WITH GREECE

Evzones, members of the Presidential Guard, enter the Stadium in Athens bearing flags of each Commonwealth of the United States, presented by their governors to the President of the Hellenic Republic and carried in parade at a welcome to the Greek Section of the American Legion.

German imperial yacht often visited Corfu, and the Kaiser's presents to dancing peasant girls may still be seen among the bibelots which go with the native dress.

In an upstairs room the former ruler used to toil at his desk, sitting astride an adjustable chair shaped like a saddle. Island villa of two tragic figures, the Achilleion later became a war hospital and orphanage and may soon become a gambling casino, luring thrill-lovers to the spot where Elizabeth sought peace.

SCENE OF A LIGHT-CRUISER VICTORY

From Corfu we took off for Ithaka. On our left obscure masonry fragments dotted a narrow sand spit. Beyond was the Gulf of Arta, lined with malarial plains. These decaying remnants of Octavian's city of victory stirred my camera to action. But our military observer waved it aside.

"Forbidden!"

"Why?"

"Military zone."

"Of course. That's the site of the Battle of Actium."

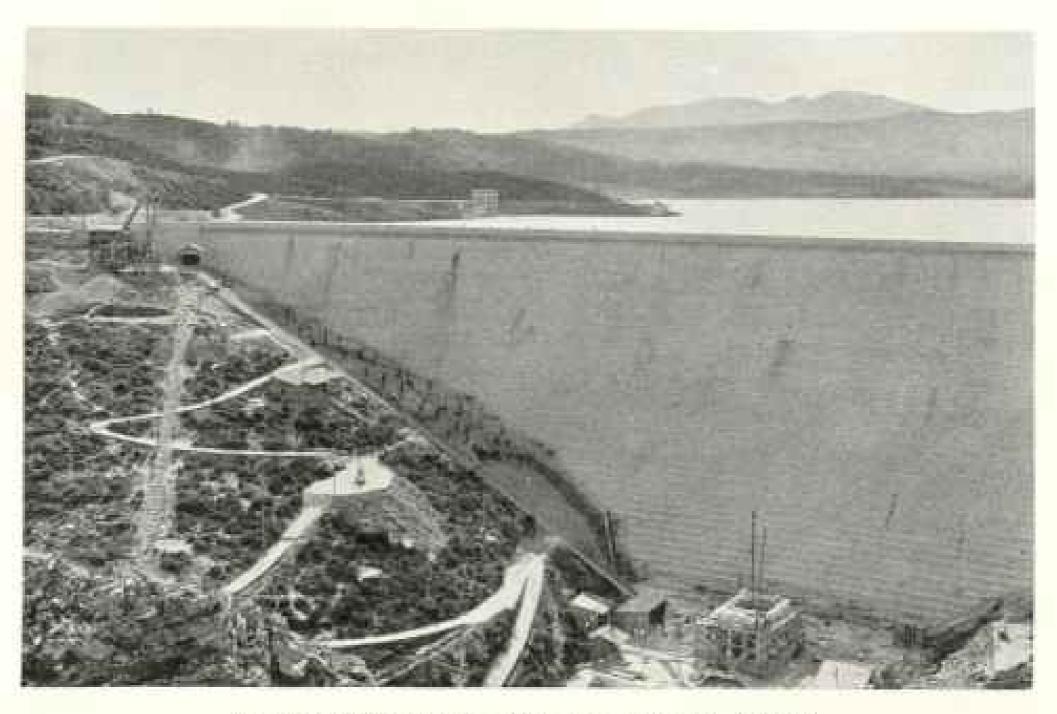
"When was that?"

"31 B. C. That's where the Roman republic fell and the empire began."

"Forbidden!"

Here the sluggish dreadnoughts of Antony were destroyed by the light cruisers of Octavian. From here Antony and Cleopatra fled to suicidal sword and asp.

The southern tip of the mountainous island of Levkas is called "Sappho's Leap." The probably fictitious story of her unrequited love and self-destroying plunge may



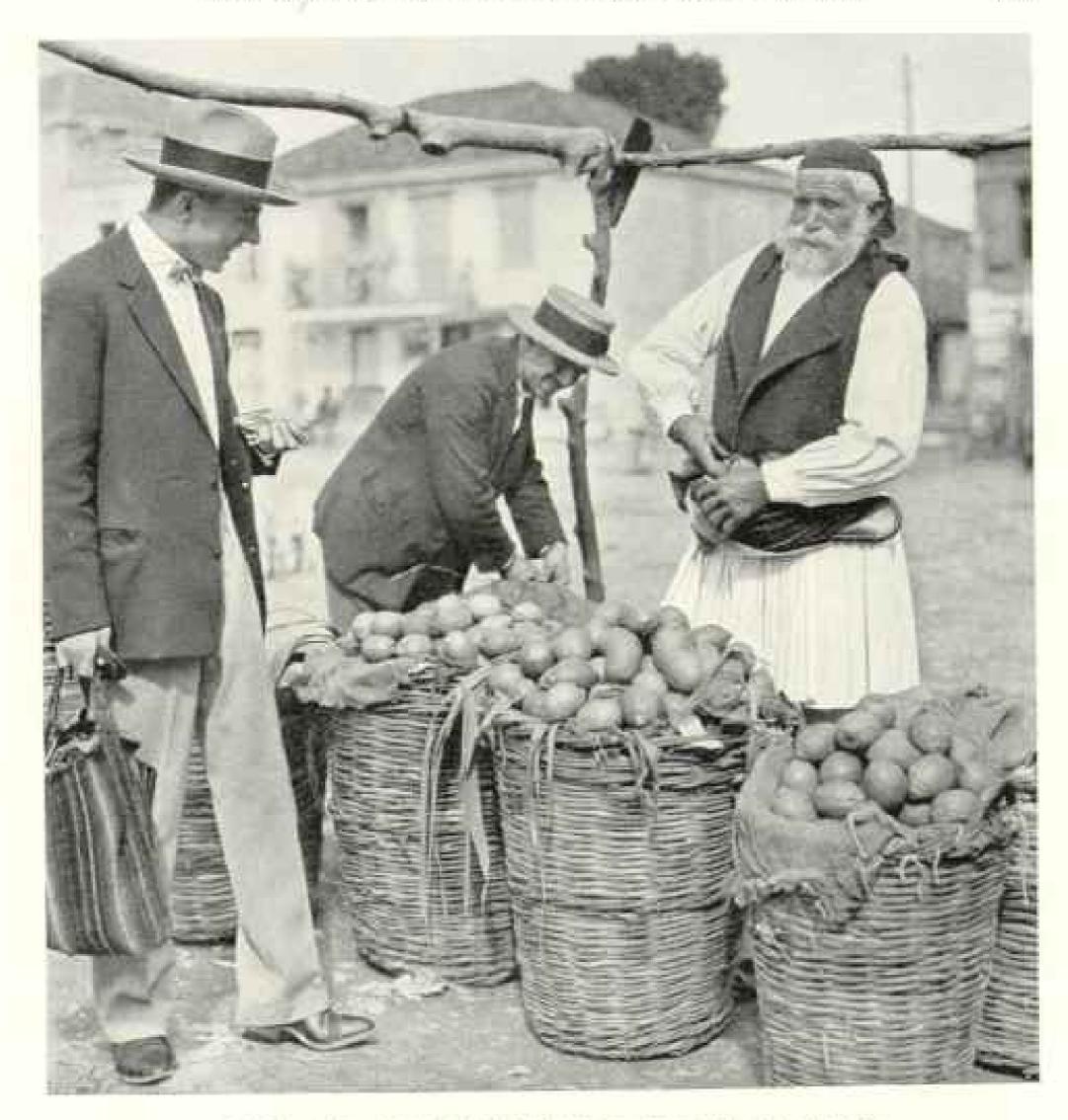
AN AMERICAN-BUILT LAKE IN DUST-DRY ATTICA

Fifty-six million cubic yards of water impounded behind this marble-surfaced dam, 950 feet long and 180 feet high, now provide Athens and its environs with sufficient water for the first time since Hadrian built his aqueduct, 1,800 years ago. Nearly a million people will be served by this project, whose dam is on the slopes of Mount Parnes, not far from the village of Marathon (see text, page 661).



THE MADE-WHILE-YOU-WAIT PHOTOGRAPHER, WHOSE NAME IS LEGION

Greece has thousands of camera men who will finish a passport picture, or what in a richer land would be an amateur snapshot, on the spot. One of them is here at work in the beautiful garden in front of the National Museum.



A CASH AND CARRY MARKET IN THE HEART OF ARCADY

In the Tripolis baznar, old styles and new still meet without embarrassment. The market bag carried by the citizen is of peasant workmanship and the old man wearing the fustamella transports his stock-in-trade by automobile.

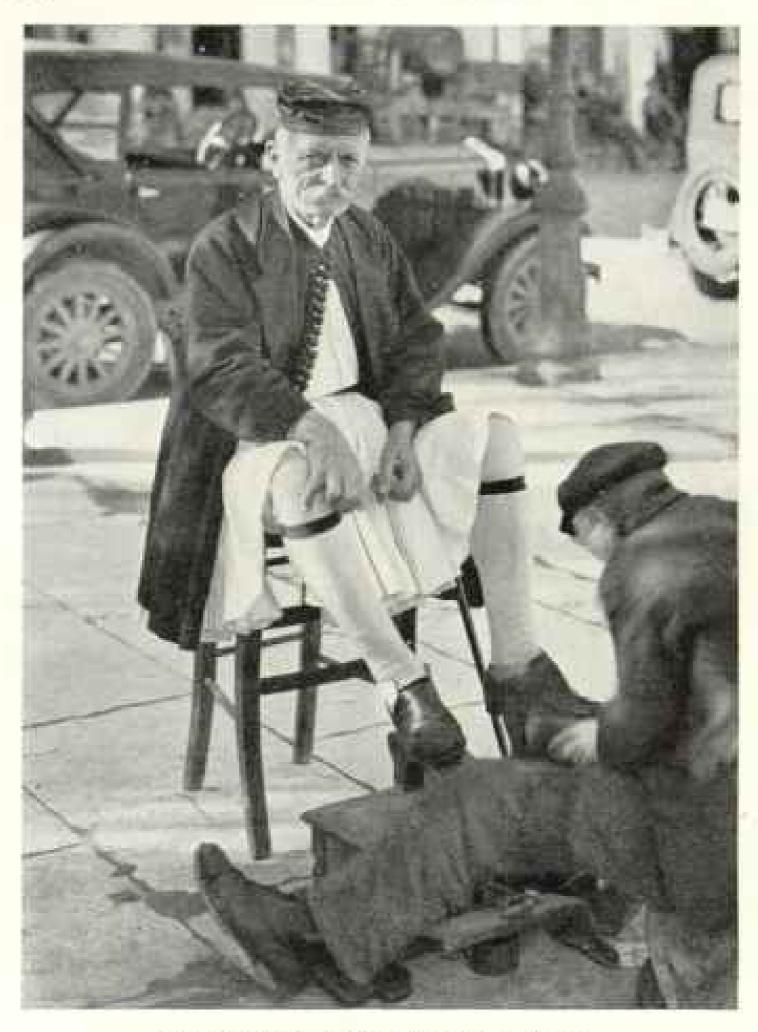
live as long as will the few genuine fragments of her lyric verse.

THE ISLAND KINGDOM OF ODYSSEUS

If the island now called Ithaka merits its name, our scaplane landed where Odysseus did, so far from his home in the north of the island that he did not recognize the site now occupied by Vathy, its chief town. Homer's description still fits the island remarkably well:

"Verily it is rough and not fit for the driving of horses, yet it is not a very sorry isle, though narrow withal. For herein is corn past telling and herein, too, wine is found and the rain is on it evermore and the fresh dew. And it is good for feeding goats and kine; all manner of wood is here and watering places unfailing are herein."

Settling down on Vathy by plane is spectacular enough, whether one hurdles the hill to the south, almost grazing the windmills, or swoops in through the dogleg entrance. But getting away into a north breeze is something to remember.



AN OUTDOOR BOOTBLACK IN PATRAS

The patron is wearing the fustanella, originally Albanian, later considered as the Greek national dress, but now seldom seen in the cities. The kilt gives its name to the entire costume, now worn principally by mountaineers and members of the Presidential Guard (see Color Plate XI and page 655).

Dead ahead is the plateau of Anoi, half a mile high, and not a chance in a thousand to clear it. By tipping over onto the right wing, when the cliffs seem about to touch the pontoons, the plane swings out over the gulf.

Near the Oxia Islands the surging waves still echo with fame. Here united Christian and consolidated Moslem forces fought the Battle of Lepanto (Naupaktos) in 1571 last crusade, last great battle of oar-driven men-of-war, first humbling of the conquering Turkish fleets, propelled by Christian galley slaves.

Arquebus and bowgun, artillery and grappling iron, hurled anachronisms at one another. During the conflict a Spanish soldier had his left hand maimed "for the greater glory of the right." Had he been killed we should never have known the chivalrous Don Quixote and the cautious Sancho Panza, creations of a poet, playwright, and novelist whose immortal pen never earned his daily bread.

A few miles farther on is a site upon which another genius left his mark.

At Missolonghi, Byron, who had contributed \$2,000 a week to the revolutionary cause, died of fever. Upon his coffin helmet and sword rested beside the laurel crown, and his once fickle heart is buried in the land to which he so unreservedly gave it. A shallow lagoon, cobwebbed with fish traps and crossed by causeways, almost isolates the town. One wonders how its defenders of a century ago staved

off famine as long as they did. When a desperate midnight sortie failed, on April 22, 1826, the revolutionists blew up the place, killing Greek and Turk alike.

THE PORT OF PATRAS FACES WEST

We crossed to Patras, the only important Greek port which faces the west. It may become great. Once a month a huge liner calls here on its way to America. Boatmen wrangle, red tape entangles the stranger, and fumigation labels are smeared upon one's baggage as false evidence that the contents have been disinfeeted. At this hectic time it is one of the few places where the allegedly rapacious Greek deserves his reputation. Some day passengers will be treated as considerately as currants already are.

Greek currants are actually small, seedless grapes. Patras is not only the chief port for the vineyards of the Ionian Islands, but is near the center of the fertile crescent of currant vines that curves around the mountains of Achaia and Elis from Corinth to Kyparissia. We might call currants "Corinths," for Corinth gave them their name.

Four tons of grapes, making a ton of sunor shade-dried fruit, are grown on each of the 170,000 acres devoted to their cultivation. Australian and Californian currants are serious rivals and our own imports of Greek currants have decreased.

Just to read a currant advertisement makes one expand his biceps and contract his waist. The training tables of ancient athletes abounded with currants, whose sugar and iron helped winners to win and losers to lose—like men.

Our plane follows the shoreline of the Peloponnesus, with Parnassus across the Gulf of Corinth and Chelmos and Kyllene raising their 7,700-foot slopes into the clouds just beyond our right wing. Where the mountains break to the cultivated coastal plain are naked, water-worn banks. Highland meadow, eroding clay bank, and fertile plain are all cut by river beds, now stonedry, now raging torrents. The railway, crossing wide expanses of gravel, goes on stilts lest a cloudburst sweep it away.



ATHENIAN CIRL AND PARNASSIAN SHEPHERD WEARING THE FUSTANELLA AT DELPHI

To escape the bad lands at the mountains' base and fly past the fertile plain to Corinth is a matter of minutes, and a flight over the four-mile canal, straight as a ruler's edge, lasts for only a few breaths. The fastest ships from Constantinople to Brindisi here escape the rough seas of the ancient route around the Peloponnesus, and Hellenic shipping, serving a land without a single highway from the Ægean to the Ionian Sea, uses the canal, and thus shortens to 120 miles its voyages from the Piræus to Patras, otherwise nearly three times as long (see page 678).

If Actium and Lepanto were unusual hattle sites, what of Salamis? With refugees from Athens huddled on the small island, beautifully armored warriors of



THE MILITARY PORT OF MUNYCHIA IS NOW A PLEASURE HAVEN

Around this, one of three ancient harbors of the Pirmus, there once were eighty-two slips, each for a trireme, possibly 165 feet long. Now it shelters yachts and sailboats. In the middle distance, between the water and the street level, are temporary shacks crowded with refugees from Asia Minor.

Xerxes lining the shore of Attica, and the very Acropolis in Persian hands, the outlook was gloomy. The Periclean Age, and all it meant to Greece and to us, hinged on that one battle. Themistocles so placed his ships in the narrow straits that his own men had no alternative but to fight to the end, and the Persian ships lacked room in which to maneuver to advantage:

For two days high winds held our plane at Phaleron, seaside suburb and seaplane port, whence the Syngros Boulevard runs high, wide, and handsome toward the two detached columns of the temple of the Olympian Zeus in Athens. Then down we flew to beauty at Sunion and ugliness at Laurion. Rows of metal-roofed shacks squat around an oil-smeared harbor.

"At first the main line of the Persian fleet Stood the harsh shock; but soon their multitude Became their ruin; in the narrow firth

They might not use their strength, and, jammed together,

Their ships with brazen beaks did bite each other

And shattered their own oars. . . ,"

When the Greeks won, Athens became great,

GRIM ACCIDENT INSURANCE OF THE

This haunt for grimy miners, pushing feeble oil lamps into coffinlike shafts, raised Athens to its golden glory. We are over the ancient silver mines where a citizens' corporation divided the profits and slaves shared the toil. Accident insurance was grim. The ancients, meting out



EASTER CANDLES AND FIREWORKS FOR SALE AT THE PIRTUS

Bits of wax like the cicatrices on a savage decorate these ceremonial candles, around which silk or paper hows are tied. Roman candles and firecrackers are sold at the same booths and help celebrate the same holiday.

capital punishment to one who injured a mine prop, used the principle, "A death in time saves nine."

When surplus profits piled up, Themistocles, putting common defense above individual gain, here financed the fleet of Salamis and ushered in the Age of Pericles. Until the coming of himetallism and Macedonian gold, Laurion produced silver. But here modern mining, like Bassanio, finds fortune in lead.

Between Laurion and Thoriko, the countrytop is dotted with brown-tiled chapels, cypress-framed. Far in the north a snow peak hangs weightless in the blue. On our right wheel the Cyclades. Kees, Kythnos, Syra, and Andros all have identities, but the farther isles are close-linked as sausages.

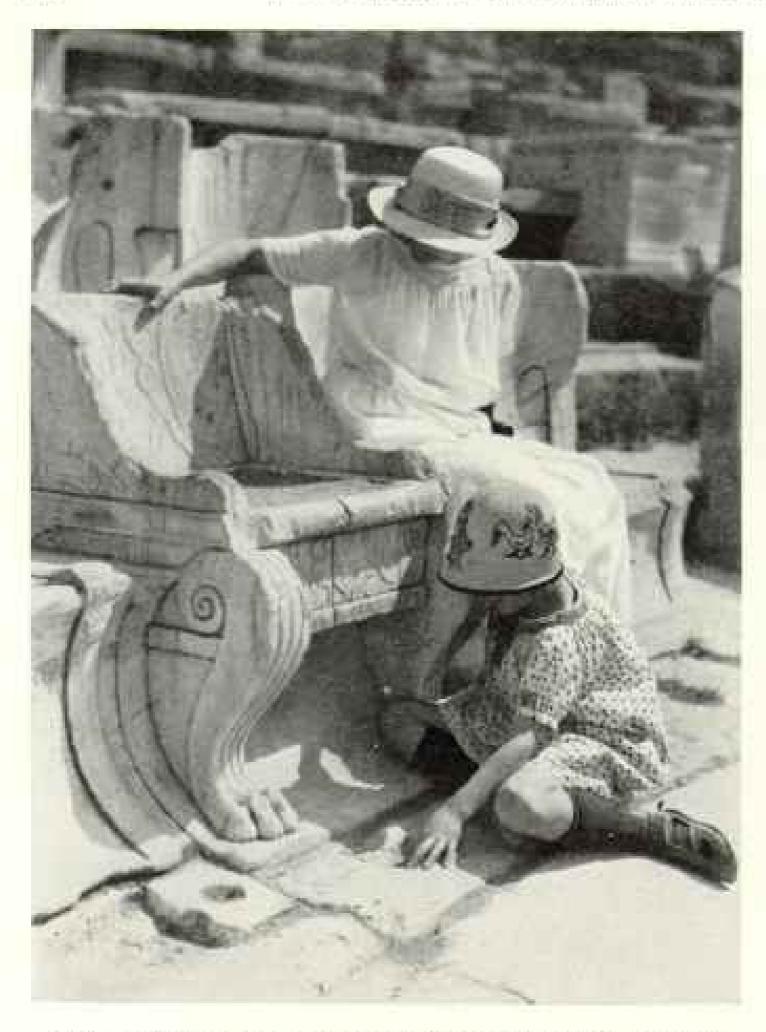
Below us two pairs of Bari boats, their sails like quill pens dipped in a sea of writing fluid, comb the waters for fish. Gull wings glint where the wave-silvered rock edge of Greece breaks darkly to the Ægean.

On a former flight, Marathon from the south had measured up to the lines:

> "The mountains look on Marathon, And Marathon looks on the sea."

But as we flew directly over the soggy plain, where the Greeks, under Miltiades, won a decisive battle with the loss of less than 200 men. I thought of their enemies, a horde of Persians, milling about in this Slough of Despond and leaving 6,400 dead upon the field.

Over Chalkis we flew and near Skopelos soared like a scout plane above the



THE FAVORED SEAT AMONG FIFTEEN THOUSAND IN THE

The seat of the High Priest of Dionysus Eleuthereus has suffered little since Aeschylus first used dialogue in this theater.

British Mediterranean fleet at its maneuvers. As we sped above these wheeling dreadnoughts, Salamis, Actium, and Lepanto seemed far away. Dozens of small planes rested on the broad deck of a carrier, but we seemed to command the air.

From that moment on, Mount Athos grew before us until it loomed above our wings. Winds from the Dardanelles, meeting on the lee side of this 6,000-foot marble pyramid, gave us the bumpiest ride I ever experienced. We side-slipped and bucked in a way which our Greek military escort called "not at all funny," and at one moment I glimpsed a camera case floating in the air like the lady in a levitation act.

Time and again we returned to the attack. Only by bracing my head on the ceiling could I keep my lens pointed out of the window at the heaving landscape. After diving down several times on cliff-shelved monasteries in which the Middle Ages are preserved, we hurdled the Athonite Peninsula into the calm of the eastern shore.

Thirty minutes over the medieval monastic republic so entranced me that I returned later to share the life of the monks for thirty days. But blood-red churches and tall, square keeps could not hold us then. When the last of the twenty monasteries, set in green pastures, had dropped astern, we turned to the east and had lunch at Mudros. where the Anzaes found shelter in the same bay the Greeks had used during the Trojan War. Troy itself was lost in its wide, flat plain; but two hours later the

afternoon light lifted above fertile field and cypress-darkened cemetery the storied walls of Byzantium.

TOURING THE PELOPONNESUS BY PRIVATE RAILWAY CAR

To know Greece, one must circle the Peloponnesus, chief battleground in the war of independence. Only one rail motor car, a "two-lunger" dating from the goggle-and-gauntlet days, can make the trip, as the road system is not complete. The original idea had been to ride on the cowcatcher of a locomotive, photographing as I went; a last-moment decision, however, placed under my orders this anti-

quated but highly useful convert from roads to rails. As we rolled out of Athens, honking for crossings which amiable old women protected with hastily hung chains, the responsibility of having a railway of my own grew upon me.

Initiates used to arrive at Eleusis, home of the Eleusinian Mysteries, after an allnight torchlight procession over the Sacred Way from Athens. We rolled alongside a gaily decorated train. Where rival Greeks from Sparta. Thebes, Corinth, and Athens once disputed the way, these united Greeks were holding a reunion - of the American Legion.

Prosaic factories
now line the shore
where Phryne, stepping from her garments into the sea,
showed the curious
populace how worthy
of Praxiteles's chisel
was her beauty. The
noonday glare on the
big hare site of the
Temple of the Mysteries does little to stir
the imagination.

We waved good bye to the former doughboys and chugged on to Megara, where women carry water up camel-hump hills or tend their outdoor ovens in a native costume, which one is surprised to see so close to Athens.

In the plain beyond the town, rude shelters are erected at Easter time. Here the men may sit and drink and watch the long lines of dancing women, bright with crimson jacket and gold braid, weave up and down the dusty road. Albanian colonists, settling the region, affected its dress, but the inhabitants of the town boast pure Greek blood (see Color Plate XIII).



A SKYROS-STYLE COUNTRY HOUSE NEAR ATHENS

The bedroom is a balcony opening directly on the living room, whose walls are decorated with choice bits of crockery and copper plates. The chairs, unusually small and low, are popular with Athenians and travelers.

When we started from Athens my driver and conductor expressed their desire to do "anything" for me. "See to it that we never delay a train," was my only request. When we arrived at the Skironian cliffs a following train was already climbing the grade; but we stopped to photograph this still dramatic passage between the mountains and the sea. Modern travelers object because the road is not smooth, but a century ago this route was almost as dangerous as when the robber Skiro used to play football with travelers. Theseus, the boy hero of his day, drop-kicked the bandit into the sea from

the cliffs that bear his name. Now both trains and autos pass along the Attic Corniche without giving the mythological

story a thought,

As the earthquakes of 1928 had wrecked most of the buildings near the canal, we turned our attention to the coast pines. Near the base of each tree trunk is a cup for resin.

Dionysus was god of wine, but his scepter ended in a pine cone. The Greek continues both traditions by mixing up to 10 per cent of resin with his wine, thus drinking the fruit of forest as well as vineyard. The resin adds to the keeping qualities of the wine, especially among drinkers who do not like resinous beverages, and is considered an aid to digestion. Strangers, skeptical as to its therapeutic qualities, do admit that it tastes like medicine.

At Corinth it was a pleasure to drink deep from the Peirene spring, 2,500 years old and still going strong, for carrying a camera to the top of Acro-Corinth creates thirst.

EXCLUSIVE FICTURES OF A HISTORIC BANNER

Beyond the Corinthian plain the mountains approach the gulf, and a small mountain railway climbs a crack in the steep northern façade of Achaia. At the terminus we left our private car and tramped over the hills to Hagia Lavra. The monastic treasury had been robbed a few weeks before and the monks did not feel inclined to take the precious relics from the cases. But my interpreter turned the trick.

"You say the banner raised by Germanos has never been photographed? Suppose somebody stole that? How could you identify it? This gentleman represents a magazine that goes all over the world. If he were to photograph your treasures, there's not a spot in creation

where a thief could hide them."

So we got exclusive pictures of the banner under which the Greek revolutionaries first rose against the Turks, in 1821

(see page 685).

Back across the hills we almost ran; then up to Megaspelæon, "Big Cave." The monastery, clinging like a swallow's nest to the overhanging cliff face outside the grotto, intrigues the photographer. But Megaspelæon boasts a good hotel, with a marvelous view toward Arcadia, and my companions had ordered lunch. The sky darkened while we ate. Sending my companions ahead, I fed my camera with scenery and then rushed to a train which did not arrive for half an hour.

AT THE HOME OF THE OLYMPIC GAMES

The railway so tunnels the cliffs and bridges the narrow gorge that no other way is open and doors are fitted to the tunnel mouths to prevent trespassers from using the tracks for a roadway. Permission can be had for going down the gorge on foot, but our feet did not covet this privilege. In the morning we chugged on to Patras and took shelter in the long arcades while a torrential downpour swept the city. Then we detoured to lovely Elis and the home of the Olympic games.

The maze of ruins between the Kronos Hill and the ditchlike Kladeos requires long study, for stadium, temple and battlement, treasure house, and Byzantine church are closely ranged about the festal

square.

Storm clouds made the sacred precinct dramatic. This variegated countryside still appeals not only for what it retains of the past, but for what it is. Where is there such a place to sit and dream as here, where picked men from the whole Hellenic world met in a month of friendly training before competing for the victor's prize—a simple olive branch?

As Hellenic influence spread, competitors in the games came from Asia Minor, Egypt, Thrace, and Italy. Two Roman emperors, one more notorious as a fiddler than as an athlete, won victories at Olympia. Barnstorming professional athletes finally ruined this great athletic meeting, and when, after 1.170 years of influence in the physical and intellectual life of Greece, the games were suppressed by the Byzantine Emperor Theodosius, Alaric the Goth was already advancing on effeminate Athens.

In Greece, as in Palestine, one usually gains little by going under a roof, but it is worth a long journey to stand in the museum at Olympia beside the Hermes. Perhaps no other famous statue so defies reproduction. From the foot, which one expert calls the finest relic of antiquity,

AMIDST THE TEMPLED HILLS OF GREECE



National Geographic Society National-Color Photograph by Maymard Owen Williams
AN ANCIENT TEMPLE LESS THAN A CENTURY OLD

In 1687 this temple to Athena Victory was razed and its white Pentelic murble used in Turkish bastions. Only in 1835 was it reconstructed in its original position. The young women are wearing the costumes of Maina, at the tip of the Peloponnesus, and of Trikeri, at the end of the peninsula outside of Volca.



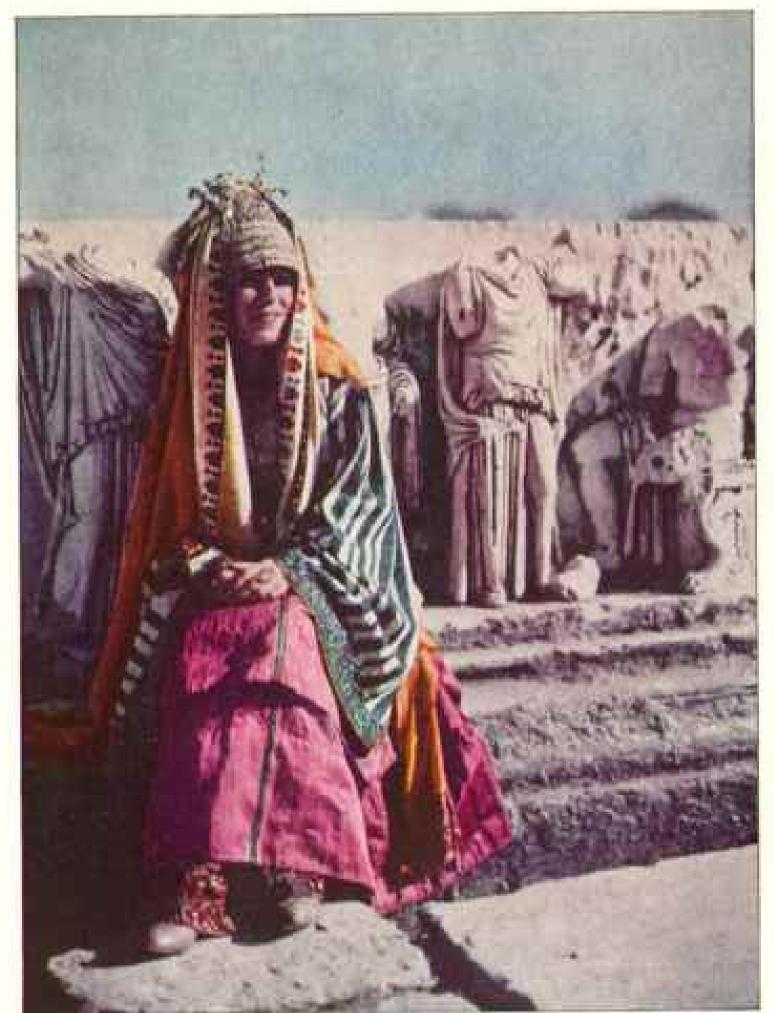
© National Geographic Society
ON ATTICA'S BOLD HEADLAND

Classic costumes beside the time-bleached skeleton of Poseidon's Temple at Sunion (see also Color Plate VIII).



VISITORS FROM NAUSICAA'S 191.E.

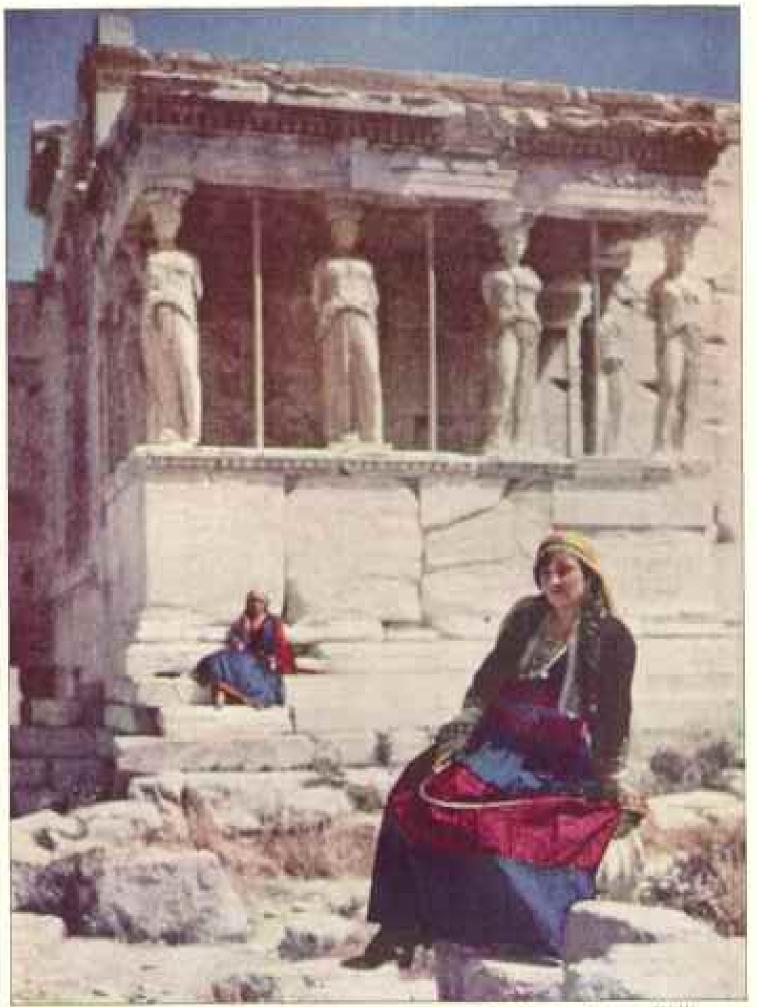
The Corfu costume adds color to the Propylaea, vestibule to the Acropolis of Athens.



(b) National Geographic Society
A ROMAN PROSCENIUM IN ATHEMS

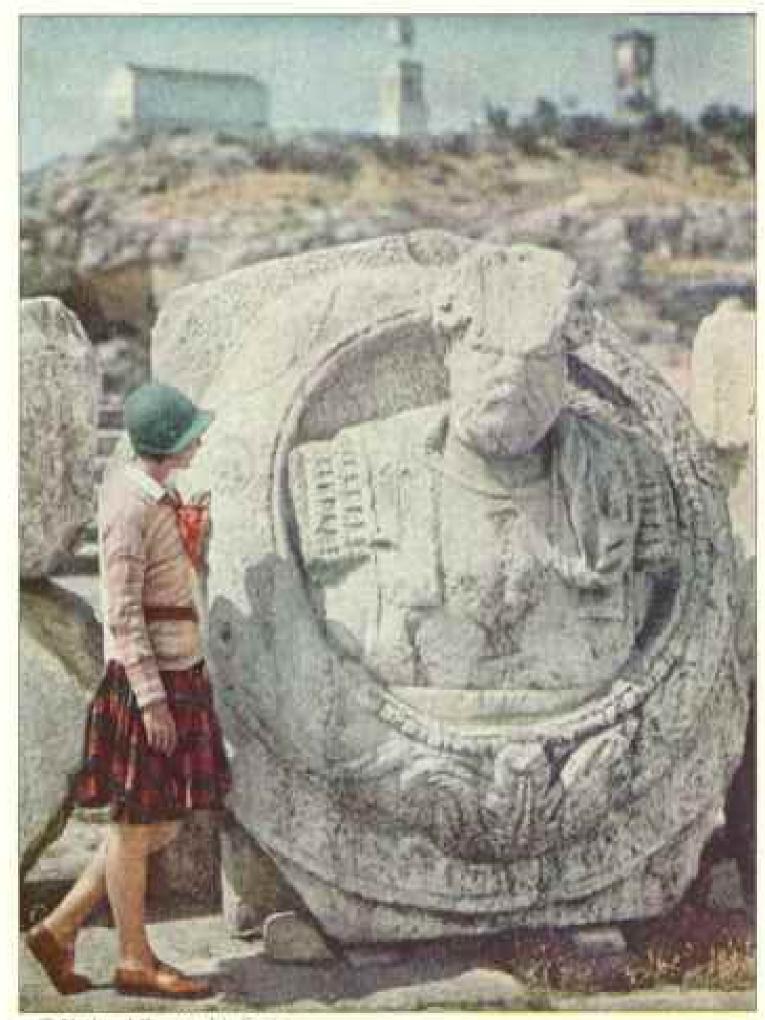
This stage wall dates from the time when Greece was a Roman province.

The costume comes from one of the Dodecanese.



Natural Color Photographs by Maynard Owen Williams
THE PORTICO OF THE CARVATIDES

Maids of Athens wearing the dress of Trikeri and Maina near the famous Porch of the Maidens (see also Color Plate I).



So well did the Mysti (Initiates) of Eleusis guard their secrets that they gave their name to all mysteries.



WEARING THE DRESS OF THE MINOAN REALM

Cretan costumes worn in a historical pageant in the ancient Stadium at

Athens, its marble twice restored in 2,200 years.



C National Geographic Society

CHASTE TRIBUTE TO THE VIRGIN ATHENA

Greek temple, Byzantine church, and Turkish mosque, the Parthenon is regaining its original form. At the left is the scaffolding of the workers who have recently restored eight columns overturned by the explosion when the Venetians blew up the matchless structure which was being used as a Turkish powder store in 1687.

THE NATIONAL GEOGRAPHIC MAGAZINE



Near the Jugoslavian frontier, Greek women dig riverside pools from which to scoop up sandfiltered water for drinking.



(ii) National Geographic Society Natural-Color Photographs by Maymerd Owen Williams NAUPLIA, FIRST CAPITAL OF MODERN GREECE

A century ago, when Greece was declared an independent and sovereign kingdom, this Gibraltar, guarding the plain of Argos, was the first seat of the new government.

AMIDST THE TEMPLED HILLS OF GREECE



In the Macedonian plain near the site of Pella, where Alexander the Great was born, these women are selecting seed for next season's planting.



Natural-Color Photographs by Mayuard Owen Williams
ANCIENT SATVE AND MODERN MAID OF ATHEMS

A daughter of Attica wearing the costume of Gida, Macedonia, near the Silenus figure which a Roman architect added to the Theater of Dionysus, first home of Greek drama (see Plate III).

THE NATIONAL GEOGRAPHIC MAGAZINE



© National Geographic Society National Color Photograph by Maynard Owen Williams
HILL-TOP SHRUNE TO THE GOD OF THE DEEP

Like a winged victory on a trireme's prow, the white columns of Poseidon's Temple at Sunion grace the bold cliffs beside the Aegean. A modern adaptation of ancient dress is here worn by noted Greek dancers.

to the handsome head, Praxiteles and his marble collaborated in a masterpiece of which a plaster copy seems a death mask.

At Kyparissia we left the currant crescent and entered the realm of the olive, passing between the hilltop temple of Bassæ and the mountain fortress of Ithome into the fertile Messenian plains. The view from the summit of Ithome is magnificent. To the east the snow-topped line of Taygetus hides the city of Sparta, "where the walls were men, and every man a brick." In good weather one crosses Mount Taygetus through the Langada Gorge and comes down on Mistra, the finest Byzantine town in the world. Here, as at Mount Athos and Meteora, the Middle Ages linger on.

BYPATHS IN ARCADY

No better excursion center exists in Greece than Tripolis, at whose weekly market one sees fine peasant types. The pedestrian has, between Tripolis and Olympia or Kalavryta, all the charm of Arcadia. The River Styx, the Stymphalian Lake, the Temple of Bassa, the peaks of Chelmos and Kyllene—what lover of Arcady could resist such challenges to adventure? Oak grove and mist-hidden pines, fertile valley and rocky glen, each has its appeal. Here one might let the ancient temples mute their message and revel in such unspoiled beauty as inspired their builders.

A banal adventure at Karytæna thrilled me as much as did the quiet beauty of Arcadia. Blood-red precipices, flanking a ghastly gorge, lead up to a 13th-century castle erected by Geoffroi de Villehardouin, nephew of the chronicler, and his Burgundian knights. "Feudal Greece is embodied here" and Baedeker emphasizes the impregnability of the site. An easy path facilitates the climb, and when I stood at the castle's top I was almost contemptuous. Then a wind carried away my focusing cloth, which came to rest on the steep escarpment at the castle's base.

Getting that essential bit of my equipment involved some scrambling. I came to have more respect for the "impregnability" of the castled crag. Hot and tired, I entered my car and drove on toward Andritsæna only to discover that I had had an adventure, From the cafe my Greek driver and some townsmen had seen the cloth float away.

"That's the end of that," said one. "I know every inch of that rock and no man can climb it."

My chauffeur loyally defended me, and when he saw me recover the cloth he made capital of the fact.

"We folks take life easy. If a thing is hard, we think it's impossible. But an American works for his money."

THE GREEK FROM AMERICA PINES TO RETURN

The problem of the Greek returned from America is dramatic. When the war was over, filial piety caused hundreds who had served in the American Army to return to Greece. Hundreds more, who had made money, rushed back to help their poverty-stricken relatives. There most of them have stayed.

The one-paragraph drama is stereo-

typed:

"I was a fool not to become a citizen.

America is the best country in the world.

Now I have to wait for my place in the quota. Maybe I will never get back."

Life in America has unfitted these men for the leisurely existence of a mountain village, and no more severe critics of Greek inactivity exist than those who returned with eagerness and remain with reluctance.

Our welcome was equally stereotyped.
"You American?"

"Yes."

"... that's fine. Where you from?"
"Washington."

"Wash'ton State or Wash'ton, D. C.?"
"Washington, D. C."

"That's pretty good. You're lucky

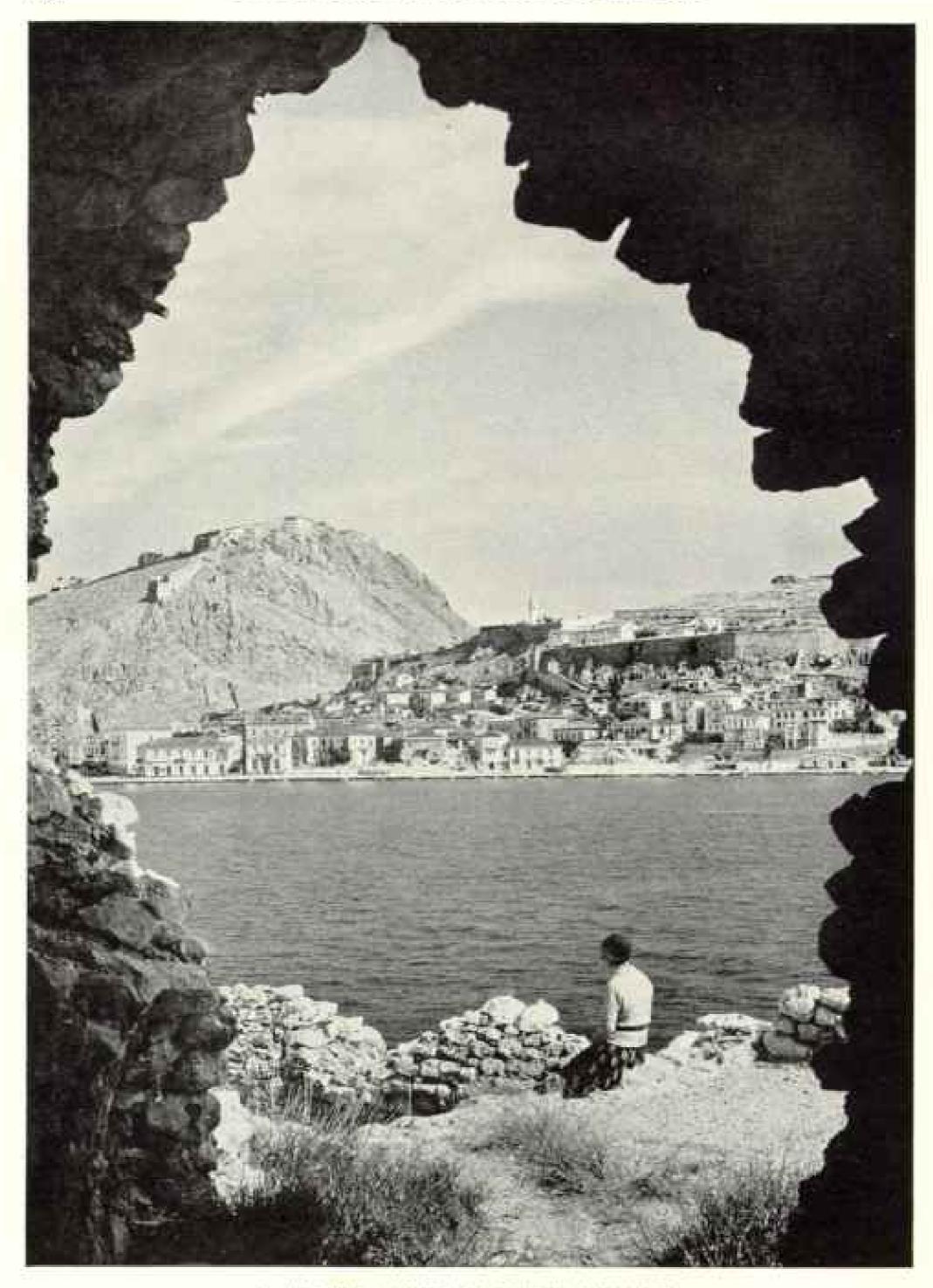
guy."

At Dimitsana, ridge-top town in Arcadia, the formula varied a bit.

"Wash'ton, D. C.? . . .! You got, anyway, twenty-five families from Dimitzana in Wash'ton, D. C., right now. 'This li'l town got more men in United States than any other town in Greece."

WHERE PRE-HELLENIC CIVILIZATIONS WERE UNEARTHED

From Arcadia we coasted down to a historic plain, the Argolid, where the spade of Schliemann proved mightier than



A FORTRESS BUILT BY DITTER ENEMIES

The Palamidi Hill, overlooking Nauplin (see Color Plate VI), was alternately held by the Venetians and Turks, each of whom strengthened the fortifications, units of which, named after Themistocles, Miltiades, Achilles, Epaminondas, Leonidas, and other Greek military heroes, are now deserted. The modern town of Nauplia extends along the quay.



BUINS OF THE TEMPLE OF APOLLO AT CORINTH

The stucco is gone, but seven porous limestone columns have withstood earthquakes for 2,500 years. On the 1,800-foot hill in the background are the medieval battlements of Acro-Corinth.

Homer's verse. Even the erudite have not sifted all the evidence, but this tiny plain once swung a mighty scepter. Here a civilization of Minoan sca-rovers took root on Hellenic soil.

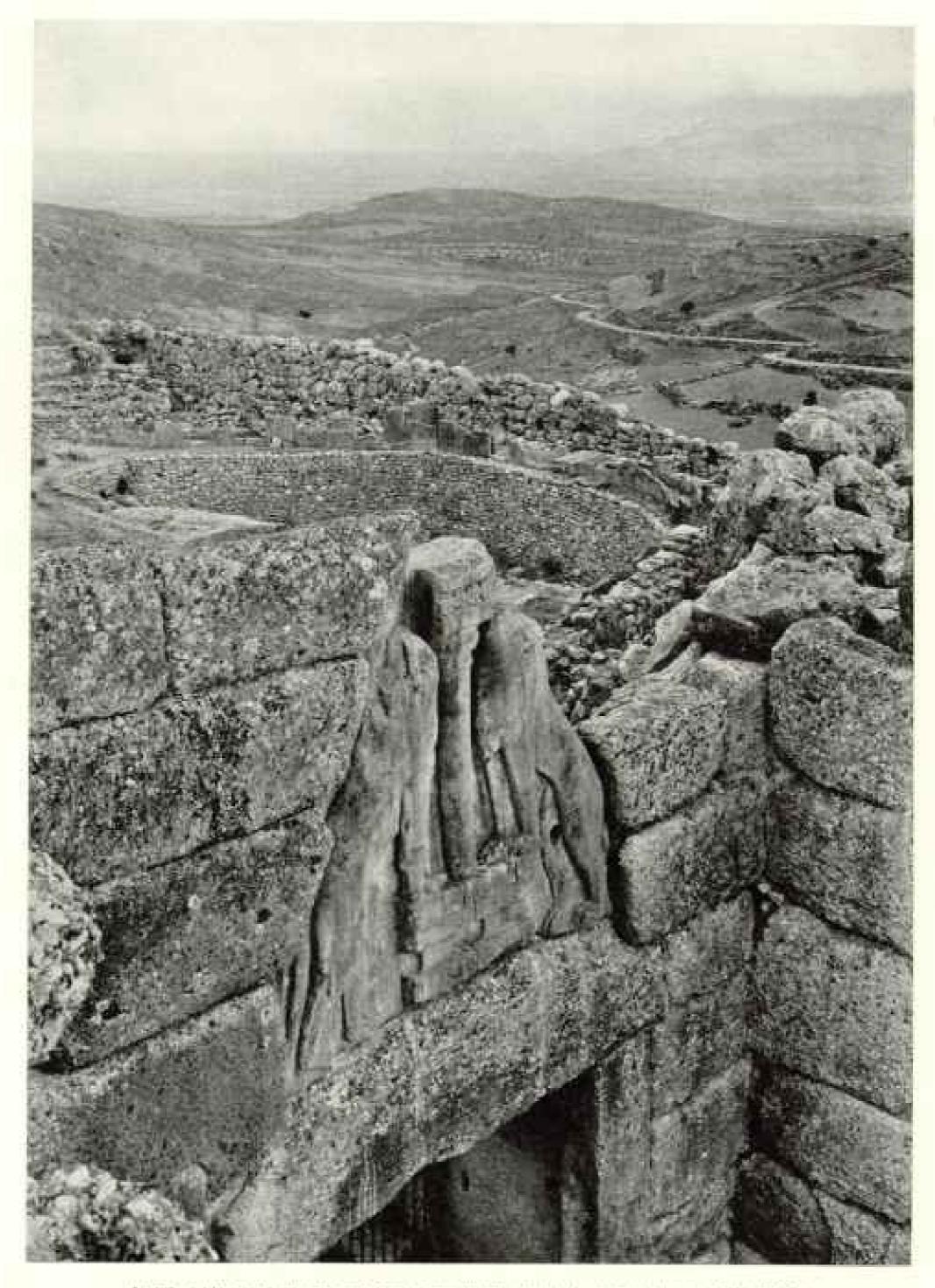
Stand on the low ridge of strong-walled Tiryns, whose bright frescoes and sewered bathroom date back three thousand years. Nauplia, site of man's first lighthouse, is only three miles away. Warlike Argos is almost as near. Back in the hills was the health resort of Epidauros, ancestor of Aix les Bains and White Sulphur Springs, its main ruin an almost-too-perfect theater. Mycenie, whose heraldic lions form a clue to the origin of Greek architecture, is close at hand. In this crowded plain, Tyrian buccaneers, after peddling their wares, abducted the local Helens and gave pre-Homeric poets their themes (see illustrations, pages 676 and 677).

A RACE-QUARE PLOQUED ATHENS WITH REFUGEES

From the prehistory of the plain of Argos to the standardized refugee homes of Macedonia is a long but necessary jump. In Athens and the Piracus thousands of Ottoman Greek refugees still live in squalid hovels, from which their daughters, dressed with unquestionable chic, emerge like butterflies. When the flood of refugees landed in Greece,* barracks, tents, railway cars, even the prayer-niches of mosques and the loges of theaters, were crowded with homeless immigrants. A race-quake had done what only earthquakes often do. But in Macedonia and Thrace, plain but relatively well-built sub-urbs have already almost swallowed up slovenly old towns.

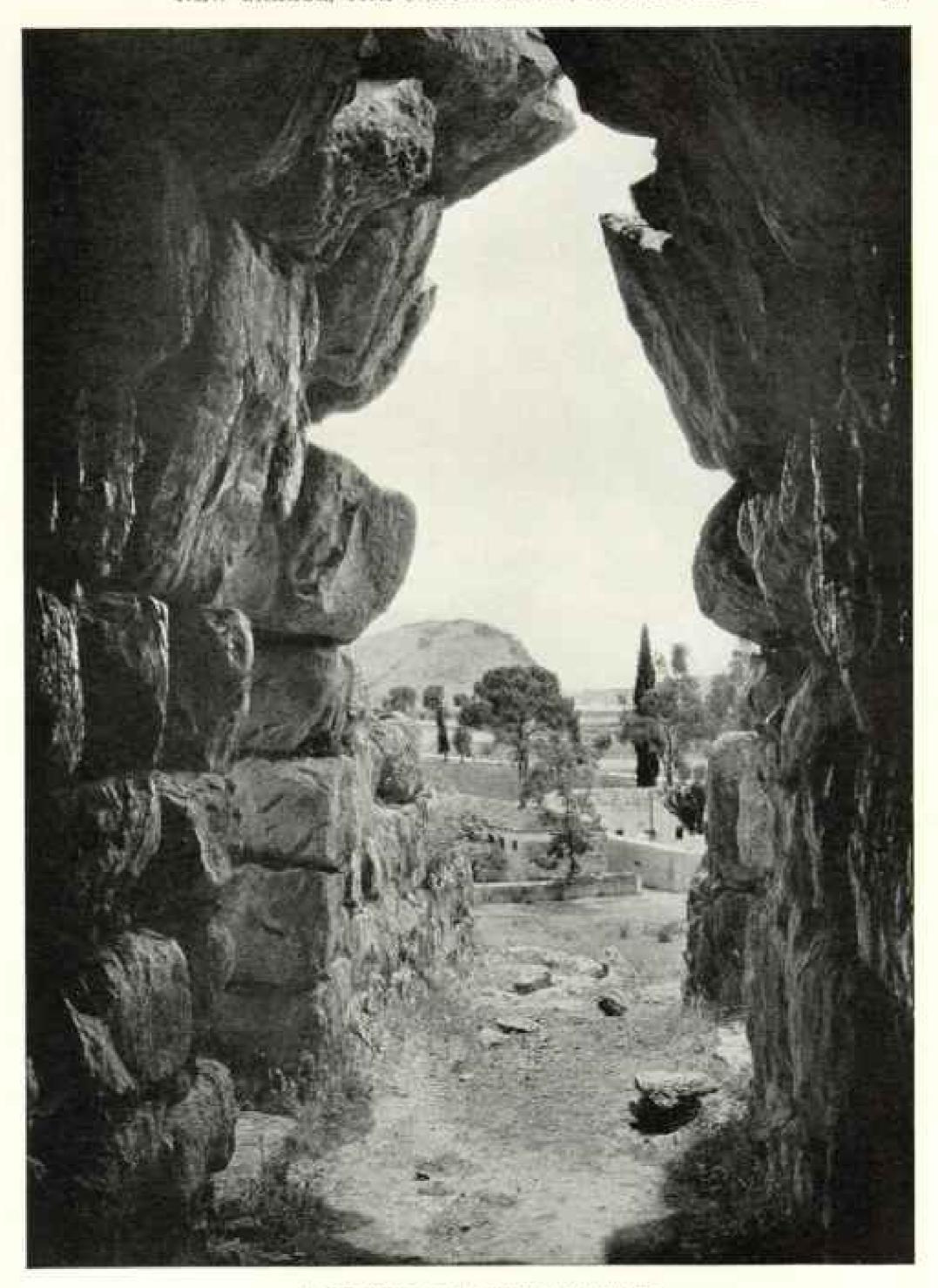
To see what the modern refugees are doing, one starts from Salonika, which is being rebuilt according to a prearranged plan. Disastrous fires cleared the way for progress, but almost completely destroyed the church of St. Demetrius, fifthcentury gem of Byzantine art.

*See "History's Greatest Trek: Trugedy Stalks Through the Near East as Greece and Turkey Exchange Two Millions of Their People," by Melville Chater, in the National Geographic Magazine for November, 1925.



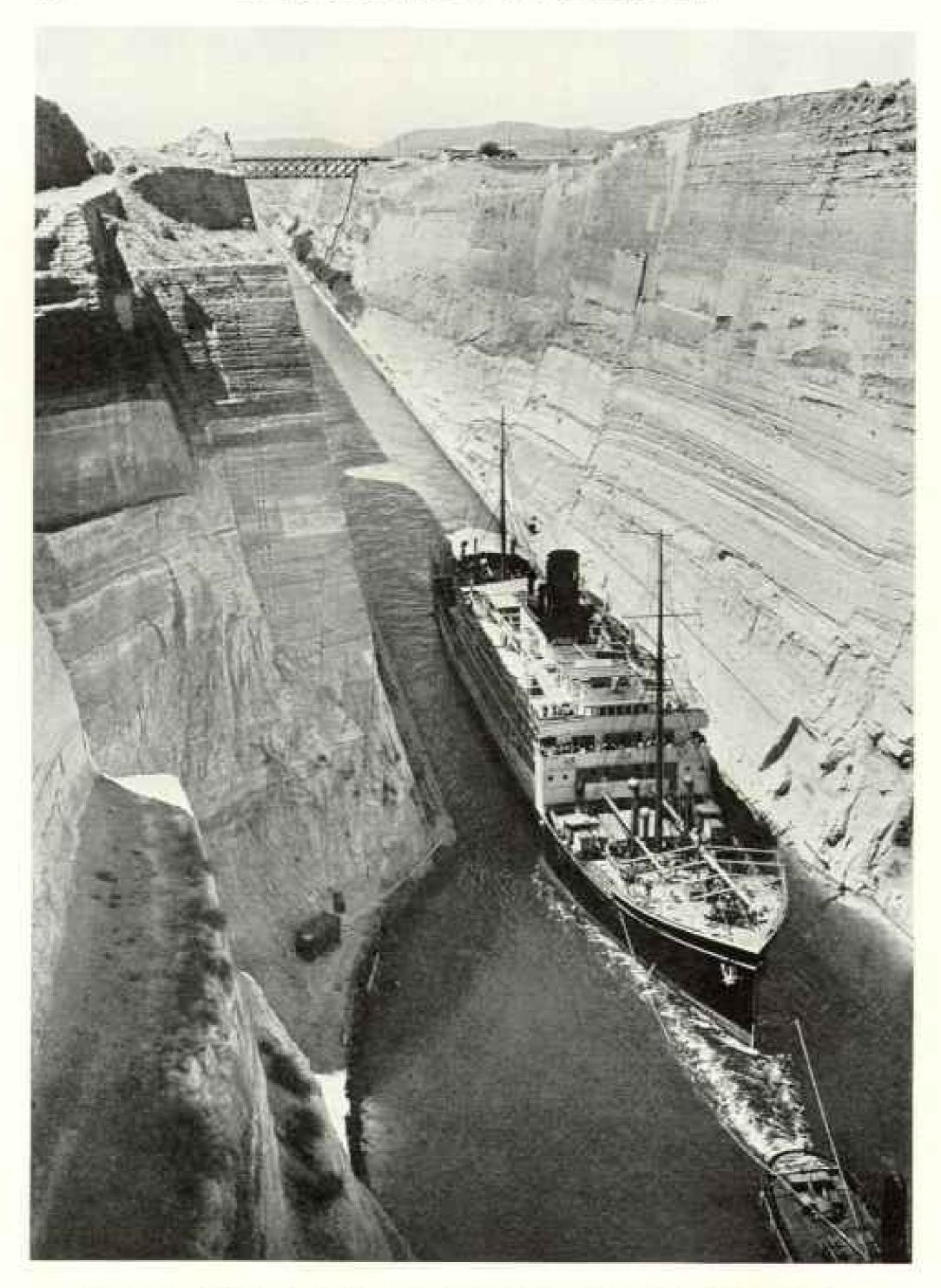
THE GATE OF THE LIONS AND THE GRAVE CIRCLE AT MYCENÆ

The heraldic bas-relief, related to Phrygian rock tombs and Cretan architecture, is an important link in ancient art. In one of the six shaft tombs of the grave circle within the walls Dr. Schliemann, the noted archeologist, in 1876, found the bodies of five persons "literally smothered in jewels," In the distance is the Argolid, or plain of Argos, surrounded by pre-Hellenic ruins.



A CYCLOPEAN GALLERY AT TIRYNS

Pausanias wondered at this megalithic structure, "each stone so large that a pair of mules could not even stir the smallest of them." In 1884 Dr. Schliemann, excavating the prehistoric palace supported by these galleries, began to match actual discoveries with Homeric phrases. Now the Mycensean Age, dating from the sixteenth to the twelfth century B. C., is better known than Pausanias knew it in 170 A. D. In the distance is the Palamidi (see page 674).



SHORT CUT FROM THE ADRIATIC TO THE JEGEAN: THE CORINTH CANAL

The construction of this four-mile waterway was planned by the Romans, begun by the French, and completed in 1893 by the Greeks. Ships using it shorten their run between Kephallenia and the Pirieus from 366 to 164 miles. The canal is 70 feet wide and has a depth of 26 feet, but its current is at times dangerously swift.

A splendid civic center is to divide the new city into business and residential regions. The free zone is becoming an important port for Jugoslavia and the Balkans. An American firm is draining the Vardar swamps and antimalarial campaigns have revolutionized the health situntion. Trade and banking, once carried on by descendants of Spanish Jews expelled by Ferdinand and Isabella, are being fostered by Greeks from Smyrna and Constantinople. One can get an icecream soda at the "California," kept by a Greek-American who returned to look after his mother, but who makes enough money there and enjoys life so well that he has decided to stay.

This city, where St. Paul preached to the Thessalonians, presents a fine façade on the gulf, and the new seaside promenade is crowded at the twilight hour. At the base of the White Tower—Venetian battlement, Turkish prison, and Boy Scout headquarters—people pose for the best made-while-you-wait photographers in the Near East, most of whom speak Turkish.

BY MOTOR THROUGH MACEDONIA

Here I rented a flivver and toured to the Turkish and Albanian frontiers. The roads were execrable, but an ambitious good-roads movement is now well under way.

From Salonika to Serrai one may already go by motor much faster than by train, but we followed the roundabout railway line to Doiran, where a British war cemetery overlooks a lake shared by Greece and Jugoslavia. Men and women were baiting long lines of hooks ready for the night's fishing. From there a mere trail parallels the northern frontier. At twilight we were halted by exotic gypsy music.

We left the rocky road to the Bulgarian capital behind us and rumbled past the hill battlements of Siderokastro and south to Serrai. There the regular motor service has its terminus in front of a dehorned mosque, its prayer niche covered by a silver sheet and posters of cinema stars resting against walls where solemn Moslems used to sit. Although camels still stalk in, laden with bulging loads of charcoal, and peasants drive their slow-footed

oxen through the bazaar, Serrai is nonwan riche. New refugee houses cluster round the older town. Drainage operations between here and the sea will add thousands of acres of arable land to the "Golden Plain," and the obstreperous river is being tamed.

Between Serrai and Drama the road is so pock-marked that in dry seasons the autos flee it as one would the smallpox. After a heavy rain the ever-changing trails become bottomless bogs. Like Serrai, Drama is rapidly expanding and the main tobacco highway leads from this point on the railway to the port of Kavalla.

The road to Kavalla rounds a hill overlooking the site of Philippi, once fortified by Philip II of Macedon as a protection for the near-by gold mines. This home of the Philippians looms larger in the New Testament than on the map, but a few massive ruins still break the skyline.

KAVALLA, THE CHIEF TOBACCO FORT

Kavalla, as seen at night, reminds me of Corsica's Bonifacio, another high-reaching town almost surrounded by the sea and culminating in a mysterious fortress. It is joined to the mainland by a towering aqueduct, under whose arches hucksters peddle bright fruits and vegetables by the light of flickering torches, their ruddy flames repeated in displays of hand-hammered copper.

Between Kayalla and Xanthi one passes through the best tobacco land in all Greece. Those who picture wide-spreading fields full of waist-high plants would be disappointed. Not quantity but quality is the aim, for other regions produce larger crops. Beside the swift-flowing Nestos River sparse fields are tucked into the folds of the rocky hills. Here the conditions of soil and sun are such that the tobacco is the best of its kind. The choicest is usually bought by Americans, with Continental buyers competing for the secondgrade leaf; but in 1929 the top price was paid by a Greek eigarette maker of Xanthi, in whose factory I saw attractive Christmas boxes of all-oriental eigarettes being prepared at \$2.00 a hundred.

Of this amount more than half goes directly to the Greek Government, an eighth goes to the retailer, and approximately



CRADLE, HAMMOCK, AND CARRYALL ON A PELOPONNESIAN HIGHWAY

Swung from the shoulder or hung on a bough or a wall peg, this cradle may also be used for gathering firewood or herbs before the homeward tramp ends the day afield.

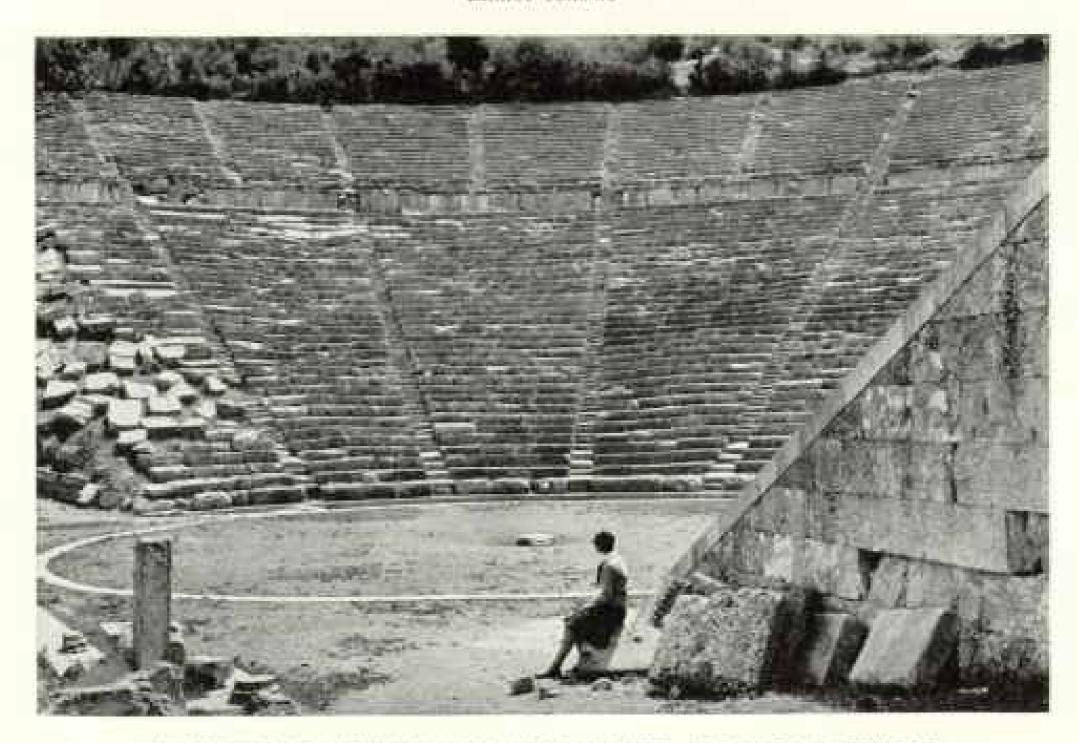


ISLAND, PLAIN, AND MOUNTAIN FURNISHED THESE COSTUMES FOR ATHENIAN MAIDS Society girls are sitting in the seats of the mighty in the Theater of Dionysus, the cradle of classic drama (see, also, page 662). They wear the costumes of Astypalaia, a former Greek island; Gida, in the Macedonian plain, and Ioannina, in the mountains of Epirus.



WHERE MUSES, NYMPHS, AND BACCHANTES DANCED

On Parnassus a townsman of Delphi swings his skirts in a native measure which his colleagues cannot follow.



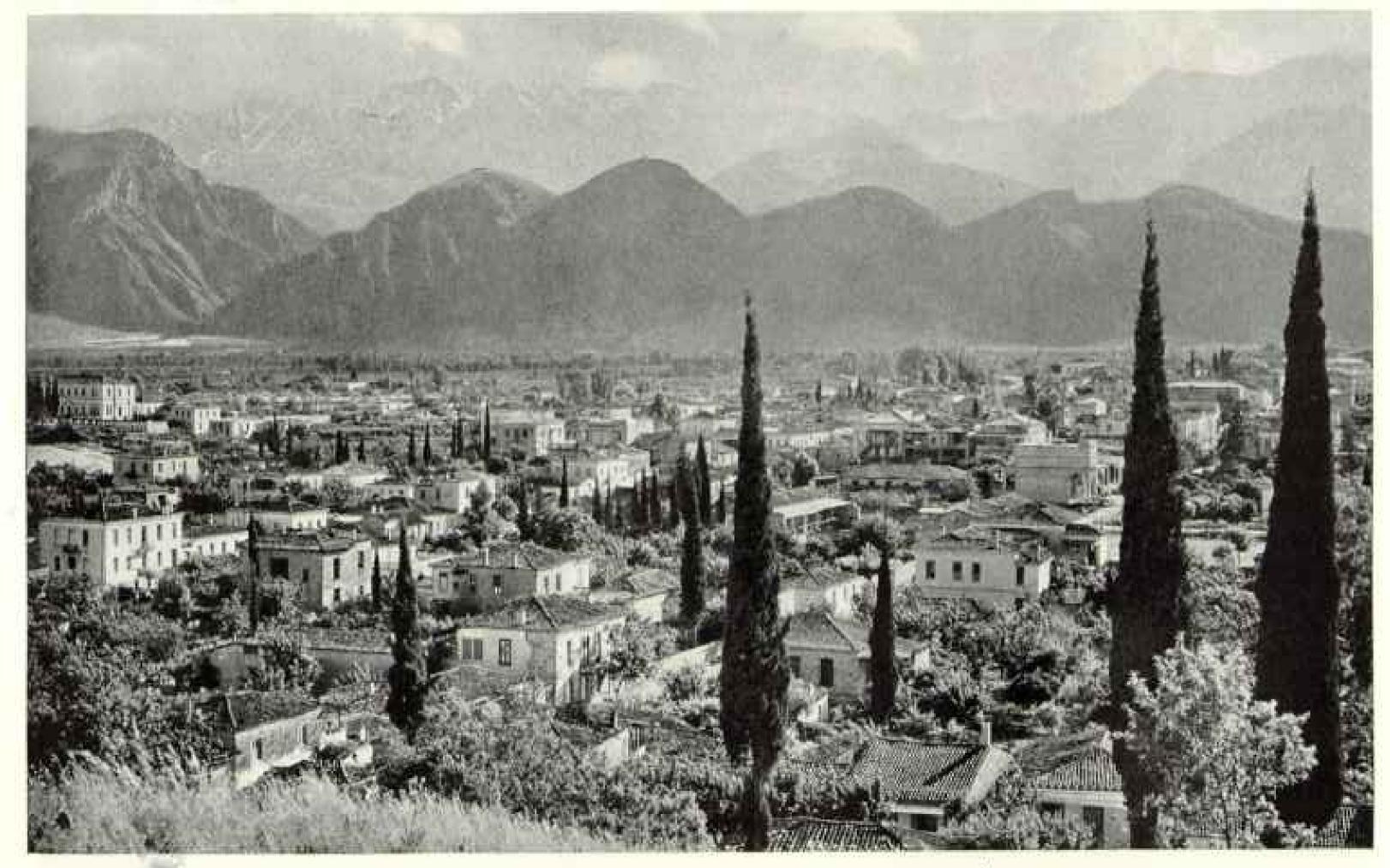
THE THEATER AT EPIDAUROS WAS DESIGNED TO PROMOTE HEALTH

The best-preserved ruin at the most famous shrine to Æsculapius, God of Medicine, is that of the finest theater in Greece. Every medical officer who wears the serpent-entwined staff pays tribute to this health resort, where diverting drama was an instrument of healing.



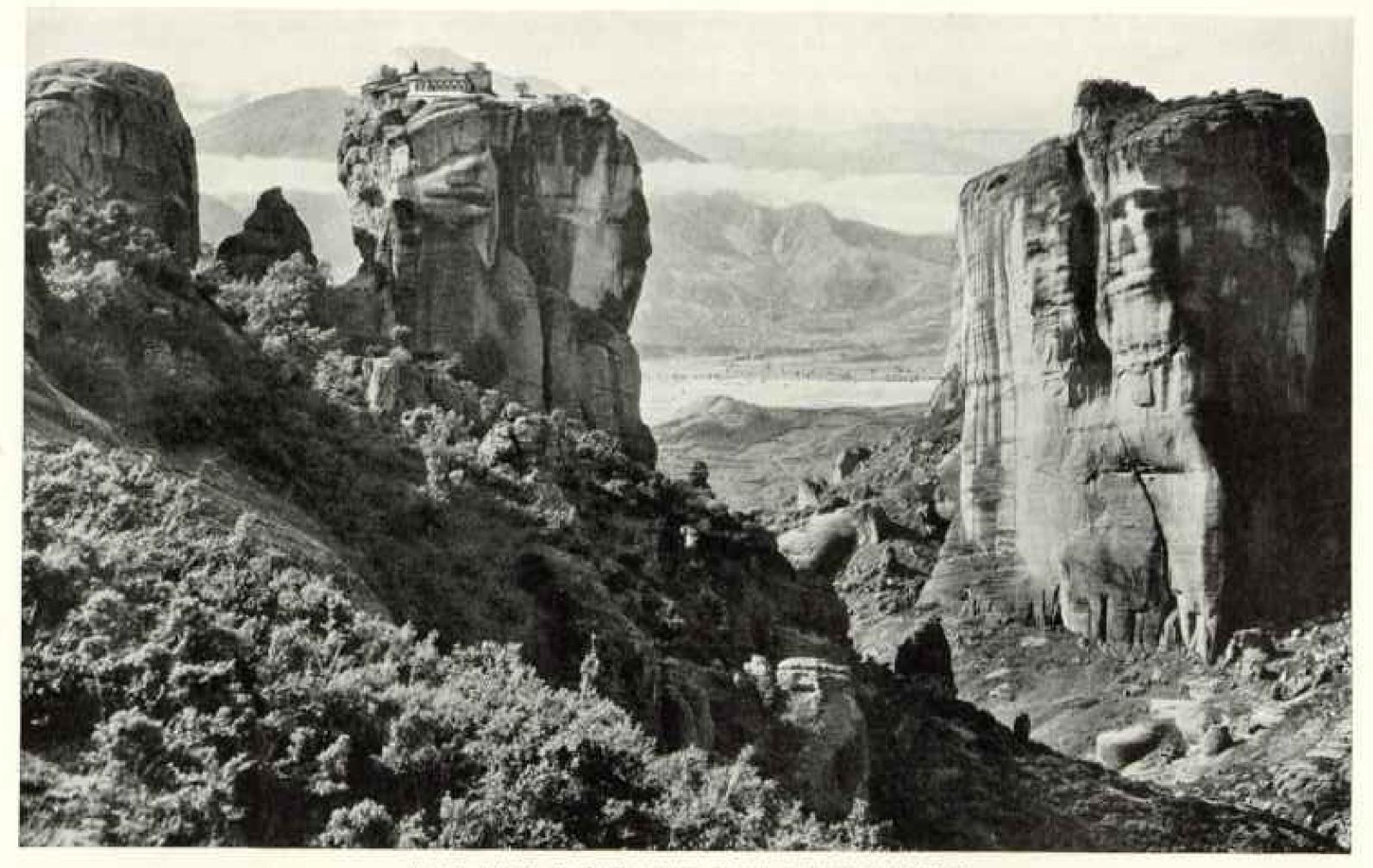
THE WINE AND CURRANT PORT OF PATRAS

The entrance to the Gulf of Corinth, a few miles to the northeast, is only one and one-quarter miles wide. Thanks to the Corinth Canal, the quick route to the Pirocus and Constantinople passes between northern Greece and the Peloponnesus instead of making the stormy voyage around Cape Matapan.



SPARTA, "WHERE EVERY FIGHTING MAN WAS A BRICK"

Occupying a magnificent site in the broad plain of the Eurotas, with 8,000-foot Taygetus separating it from the citadel of its enemies at Ithome, Sparts, though relatively lacking in ruins, is well worth a visit. At the base of the foothills of Taygetus are the ruins of Mistra, Graco-Byzantine relics of the Middle Ages.



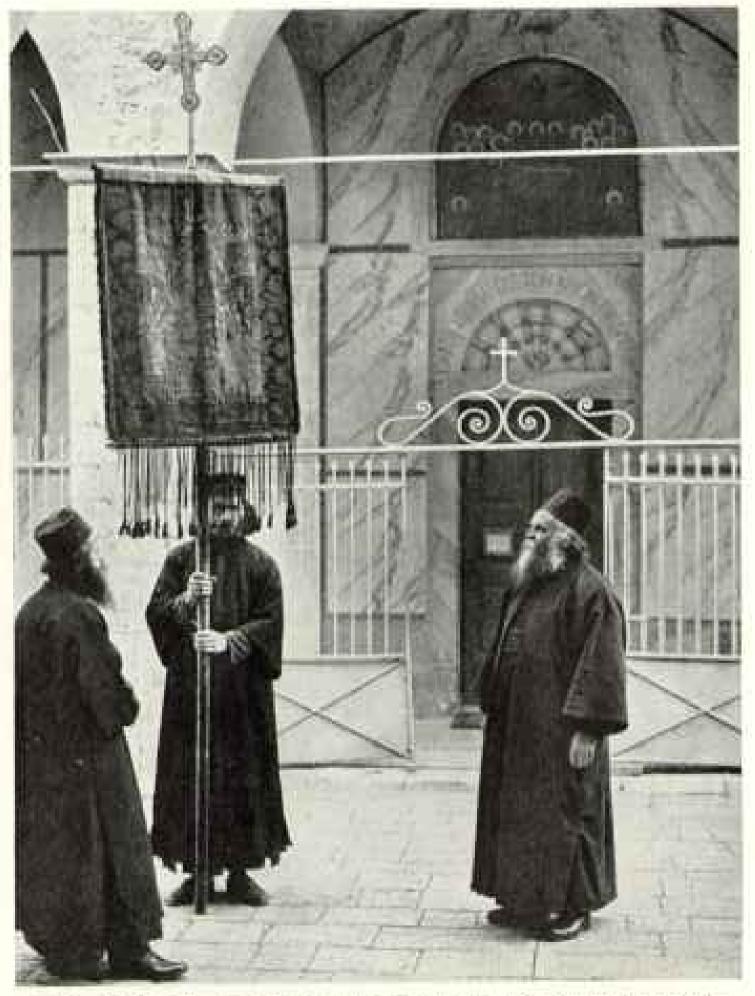
HAGIA TRIAS IS NOW REACHED BY A ROCK STAIRWAY.

Sheep graze atop the rock pillar of the Holy Trinity, to which one could rise, until 1925, only in a net drawn up by a windlass turned by the monks. Now only two or three monks live in this monastery of the sky, and the windlass is used only for raising firewood and other provisions. Visitors climb up the newly built stairway, which, like the rock path to Sigiri, in Ceylon, and to some of the Pontic tomb chambers at Amasia, in Asia Minor, is cut into the rock in such a way as not to be open to attack from above.



HOARDS, NOT BELLS, CALL GREEK MONKS TO PRAYER

Here at Hagia Lavra, as at other Greck monasteries, wooden mailets beating on a sounding board measure monastic time. Bells are used only for feasts and occasions of rejoicing.



THE ORIGINAL STANDARD OF REVOLT FOR INDEPENDENCE

First hoisted by Archbishop Germanos on April 4, 1821, this rightly embroidered religious picture became a rallying point in the struggle against the Moslem rulers which ended in 1830 (see text, page 664).



PELOPONNESIAN PEASANTS

In the background looms the once impregnable fortress of Karytana, recalling the days when swashbuckling Crusaders were princes in Morea.

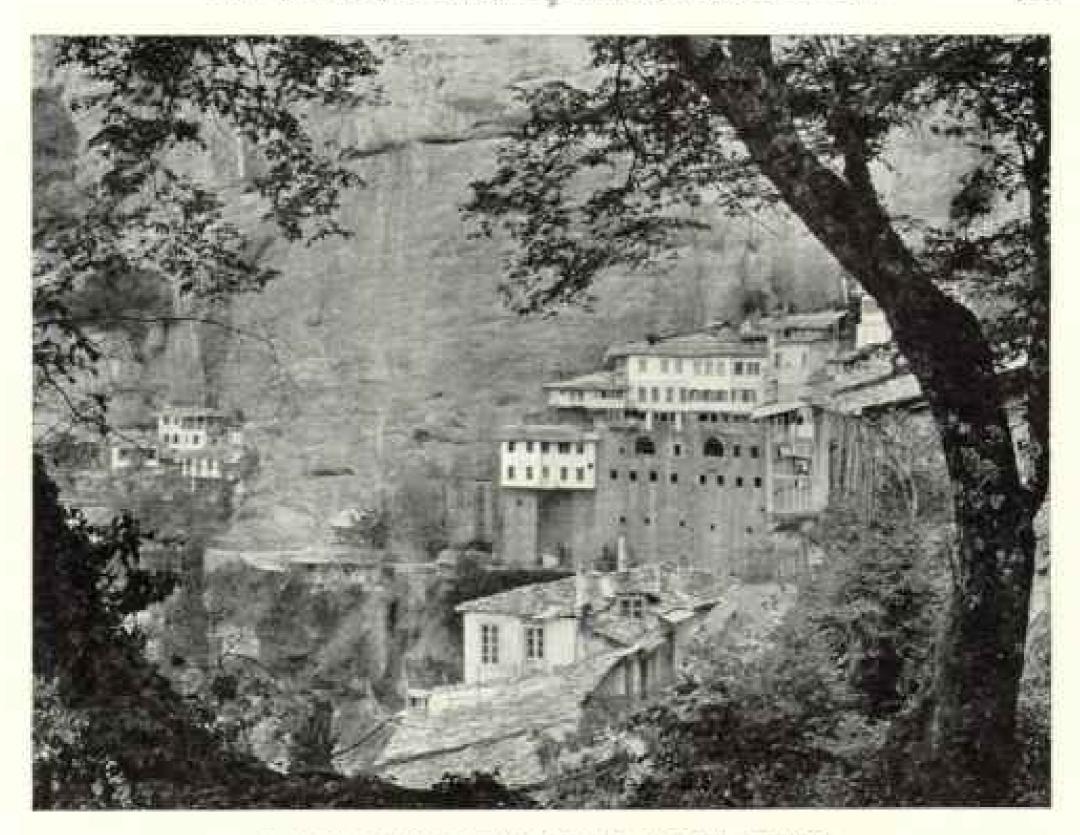
one-third has to pay the entire cost of tobacco, box, advertising, and dividends. Considering the small proportion of the cost which goes into the raw leaf, it is surprising that more of the best Greek tobacco is not imported into the United States. Overproduction already threatens the growers at a time when better roads give promise of better profits.

When an American buys a blended cigarette, half of his money goes to his Government. Advertising takes another slice. Domestic tobacco, tinfoil, packing, and printing must be paid for. The infinitely small amount of skilled labor takes a share, and the tobacco buyer in Macedonia is given a pittance, being constantly reminded that all other charges are fixed. This tiny portion of our tobacco bill is the chief factor in the increasing prosperity of Macedonia and Thrace.

Of the amount paid for tobacco at Kavalla, fully one-half goes for the slowfooted water-buffalo transport which hauls the leaf through the mire of the rainy season to the seaside conditioning factories.

TURBANED TURKS STILL LIVE IN THRACE

From Xanthi eastward one is constantly meeting with unexchanged Moslems. On many a trail one sees old Turks riding tiny donkeys and wearing such turbans and waist scarves as can no longer be seen in Turkey itself. All the way to the Maritza, which greeted us with its annual flood, we passed fezzed, wide-pantalooned workers—of indeterminate racial stock—harvesting Indian corn. An entire section of Komotini is given over to these followers of Mohammed, as sincere in their praise of conditions in this Greek



A FAMOUS MONASTERY CLOSES A VAST CAVERN

By plugging itself into the Great Cave (Mega Spelæon) from which it takes its name, the most important monastery in Greece proper is able to cling like a swallow's nest to the towering cliffs. The five-storied building was creeted in 1640. In 1827 the cave retreat successfully with-stood the Turkish troops of Ibrahim Pasha. The Orthodox Church was the backbone of the Greek fight for independence, whose success, attained in 1830, is being recognized by the Centenary Celebration of 1930 (see, also, illustration, page 685, and text, page 664).

town as are many Greeks resident among the Turks in Constantinople (see illustration, page 698).

As in other parts of Greece, the sea is not neglected, and at Porto Lagos men were spearing octopuses with the aid of glass-bottomed buckets. A twenty-pound octopus is not a pleasant bathing companion.

IN CAMP WITH THE KUTZO-VLACHS

On the way back to Salonika we passed groups of Kutzo-Vlach shepherds making their annual descent from the frontier mountains to the grassy plains of Khalkidike (see page 708).

Most of the work of making and breaking camp is done by the women, some in bright costumes skillfully embroidered by hand (see Color Plate XIV). They are always bashful about having their pictures taken, but by calling for the caravan's patriarch and photographing the drones first, it was easy to obtain pictures of the workers. These pastoral nomads so interested me that when one long caravan turned aside to a grassy slope overlooking the Serrai plain, I braved their wolflike dogs and helped the surprised women make camp.

The flocks, herded by the sturdier men, precede or follow the impedimenta, but each caravan is well provided with chickens, which ride across the country swaying back and forth on the backs of the pouies. Vlach babies, last to be loaded and first to the ground, ride before they can walk. Arrived at the carefully chosen site, the women skillfully pitch camp. So industrious are they that even as they plod along in the caravans they are invariably knitting.

Back of the range of hills behind Salonika, Sundays and feast days bring out
bright costumes of heavy, elaborately embroidered wool. It had taken my chauffeur a long time to understand why a man
should travel over the bumpy roads of
Macedonia in order to photograph obsolescent costumes. When he promised me
that his mother-in-law in Aivat would be
a good model, I pictured some garish
modern monstrosity worn by a wrinkled
granny worthy of more appropriate dress;
but both she and her fine old costume
proved worthy of a painter's brush (see
Color Plate XII).

Continuing to Derminklava, we encountered two perfect old ladies in such feative mood and dress as make photography a simple matter. As I reached for my tripod, I could almost see their pictures in print, but their motor car was champing to be off for a wedding in the metropolis. They had almost invited my camera as an impromptu wedding guest when it developed that there would be a bridal reception in Derminklava itself.

A WHITE-SATIN BRIDE AT A CRIMSON-WOOL PARTY

For an hour before the arrival of the white-satin bride, the narrow streets of the village were streaked with guests scurrying from house to house, assembling barbaric jewelry to complete their bright costumes. Then came, like a Minoan procession or an Egyptian tomb relief, the bearers of food and drink. Each good housewife arrived bearing on her head or in her arms a huge pot of pilaf or stew, covered by a round, flat loaf like a millstone. Each shame-faced and bashful husband bore a pitcher of wine and a small saucer of bonbons.

Being a guest at such a feast is a formidable responsibility; for, although the families sit together and for the most part confine themselves to the food which they have brought, the stranger must do justice to each festal dish. To a non-drinker the heady wine presented difficulties. Out of the corner of my eye I saw a capable thumb course the inner rim of a capacious tumbler into which was poured a deadly draught of deep-red wine. Many halfpint toasts like that from the transparent glass would inevitably lead to the floor. By following the custom of raising an opaque pitcher to my lips, however, it was possible to do honor to all without becoming a public nuisance.

THE HIGHLAND LAKES OF NORTHERN GREECE

We journeyed through the rejuvenated kingdom of Philip and Alexander to the Albanian frontier. Far above the level of the sea are lakes which, if harnessed or utilized for irrigation, might add as much to the wealth of Hellas as they now do to its beauty. Most charming of these lakes, so unexpected after the sun-baked landscapes of Attica, is that which almost surrounds the town of Kastoria with its half-buried Byzantine chapels.

Along the shores of the lake, upon whose waters the fishermen row the most ungainly of barges, are great houses with barred windows and fortlike walls which give an impression of hidden wealth. The vestibules are models of neatness. Instead of whitewashing the entire entrance, as do the women of Monemvasia, only the crooked cracks between the blue flagstones are whitened.

At Florina, Gargantuan bouquets of color hanging at shop doors were actually shaggy blankets colored bright green, red, and orange. Beside a muddy stream, barelegged country girls were scooping up clear water from extemporized pools (see Color Plate VI).

On the way to Vodena we were constantly disputing the highway with great flocks of sheep on their way down from the hills. As Edessa, capital of Macedonia, it commanded the Via Egnatia from Dyrrachium (now Durres) to Byzantium. In this age of hydraulic development it is a center for water power, as there is a sharp break of several hundred feet from plateau to coastal plain.

As we returned toward the Thessalonian archway of Galerius, women were doing their laundry beside a pool still known as the "Baths of Alexander," and the roofs and eaves of one Macedonian village after another shone with the bright gold of drying maize.

Volos has its Jason Street and an engine of its steam tramway is the "Argo," but its spirit is modern. A new bund is crowded with easy chairs and the bright

SCENES ALONG THE BYWAYS OF HELLAS



© National Geographic Society Natural-Color Photograph by Maynard Owen Williams LEGEND MAKES ALEXANDER THE GREAT A DESIGNER OF MILLINERY

So much more brave than their men-folk were the women of Gida, Macedonia, that Alexander fashioned for them this head-dress, resembling the helmet of his warriors, which at once honored the women and shamed the men.

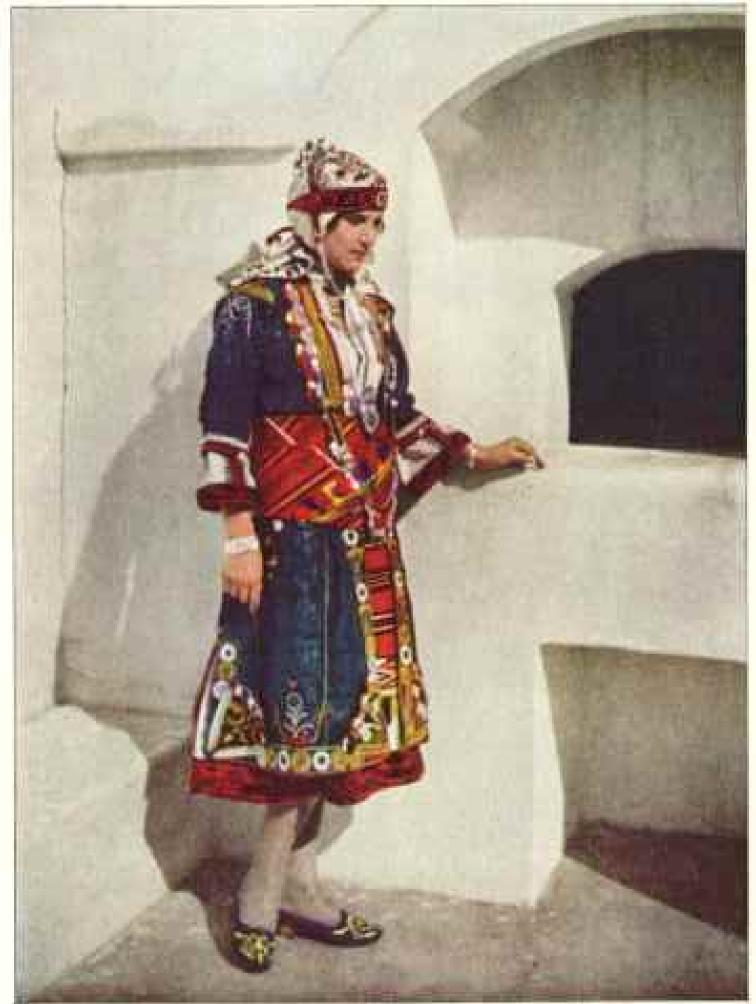


O National Geographic Society

GREGORIOU, ONE OF THE TWENTY MONASTERIES OF MOUNT ATROS

Apply the groundstream forces.

Amid the sun-baked landscapes fringing the Aegean, the Athonite peninsula is remarkable for its wooded slopes and colorful monastic retreats from the outer world (see also Color Plates XII and XIII).



© National Geographic Society

A BRIGHT COSTUME OF REUNITED GREECE

The outdoor oven in the style of the island of Skyros-Rupert Brooke's "bit of England"—is part of a charming summer home near Athens.



Natural-Color Photographs by Maynard Owen Williams
IN THE RESPLENDENT UNIFORM OF THE ROYAL GUARDS

At the time of Otto, first monarch of New Greece, this dress was worn by the royal retinue. The Presidential Guard wears a similar uniform to-day.

THE NATIONAL GEOGRAPHIC MAGAZINE



A MONASTIC SKY-SCHAPER ON THE SLOPE OF ATHOS

When viewed from below, Simopetra, with its seven stories of rooms perched high on a cliff, resembles a modernistic office building.



National Geographic Society

A BIT OF LOCAL COLOR WHICH IS FADING AWAY

Relatives of the author's chauffeur are here wearing the holiday dress which still survives in Aivat, not far from Salonika, city of the Thessalonians.

SCENES ALONG THE BYWAYS OF HELLAS



THE TIP OF MOUNT ATHOS BEHIND IVIRON

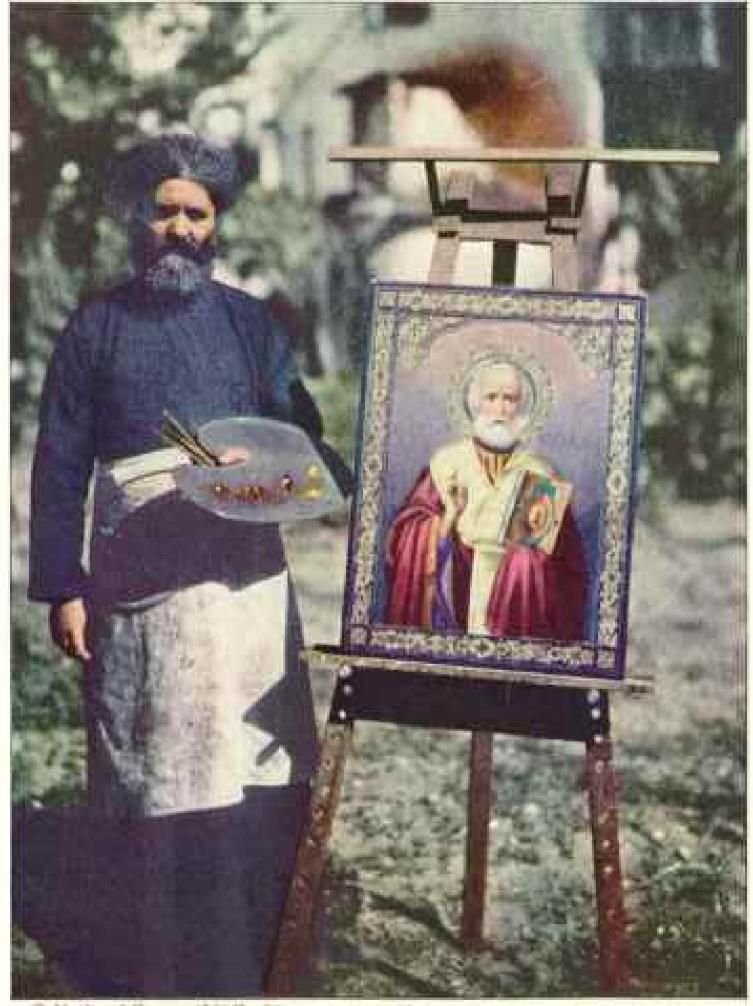
A wonder-working icon, whose copy long occupied the Chapel of the Iberian Virgin in Moscow, is the chief treasure of this rich monastery, built in the tenth century.



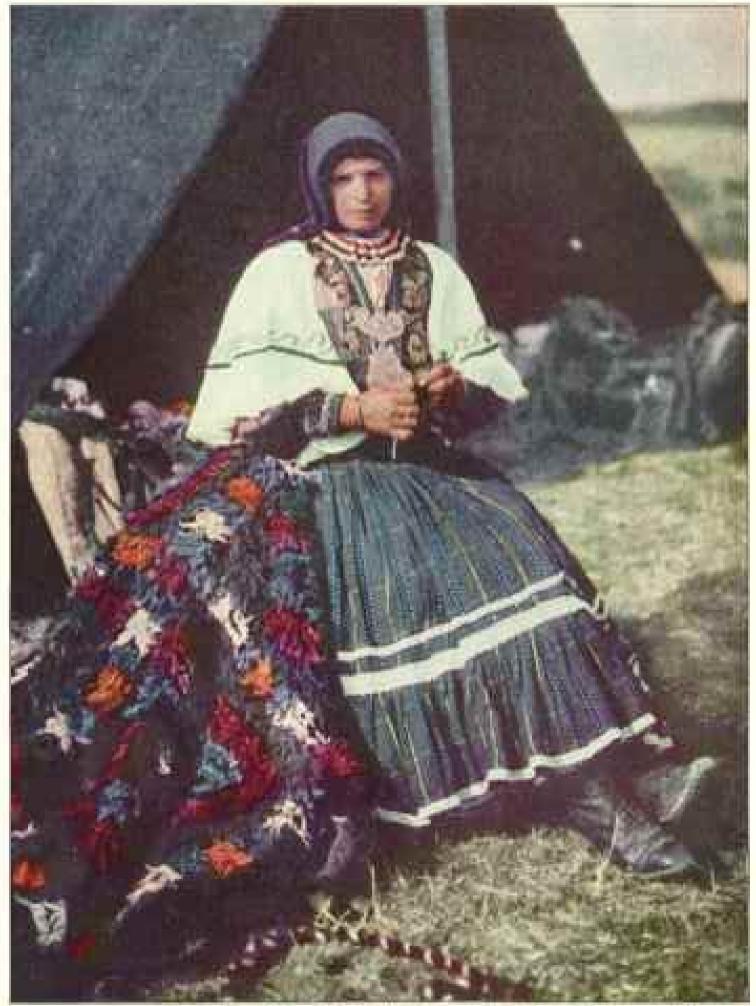
(f) National Geographic Society

Natural-Color Photographs by Mayaurd Owen Williams
ALHANIAN STYLES: ADD VIVIDNESS TO MEGARA'S EASTER DANCE

Megara, where Vergil contracted the fever that led to his death, once had colonies in Sicily and on the Black Sea.



O National Geographic Society
AN ATHONITE ARTIST PERPETUATES TRADITIONS CENTURIES OLD
Greek iconography dates back to the time of the Byzantines, but the carved border of this painting of Saint Nicholas is evidence of changing tastes.



Natural-Color Photographs by Mayeard Owen Williams
A KUTZO-VLACH OUTSIDE THE TENT SHE HAS JUST SET UP

Her tribe summers in the northern mountains and winters in the plains.
Its herds have a large place in the economy of mountainous Greece.



National Geographic Society
HOSTESSES OF THE GEOGRAPHIC REPRESENTATIVE

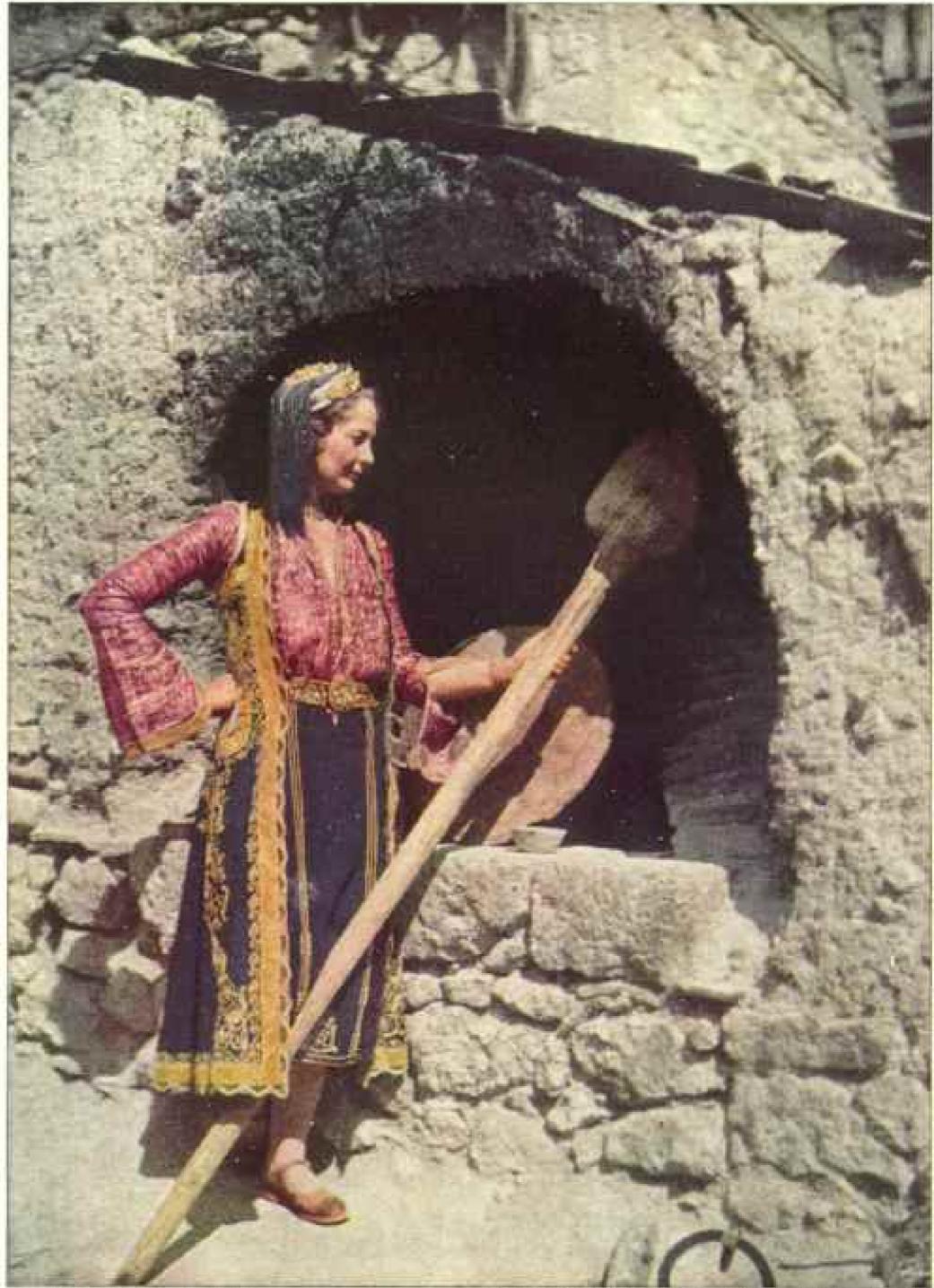
During the Festival of 1930, when visitors from far and wide crowded Delphi, the author was delightfully entertained in the home of these peasant women.



Natural-Color Photographs by Mayuard Owen Williams
A FESTAL COSTUME IN A SUBURE OF ATHEMS

From the private collection of its wearer is this dress of Astypalaia, one of the Dodecanese. The "Twelve Islands," now fourteen, were acquired by Italy in 1912.

THE NATIONAL GEOGRAPHIC MAGAZINE



© National Geographic Society Natural-Color Photograph by Maynard Owen Williams A WORKADAY BACKGROUND FOR EPIROTE FINERY

Just outside an exhibit of native handicrafts at Delphi, the rich costume of Epirus is seen beside such outdoor ovens as are common around Mount Parnassus.

posters of three cinemas. Beyond a bathing beach a blatant advertisement is more
conspicuous than some of the famous
"Twenty-four Villages" of Pelion. New
harbor works are in progress. In the restaurant, fish are brought to the patron
still flopping, so that one judges his sea
food by its agility. He can sit in the new
hotel at Volos, watch the yachtlike steamers put out for Trikeri, whose costume is
famous (see Color Plates I and III), and
consider himself up to date.

After the leisurely train ride to Kalabaka, he is in another world. Old travelers will ascribe this to the monasteries of the sky, to which a visitor, in times gone by, was dragged up in a net; where yellow candles glow before the medieval iconostasis and frescoes of the Byzantine school cover the walls. But I found the town of Kalabaka more impressively out of date than the medieval monasteries. A month on Mount Athos had made the Middle Ages seem quite familiar. But the backwardness of Kalabaka was a distinct, and unpleasant, surprise.

I tramped for a mile through a driving rain to a hotel. Cobblestones and gasoline tins came hurtling down a street in which I waded over my shoes. Returned Americans have modernized the Peloponnesus. The Refugee Commission has rejuvenated Macedonia and Thrace. But Kalabaka is just unregenerate Greece.

IN THESSALY WHOLE MONASTERIES STILL PLAY STYLITE

After what should have been a sleepless night I awoke to find my nose almost grazing a thousand-foot cliff whose top was lost in the mist. Cloud banks spread beauty over Mount Pindus. Let the muddy coffee which constitutes breakfast go hang! Up I climbed to Hagios Stephanos, Hagia Trias, Hagios Barlaam, and Meteoron. In other parts of the world, long before tree- and flagstaff-sitting became popular, there were pillar monks, or stylites. At Meteora not individuals but whole establishments are posed on stone pillars. The use of nets as passenger elevators is now forbidden. Only provisions and firewood are lifted by monk-power. Ladders, still shaking in the wind, are about to fall. But the monks are not prisoners. Rock stairways have been built. In the nets formerly one enjoyed ease and a thrill; on the stairways there is neither.

To describe these stylite monasteries is impossible; nor shall I prove it. As with other unusual sites for which the conventional world furnishes scant comparisons, a picture speaks louder than words (see page 684).

OFF FOR PAGEANT AND FESTIVAL

If we are to see the bright pageantry of Hellenic life and costumes, it is high time we board our ship, wait the customary six hours after sailing time while the apples of Thessaly, gray goats, and barrels of Pelion olives are snaked aboard, and return to the city of Athena and the Athenians, through which, like a modern Pausanias, Alexander W. Weddell led our members eight years ago."

The ancients were amazing men. Imagine attending nine tragedies in a single day, each a drama to give the most sophisticated modern something to chew on! Almost in the heat of battle they built the Erechtheion, a treasure worth defending. In the midst of the greatest war that there had ever been. Aristophanes pleaded for peace, poked fun at officials, condemned profiteers, envisioned friendly intercourse with the implacable foe. drama which, with slight changes, is running on Broadway to-day in its 2341st year, he portrayed a woman, Lysistrata, as the "Dismisser of Armies." The Athenian writer of comedies, like the court jester of later days, was privileged to be insolent to his hearers, but the war-time candor of Aristophanes indicates unusual tolerance among his famished audience, worried by a war which hated Sparta won.

CENTURIES JOSTLE ONE ANOTHER IN THE GREEK CAPITAL

In a brief walk in Athens, one stubs his toes against the centuries. The window-shoppers of Hermes Street are as modern as dull leather and lack-luster silk. Turn a corner and there is a Byzantine chapel in which Theodora would be at home. Roman megalomaniacs worshiped at the Olympicion. And there, on its austere rock, stands the Parthenon. In the birthplace of the drama, the Theater of Dionysus,

* See "The Glory That Was Greece," by Alexander W. Weddell, in the NATIONAL GROGRAPHIC MAGAZINE for December, 1922.



A MACEDONIAN SHEPHERD RETURNS TO THE PLAINS

Down from the cold northern border mountains strides the shepherd at the head of his flock. Of 15,000 pastoral nomad families in Greece, 6,000 are Sarakatsans, 3,500 Kutzo-Vlachs, 4,500 Greek peasants, and a few Albanians. Refugee farmers are cultivating former pasture lands, but the nomad is still an important factor in the economic life of Greece.



UNEXCHANGED TURKS IN WESTERN THRACK

During the compulsory exchange of Turkish and Greek nationals exceptions were made in the case of Christians resident in Constantinople and Moslems of Western Thrace. These Turks reside in Komotini.



THE ARCH OF GALERIUS CROSSED A FAMOUS ANCIENT HIGHWAY

One of Salonika's busiest streets passes under the arch which formerly marked an important stage on the Via Egnatia from the Adriatic to the Golden Horn. The four rows of bas-reliefs picture the victory of Galerius over Narses, King of Persia, as a result of which the Armenian highlands became a Roman province.



A VLACH SHEPHERD SHARES HIS FOOD WITH HIS PAVORITE BUCKS

The dogs, lionlike in the pasture lands, are tame in the towns. This flock, on its way down from the mountains, has reached the fall line, where water power is being developed at Vodena, formerly Edessa, ancient seat of the Macedonian kings.



A FRESHLY PICKED LEAF OF GREEK CIGARETTE TOBACCO SHOULD BE SO BIG

After the first fall rain, tobacco should not be picked. American buyers are attempting to induce the growers to grade their crop more closely, thus saving labor and wastage from fermented or unsuitable leaves. But, even though faced with overproduction induced by the large number of refugee growers, many planters strive for mass, in which they cannot compete, rather than for a unique quality.

classic dancers still portray the antics of satyrs or declaim the Homeric ode to Apollo. In the Mycenæan room at the Museum, where solid-gold death masks have bent under the weight of time, one can look back into an even more remote past.

The detached pedestal on the left, as one climbs to the Propylaea, once bore a bronze quadriga and mounted figures of Castor and Pollux flanked the approach. In the seventeenth century a minaret rose from the roof of the Parthenon which was later used by the Turks as a powder magazine. After a German artilleryman in the Venetian army caused the explosion which destroyed it, in 1687, a domed mosque squatted within the roofless ruin.

In 1645 a thunderbolt wrecked the Propylæa. The Venetians blew up the Parthenon and the Turks razed the temple of Athena Victory in 1687. No other half century ever saw such destruction as that.

As at the United States Capitol and the White House, the Parthenon entrance was changed. When a temple to Athena the Virgin, it faced the east, on which, as a Christian church, it turned its back. Travelers as well as picturelovers now think of the western façade as the front. But Phidins's gold - and - ivory figure of Athena Parthenos faced the rising sun.

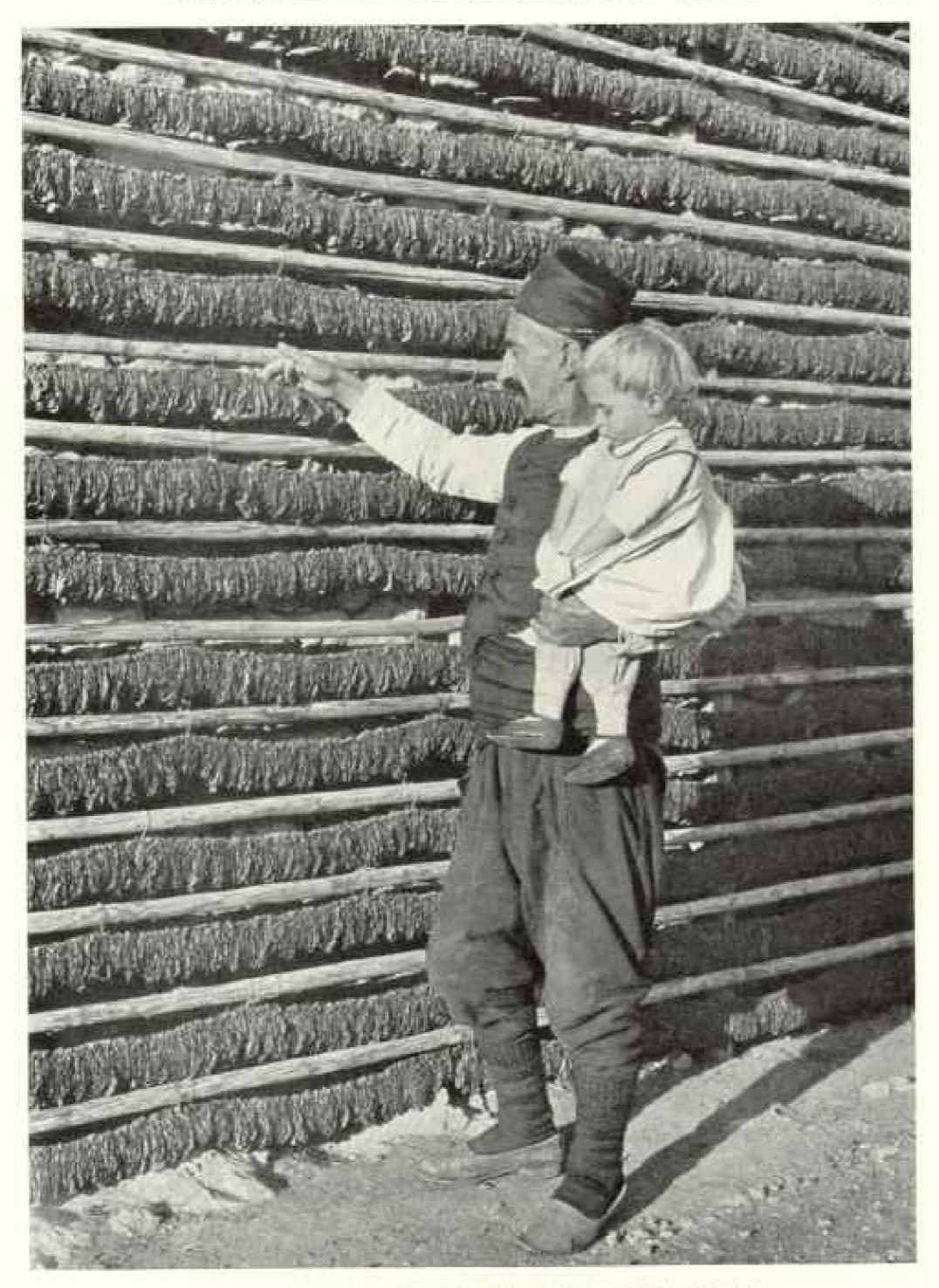
THE PARTHENON UN-DER THE FULL MOON

Three nights in each month one may visit the Acropolis by moonlight. The columns, casting aside the

golden brown tinge which softens the glare of the sun, welcome the white light of the moon.

Stand in the Propylea and look at the little Temple of Wingless Victory, so recently rescued from oblivion, while the lights toward the Piræus dance like fireflies in the wide plain.

Rest before the Porch of the Maidens (see Color Plate III) and see those moonlit caryatides breathe with life. Under the high-riding moon, sit on the Acropolis wall above the Theater of Dionysus and



INSPECTING THE BEST CIGARETTE TOBACCO IN GREECE

Picked in August, each leaf is threaded by hand and dried in the open until late winter. It is then carried in a bullock cart to an American warehouse in Xanthi or Kavalla, where the tobacco is re-sorted, graded, and baled in goat hair for shipment to the United States. There are "years" in tobacco as in wine, but so small a percentage of oriental tobacco is used in American blends that the finest crops are not often treasured separately.



GREEK GYPSIES ARE JACKS OF MANY TRADES

Veterinarians and exhibitors of dancing bears fill in their spare time with wood-turning or small blacksmithing jobs.



AN OUTDOOR OVEN IN MACEDONIA

Fired with thorn bush or light brushwood, these outdoor ovens, sometimes shared by several families, are common throughout Greece. Louves ready for baking are spread on a cloth in the foreground and the eval wooden mixing bowl is in the corner.



A STURDY FISHING BOAT NEAR KAVALLA

Although Greece has a long coastline and the large number of fast days causes a great demand for "ment without blood," the fisheries are not highly developed. Refugee fishermen from Asia Minor are introducing improved methods and equipment.

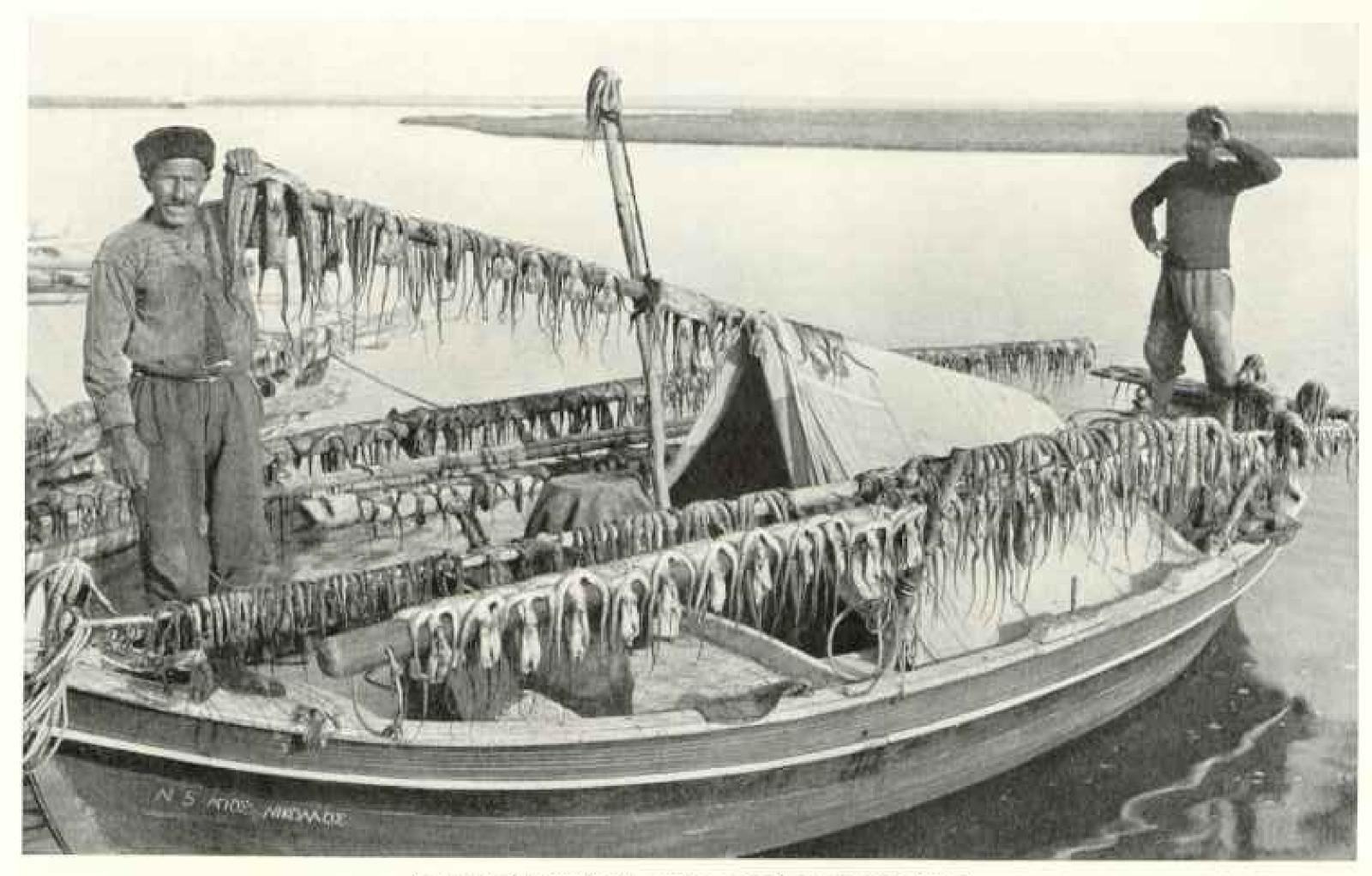
see the supreme glory of all, the south side of the Acropolis with waving willow boughs gently veiling and revealing the beauty of milk-white columns stark against a velvet sky. Silence pervades the spot. The most crass of curiosity-seekers is hushed by majesty. Dinner parties come laughing up the approach of the Acropolis and chatter before the yellow lantern of the ticket-seller; but once in the presence of the Parthenon they fall silent and the dignity of that immortal shrine to the grayeyed virgin descends on all.

MINIATURE DRAMA IN THE CITY OF SOPHOCLES

One thing the vivacious Greek has never lost—the ability to enjoy himself. Each day brings its comedy. In the music halls topical pieces, unintelligible to the stranger, arouse frequent applause. The arrival of the "talkie," sounding the death knell of moribund drama, caused the girl ushers to blossom forth in bright new costumes, but Athenian life went on unchanged.

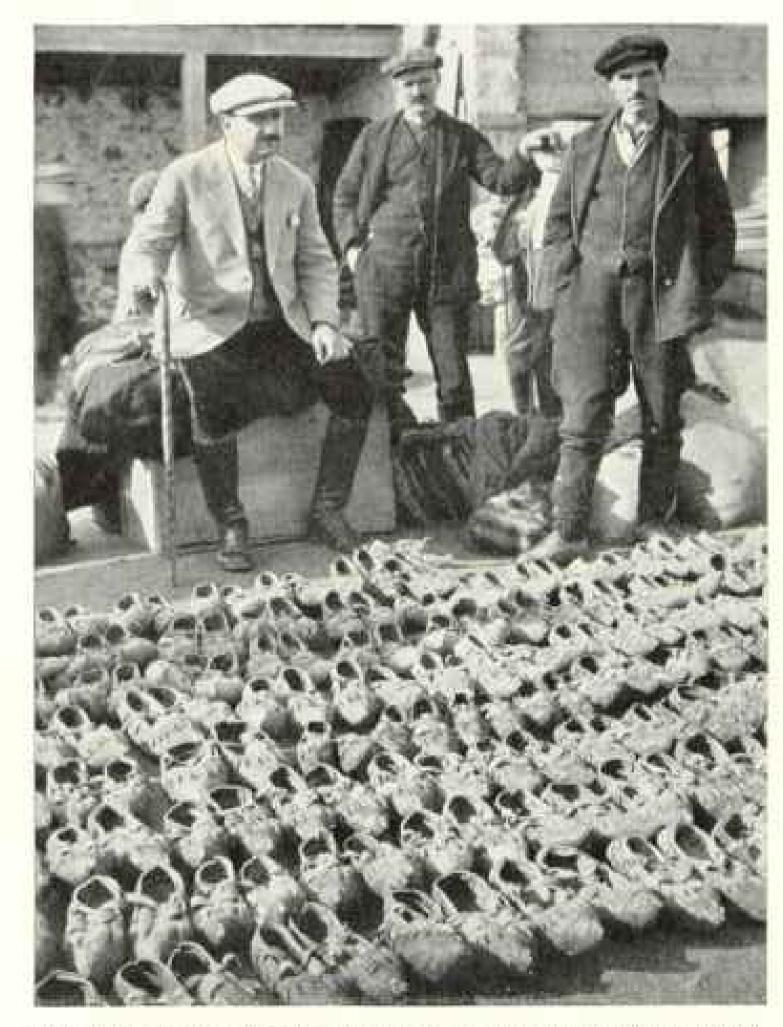
In Constitution Square, near the Zappeion, or along the boulevards, a thousand dramatists improvise, ten thousand
comedians keep alive such patter as sows
sniles. A tiny cup of coffee, a powdery
cube of lokoum, a liqueur, or an ice, and
the stage is set. Actor and audience interchange. People come and go. Orchestras,
hidden among the pepper trees, provide a
background of soft music. But the real
stage is a café table, the real actors prosaic citizens of Athens.

Nothing is ponderous, nothing boisterous. Crowds of pretty girls with bright shoulder scarves over light sport suits



OUTOFUSES DRYING AT PORTO LAGOS, NEAR KOMOTINE

The boundary between Macedonia and Thrace has frequently moved back and forth. At present no fixed political boundary exists. When Kavalla and Porto Lagos flew diverse flags, both were important. Now that both are in Greece, Porto Lagos is waning. But in the shallow estuary leading to an important fishing ground, octopus-spearing thrives. Despite its repellent appearance, the octopus is highly regarded as food.



PERHAPS YOUR CAST-OFF TIRE GIVES ADDED MILEAGE HERE

Travelers in the Near East often come upon the marks of automobile tires on trails too narrow for motor cars. The explanation is that Greece actually imports old tire casings for footwear. These rubber slippers are known as tearonthia.



CIPT-BEARING CREEKS IN WHOM THERE IS NO CUILE

Visitors to a bridal party at Derminklava bring their own rations. The woman at the left carries a kettle of stew covered with a loaf like a millstone. The older woman contributes a jug of wine. Usually wine and candy are brought by the men.



BUILDING A WINTER HUT BESIDE THE LOANNING ROAD

Vlach women are so industrious that, after they have broken camp and loaded the horses, and hoisted the chickens into place, and tied the wolf-dog so he won't get himself shot, and put the twins onto the lead horse, and begun their trok to a new camping site, they inevitably take out a sock and do their knitting as they stride along.



A KUTZO-VLACH HEN HAS THE TOURING INSTINCT

As the nomads travel from one biyonac to another, their chickens ride horseback. While the men drive their flocks to winter pastures in the low-lands, the women carry the baggage and set up homes for their men-folk along the route. The party advances only ten or fifteen miles a day and makes a complete new camp each night.



EVEN PASTORAL NOMADS HAVE INSULATED OVENS

There is no danger of overheating the kitchen, for this portable oven is set up anywhere outdoors. The thick layer of sand on the metal cover prevents the top from cooling off too rapidly. A few twigs heat it, and the flat loaf of bread is well baked and palatable.



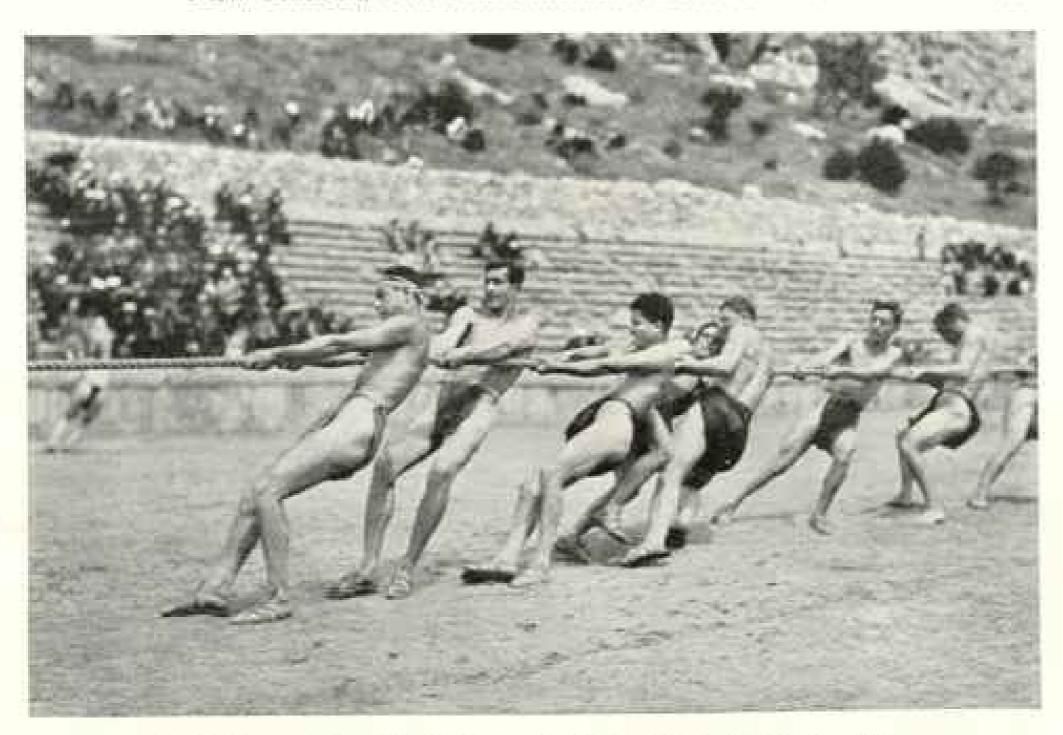
A KUTZO-VLACH CAMP NEAR XANTHI

The nomads themselves do not use the word Kutzo-Vlach or "lame Vlach," but call themselves Rumani. The woman is using the distant and spindle, slight variations of which are common throughout the East as far as China.



A VLACH WOMAN WEAVING HOMESPUN ON A PORTABLE LOOM

The Kutzo-Vlachs, or Rumani, gave their name to Rumania, where they were dominant in the 13th century. Perhaps 10,000,000 Vlachs of Latin race are now scattered over Europe. The roving tribes in Greece are conspicuous because of their homespun dress, often decorated with distinctive patterns.



A REVIVAL OF THE PYTHIAN GAMES IN THEIR HOME STADIUM Greek soldiers who appeared in a series of athletic contests are here engaged in a tug-of-war.

promenade up and down, modern editions of the ancient chorus. Men in straw hats chop the air with their flattened bands, making manual training of politics. Mammas call to their children, who never seem to sleep, and restless peace pervades the land.

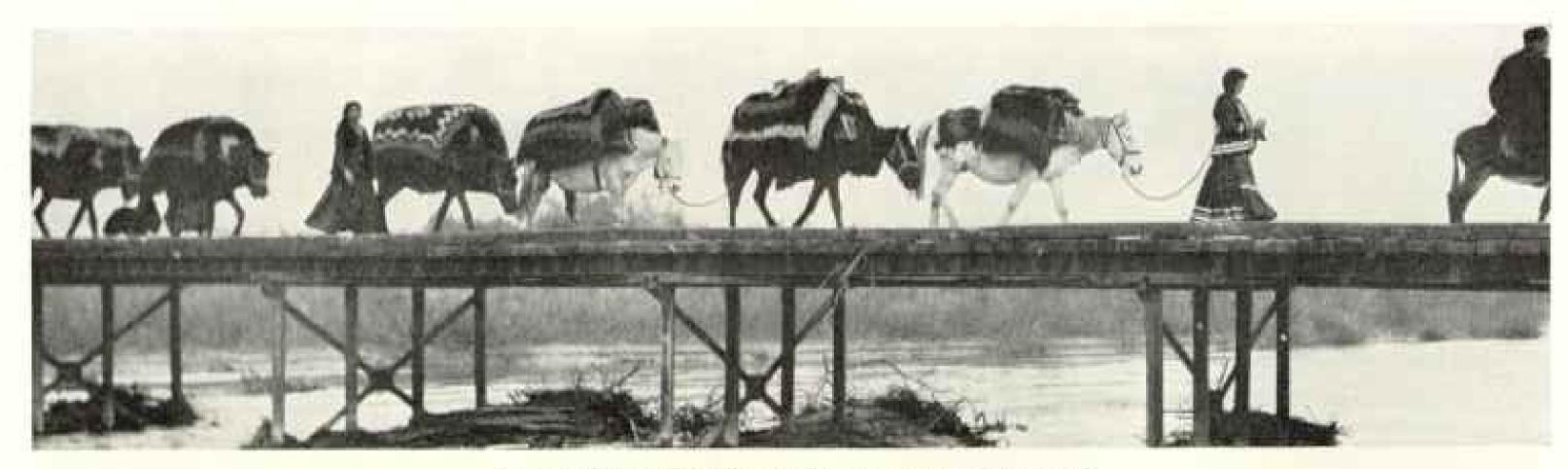
Athens is rapidly becoming modernized. The subway station at Omonoia, its central square, is one of the busiest in Europe. A huge new structure stands at the head of Stadium Street. Good hotels are available and the Athenian garden restaurants are veritable oases on summer nights. But the main advance in recent years has been the new water supply provided by American engineers. A lake has appeared near Marathon, held back by a dam faced with such Pentelic marble as graces the Acropolis. The water comes in part through Hadrian's Aqueduct and at long last Athens and its suburbs have water enough even for the vastly increased population.

THE STADIUM, CENTER OF HELLENIC PAGEANTRY

The ancient stadium, newly sheathed in marble, is still the scene of pageantry (see illustration, page 551). In ancient times it rang to the cheers of frenzied crowds; but perhaps no event, even in the old heroic days, equaled that when a Greek peasant, Loues, won the Marathon race at the first modern Olympic Games in 1906. Women tore their jewelry from wrist and throat to offer to him, and an Athenian bootblack promised him free shines for life. One who thinks of a Greek shoeshine as the quintessence of the ephemeral realizes that this impulsive offer, if accepted, amounted to peonage. At the sound of a brush whacked against a wooden box, half of Athens shifts its feet.

Pausanias knew the stadium soon after Herodes Atticus gave marble seats and partitions to the partly natural amphitheater. "The greater part of the Pentelic quarries was used up in its construction," was his false second-century impression.

Forty years ago zigzag paths cut through the underbrush and several led up over the earthen slope at the curved end. But Greece is rich in public-spirited philanthropists. One of them resheathed the structure in Pentelic marble and to-day the world contains no finer stadium than this.



THE ANNUAL DESCENT FROM MOUNTAIN TO PLAIN

The Kutzo-Vlach herders, grazing their flocks in the uncultivated regions, help provide Hellas with much needed meat. A small party is here crossing a stream near Salonika on its way from the border mountains to the Khalkidike.



A BURAL PANORAMA IN MACEDONIA

In the background are the frontier mountains between Greece and Bulgaria. A new road from Drama to Kavalla cuts across the scene. The spokewheeled carts probably belong to refugees from Asia Minor, as the older residents still use solid wooden wheels.



THE ANCIENT THEATER AT DELPHI DURING A REVIVAL OF ASSCHIVLUS'S "THE SUPPLIANTS"

The suppliant maidens gather around the man whom they hope will prove their host and protector. He declares his name and rank. "My name Pelasgus, ruler of this land, and fathered with my name the men who reap earth's fruits beneath my sway are called Pelasgi." The stiff silks are intended to convey the impression of Egyptian has reliefs and murals, quite unlike the softly curving draperies worn by the Oceanids in "Prometheus Bound." At the foot of the Shining Cliffs automobiles are ready to carry visitors to Arachova, starting point for the climb up Parnaesus.

No longer do the spectators thrill to the agility of a charioteer's assistant performing during evolutions like those of a modern pedestrian amid motor traffic. National and international athletes still round the ancient Hermae, but the most colorful exhibition is the Lyceum Club pageant. Whenever Greece wants a patriotic procession, costumers and barbers crowd into the modest rooms of the Lyceum Club, and lo, an ancient, medieval, or revolutionary epoch engulfs the city. All the revolutionary leaders pictured on the Centenary postage stamps recently paraded the streets.

Coming to this club after spending weeks in hunting out the few remaining native costumes in Crete, I was quickly provided with a bevy of society buds, dressed in distinctive costumes, from the remote regions of Greece.

RECORDING DISTINCTIVE BEAUTY BEFORE IT VANISHES FOREVER

Far and wide I sought local costumes in their native settings. A society leader of Athens provided an all-day picnic that I might photograph her splendid collection amid sylvan scenes. The Delphic Festival brought together such rich native dress as no artist could assemble. Gracious members of the National Geographic Society in Greece not only posed themselves, but also induced their friends to do so.

Although country folk still visit the classic sites, the discrepancy of picturing native dress against the background of ancient buildings was thoroughly appreciated. It is not suggested that the costumes pictured are still generally worn, even in the remote districts; but an effort has been made to have each costume true to its type. Few Greeks now know how to assemble or wear the native dress of former days. Peasants, eager to please, are liable to gather a hybrid combination of dress, shawl, and jewelry. The present series (Color Plates I to XXIV), made possible through generous collaboration, is as authentic as a mere man could make it. Soon only museum dummies will wear such finery.

The best opportunity for the casual visitor to Athens to see peasant costumes is at the annual Lyceum Club pageant, never twice the same. Perhaps the first spectacle goes back to the vivid colorings of Crete or Mycente. Then come the graceful robes of classic Greece, followed by the jewels, velvets, and coronets of Byzantine days.

But the climax of the performance, usually too late to be photographed in action, comes when hundreds of young Greeks swing in, clad in the distinctive dress of island and mountain village, singing the songs of revolutionary days or peasant life. Do not expect perfection in details; but the beauty and power of the gigantic spectacle are unmistakable.

THE TRIALS OF A GEOGRAPHIC FIELD MAN

To describe my adventures while seeking to make color photographs of the obsolescent costumes would take an article in itself. On the island of Skyros I remember a sweet-faced old lady patiently airing and packing away pleated skirts whose silk has not cracked even after many decades.

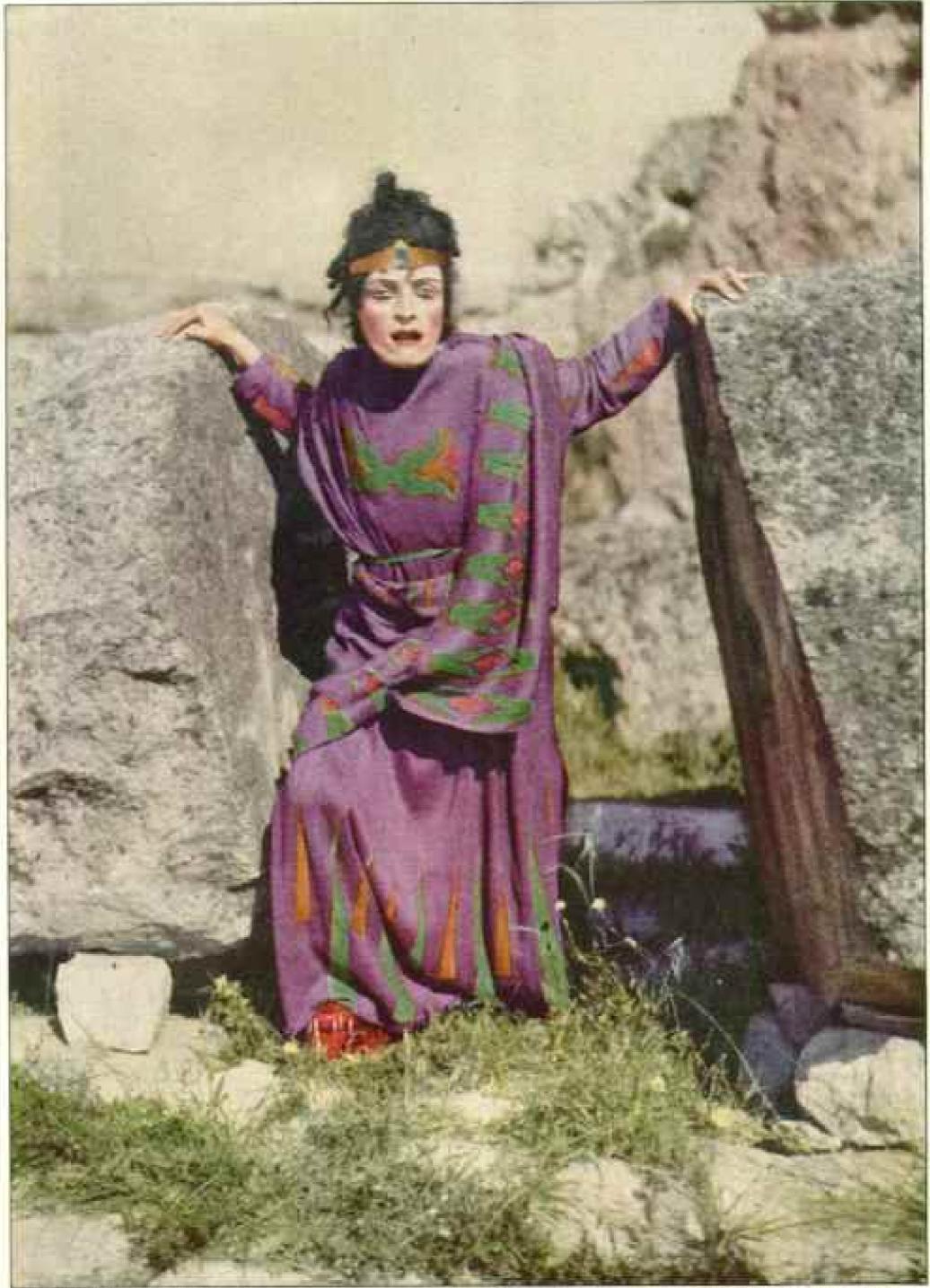
In the mountains of Epirus we drank toasts to success while success flew out of the window and heavy rain clouds settled In Crete two rival factions each clauned my attention during the last ten minutes of a pale winter sun. In Macedonta open covenants, openly arrived at among the men in the market place, made it as impossible to take feminine photographs as it is among the Moslem women of Anatolia. In Corfu I crossed the island when Sunday finery should have made the countryside glow like a tulip bed only to find that a high wind, shaking down the olives, had caused the women to hasten to the fields in workaday clothes.

The maladdress of chauffeur and interpreter, the timidity of mayor or headman, the bashfulness of the women, and the curiosity of men and children made costume-hunting as exciting as wild-game shooting. But at last I came to Delphi and fell among friends. Here the choicest of skirts and scarves, jackets and aprons, were worn by those eager to help. The Delphic Festival proved a thrilling climax to my travels.

GALA DAYS BESIDE APOLLO'S SHRINE

Among the sacred sites of Hellas, Delphi stands alone. One lands at the tiny port of Itea and passes through the finest olive groves of Greece. Higher and higher along

FESTIVAL DAYS ON THE SLOPES OF MOUNT PARNASSUS



S National Geographic Society Natural-Color Photograph by Maynard Owen Williams
FORCE, AN ALLEGORICAL FIGURE IN ANCIENT GREEK TRAGEDY

Power and Force conduct Prometheus to unjust punishment. But neither can break the proudspirit of mankind's instructor and champion. Aeschylus's "Prometheus Bound" was the artistic triumph of the Delphic Festival of 1930, during which two ancient tragedies were enacted, Pythian Games were revived and native costumes and handicrafts were exhibited (see Color Plates XVII to XXIV).



Stational Geographic Society

Natural-Color Photograph by Maynard Owen Williams A BATTLE PRIEZE COPIED FROM THE ART OF ANTIQUITY

Members of the Salonika V. M. C. A. here impersonate their Macedonian warrior ancestors in the ancient Stadium at Delphi.



"MISS EUROPE" WEARING THE QUEEN AMALIA COSTUME

Soon after the Greek War of Independence (1821-30), this graceful costume was introduced into the Peloponnesus by the consort of King Otto.



Natural-Culot Photographs by Maynerd Over Williams ONE OF THE PIFTY SUPPLIANT DAUGHTERS OF DANAUS

The 1930 revival of Aeschylus's "The Suppliant Maidens" symbolized the hospitality Hellas recently showed to 1,500,000 Greek immigrants from Turkey (see also Color Plate XXI).

THE NATIONAL GEOGRAPHIC MAGAZINE



THE PRINCIPALS OF "PROMETHEUS BOUND"

Power and Force hold Prometheus, whom bare-armed Hephaestus is about to chain to the rock.

The Aeschylan tragedy shows the hero protesting against the injustice of capricious gods,



National Geographic Society
National Geographs by Maynard Owen Williams
HOW SHIELD AND SWORD WERE USED IN THE DAVS OF ALEXANDER

Gladiatorial combats, peculiar to Rome, were never held at Delphi, home of the Pythian games, where these modern Macedonians staged this battle scene.

FESTIVAL DAYS ON THE SLOPES OF MOUNT PARNASSUS



OCEANIDS, LIKE PIGURES ON A GRECIAN URN

After years of experiment, Mme. Sikelianos, director of the Delphic Festival, wove a heavy silk that would full into such folds as those which give grace to classic Greek sculpture:



National Geographic Society

THE SUPPLIANTS BEG KING PHLASGUS FOR HOSPITALITY

Flering from forced marriage with their fifty cousins, the daughters of Danai's arrive in Greece, and seek refuge with their distant kinsman, Pelasgus (see also Color Plate XIX).



E National Geographic Society
FESTIVAL VISITORS IN COSTUMES FROM FAR AND NEAR

These sisters at the Delphic Festival, which attracted spectators from all parts of Greece, wear the fringed apron of Macedonia and the lighter fabrics of Desphina, near Delphi.



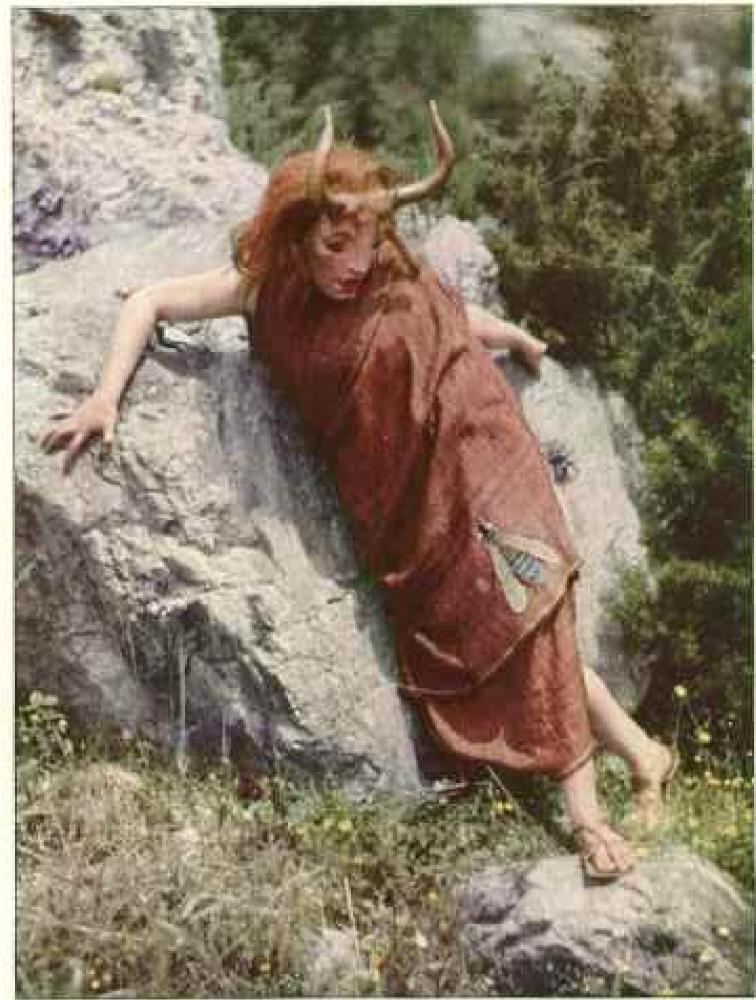
Natural-Color Photographs by Maynard Owen Williams PEASANT AND COURT DRESS NEAR THE SEAT OF THE ORACLE

The heavy embroidery of the farmer's wife and the velvet jacket and fez worn by Queen Amalia are here displayed near the site of the Omcie, whose word was law to many Greek leaders.



(2) National Geographic Society RICH EMBROIDERY BRIGHTENS THE DRESS OF NEMBA

The fair visitor serves as a link between two similar sites. Nemea was as sacred to the Peloponnesian Greeks as Delphi was to the Delphic Confederation.



A GADFLY SYMBOLIZES THE WRATH OF A JEALOUS GODDESS.

To avoid Hera's prying eyes, Io, beloved of Zeus, had been changed into a heifer. This impersonation of the unhappy heroine in "Prometheus Bound" was a feature of the Delphic Festival.

THE NATIONAL GEOGRAPHIC MAGAZINE



AN ATHENIAN DELLE AT THE DELPHIC PESTIVAL

The rich peasant dress from the plain of Thessaly added an unusual note to the exhibition of native bandicrafts.



National Geographic Society
Na

The costumes, from left to right, are those of earthquake-ridden Corinth; of Tanagra, famous for its figurines, and of Attica.

the slopes of Parnassus zigzags the road until Kastri is reached. This village dates from 1892, when the French excavators, searching for the secrets of Delphi, moved the whole encumbering village around the slope, just as American archeologists will soon move a considerable section of Athens.

"PROMETHEUS BOUND" IN A CLASSIC SETTING

Properly to appreciate the home of Apollo and the Oracle, one must get into the spirit of the place. The Delphic Festival of 1930 made this possible. While dining with the hundreds of amateur actors, I noted with what intellectual treshness these joyous folk greeted one another in parody verses in the Aeschylan meter. At the rehearsals I saw Power and Force, blinded by tragic masks and made haughty by the stiltlike cothurnus, fall to their knees and Hermes, the messenger of the Gods, arrive all out of breath, having mislaid his winged belinet. Girls who were to be Oceanids fumbled their lines, squealed when the pebbles of the theater bruised their bare knees, chattered against the splendid musical background, and generally cluttered up the orchestra.

But all that was forgotten when the real play began. Aristophanes might picture Euripides banting the corpulent muse of Aeschylus, or weighing his tragedy in the steelyards, but those pompous sentences, spoken by a defiant Prometheus and echoed by the age-old cliffs, had a majesty befitting the scene (see Color Plates XVII to XXIV).

When Delphi was in its beyday, delegates from rival States here met in a truce. The directors of the Delphic Festival hope to gather kindred spirits from the world over, and here cement a brotherbood whose members will spread peace and good will afar.

A HAND LOOM RECAPTURED THE CURVES OF CLASSIC DRESS

Every effort was made at the Centenary Festival to achieve accuracy of dress and armor. Mme. Eva Palmer Sikelianos, American by birth, worked for many years until she succeeded in weaving silken fabries which would fall into the lovely folds
of the ancient Greek sculptures, and fashioned other cloth which would have the
stiffness of Egyptian art. When the Macedonian warriors returned from their mimic
warfare in the Pythian games (see Color
Plates XVIII and XX) more than one
head bore the imprint of the heavy helmets faithfully copied in copper from classic models.

Native handicrafts were exhibited. Athletic contests were held. Peasants whirled in native dances. Pipes squealed and tomtoms boomed. Through the dark streets of the town Parnassian shepherd and city lass tripped the evening hours away.

For a fortnight the storied slopes of Parnassus regained their youth. An Oceanid coming home from the theater at twilight seemed a mountain nymph or a wood sprite. Well-muscled youths, dressed in classic tunics, ran along the grassy hillsides or sat about their tents singing songs.

THE GLORY OF GREECE IS NOT DEAD

I lived in a peasant home. Look into the faces of my hostesses and tell me that those happy, hectic days at Delphi were in vain! Where the Oracle had uttered ambiguities, the living folk were positive in their friendliness (see Color Plate XV).

It is this friendliness which remains as my most vivid impression of Greece. I know the curiosity, the familiarity, the insistence of the Greek. A hundred times I have inwardly funed at seemingly senseless irritations; but from the returned Greek-American to the upcountry peasants or Vlach shepherds, who know no other land, the living residents give the Greece of to-day such appeal for the modern guest as classic Greece had for the scholar.

The glory of Greece has not departed. No child of Hellas is called Ichabod. On motor road and mountain trail even the hurried traveler still senses that Hellas is a land set apart, that something blessed still permeates the atmosphere of this rocky little land whose life to-day, as yesterday, is so intimately connected with our own.

THE WORLD'S HIGHEST INTERNATIONAL TELEPHONE CABLE

London, or Paris across the cold, empty Andes, on the highest international telephone line ever strung. "Peaks of Andes Used as Telephone Poles," a news headline might say, in reporting this latest feat by puny but valiant

man in his conquest of Nature.

Braving ice, accident, and avalanches, North American and Chilean engineers, by sheer strength and persistence, dragged this heavy cable up and over the freezing, wind-swept mountain passes, blocked with drifts for months each year. Deep snow here causes frequent slides, or avalanches, before which even the stoutest poles are as wheat straw in a Kansas cyclone. So, to keep the cable from being swept away, workmen dug a ditch many miles long, over the higher Andean wastes, and buried the cable in it.

FROM 12,300 FEET ABOVE TO 21,000 FEET BELOW SEA LEVEL

Near the tiny hamlet of Las Cuevas, on the Argentine side of the Andes, the line reaches a point 12,300 feet above sea level. By contrast, the submarine telegraph cable off the coast of Chile rests on sea bottom in 21,000 feet of water, showing the amazing physical geography in this part of the world.

Dangerous and difficult though these lonely Andean passes are, stubborn man has long used them in his restless transit across South America. Toiling on foot or shouting and stoning their lazy llama pack trains, native races of long ago traveled the worn trails that parallel the winding Aconcagua River, up ever-narrowing canyons, under cliffs, and along the edge of dizzy precipices.

In the glittering days of Spanish viceroys, when the King of Spain ruled much of South America through his agents at Santiago de Chile, pack trains and soldiers used these same Andean trails to reach Tucumán, Córdoba, and ancient Cuyo

country.

In these same bleak passes where the big cable now carries spoken words, once echoed the shouts of San Martin's famous "Army of the Andes," when Chile and the Argentine, more than a century ago, wrested independence from Spain.

For much of its length the cable parallels the well-known "rack" railroad crossing the Andes. It took years to build this difficult railway, whose maximum grade is 8 per cent.

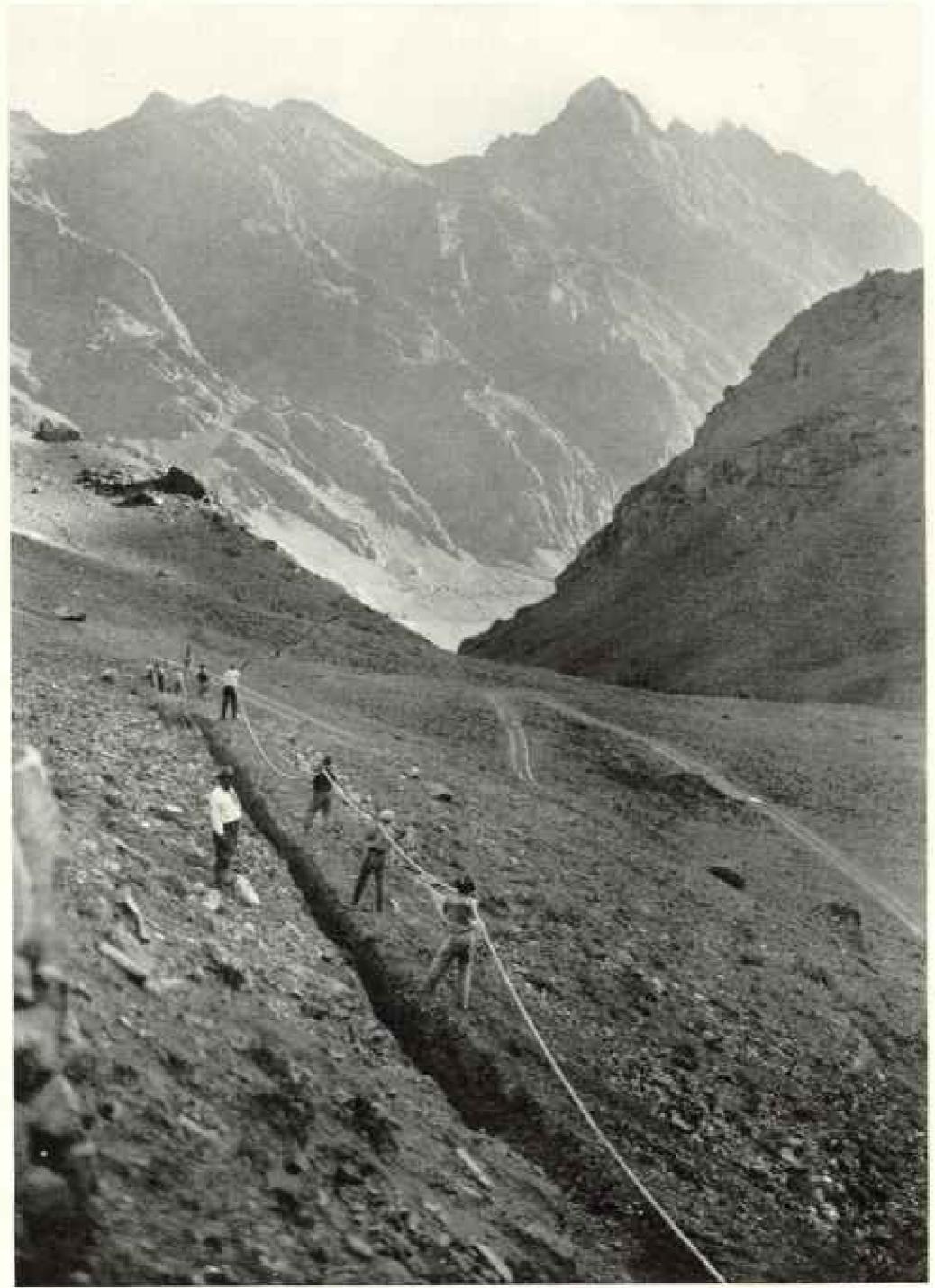
THE TRAIN CRAWLS UPWARD "ON ITS TEETH"

At Mendoza, on the Argentine side of the Andes, you leave the standard track and transfer to narrow-gauge coaches. For several hours a locomotive of the "adhesion" type draws the train. Finally, when grades grow steeper, your engine crawls on the toothed rails of the "rack" system. As you climb slowly higher and higher, tunnels and snowsheds increase in number and length. Vegetation disappears.

To make this trip in June or July, which is midwinter there, is to see the Alps of South America in all their glistening glory. Sometimes snowplows precede your train. In July, 1930, scores of passengers were delayed many days at each end of the Transandine line, waiting for 25-foot drifts to be cleared. Up in these passes resort hotels have risen, and holiday seekers come from Valparaiso, Santiago, Buenos Aires, and Montevideo for winter sports. One even sees soldiers training on skis.

Winding ever upward, the road runs in the shadow of Mount Tupungato, 21,550 feet high, and past an odd rock formation known as "The Penitents," from its resemblance to a procession of cowled monks. Then you stop at Puente del Inca, a strangely formed natural bridge which gives the district its name. Just beyond this bridge, if the day is clear, you can glimpse great Aconcagua, highest mountain in the Americas, whose snow-capped peak rubs the sky 23,080 feet above the sea.

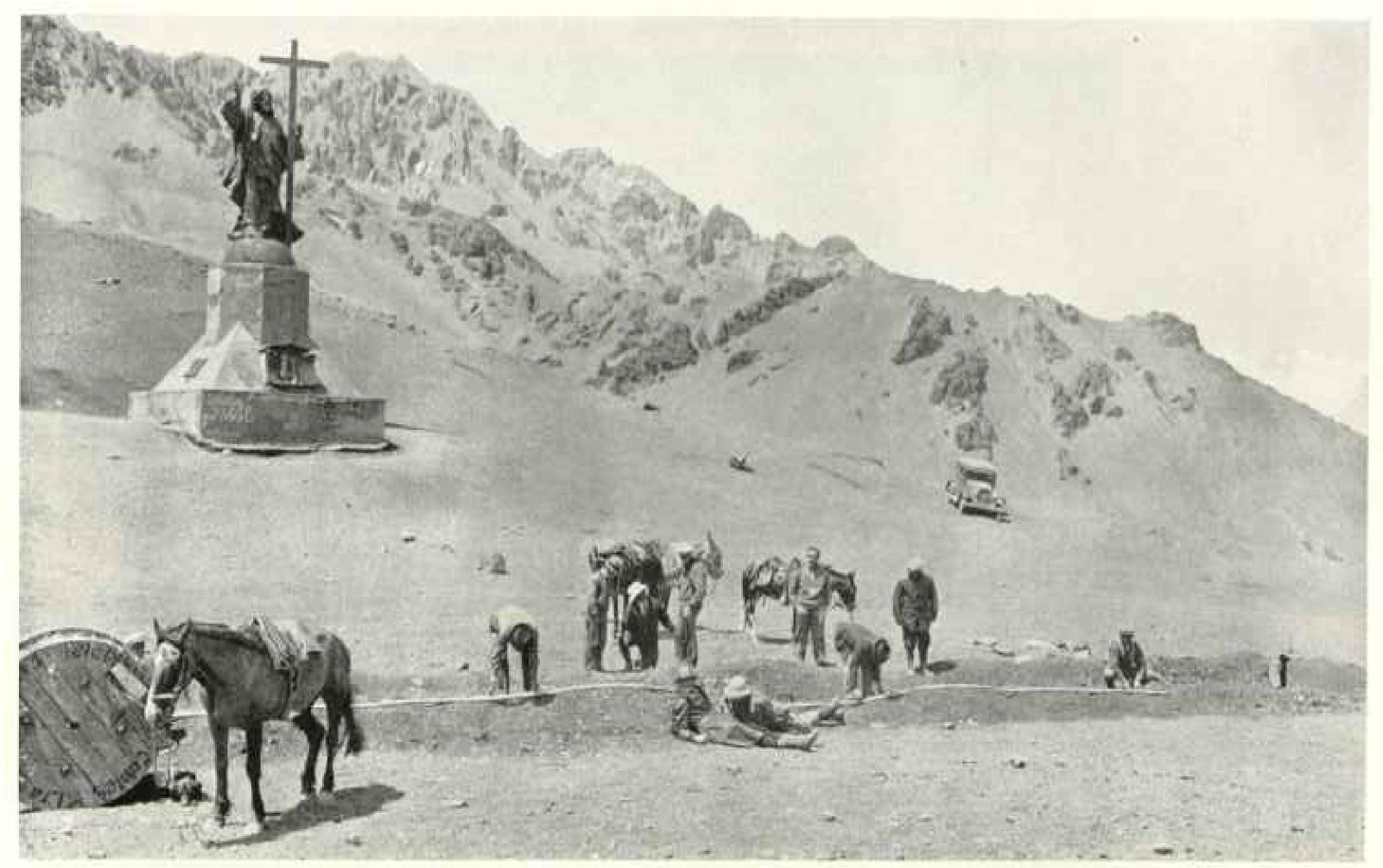
At Las Chevas the westbound train crawls into the mountain side from Argentina to emerge on Chilean soil. Over the hill through which this two-mile tunnel runs is laid the telephone cable; and, if the day be clear, just as your train emerges in Chilean sunshine you can look up at the hilltop and behold that famous



Photograph by Gomez

NOW CHILE MAY TALK OVER THE ANDES WITH NORTH AMERICA AND EUROPE

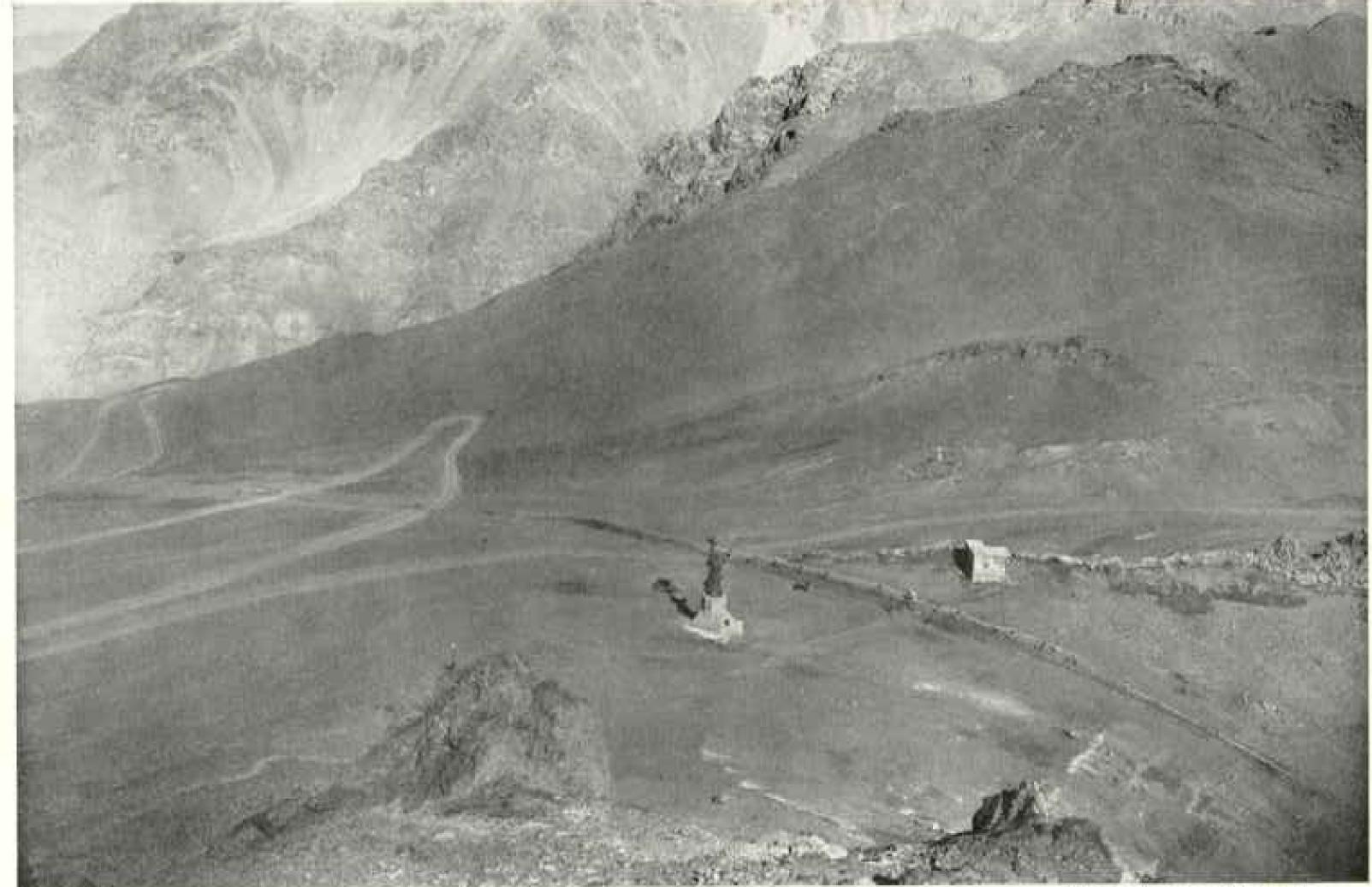
Incas, shouting up these valleys, were heard only a few rods. Now, over this earthquakeand avalanche-proof armored cable. Chile not only talks easily with Argentina, but by submarine extension with Uruguay, and thence by radio telephone with Europe, the British Isles, and North America.



Photograph by Gemes

HIGH ON THE ROOF OF THE NEW WORLD RISES THIS FIGURE OF CHRIST, THE REDEEMER

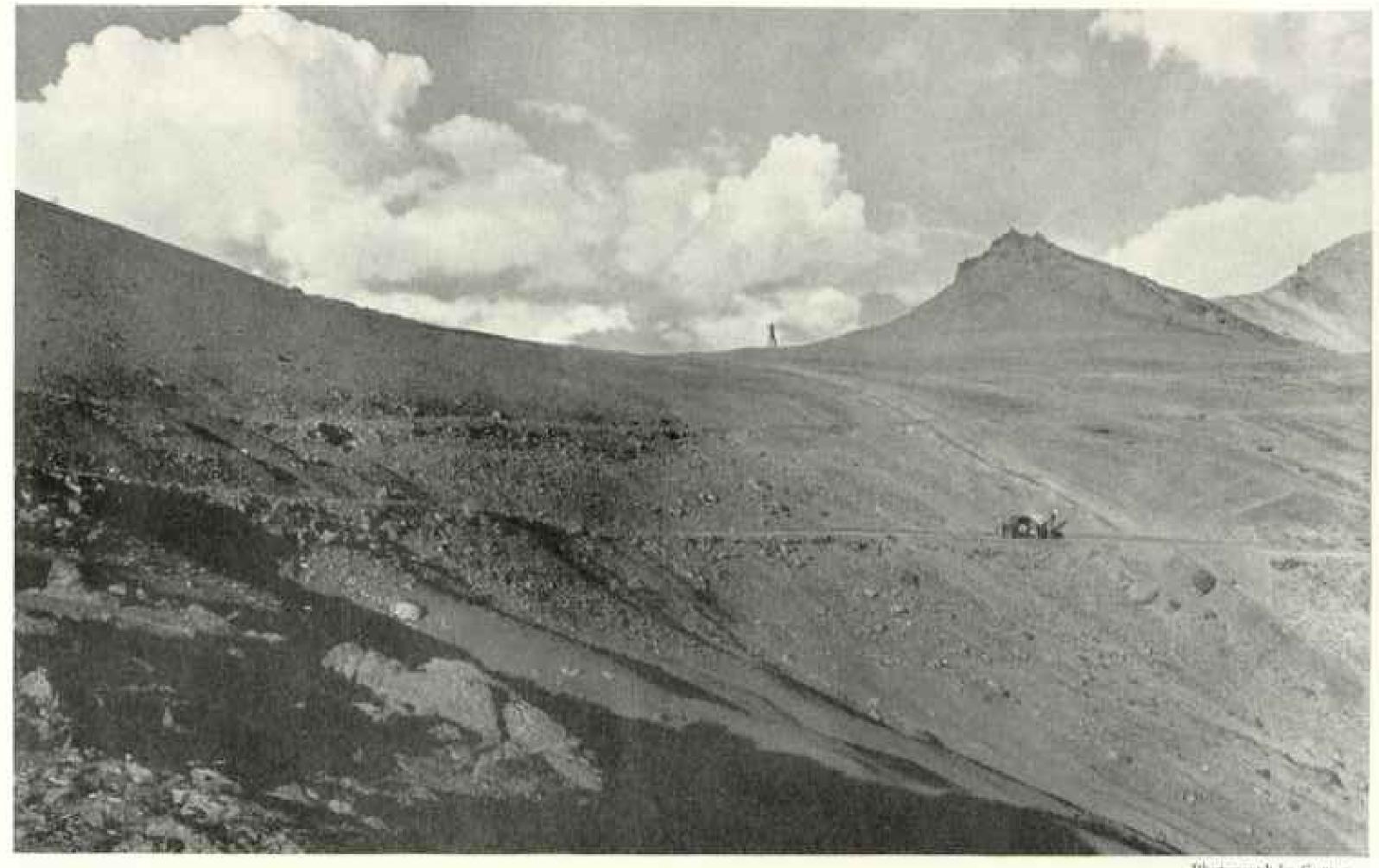
Dedicated more than 25 years ago, the monument stands as a symbol of peace on the boundary line between Chile and Argentina, more than 12,000 feet above the sea and on the very ridge of the watershed between two great oceans. The two-mile tunnel of the Transandine Railway runs underneath this ridge and the telephone cable is laid over it.



Photograph courtesy of J. T. & T. Ca.

IN THE HIGHER PASSES OF THE ANDES NO LARGE PLANT OR ANIMAL LIFE EXISTS

Between the statue of Christ and the old shelter but a long line of workers is seen carrying the heavy telephone cable over the great divide. The loops of roadway at the left are switch-backs on the motor highway which is being developed over the Andes to connect Santiago de Chile with Mendoza and other Argentine cities. The road leading down to the left descends into Chilean territory.



Photograph by Gomez

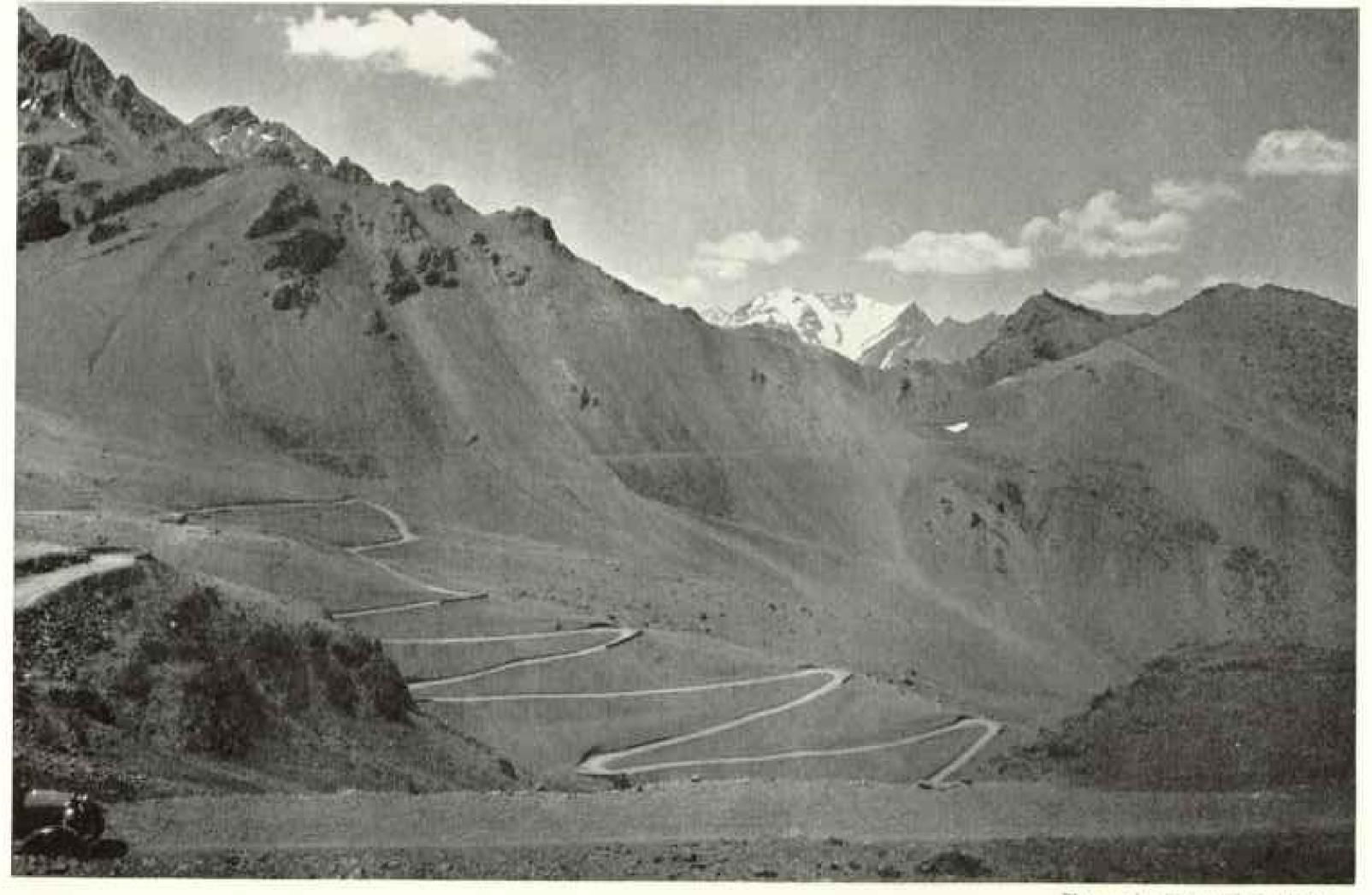
BY TRAIN, BY TRUCK, AND THEN ON MEN'S SHOULDERS, THE CABLE WAS CARRIED OVER THE HIGH, COLD, EMPTY PASSES OF THE ANDES At this point on the roadway, more than two miles above sea level, giant spools holding sections of the heavy cable, weighing 155 tons, were taken from trucks, the cable unrolled, and then carried on men's backs over the great transcontinental divide.



TESTING A SPLICE IN THE GREAT CABLE

Photograph by Gomen

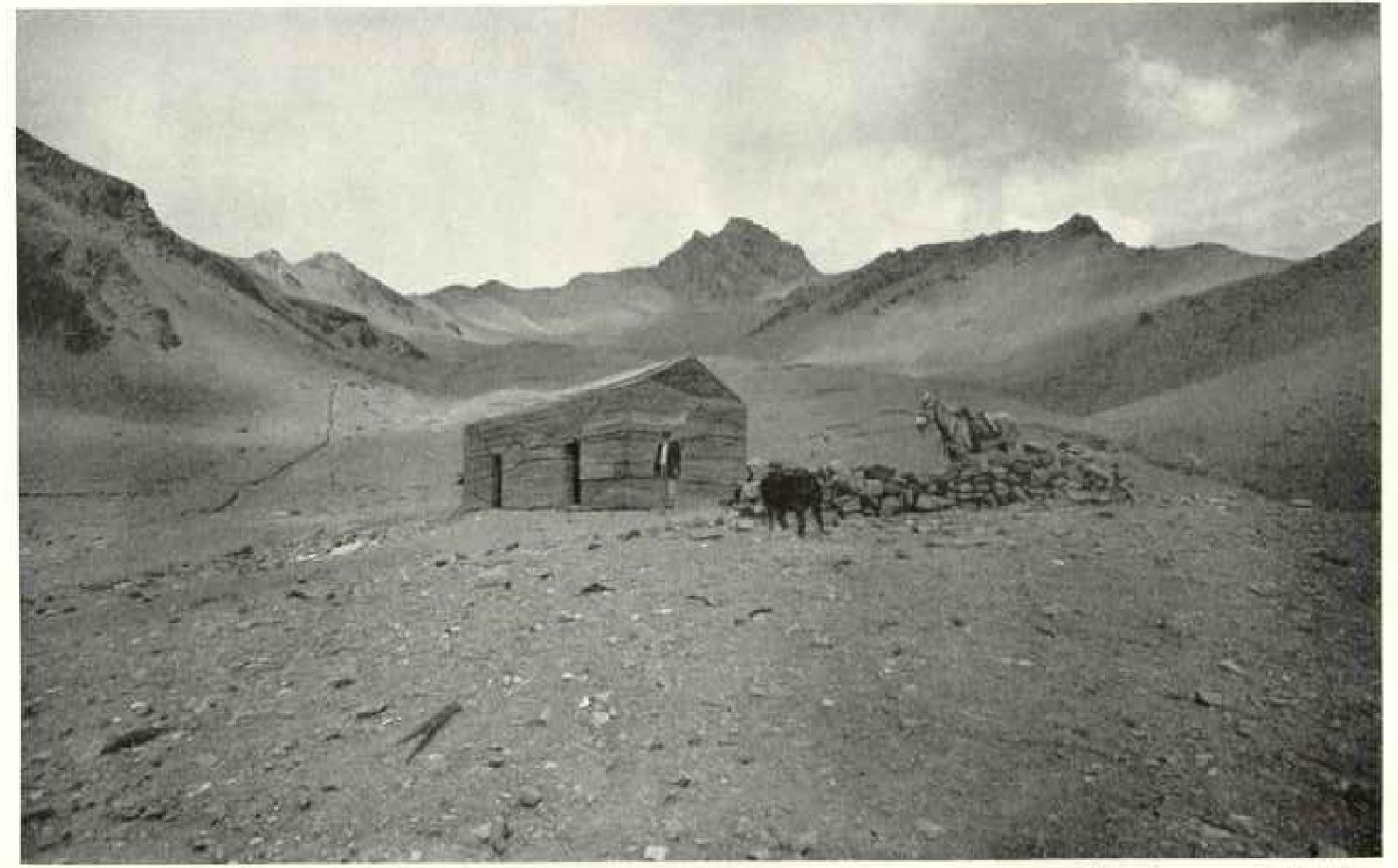
The core is covered with two bands of special steel wrapped in opposite directions and separated by a layer of impregnated fabric. Many delicate scientific instruments had to be carried along to test each section of cable before it was spliced. The top of Mount Tolosa in the background.



Photograph courtery of I. T. & T. Co.

FOR 2,700 MILES THE ANDES RISE ALONG THE COAST OF CHILE

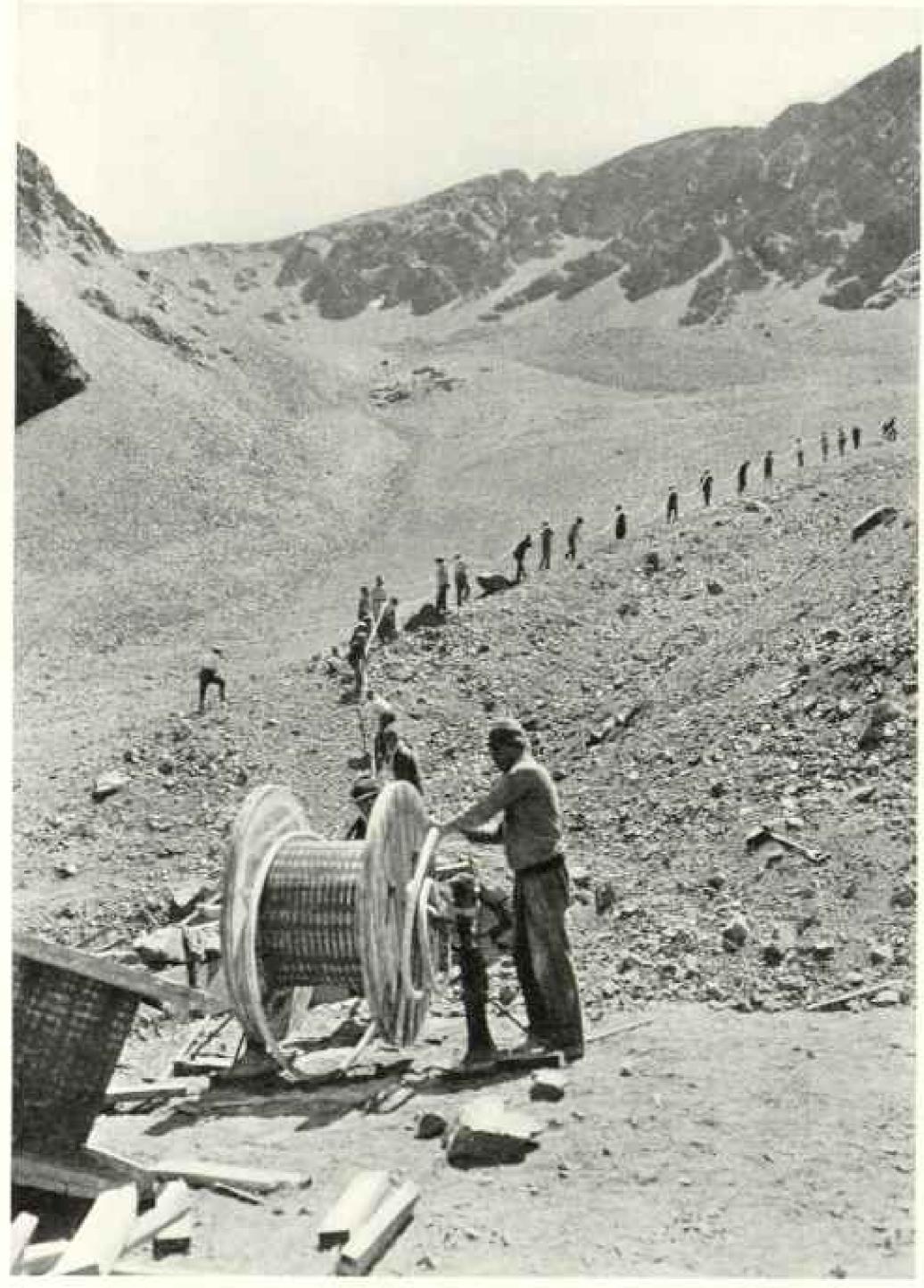
Leaving fertile green valleys, the motor highway zigzags higher and higher into this cold, windy region. The picture was made in February, which is midsummer in far southern latitudes. From May to August deep snows fall here and often all traffic is blocked. Up this pass runs the telephone cable.



Photograph courtesy of L. T. & T. Co.

AN ABANDONED HUT FORMERLY USED BY TRANSANDINE MAIL CARRIERS

In high passes, where deep drifts, blizzards, and avalanches are most frequent, these huts often stood only a few hundred yards apart. They saved the lives of many weary horsemen and pedestrians before the railroad came. Aided by snowsheds, tunnels, and snowplows, and an army of shovel men, the railway is kept open now, except during storms of unusual severity.



Photograph by Gomez

UNWINDING A SECTION OF HEAVY CABLE FROM THE BIG SPOOL

Work here is being carried on at an elevation of 10,000 feet. In places the cable was carried nearly half a mile higher. Only men specially trained for mountain work could stand the severe physical strain of this activity.

peace monument, the Christ of the Andes. which stands more than 12,000 feet above sea level, on the Chile-Argentine frontier.

Far below, though still at 9,000 feet elevation, Inca Lake is set among the peaks. Still descending, your train creaks, squeals, and winds in and out among mountains of infinite majesty, dignity, and distance, rattles over bridges that span rearing cascades, to emerge at last into fertile, green valleys of Chile.

AN ASTUUNDING PANORAMA FROM A LUXURIOUS PASSENGER COACH

In clean, safe, steam-heated trains, this is a fascinating trip. You may sit comfortably at lunch and look out through plate-glass windows at one of the world's most astounding panoramas. But you merely see it. The workers out there along the track, in skating caps, ear muffs, and mittens—the engineers on snow shoes and the crew driving the rotary plow against the drifts—they not only see but they feel and smell the Andes.

And they hear the voices of the high passes, the hiss of snow and shrick of winds around the crags, the roar of avalanches.

Down the smooth, steep, snow-covered slope of one mountain, plainly visible from the train, an avalanche had slid. Countless tons of rock, dirt, and snow, coasting straight down from the very clouds, had left a long, perpendicular sear. "What is that funny trail down the mountain side?" asks a solitaire player, looking up from his cards. No one answers.

To save their cable from these slides, the telephone engineers buried it in the rocks all the way from Las Cuevas, on the Argentine side, over to Juncal, in Chile.

"When we picked out the route for laying our cable over the Andes, it was not with the view of keeping close to roads and trails," said an official of the American-owned telephone and telegraph company. "What we sought was a path that would give the cable the most shelter and minimize the danger of breaks from avalanches, landslides, or earthquakes.

"But always we had to carry the heavy cable on the last lap of its hard journey up steep mountains and over cliffs, to where we had blasted a sunken way for it. Only picked men could stand this tremendous physical ordeal. We chose only those who had worked for years in high altitudes. Even the blasting and digging of our cable's underground path over this roof of the world, a ditch many miles long, was a back-breaking task."

ANOTHER HARRIER DWINDLES

Once the Andes separated Chile and the Argentine not only physically and in a commercial way, but also formed a barrier against intellectual, social, and artistic relations. Now, by this new cable, friendly intercourse is easy; and not only can Santiago talk over the Andes and across the far pampas to busy Buenos Aires, but by a 66-mile cable under the great River Plate she can talk to Montevideo, in Uruguay, and from there on by radio telephone to Europe, the British Isles, and the United States.

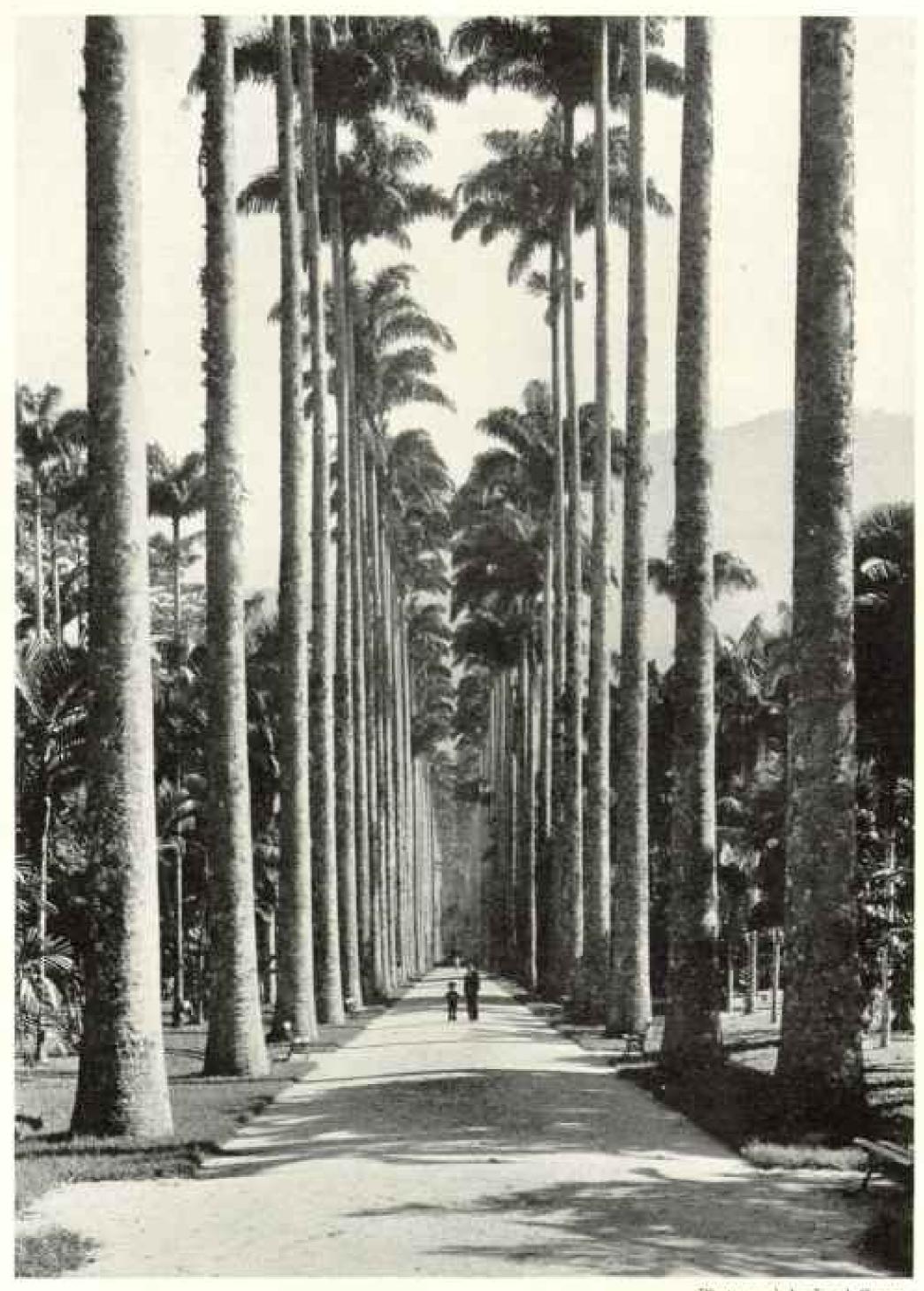
When the Airplane Survey party, which was sent to South America a few months ago by the National Geographic Society. reached Santiago de Chile, one of its members called The Society's headquarters in Washington, D. C.

Over thousands of miles of sea, jungle, plains, and Andean snows this long-distance dialogue was held as easily as if the speakers had been face to face.

What a contrast since doughty old Tupac Yupanqui, the Inca warrior, braved these Andean passes! Probably it often took him weeks to get his runners through. Now, when the passes are free of dangerous storm clouds and fogs, planes fly every week between Santiago and Mendoza. A highway more or less parallel with the railway has been blazed across the Andes, and automobiles can make the trip, barring snow, washouts, and landslides. If they break down now, they can telephone for help!

The Andes are as high, cold, and vast as ever. They only seem less so now because trains and planes are faster than mules and llamas, and because our voices on the new telephone cable carry farther than the voices of General San Martin and old Chief Tupac Yupanqui shouting

across the canyons.



Photograph by Jarob Gayer

ROYAL PALMS IN RIO'S WORLD-FAMOUS BOTANICAL GARDENS

The imposing colonnade of white trunks and arching green tops towers almost too feet to form a natural avenue to the gardens. A single ancestral tree, planted in this garden in the early 19th century, is known as the "Mother of All Palms." See, also, illustration, page 747.

GIGANTIC BRAZIL AND ITS GLITTERING CAPITAL

By Frederick Simpich

AUTHOR OF "THE GLANT THAT IS NEW YORK," "NISTH AMERICA'S OLDEST METROPOLIS," "A MEXICAN LANS OF CANARS," RYC., IN THE NATIONAL GEOGRAPHIC MAGAZINE

"I'd like to roll to Rio, Some day before I'm old."

A FTER humming them twenty years,
I succumbed to those lilting lines.
Brazil faces the Atlantic Ocean
for 3,700 miles. Its coastline extends from
the River Oyapock, which separates it
from French Guiana on the north, all the
way south to Uruguay. That is twice the
distance from Portland, Maine, to Key
West, Florida.

And Rio de Janeiro, basking on golden sands almost astride the Tropic of Capricorn, is the capital of this vast Brazil, which is 65 times larger than England. And, amid all Brazil's amazing coastal panorama of prismatic forests, mysterious rivers, foaming cascades, untrod mountains, and polyglot, populous coast towns, Rio remains the very acme of human interest and beauty.

When, after weeks of travel down this incredibly long coast, you come suddenly to the glittering gates of Rio and behold this alabasterlike city of palms, marble, mountains, and color, you are astounded. Your very thinking slows down. There is really no such city, the mind repeats.

PEAKS PUNCTURE RIO'S DAY

Arabian Nights dream, a magic supercity never built by man. Look at those amazing mountain peaks that rise from the sea. They cannot be of this world; they are unreal, like a landscape on the moon pictured through a telescope. Dumb before the sheer beauty of it, phantom childhood fancies recur. In a dream of long, long ago, wasn't there a city vaguely like this, with pearly gates

"Get ready for the quarantine doctor," warns the voice of authority. So Rio is a regular city, after all. You breathe and look again at the shimmering, peak-punctured bay, dotted with palm-grown isles and fringed with placid inlets that lead to the mouths of tree-lined mountain avenues. In vain men have compared this with the Golden Horn or the Bay of Naples. But it is like nothing else. It is

the Bay of Rio-majestic, matchless, the supreme architecture of God.

And, as the harbor is Nature's masterpiece, man strives to make Rio fit the picture. Its ornate, flamboyant water front suggests the glittering skyline of Baghdad, as you first glimpse the oriental city from a steamer sailing up the Tigris, with its domes, mosques, and minarets.

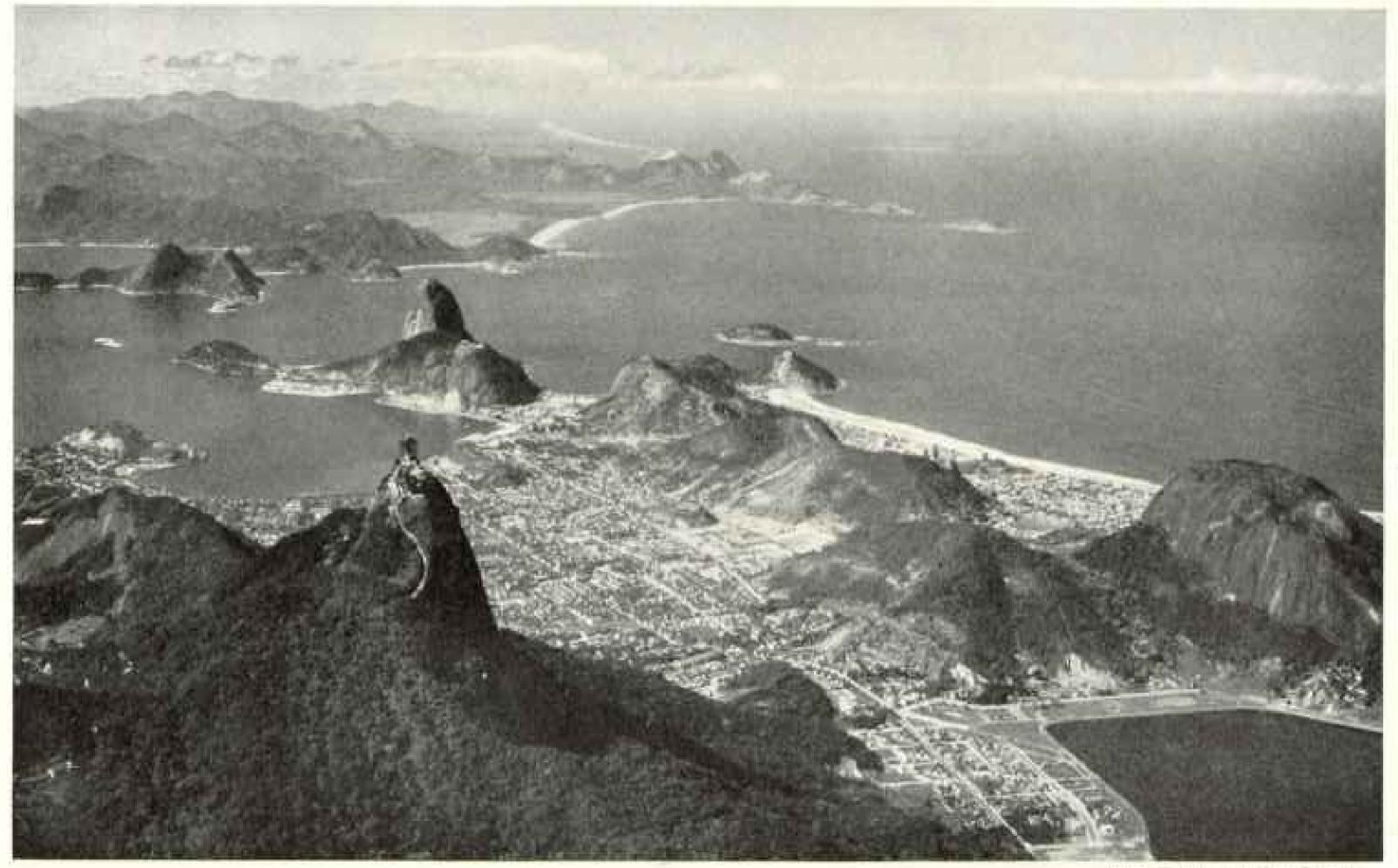
To enter this great world port you walk down the gangplank and straight out into a formal garden with a big bronze fountain. This leads off into a Fifth-Avenuelike boulevard, which in turn flows into a wide, world-famous beach drive, past embassies, clubs, and more palms and geometric gardens. Dingy docks, pawnshops, pool halls, quick-and-dirty cafes, cheap rooming houses, touts and runners, dirt, smells—all the trash and claptrap of many other water fronts are missing here.

"This, at last, is Spotless Town," says a touring ad-writer from Chicago. "I couldn't be more astonished if I should see the newsboys wearing morning coats, tile hats, and white carnations."

"And the colors!" murmurs the lady from Newark, who painted posters for a billboard firm. "If ever there's a beauty contest among queen cities of the world, Rio will win. And my guide says they actually scrub the streets every night."

To reach our hotel, we turned left into the Beira Mar, or "Edge of the Sea," often styled the finest ocean boulevard in the Western Hemisphere. Again we saw the startling profile of the singular peaks that rise about the bay, compared by some to a herd of big elephants sitting in grotesque pose. They include the much-photographed Sugar Loaf, the oddly shaped Corcovado, or Hunchback, with a great figure of Christ now being erected on its top, and the 3.346-foot Tijuca.

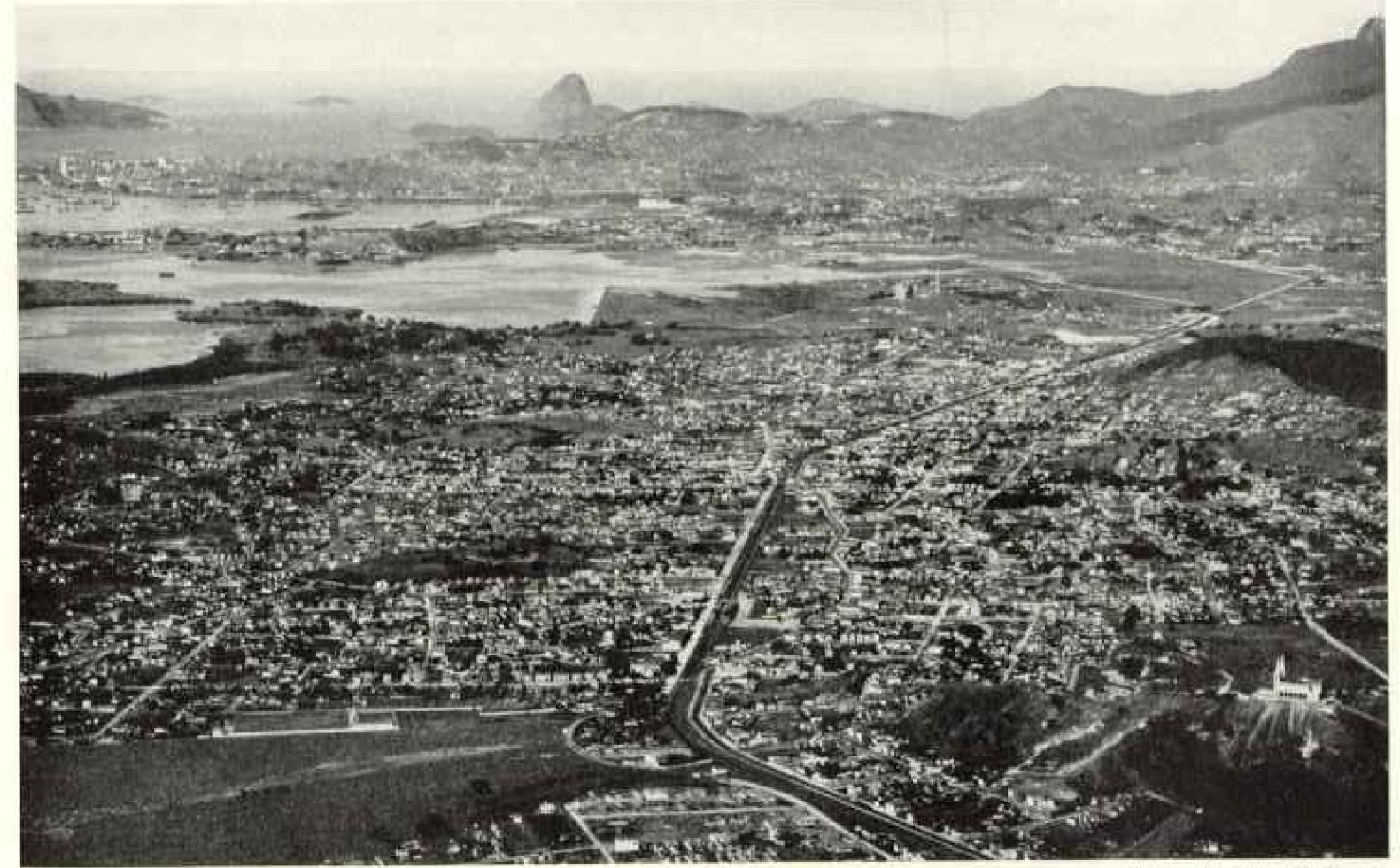
Rising fully 1,200 feet and almost straight out of the sea, Sugar Loaf is easily Rio's outstanding landmark. Incoming air pilots, if half lost in fog or rain, half its familiar outlines with grunts of relief. In a queer aerial trolley—a dizzy trip which is a supreme triumph for



Photograph by Albert W. Stevens

MISTARING THIS VAST BAY FOR THE MOUTH OF A GREAT RIVER, EARLY NAVIGATORS NAMED IT RIO DE JANEIRO, OR RIVER OF JANUARY.

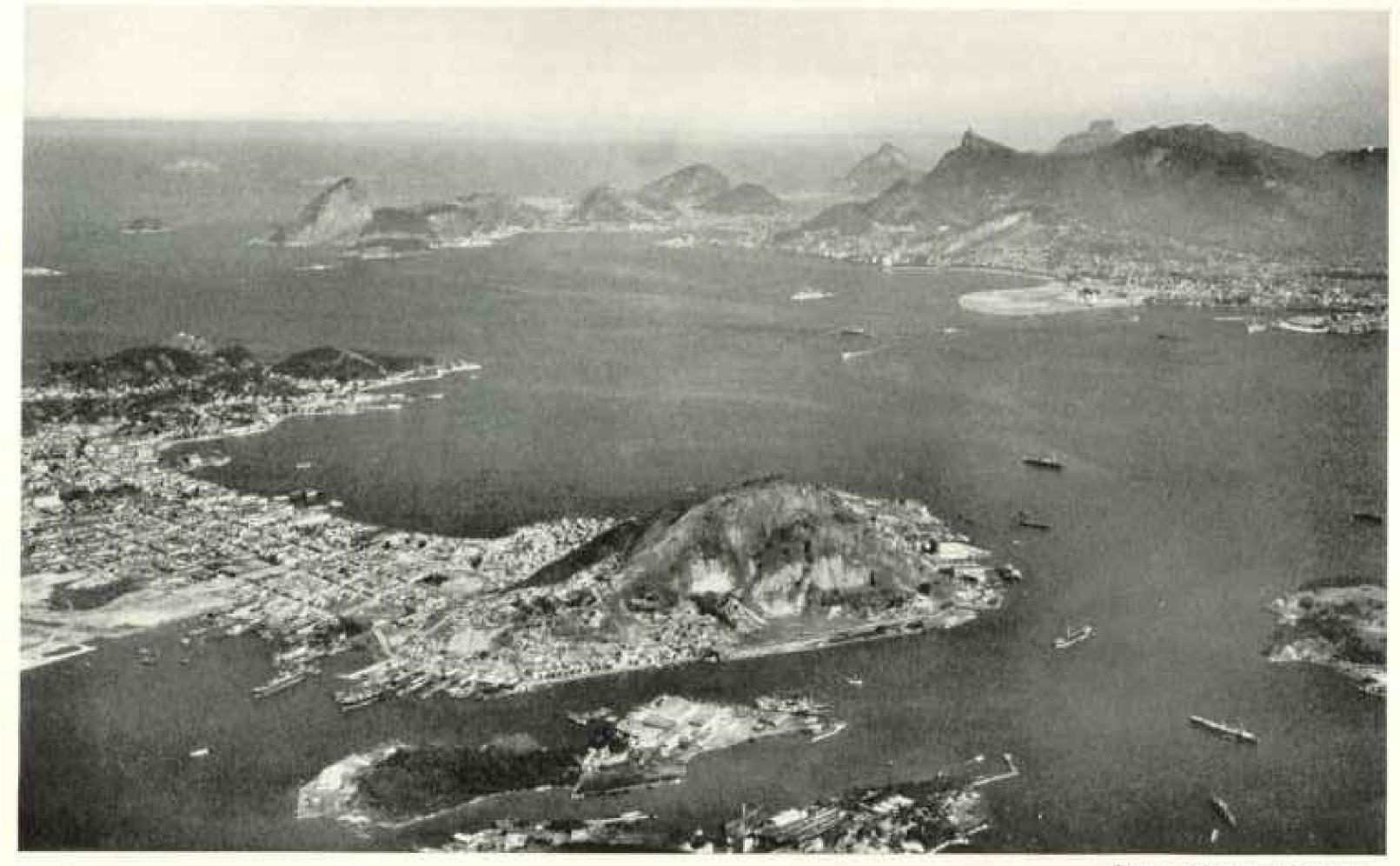
The full name of Brazil's capital is São Sebastião do Rio de Janeiro. The French, about 1555, made the first real attempt to found a colony on the bay, but were later driven out by the Portuguese Governor General, Mem de Sá, the actual founder of the city on its present site.



Photograph by Alliert W. Stevens

HOW MANY-SIDED RIO UNROLLS ITS PANORAMA TO AIR PASSENGERS 5,000 FEET OVERHEAD

In the lower right is the old Church of the Rock, or Igreja da Penha, many miles from the downtown districts (see, also, illustrations, pages 743 and 744). Sugar Loaf rises in the middle background, and at the upper right is Corcovado, or Hunchback.



Photograph by Albert W. Stevens

RIO AND NICTHERRY FACE EACH OTHER ACROSS THREE MILES OF BLUE WATER

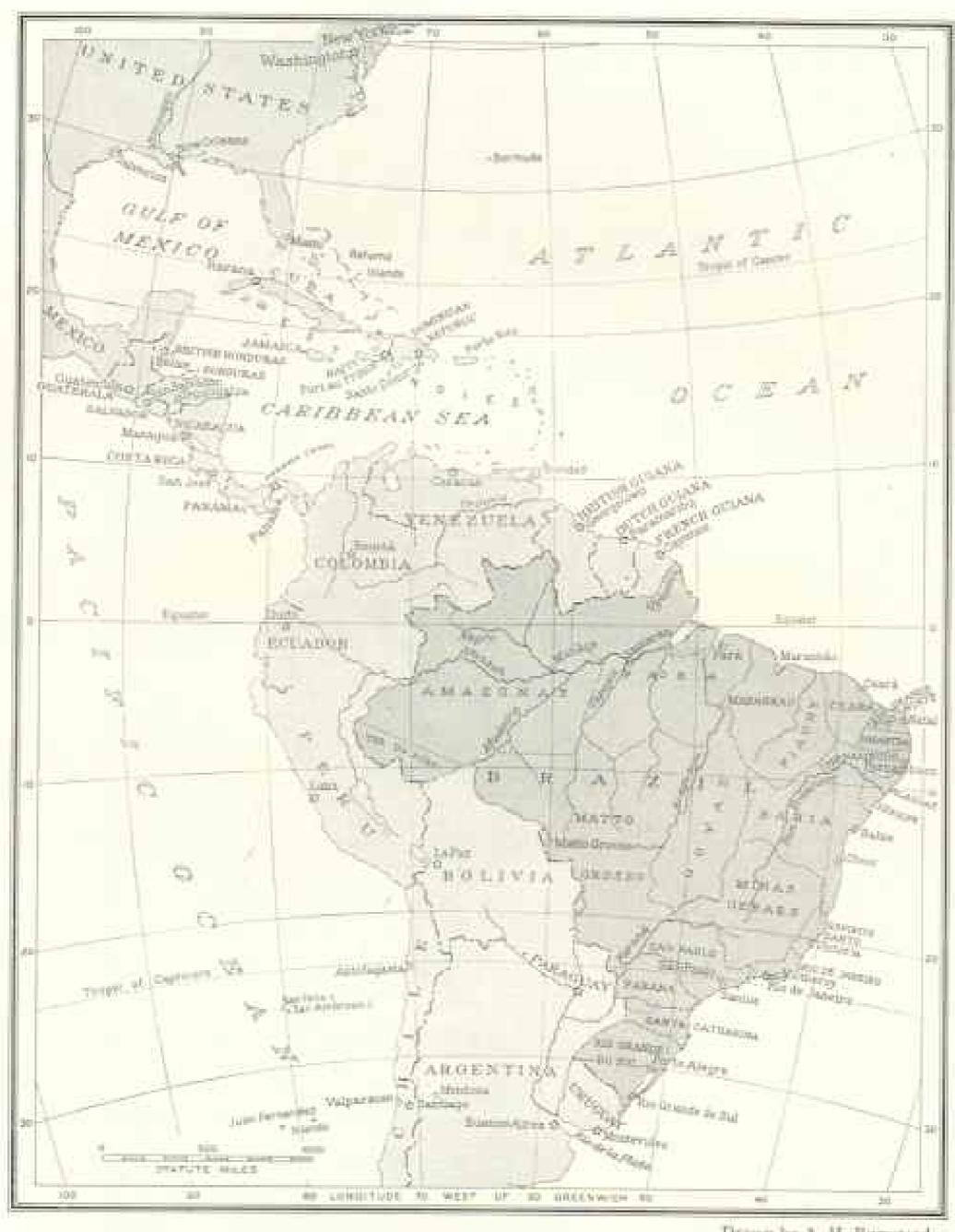
Nictheroy, at the left center, lies 15 minutes by ferry across the bay from Rio, and is closely related to it, as Oakland is to San Francisco. It is the capital of Rio de Janeiro State, while the larger city is capital of the Nation.



Photograph by Jacob Gayer

THE WIDE AVENIDA RIO BRANCO, WHERE IT ENDS, BEFORE THE GRACEFUL MONROE PALACE

A reproduction of the cream-colored "Brazilian Building" at the St. Louis Exposition of 1904, the Monroe Palace is one of the show places of Rio. Under its ornate dome the Senate holds its sessions. One of the unique features of the street is its sidewalk, made up of stones laid in wavy patterns. "To walk this street on a hot sunshiny day calls for steady nerves" (see, also, illustration, page 745, and text, page 739).



Drawn by A. H. Bumstead

THE UNITED STATES OF BRAZIL IS THE LARGEST REPUBLIC IN THE WESTERN HEMISPHERE

It spreads over more than 3,200,000 square miles, comprising nearly half of all South America. In world totals, among nations (exclusive of colonial empires) it ranks third after the Soviet Union and China. It exceeds the area of continental United States by more than 200,000 square miles and is about three times as large as Argentina. Every South American country except Chile and Ecuador touches its boundaries. Its enormous area is divided into 20 States, the Territory of Acre (bought from Bolivia in 1903 for approximately \$10,000,000), and a Federal District.

the nervous—you can reach its top in two laps. The first stage carries you to the top of Urca; there, if still conscious, you ride on up to the crest of Sugar Loai for a balloonlike view of the bay and city.

To see this aerial car lit up and crawling that mountain at night is to fancy that the world's biggest lightning bug has just landed from the Amazon jungles.

A SPECTACLE FROM SUGAR LOAF

Look at this spectacular city from Sugar Loaf, Hunchback, or any high angle, and you see how smoothly in mass, form, and color it harmonizes with the shape and shades of its terrestrial environment.

You observe that it is cohesive, one work of art; yet it is not a solid city, with a checkerboard pattern of blocks and squares squeezed into rigid "city limits," like Leip-

zig or Indianapolis.

Something easy, loose, and fluent in its multicolored distribution makes you feel that Rio is simply flowing down from the mountains about it in graceful architectural streams, then coming to rest in quiet

valleys and on sandy beaches.

Fly over it and its marvels only multiply; it has so many parts, sections, and suburbs; and in its pattern, from the sky, it looks like a great paint-spotted easel of blue water, yellow sand, green trees, red roofs, pink and blue walls. Think of all these colored parts turning round and round, like the odd-formed bits of colored glass in an old-fashioned kaleidoscope. Then you can imagine exactly how Rio looks from an airplane that banks and turns, a mile above it, on a bright, clear day.

Back to earth, on the famous Avenida Rio Branco, the Unter den Linden or Fifth Avenue of Rio de Janeiro, you meet the city at its best; also, familiar big-town sights, sounds, and smells make you feel normal here and much at home.

AT HOME IN RIO

New York papers, any popular North American magazine, chewing gum from Chicago, your own favorite brand of safety razor, eigarettes, fountain pen, writing or talking machine, sport roadster, ice-box, or outboard motor boat—all are here, with all their familiar show-window placards that greet you on Main Street anywhere from Syracuse to Scattle. Likewise, radio sets, crooning to crowds the latest Broadway "hits"; displays of North American cameras; enlarged snaps of local bathing beauties having Brazilian "it"; groups of soccer players; the dark horse that paid 20 to 1 at last Sunday's races and his popular jockey, pictured peeping through a bir horses of flowers.

a big horseshoe of flowers.

And Rio, window-shopping here, looks in on Paris perfumes, soaps, chapeaux, gowns and lingerie; German etchings, water colors, oils, and shelves of drugs and surgical instruments and hardware; English rackets, balls, cricket sets, saddles, socks, hats, and pipes; and, most significant of all, the steady march of Brazil's own manufacturing, revealed in huge stocks of textiles, leather, shirts, clothing, dishes, drygoods, toys, shoes, and packaged food—all "made in Brazil!"

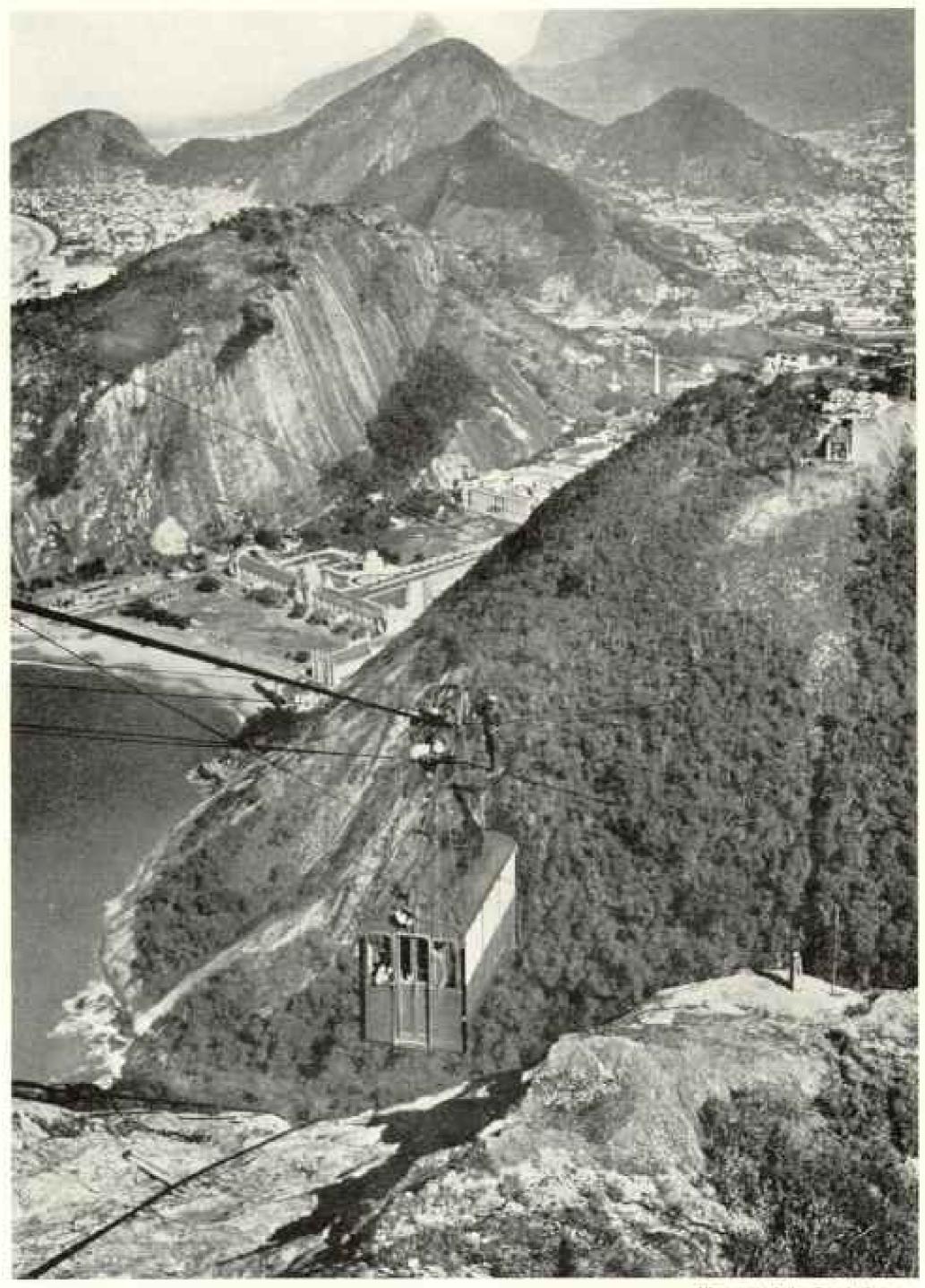
This wide, resplendent avenue, one and an eighth miles long, lined with beautiful trees, and piercing the city from the Beira Mar to the piers, was boldly opened only two decades ago in the ambitious plan for a better city. To cut it through, nearly 600 buildings were razed.

COFFEE IS RIO'S CUP THAT CHEERS

One of its startling aspects is its sidewalk, made up of small stones of different colors, laid in zigzags, in wayes, and in other dizzy patterns. To walk this street on a hot sunshiny day calls for steady nerves. Before a newspaper building you think you see printing-press pictures worked in the stones, and in front of the Jockey Club horses race through the colored rocks.

But it is the people who interest you most, especially the crowds who promenade late in the afternoon. Coffee shops, cafes, and tea rooms line the Avenida Rio Branco, many with wide colored awnings that reach out over the pavement. Flocks of tables are set out here in the open air. so that patrons may sip drinks, smoke, and watch the well-dressed, handsome women who stroll by to be admired. This is a custom of the country. It is perfectly correct to cast admiring glances, and the women do not resent it. In fact, they expect it. And, on fine evenings, the passing show is not unlike a parade of mannequins displaying the latest styles in feminine garb at a New York fashion show.

Although prohibition is unknown in Brazil, very few seem to daily much with the cup that cheers. Cosmopolitan seaport



Photograph by Jacob Gayer

STEEP BUTTES AND PEAKS DIVIDE BIO INTO MANY PARTS

Only from the air can the visitor best see the city as a whole. In the foreground is the aerial transcar which carries sight-seers up to the summit of Sugar Loaf (see, also, text, page 7.33).



Photograph by Jacob Gayer.

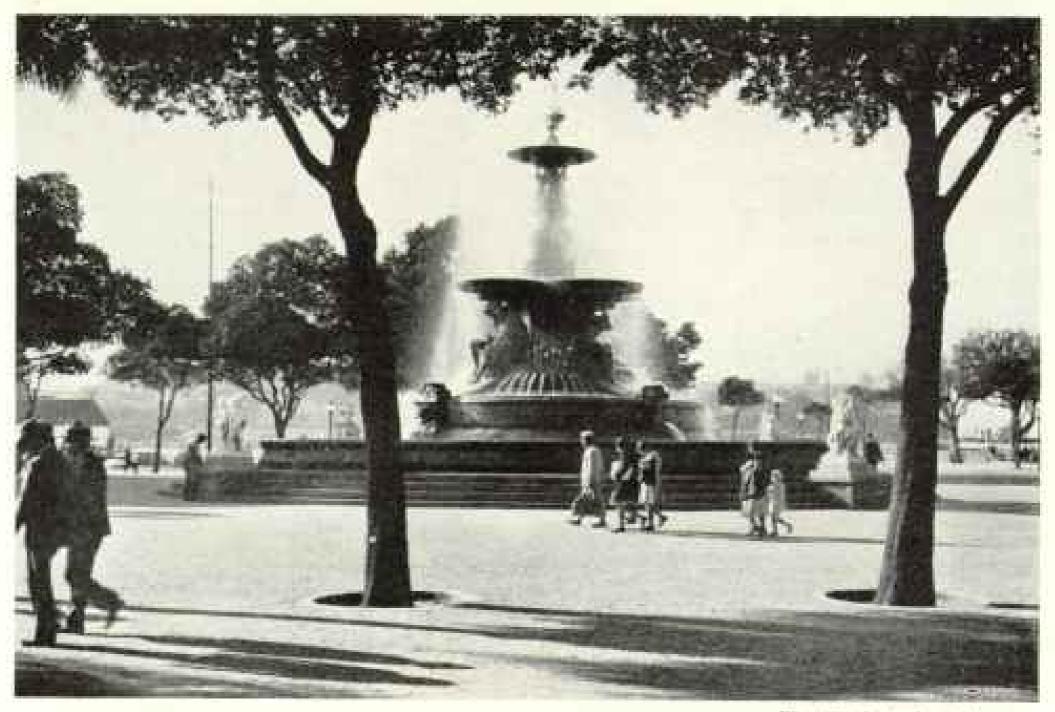
TO BIO'S MUNICIPAL THEATER COME MANY OF THE WORLD'S BEST ARTISTS.

The sumptuous playbouse, facing the crowded Avenida Rio Branco (see page 737) and built in Renaissance style, with a stairway patterned after that in the Grand Opera House of Paris, is famed for its mural paintings, marble sculptures, and bronzes.



A "WHITEWINGS" SCRUBS A RIO MARKET PLACE

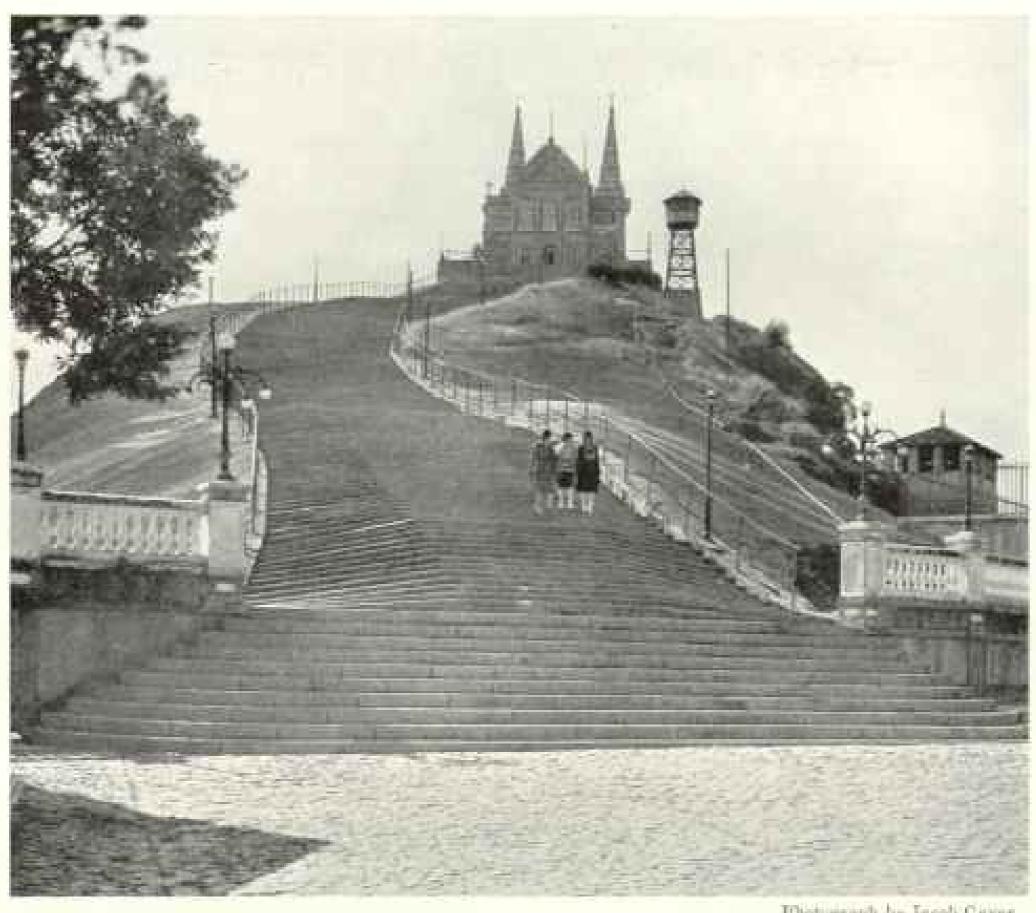
The Chineselike building at the left is headquarters for the barbor police. At the right, the building of colonial design was erected for the Brazilian Centennial Exposition of 1922.



Photographs by Jacob Gayer

A RIO FOUNTAIN IN "FIFTEENTH OF NOVEMBER" PARK

A popular stroll leads through the recreation ground named in commemoration of the proctamation of the Republic, in 1889. It lies near the junction of several street-car lines and the largest docks. Much of its area was reclaimed from the sea.



Photograph by Jacob Gayer

THIS LONG STAIRWAY OF 365 STEPS LEADS UP TO THE IGREJA DA PENHA, OR 'CHURCH OF THE ROCK"

Up the winding way many supplicants go on their knees—the sick and crippled to pray for cures, women to pray for husbands, and the barren to pray for children (see, also, illustration, page 7443-

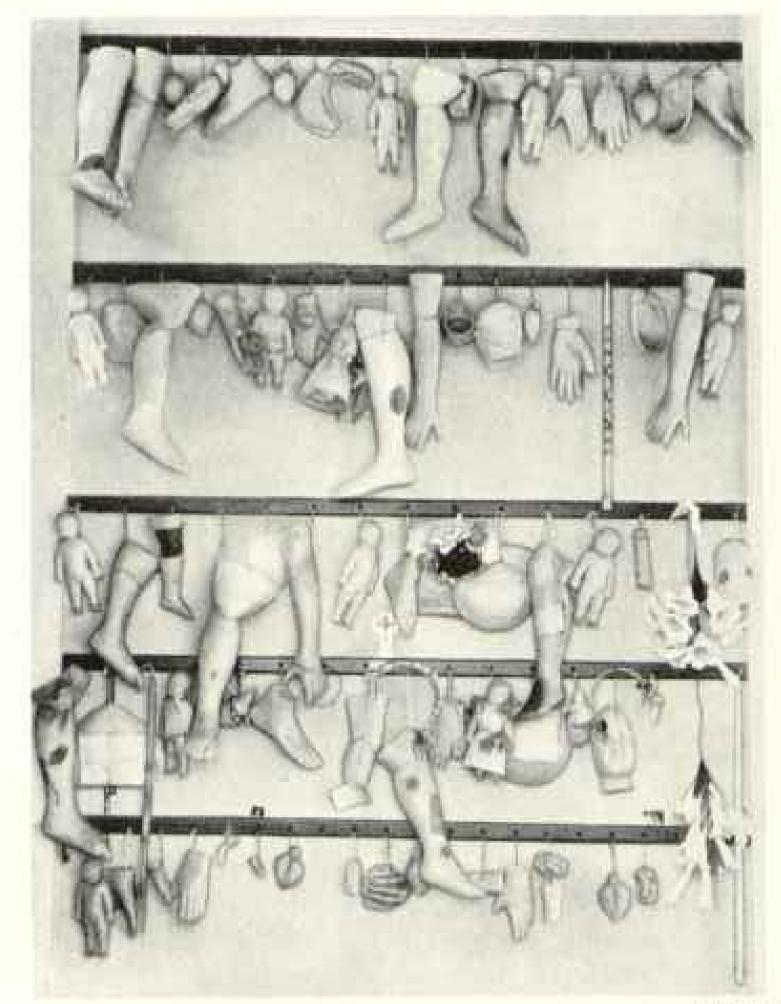
though it is, Rio is a most orderly and absternious place. But it drinks coffee to excess:

What we call lunch is breakfast in Rio. After this meal the brokers, bankers, merchants, and clerks all flock to their favorite resort to drink coffee. Late in the afternoon they all go again, and perhaps at various other times during the day they drop in for the tiny cup, if they happen to be near a cafe.

Coffee is taken very strong and sweet, as in the Near East. In the cheaper cafes an automatic bowl of granulated sugar is on each table. By means of a trigger, it shoots a man's allowance into his cup at one dash. Often you see men try it first toward the floor, to see if it is working!

By his dress alone you can seldom tell an upper-class Brazilian from a well-groomed European. You seldom see a man without a vest, even on hot days. Derby hats and canes are everywhere; some men carry fans; and bootblacks and barbers could almost claim an "essential occupation" to avoid the draft in wartime!

Here, along the Rio Branco, is the voice of the city. Around these sidewalk cafes you hear town talk, which may be in any one of three or four languages. It is a gossips' free-for-all. And here conversation is an art-as much enjoyed as music. All the lounging coffee-drinkers and the groups standing about wave their hands and wobble their heads in Latin-American emphasis, each anxious to make himself



PROTECCAO

Photographs by Jacob Gayer

VOTIVE OFFERINGS IN THE IGREJA DA PENHA, A POPULAR SHRINE NEAR RIO

These objects, placed in the church by the pious, indicate the nature of the supplicants' misfortunes and are symbolic of answers to prayer.

AS IN BERLIN, SO IN RIO, MANY GRAVEN IMAGES ARE RAISED.
UP TO PLEASE THE PEOPLE

Elsewhere in the city sculptures similar to this figure of Dog the Protector portray Twilight, The Dance, and The Four Seasons.





Photographs by Jacob Gayer

AVENIDA RIO BRANCO IS RIO'S FIFTH AVENUE

BEFORE THAVY BRONZE DOORS IN RIO



Photograph by Jacob Cayer

AT THE RIO JOCKEY CLUB, RACES ARE NOT THE ONLY ATTRACTION

heard. talk on every theme, from the coffee crop and the São Paulo snake farm to the identity of the pretty girl who just went by in a roadster.

A weekly magazine, a group of Rio chain stores, a busy plantation upcountry, all claimed the time and interest of the editor of a popular journal on whom I called; yet he calmly closed his desk, ordered his motor car, and became my guide, philosopher, and friend that I might understand Rio.

Once we tinkled the bell at a famous monastery whose ancient walls tower over the busy city. A slat was raised from a peephole, a friendly eye beamed. The big bolt-studded door swung open and a smiling old monk in a brown robe and with hare feet let us in. Lay brothers from Holland these men were, and we talked in German. They showed us the age-old treasures of the monastery, including a

Passing by, you hear scraps of magnificent library, with many huge brassand leather-bound books centuries old. Some of these rare and valuable books, unhappily, are being slowly destroyed by insects.

> Stored in dark, silent chambers are gilded standards, canopies, and the ornate figures of saints. Time was when all these objects were carried in parade through Rio streets on church fiesta days, but now traffic is too congested. In a cool refectory with a high ceiling and airy windows that opened through thick, earthquakeproof walls to a magnificent view of the city, we saw the brothers at lunch, sitting on wooden benches about a long board. The soup smelled good,

BRAZIL MAKES A LARGE SHARE OF HER MANUFACTURED GOODS

"Other nations do not realize how fast Brazil is becoming self-supporting," said my editor friend, as we quit the tranquil



Photograph by Jacob Gayer

GRACEFUL BAMBOOS BEND OVER WINDING PATHS

Covering hundreds of acres and numbering many thousands of different trees, plants, and shrubs in its riotous exhibit, few plant sanctuaries anywhere can compare with Rio's Botanical Gardens. Besides giant trees from Amazon forests, with the many vines, parasitical plants, and orchids that grow on them, one may also find here such interesting exhibits as the clove, nut-meg, and cinnamon trees and the milk-giving "cow" tree (see, also, page 732).

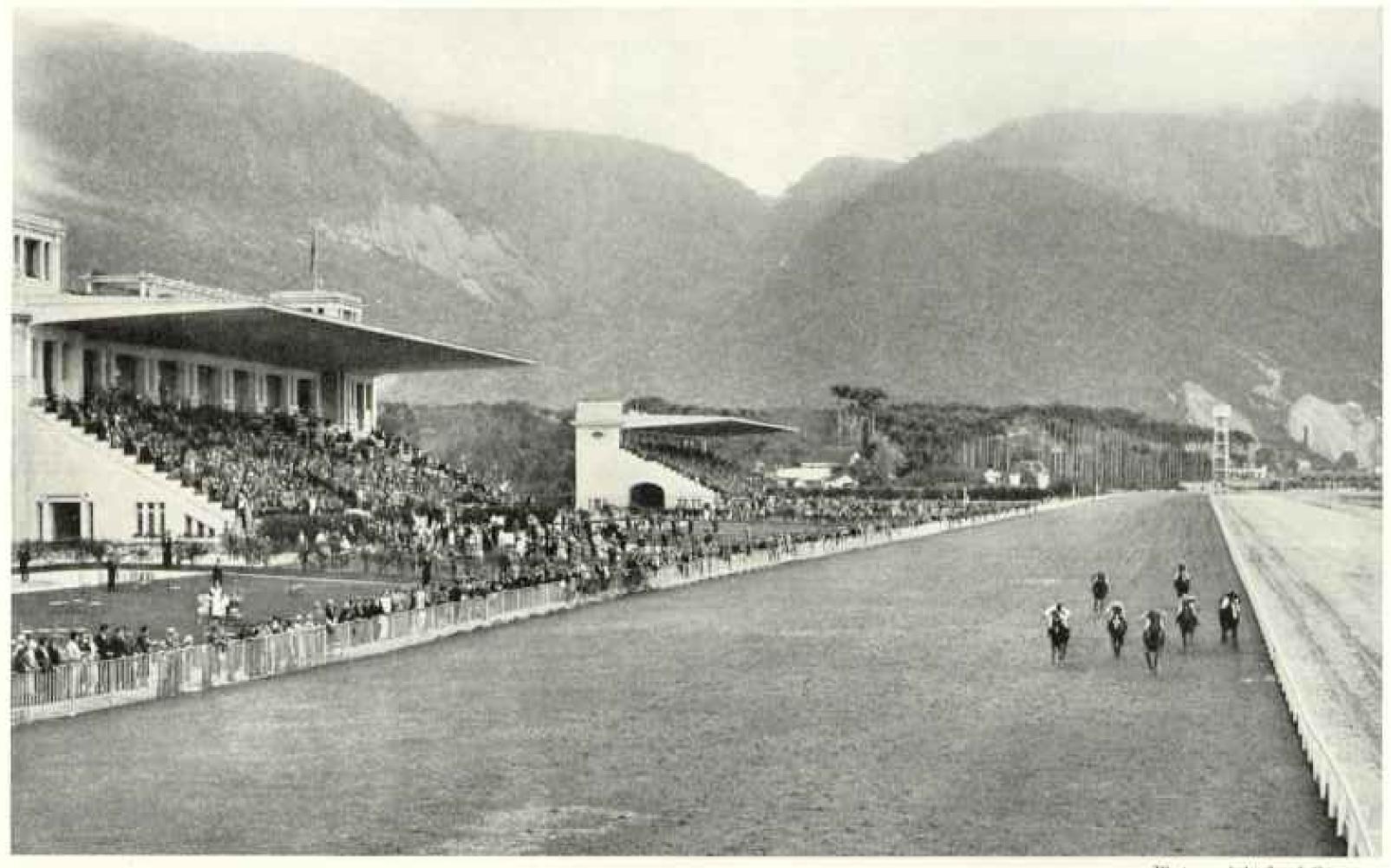
hilltop monastery and descended again into the hurly-burly of Rio's crowded streets.

"Our prosperity depends less on import and export trade than does that of most other Latin-American lands, because we are coming to make here, at home, so many of the things we use. This new chain of five-and-ten-cent stores, lately started here in Rio, gives an illuminating cross-section of our national life."

We walked into such a crowded store and mingled for some time with the customers. Women and children thronged at the bargain counters, just as in any similar store in any North American city. "From dolls to dishes, from neckties to noodles," said my host, "80 per cent of all these things are made in Brazil. We, too, have a protective tariff; that's why some of your best-known manufacturers of such things as motor cars, trucks, cement, electrical goods, and food products have started branch plants and factories here."

Sumptuous clubs, glittering shops, exclusive ten rooms, the chattering noonday crowd that strolls in famous Rua Ouvidor, where no vehicles are allowed, we saw them all. And, resting in a café, he raised his cup and taught me an old Rio toast: "To our own good qualities," he said, "and your response is: 'Which indeed are not a few!"

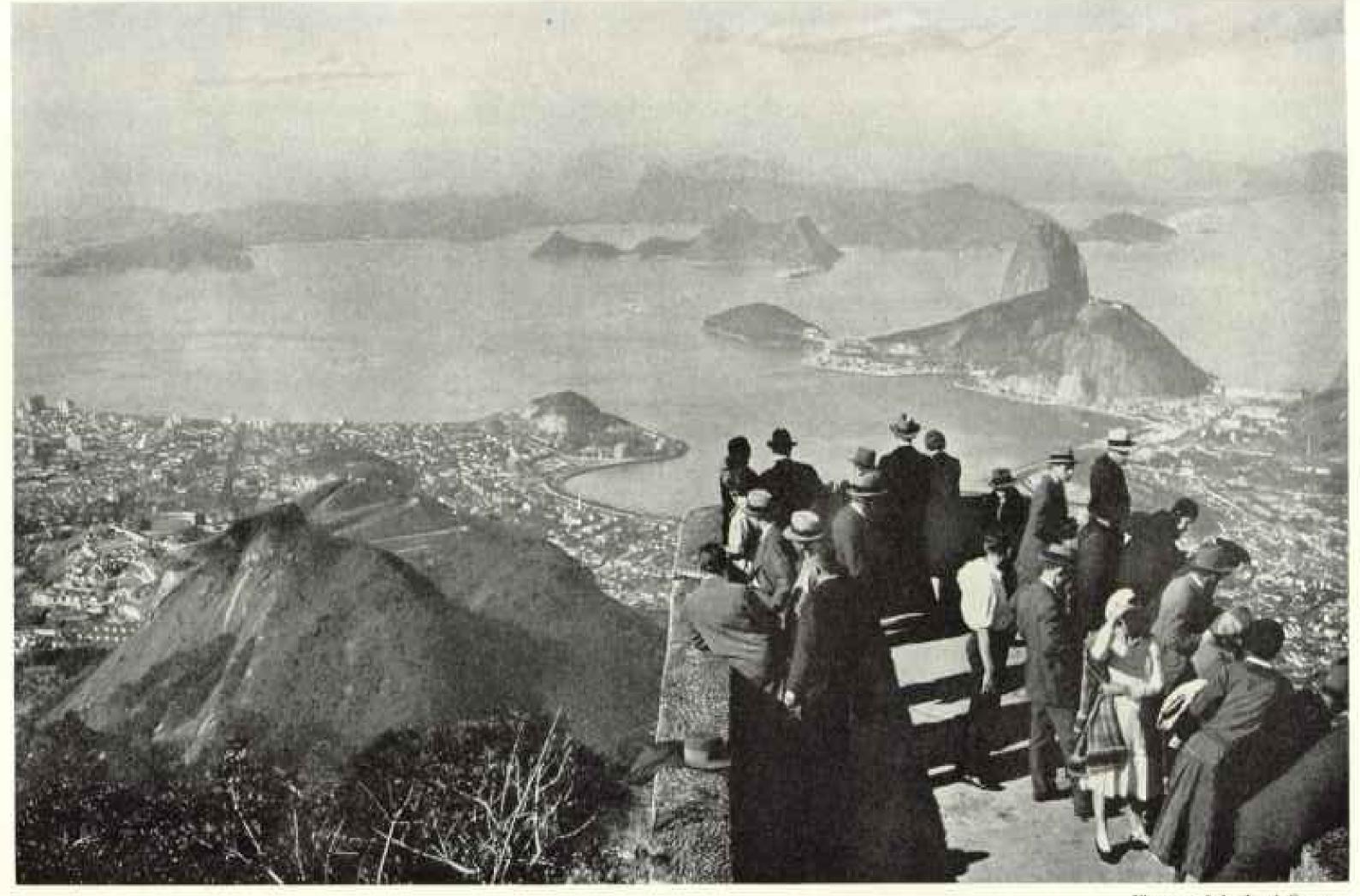
Back again in his editorial office, I saw on his wall a water color of a charming nook in Rio. "That is a good picture," I said. "The painter has caught all the



Photograph by Jacob Gayer

HORSE-RACING IN BRAZIL DRAWS BIG CROWDS

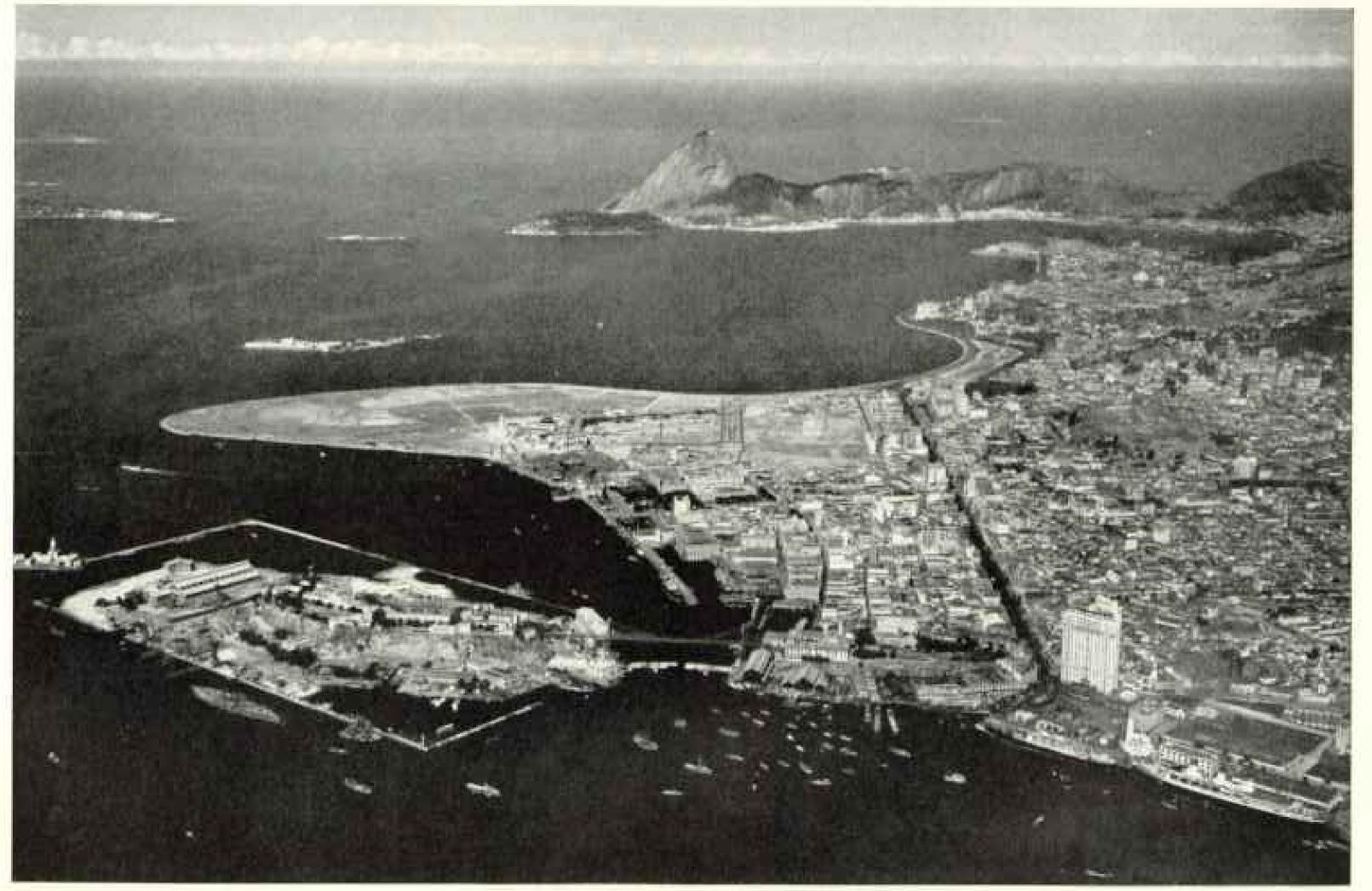
Betting is general, especially in the pari mutuels, but, compared with race meets in the United States, Rio racing crowds seem less enthusiastic; they relax, smoke, gossip, and visit with friends, but do little shouting or cheering. The beautiful, hill-fringed track of the Rio Jockey Club, with its odd, overhanging grandstand roofs.



Photograph by Jacob Gayer

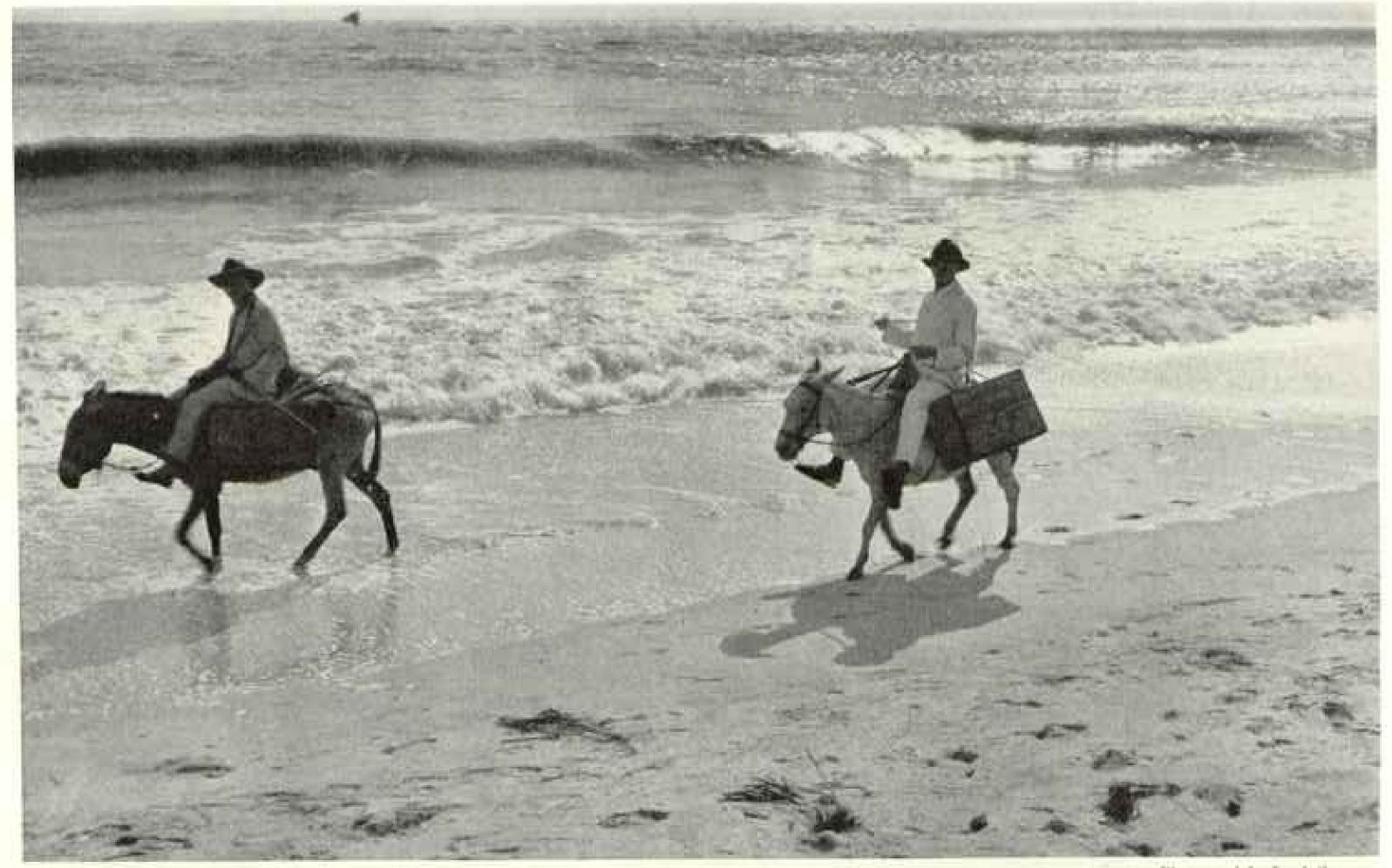
RIO AND ITS BAY VIEWED FROM THE SUMMIT OF CORCOVADO

To reach this high point, most sight-seers come from the city by tram, although a motor highway now climbs far up under the towering peak, on whose summit a giant statue of Christ is being creeted. Sugar Loaf appears in the distance, to the right.



THE AVENIDA BIO BRANCO CUTS A WIDE PATH THROUGH THE HEART OF RIO

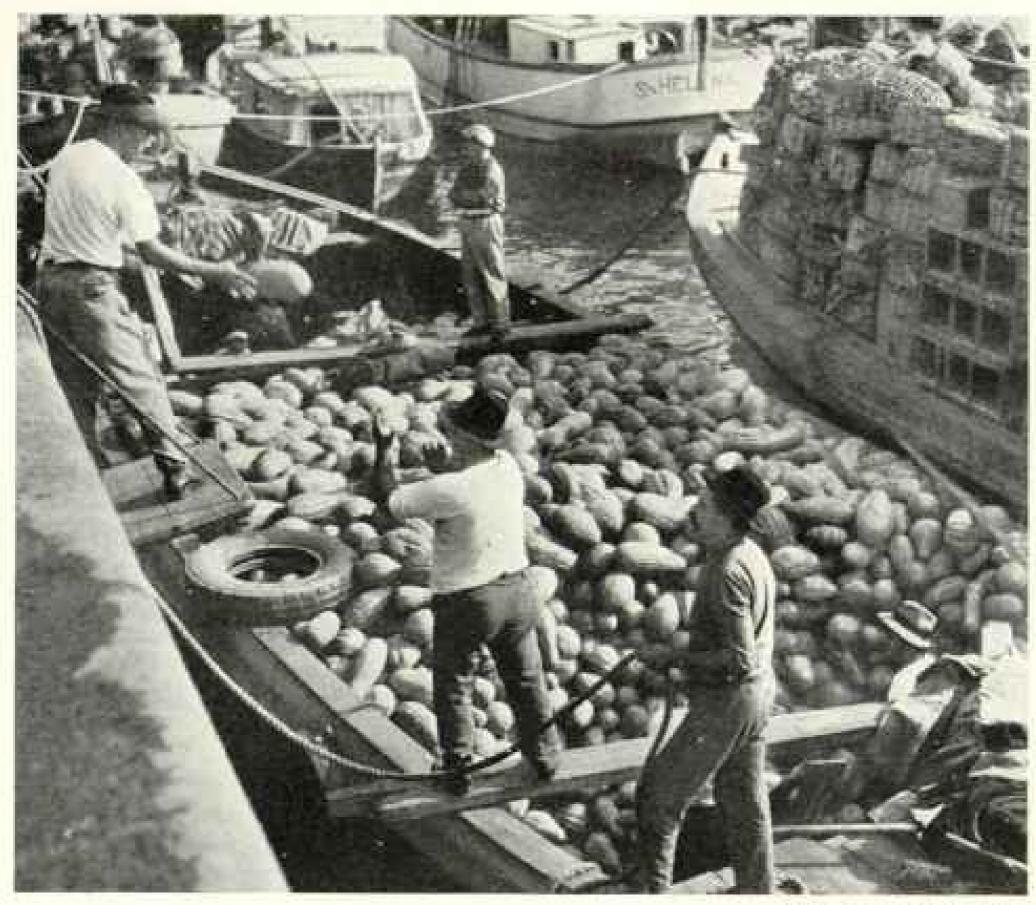
In the left foreground are the Navy Yard, steamer docks, and customhouse. The skyscraper home of A Noite, a popular Rio daily, rises in the right foreground. At its other end the avenue merges with the famous beach drive, the Beira Mar, or "Edge of the Sea."



Photograph by Jucob Gayer

BETWEEN BRAZILIAN COAST TOWNS THE BEACH OFTEN PROVIDES A CONVENIENT HIGHWAY

For bundreds of miles below the delta of the Amazon, as from Maranhão (São Luiz) around to Natal and down toward Bahia, a travel stream trickles along the hard, smooth beach. Often one sees long strings of oxen hanling carts, men on mules, and berds of live stock using the beach as a road.



Photograph by Jacob Gayer.

BRAZIL EATS AMAZING QUANTITIES OF FRUIT

The men are unloading melons at Caes de Pharoux, in Rio de Janeiro.

bright light and color of morning sun on a Rio flower garden." Months later, when I got back to Washington, I found the painting on my desk with a whimsical note from that editor. The picture now hangs in the library of the National Geographic Society.

NORTH AMERICANS ARE POPULAR IN BIO

"Rio likes Americans," this editor told me, "because we have a similarity of ideals and because we share your sense of humor. We even translate and print your jokes! If you want to know whether we like your movie stars, try to get a seat in any cinema after 5:30 when a new comedy or romance made in Hollywood is showing.

"Some of your Secretaries of State in years past were entertained in Rio. And Mr. Roosevelt, when he came to explore the rivers and jungles, aroused as much popular enthusiasm as if he had been our

Nowhere, from the Rio Grande to Cape Horn, is the visitor from the United States more welcome than in Rio. Whether he comes as tourist, salesman, scientist, diplomat, artist, student, teacher, resident engineer, merchant, or delegate to an international highway conference, he soon senses that Brazilians hold our country in high esteem.

Between the two capitals, Rio and Washington, friendly diplomatic intercourse has been unbroken for a hundred years. When we entered the World War, President Braz of Brazil said in his message to Congress: "With our elder brother, the United States, at war, it is impossible for Brazil to remain neutral."

The great newspapers of Rio de Janeiro, A Noite, Jornal do Commercio, and Jor-



Photograph by Jacob Gayer

SONGBIRDS AND POULTRY VIE FOR ATTENTION IN THIS SECTION OF RIO

nal do Brasil, keenly edited and widely influential, give much space to United States news, and among Rio journalists are several who have traveled or resided here. To-day, also, our leading news agencies have built up an extensive two-way service with Rio. So now our own daily papers not only serve the North American people with quicker and more complete news from Brazil, but, through our news agencies established in Rio, a broader and more constructive volume of North American news is served to Brazilian papers. Before this invaluable aid to international understanding was so well developed, most cable news to Brazilian and other South American newspapers came from Europe, particularly from Paris.

Paris, of course, is still the world center of all art, thinking, and culture to Rio, because educated Rio itself can read, think, speak and sing in French as readily as in Portuguese. And Paris dictates its styles. Look at the beauty parade on the luxurious Avenida Rio Branco any fine afternoon; its gay, fashionably dressed throng at once suggests the French capital.

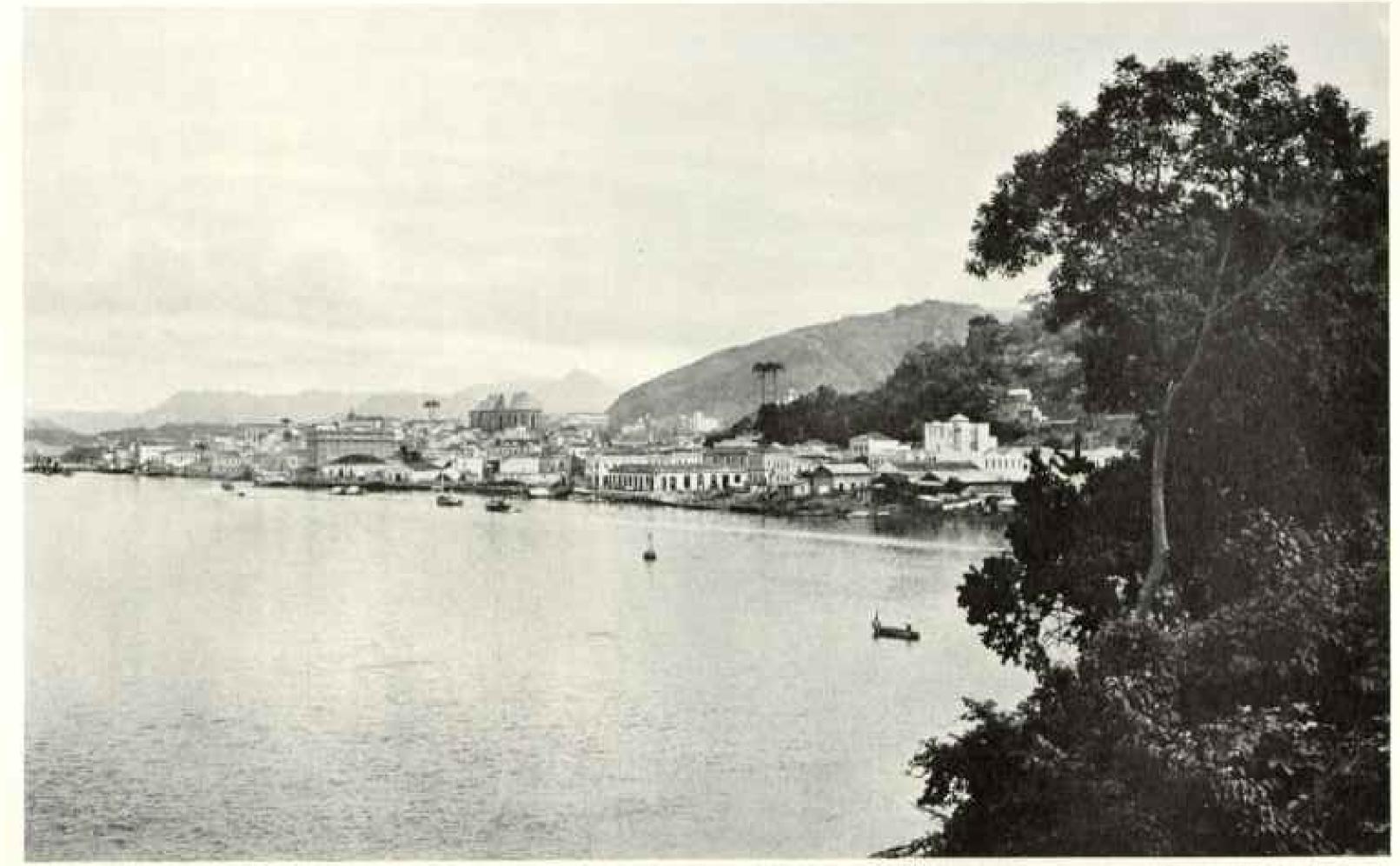
Rio—rich, leisurely, and at ease—is not "Americanized" in dress, manners, or in methods. Probably she never will be, for here a new race is in the making—a racial amalgamation new to the world, possessing unique social, industrial, and cultural possibilities.

But Rio is tolerant and wise. From us, as from Europe, she takes what she can



Photograph by Jacob Gayer

Hills were blasted and shoveled away and water fronts extended by fills, so that now many areas of the modern city stand on made ground. Shady motor drives and rows of palms border a Rio canal.



VICTORIA, FOUNDED IN 1535, SNUGGLES IN A LAND-LOCKED HARBOR

Photograph by Jacob Gayer

Railways tie the venerable city with Rio, 270 miles to the southwest, and with the important mineral regions of Minas Geraes. With its narrow hill streets paved with cobblestones and Lisbonlike old buildings, it links modern Brazil with colonial times.



Photograph by Jacob Gayer

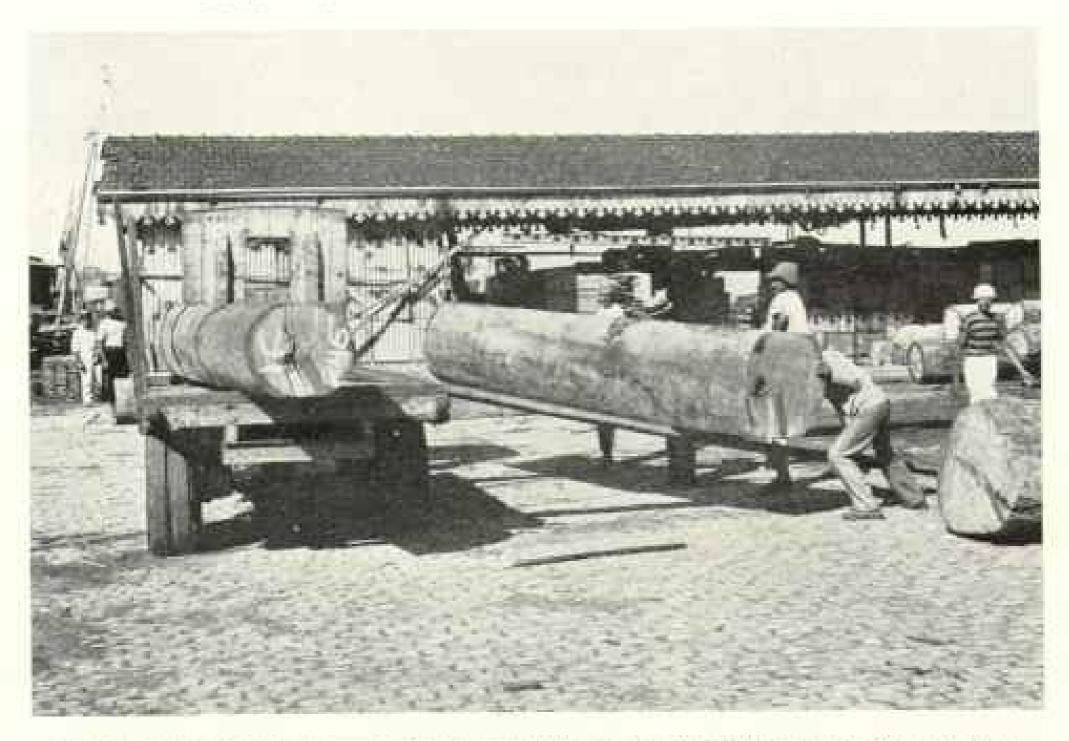
THE BULK OF BRAZILIAN TRADE IS WATER BORNE

At Para hundreds of such hoats, with carved and painted prows and colored sails, bring fruit, vegetables, pigs, poultry, and other country produce to market each morning. Many housekeepers and servants buy direct from the boatmen, thus eliminating the middleman. The front of a market building is seen at the right.

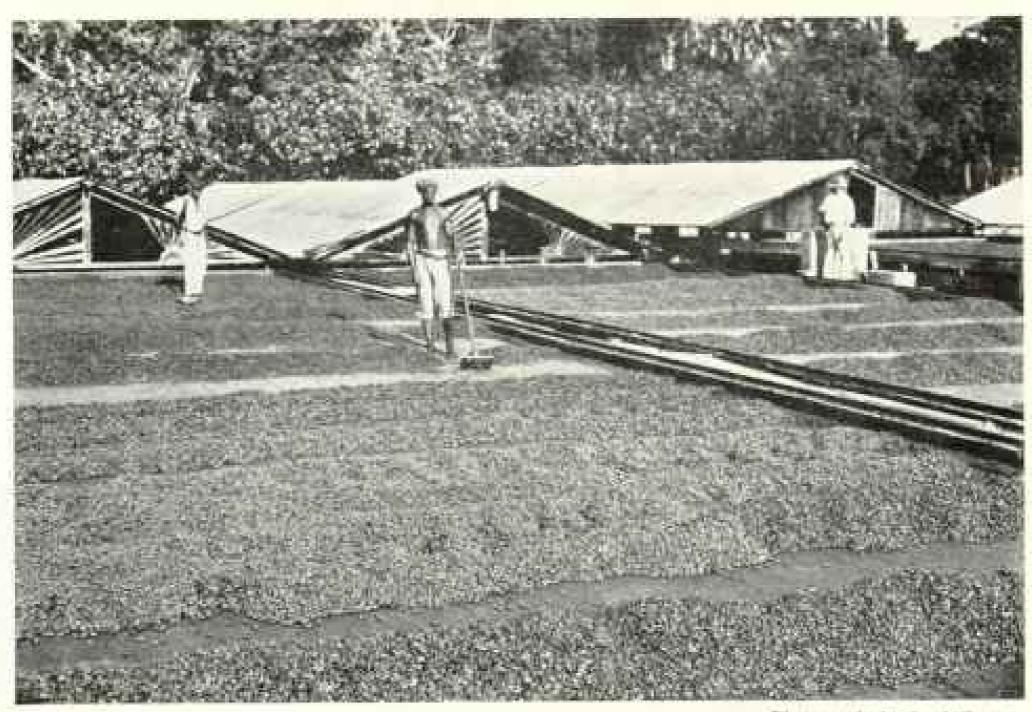
use, whether it is ideas or goods. This is fair play among nations. Brazil buys about one-fourth of all her imports from us, and we buy perhaps 45 per cent of all she exports. If she feels that her young men can learn more about engineering, agriculture, or dentistry in the United States than in Europe, she sends them here to school. If she thinks North American capital and managerial talent can improve her public utilities, she invites their aid; and, cooperating vigorously, she sets her public-health officials to work side by side with American "Rockefeller doctors" in yellow-fever control,

"Some persons seem to think that trade between nations is solely for money-making purposes, and that it is, therefore, more often a source of friction than of good will." So said President Hoover when, in 1928, he visited Rio on his pre-inauguration tour around South America and was the guest of the President of Brazil. "Yet, as a matter of fact, economic interchange is a part of the whole of our mutual civilization.

"I know of no better instance of the economic mutuality of nations than that of
Brazil and the United States. A large part
of Brazil lies in the Tropical Zone and
possesses unlimited opportunity for tropical productions. My country is wholly in
the Temperate Zone. With every advance
in human comfort and huxury, with every
step of invention, the exchange of products of the Tropical and Temperate Zones
which neither can themselves produce becomes of more and more vital importance.



Quity along river fronts and the few short railways which venture timidly into the deep wooded areas has man's ax yet been heard. Logs from the Amazon, at Para.



Photographs by Jacob Garer

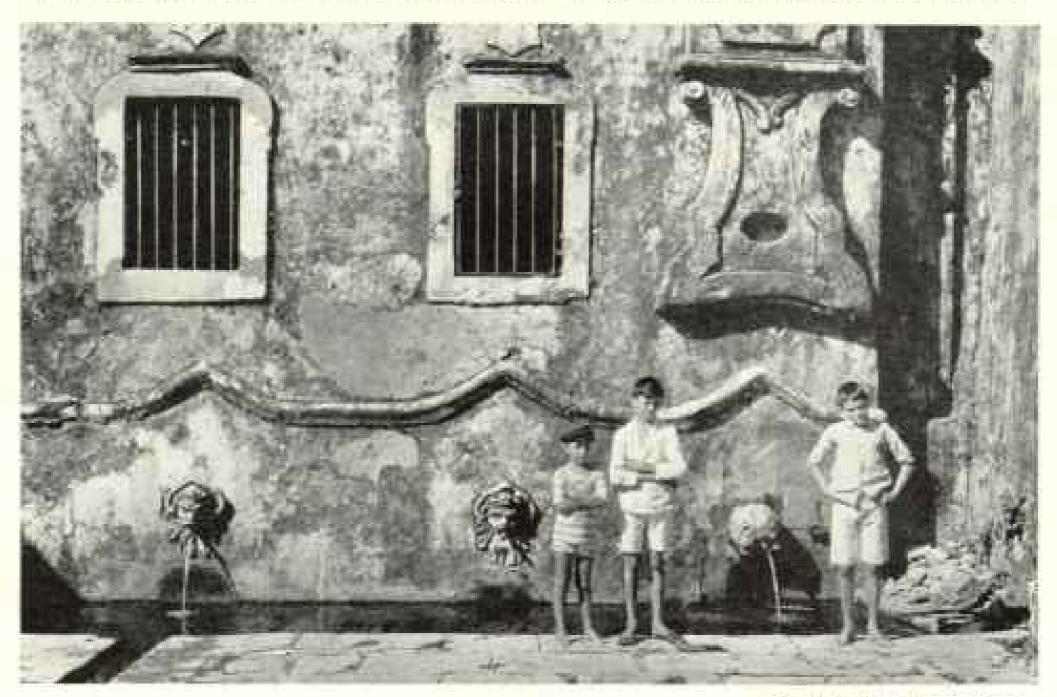
CACAO BEANS, SOURCE OF CHOCOLATE, ARE DRIED IN THE SUN

The beans are first "danced" out of their hig pods by barefoot blacks, then dried and sacked. This plantation is near Ilbeos, Bearil. The flat roofs in the background run on rails and are hauled out over the drying beans if rain falls.



ANY MOPS, ANY BROOMS, ANY BASKETS TO-DAY?

Peddlers are not so numerous in Brazil now as in former years. Not only has a national "made-in-Brazil" policy developed many home-manufacturing enterprises, but more and better retail stores in cities and towns have greatly improved the distribution of goods and merchandise.



Photographs by Jacob Gayer

AN GED FOUNTAIN AT MARANHÃO, ONE OF THE EARLY SETTLEMENTS IN BRAZIL, Relics and ruins of Portuguese occupation abound in Maranhão (São Luiz). Long the haunt of slavers, it is now a progressive, much-modernized trading port.



BAGS OF VEGETABLE WAY READY FOR EXPORT FROM CEARA (FORTALEZA)

In making phonograph records, floor polishes, carbon papers, insulators, and certain chalks, the United States consumes each year tons and tons of imported vegetable wax. Much carnauba wax comes from Brazil.



Photographs by Jacob Cayer

THE TINY TOWN OF LAVA PES, OR "WASH YOUR FEET," ON A JUNGLE RAILWAY. The line leaves the coast town of Ilbéos for the tree-covered cacao country. From this region comes a large share of the world's chocolate beans (see illustration, page 757).



Photograph by Jacob Gayer

FISHERMEN LAUNCHING A "JANGADA" AT CEARÁ (FORTALEZA)

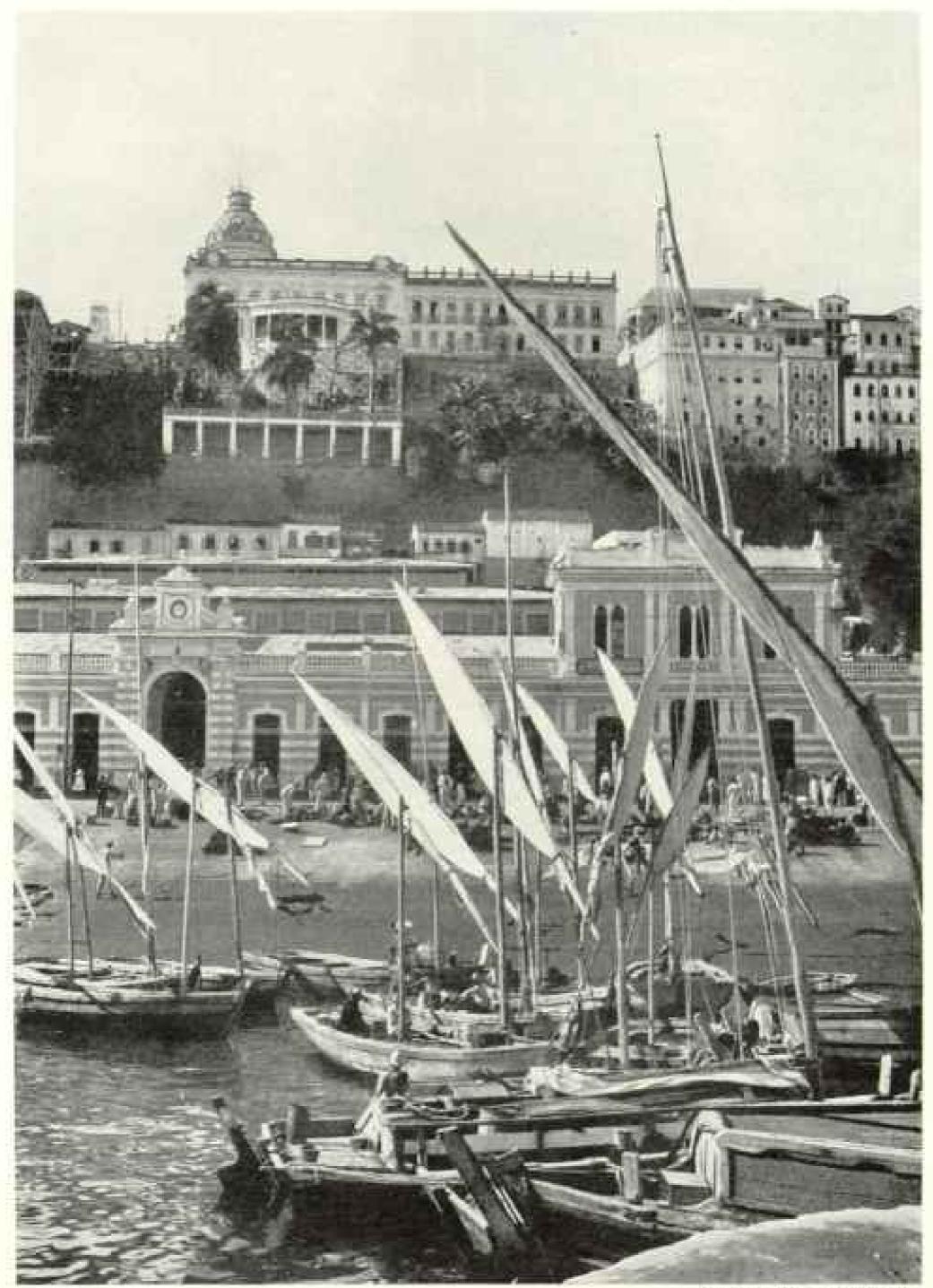
On these rude rafts, made by splicing four or five logs together, stepping a short mast, and running up one sail, two or three men venture far out to sea. From the mouth of the Amazon well down to Rio, planes flying along the coast pass over hundreds of such craft. To hold the fish, caught with drop-lines, a wicker basket is lashed to the mast. Clumsy as they appear, the Brazilian fishermen navigate these rafts with skill and case.

"A century ago our countries could and did live a more primitive life, without the exchange of products of the Temperate Zone for coffee, rubber, and a score of other articles. To-day, however, but for the products which we exchange, not a single automobile would run, not a dynamo would turn, not a telephone, telegraph, or radio would operate; a thousand daily necessities and luxuries would disappear. In fact, without these exchanges of commodi-

ties huge masses of humanity who have now become dependent upon an intensive and highly attuned civilization could not be kept alive. . . . Therefore let no one think that international trade is but the noisy dickering of merchants and bankers; it is the life blood of modern civilization."

WHERE RIO STANDS ON THE MAP

Run your finger down a meridian and you find Rio due south of Cape Farewell.



Photograph by Jacob Gayer

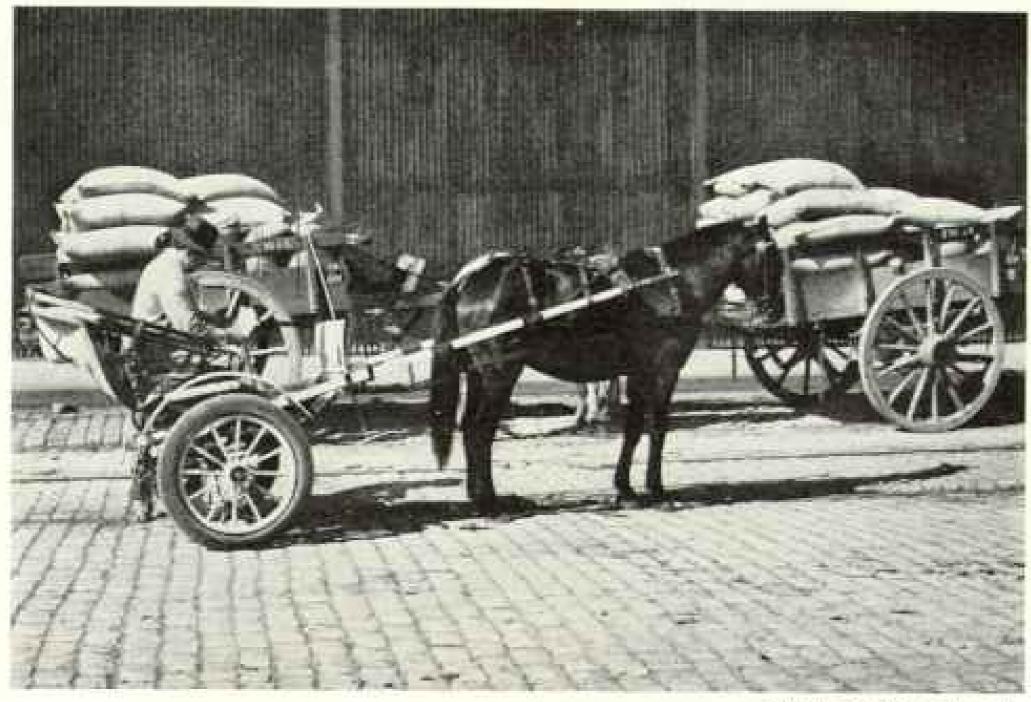
HIGH COASTAL CLIFFS DIVIDE BAHIA INTO "UPPER" AND "LOWER" TOWN

Customs, warehouses, banks, consulates, and shipping offices occupy most of Lower Bahia, which stands along the water front. In Upper Town are the churches, schools, hotels, theaters, Government buildings, and residences. Lateez-rigged boats are characteristic of Bahia.



A MARKET PLACE IN PARA, GREATEST CITY ON THE AMAZON

The strangling jungle crowds close upon Para. Standing almost on the Equator, its market life is astir at daybreak to avoid the heat of later hours.



Photographs by Jacob Gayer

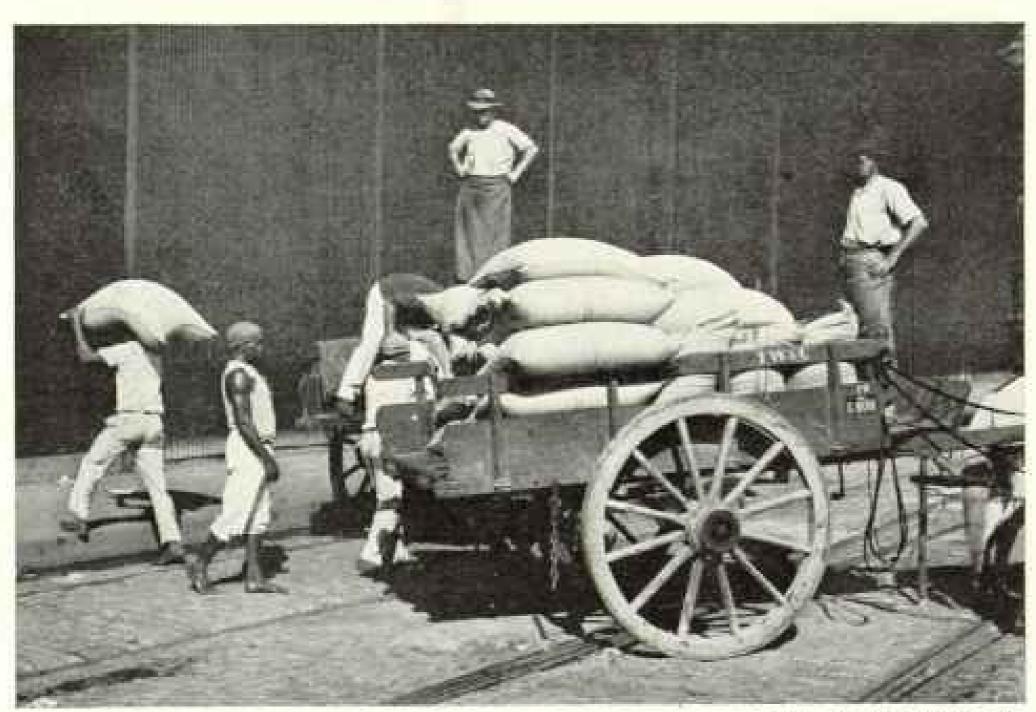
AN ODD SULKY WITH BUGGY TOP, USED IN RIO, SANTOS, AND SÃO PAULO
Built for business, not for pleasure, these sturdy horse-drawn vehicles gain easy access to crowded wharf and warehouse districts. The driver is overseeing a coffee shipment at Suntos.



THE GATEWAY TO THE WORLD'S GREATEST COFFEE LAND

Between the months of August and January, in particular, the streets and warehouses of São

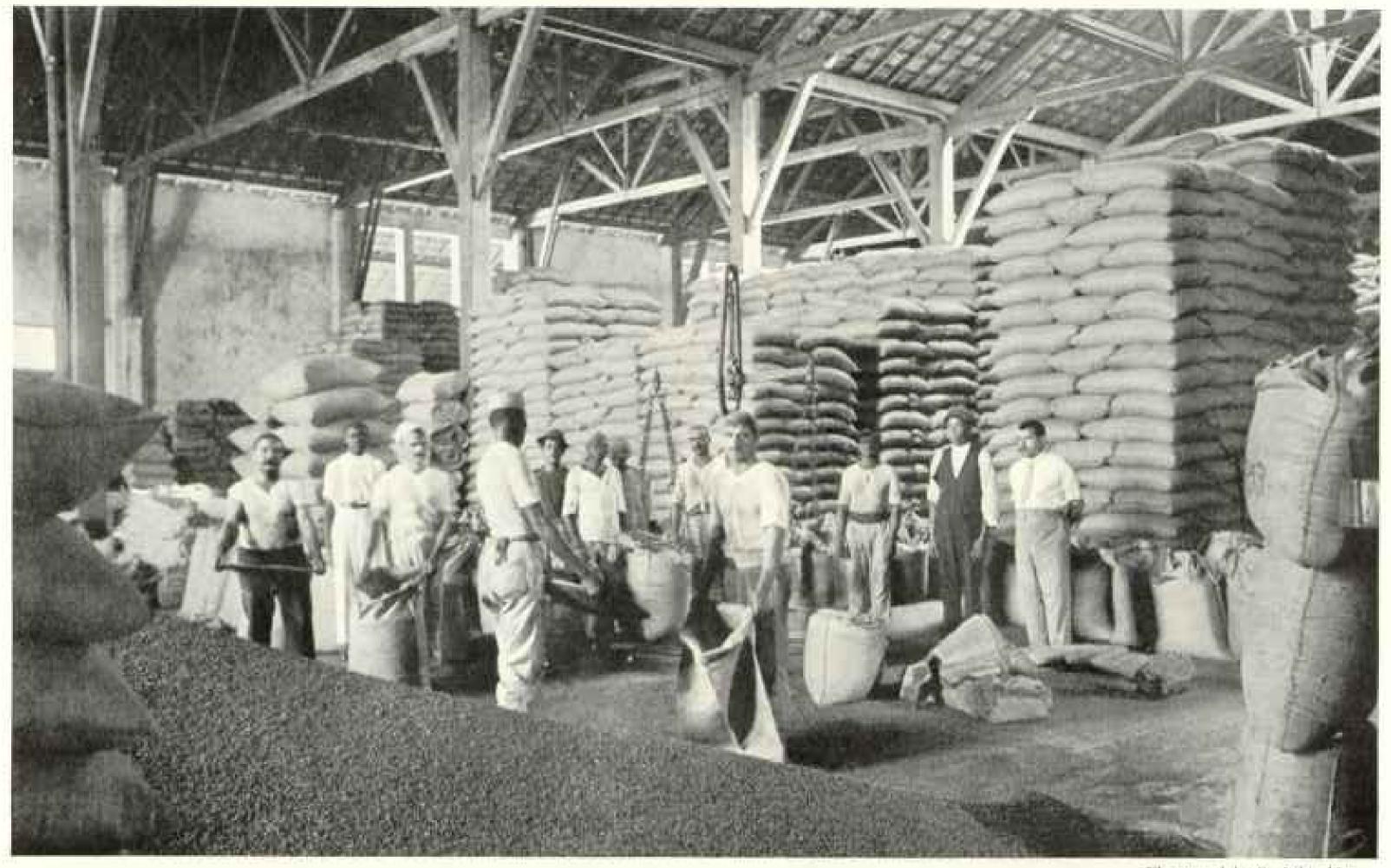
Paulo's seaport terminal, Santos; throb to but one idea—coffee.



Photographs by Jucob Gayer

SANTOS HANDLES MILLIONS OF BAGS OF SÃO PAULO COFFEE

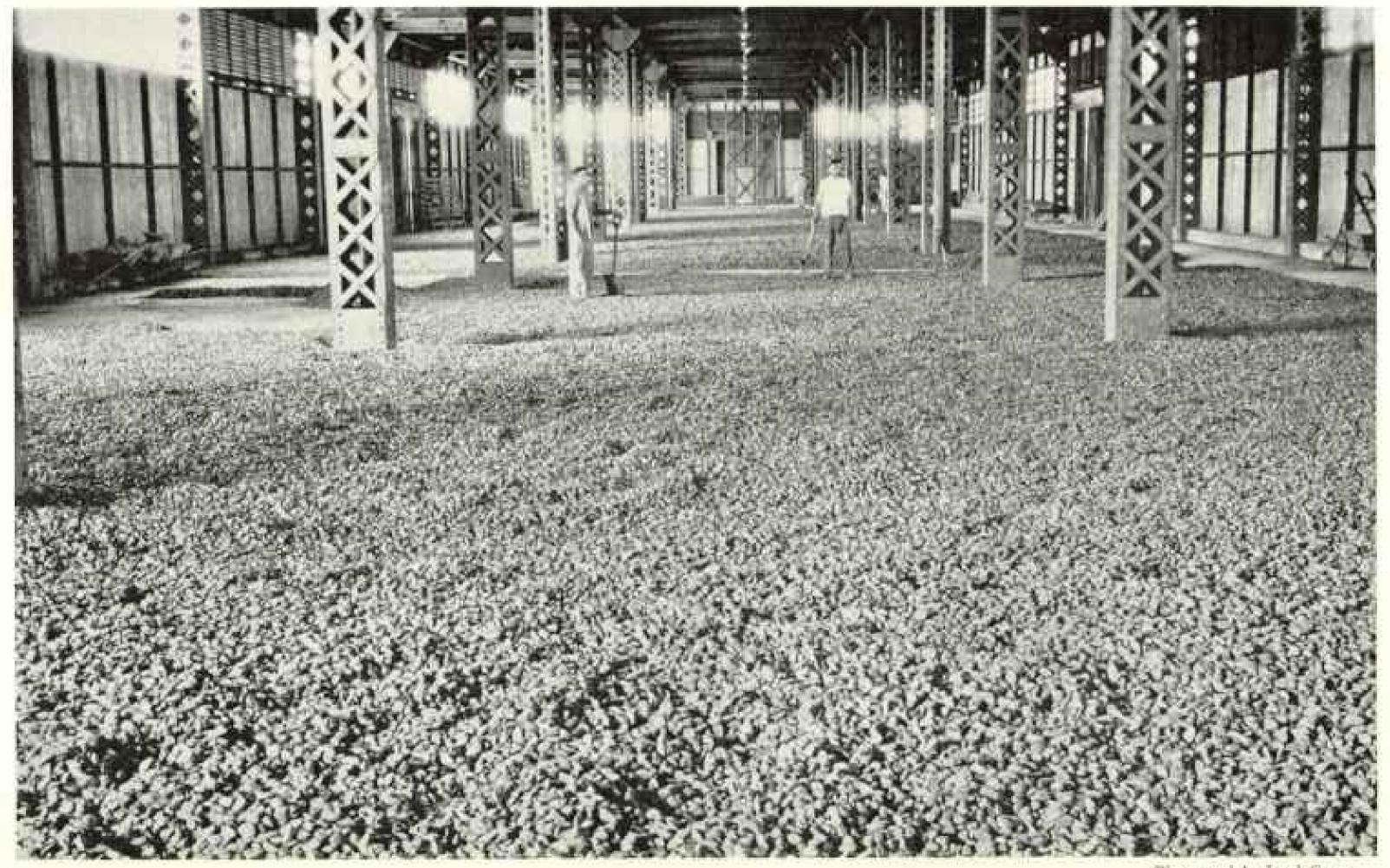
With export of such importance, the port's dock facilities, warehouses, electric cranes, elevators, and railroad transportation from the interior must be, and are, the most modern.



Photograph by O. Achtschin.

RESORTING AND RESACKING COFFEE AT SANTOS

After the coffee is packed in bags weighing \$32 pounds each, it is loaded on ships by means of belt conveyors. Eight or ten thousand sacks can be shot into ships in an hour, depending on the ability of the stevedores in the hold to stow the cargo.



Photograph by Jacob Gayer

FOR NORTH AMERICAN CHRISTMAS DINNER TABLES: A WARRHOUSE FLOOR AT PARA COVERED WITH BUSKED BRAZIL NUTS

Gathered by Indian and other nut hunters from wild trees scattered over vast areas in the Amazon Valley forests, these nuts are first extracted from the

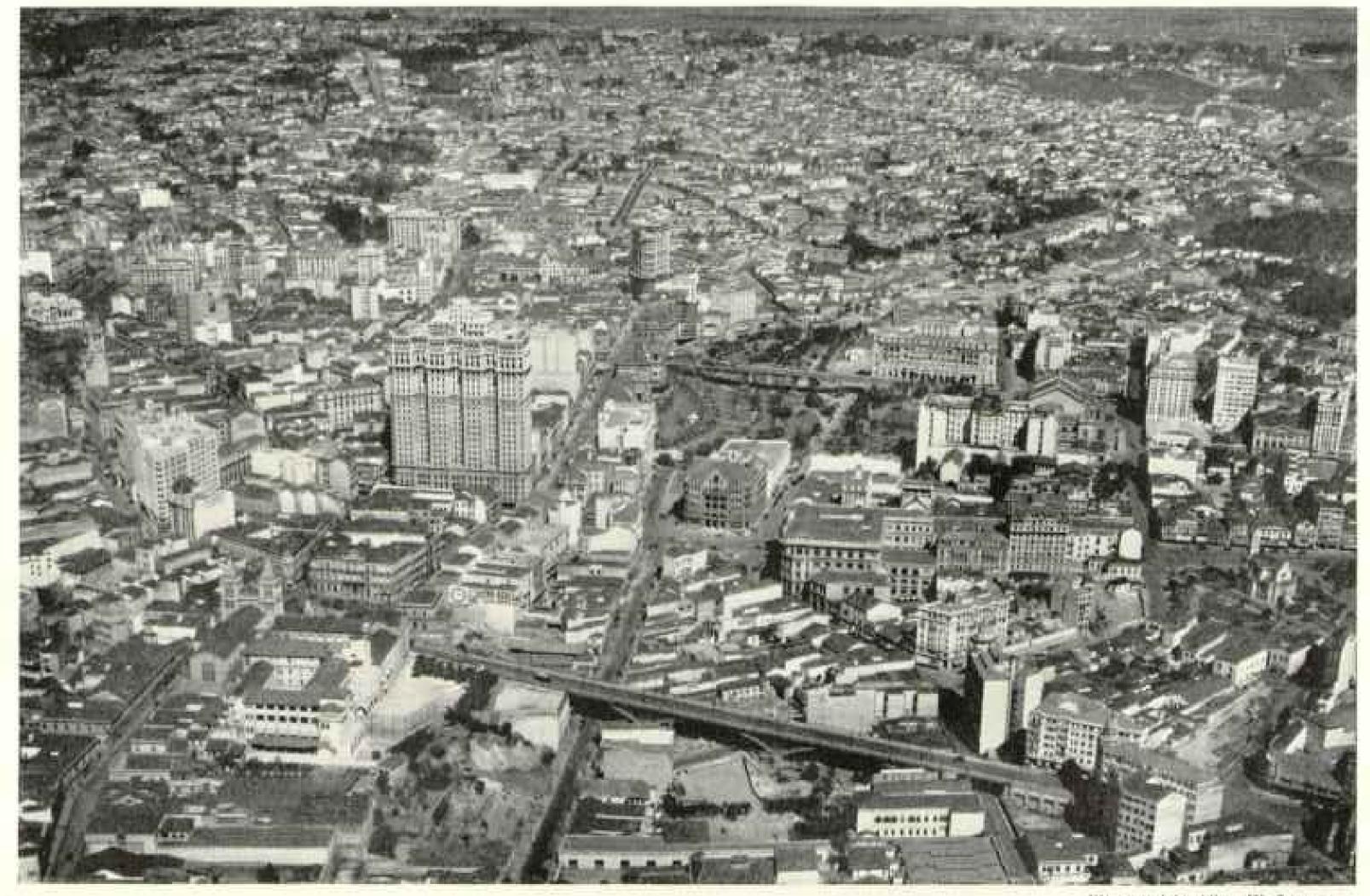
big pod in which they grow and then sent down river to shipping ports.



Photograph by Albert W. Stevens

WEALTH AND TASTE HAVE ENDOWED SÃO PAULO WITH BEAUTIFUL PARKS AND PUBLIC BUILDINGS

In the central background is the Ypiranga Museum, built on the spot in the suburbs where Brazil proclaimed her independence from Portugal in 1822. It contains notable ethnographical and zoological collections. In the central foreground is the Independence Monument.



AERIAL VIEW OF SÃO PAULO'S BUSINESS SECTION

Photograph by Albert W. Stevens

The tall structure in the left center is the new Martinelli Building, occupied chiefly by lawyers, with an ormate motion-picture theater on the ground floor. Box Vista viaduct runs up from the lower right corner. This picture shows the so-called "Triangle District."



Photograph by T. Preising

SÃO PAULO IS A LOS ANGELES OF THE SOUTH

As to climate, wealth, and location, conditions here are similar to those in the coffee city's North American sister. Wealth, both individual and official, is reflected in many of the streets and buildings.

Greenland. Our Alaska almost touches Asia; but South America, in the vast hump of Brazil, pushes out into the Atlantic till it is 2,600 miles east of New York City. Fly or steam south from the Statue of Liberty for Rio de Janeiro along the West Indian routes and you must ride close to 7,000 miles to get there—a voyage that would carry you from New York to Tokyo, were you flying west. This isolation from the main east-and-west tourist trails around the world leaves Rio miles off the beaten track.

It is not only remote from other great world cities, barring Buenos Aires, but, because of Brazil's enormous area and lack of adequate railroads, its capital is also far remote from many of its own cities and important States. From Manáos, on the upper Amazon, the 3,500-mile boat trip to Rio may require 10 or 15 days, depending on connections.

Think how long it took a California delegate to reach Washington in stage-coach days and you can imagine how much mileage Brazil gets out of a senator who comes, let us say, from the State of Pará or Amazonas! And what a long, long trail for an emissary from far-away Acre Territory, on the Peru and Bolivia boundaries! Our vast net of motor highways and rail-roads pours more than 4,000,000 Amer-



Photograph from E. M. Lawton

THE COFFEE-PICKING SEASON BEGINS IN MAY

Care of the trees on a São Paulo plantation is usually parceled out, in lots of 1,000 trees, to laborers who live on the estate. A family consisting of man and wife and two children of ten years of age and upward can normally, between seasons, take care of from eight to ten thousand coffee trees.

ican sight-seers a year into Washington, yet comparatively few Brazilians ever see their magnificent capital.

RAILROADS COME TO LINK THE CAPITAL WITH THE HINTERLAND

But slowly, inevitably, Rio reaches out, with new railroads and the beginnings of highways, to link herself with her vast, rich back country. No more scenic and speedy highway exists than the new boulevard out to Petropolis; and the motor highway southwest to São Paulo, winding from humid lowlands up through the fragrant green-hill plantations, where tens of

thousands of Italians work the coffee groves, affords a fascinating close-up of country life.

Because Brazil is developed mostly only along her coasts and some of her inland waterways, her original railway systems were not spread out like ours, to serve all her States. Instead they were planned only to bring her products to the nearest water port and to receive and distribute imports in these same regions. In early days separate railway nets grew out from such ports as Pernambuco, Bahia, Rio, Santos, Porto Alegre, and Rio Grande do Sul. Gradually, however, the need for



Photograph by Dr. Gilbert Growener

SAO PAULO CAN TRADE IN SEVERAL LANGUAGES

The city is so thoroughly cosmopolitan that it can hardly be said to be typically Brazilian. Italian, French, English, German, and Arabic are spoken almost as much as the native Portuguese, and among the laboring classes even this is a sort of patois admixture of something which is neither Italian, Spanish, nor Portuguese, but hears the imprint of all these tongues.

north-and-south rail service grew, so the Rio system was pushed north to tie up with the port of Victoria, in the State of Espirito Santo. Likewise it was extended south, linking up not only with the São Paulo and Rio Grande do Sul systems, but also with Uruguay; so that now one may ride from Victoria down to Montevideo.

Of course, as yet much of the country's interior produce comes down rivers in dugouts and small river craft or is hauled for miles through mud or dust in creaking oxcarts; but steadily, year after year, distances to the back country dwindle as transport improves.

In the romantic history of Brazil, Rio has staged many eventful dramas. It saw 700,000 slaves freed by the law proclaimed May 13, 1888. Five gala days of celebration followed this far-reaching step, which spelled the doom of the Empire. There was still much affection felt for the Emperor Dom Pedro, as a man; but the people wanted a republic. Their leaders, Deodoro da Fonseca, Floriano Peixoto, and Benjamin Constant, were to Brazil what patriots like Washington, Jefferson, and Patrick Henry were to us.

Rio awoke one morning in November, 1889, to find rebels in control of all the



Photograph by Jucob Gaper

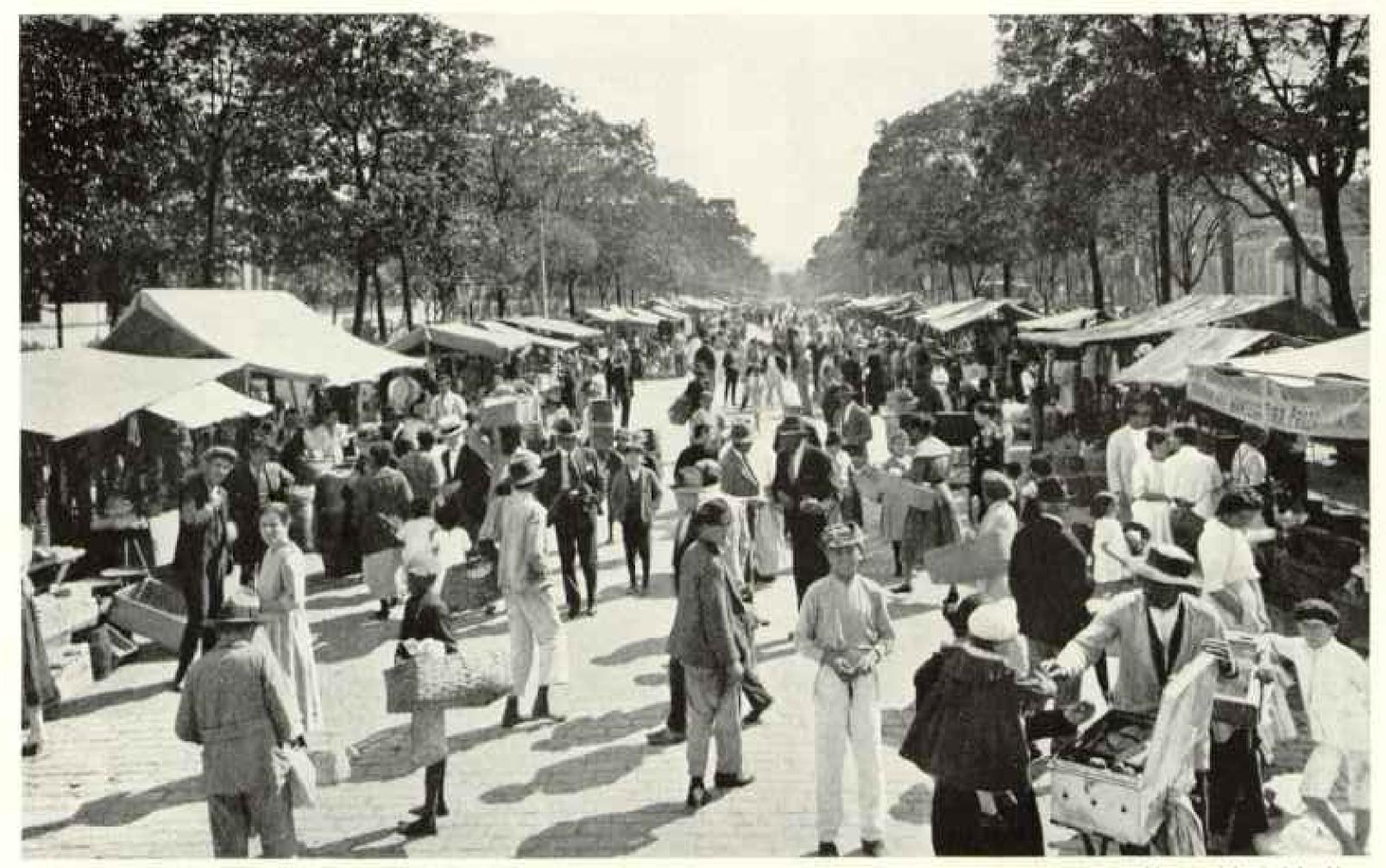
A SANTOS "NEWSIE" DISPLAYS HIS WARES ON THE SIDEWALK



Photograph by Melville Bell Grussener

A CORNER OF SÃO PAULO POTTERY

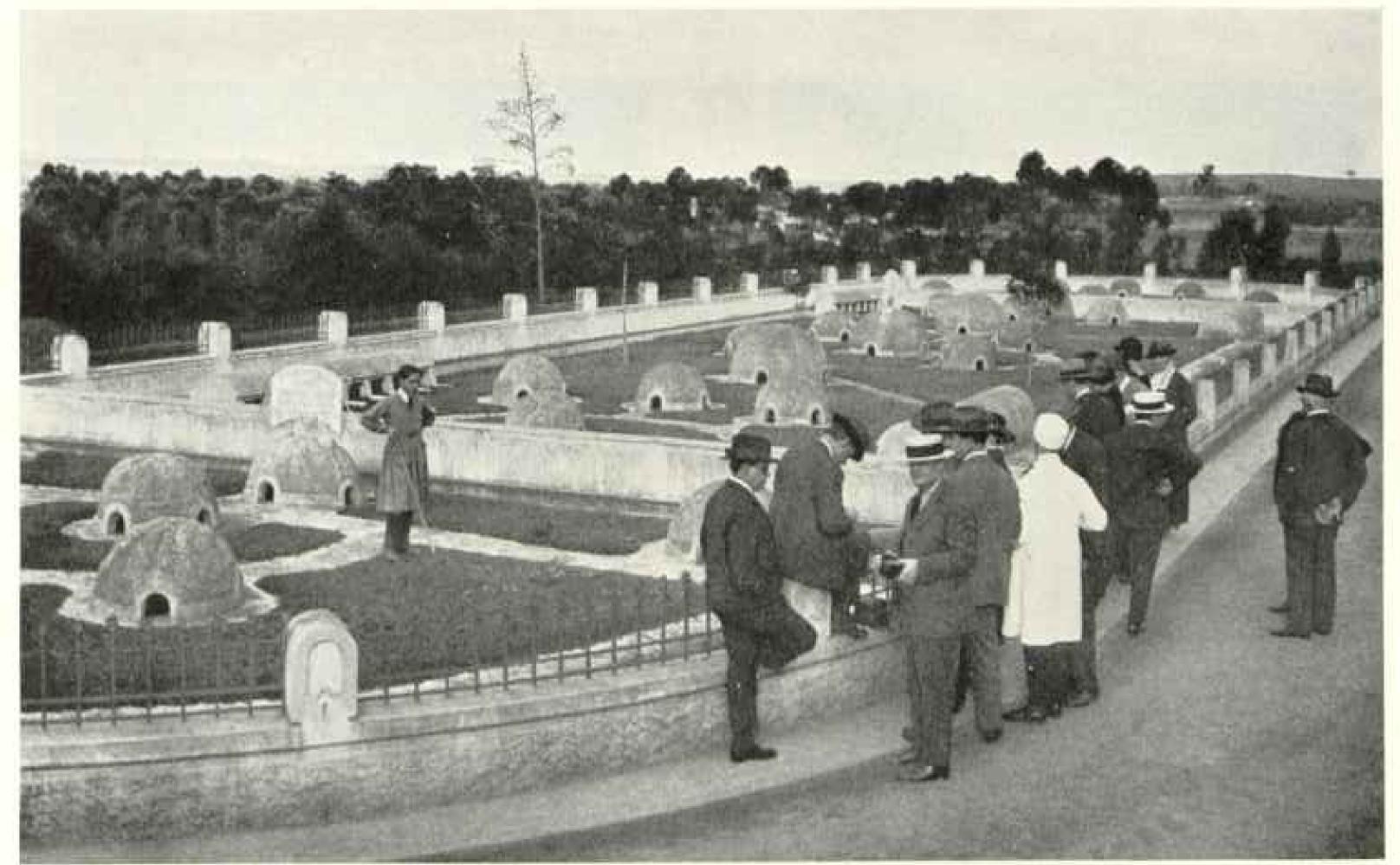
Pots and jars in many forms, all of local manufacture, are offered for sale in these open-air markets (see, also, illustration, page 772).



Photograph by O. Achtrichin

SHORTLY AFTER NOON ALL SIGNS OF OUTDOOR COMMERCE ARE REMOVED

São Paulo's permanent markets are housed in appropriate buildings, but the movable ones in some of the open sections and paved parks are in operation from early morning until noon, on certain days of each week. By a o'clock all signs of commerce have been cleared away and the streets and pavements flushed with fire bose.



Photograph by Meiville Bell Greavener

POISONOUS REPTILES RECEIVE FREE BOARD AND LODGING ON THE BUTANTAN SNAKE FARM NEAR SAO PAULO

At the Seropathic Institute, the venomous species live in a veritable little city of dome-shaped houses, green lawns, canals, and concrete walks. Each house is divided into rooms, and each snake has its own room with private entrance. Antivenin serum, from the blood of horses which have had increasingly stronger injections of virulent poisons obtained here until they are immune, is shipped to all parts of Brazil. The Institute also makes serums for various diseases, such as bubonic plague and lockjaw.



FAMILIARITY DOES NOT BREED CONTEMPT

The attendants carry the venomous analoes about on metal hooks, as this method of handling prevents the reptiles from coiling to strike.



Photographs by Jacob Gayer

BRAZILIAN SNAKES CANNOT BE BRED IN CAPTIVITY

Specimens are continually arriving at the Institute from all sections of the country. Of the more than 200 species of snakes, 16 are considered especially dangerous. Formerly, some 19,000 persons were bitten every year, and of this number nearly 5,000 would die. To-day, thanks to the efforts of the Seropathic Institute, the number of deaths has been greatly lessened, though the fight against snakes must be constantly waged.



Photograph by Albert W. Stevens

TO BE A PERNAMBUCO PLANO-MOVER IS TO BE STEADY AND UPRIGHT

Though not shown here, a seventh man worked with the six of uniform height who march under the heavy piano. He walked ahead, clearing a path and giving orders when to turn.

Government buildings, the Emperor in custody, and street crowds removing all emblems of monarchy. That day, without loss of life or bloodshed, the republic was born. Pedro II, with his family, left for Portugal, and a committee of five wrote a constitution for the "United States of Brazil," which was patterned very much after ours.

When you see modern Brazil and recall that as late as 1850 it had only 8,000,000 people, 3,000,000 of whom were in bondage, you grasp how great its progress is.

After our Civil War Brazil threw its great Amazon River system open to ships of the world. Later, coffee planting increased amazingly; now Santos has become the world's greatest coffee port. Coffee, growing mostly in the States of Minas Geraes, Espirito Santo, Rio de Janeiro, and São Paulo, has been the country's chief crop for half a century.

Liberty under the new Republic and the lure of unlimited possibilities of virgin land drew endless shiplonds of immigrants from Europe. Population has grown from about 14,000,000 in 1800 to nearly 43,000,000 today. For many years, except during the World War, the annual immigration ran from 100,000 to 200,000. Newcomers, especially Italians, caused the State of São Paulo to grow with the same amazing rapidity which we have seen in the case of population in California and Texas. Through Rio, Spaniards and Portuguese have entered in veritable armies.

Porto Alegre and the farms and ranches about it are highly Germanized. In the State of São Paulo about 40 per cent of all the people are Italians.

In many Italian sections these immigrants wear their familiar Italian garb, cling to homeland customs, and peddlers even shout the street cries of Italy.

Rio, although the capital, as yet wields but vague influence over many far-away, little-known, and still savage areas. Up on the border, next to French Guiana, for example, lies a wild, watery, thinly peopled country as large as Ohio; yet it figures hardly at all in the daily affairs of the United States of Brazil. "A large portion of Matto Grosso," says one writer, "is as unknown to the authorities in Rio



Photograph by Jacob Gayer

SYMBOLIC BLESSING OF THE SEA AT BAHLA

as it is at Washington. The wildest of the wild West is still being lived there."

In other jungle areas, as between some tributaries of the upper Amazon, the same is true. The best of all governments could not change this. It is due, partly, to man's natural jungle enemies—fever, dysentery, and heat. It proves again how climate and geography may check civilization.

WHEN THE CAPITAL RELAXES

Rio does not fret over its economic affairs. It knows how to pass gracefully from work to play. On Sundays, holidays, or after office hours, the stern facts of immigration, literacy, foreign trade, and the destiny of wild tribes on the Amazon worry it not at all. Then the whole

town relaxes. Races, soccer games, the movies-each lures its own group. Bathers throng the beaches, pleasure boats dot the bay or cruise across it to Nictheroy. Here many Rio families go to spend the hot weather, as Nictheroy is conveniently tied to Rio by ferryboats like those which ply between San Francisco and Oakland.

And Rio never seems bored with itself. It reminds you of a pretty girl before a mirrorwherein it differs not at all from any growing North American city, with its greeters, boosters, and millionby-1932 clubs. Merely to see their city again and again, many Rio residents habitually take evening street-car rides. You see family groups, laughing and chatting, bowing to friends passed in the street, going by tram to explore Rio. Conductors touch their caps politely. To offer

a tip when paying your fare is not bad form. One tram line feels its way dizzily along the high top of an ancient, Romelike aqueduct, whence you look down on night crowds milling through the noisy, brightly lighted streets.

Rio, as you see it now, is a new town. Scenically, architecturally, it startles you with its theatrical character. From my hotel roof, Rio's skyline resembled a string of fantastic palaces at some world's fair. I could look down on a seaside boulevard that ran from the dignified American Embassy, around moon-shaped bay fronts, to a race course with clubhouses like ancient temples in Egypt.

Paris, New York, San Francisco—all blend here. Aristocratic bomes cling to hillsides like mountain monasteries in Tibet. More French is spoken around hotels, theaters, and in intellectual centers than the average American tourist hears in Paris.

In Rio's changing architecture you read its history. Quaint sections remain, remindful of Portuguese days. There are narrow streets closed to vehicular traffic, and some with old-fashioned names such as "Pull-the-Teeth Street," where old men peddle live chickens in panniers borne by belled mules.

But the conspicuous phase of Rio, especially when you approach it via the small, backward coast towns from the Amazon Delta southward, is its bright, spotless newness. Vast fortunes have come in recent years from real estate. Skyscrapers rise to challenge the hills and plague the souls of artistic conservatives.

I found the American commercial attaché in a 22-story building put up by one of Rio's 15 dailies. From his window you see the bay, with big ships from everywhere, seaplanes coming and going, and many war craft of the Brazilian fleet, whose personnel is trained by a United States naval mission of 35 officers and men, who give their dash of color to the local North American colony.

RIO IS AS CORGEOUS BY NIGHT AS BY DAY

And the Bay of Rio at sunset! Scrrated blue hills sawing into golden skies; boats etched against white beaches; shadowy ripples sweeping the gun-protected steamer lanes between fortified hills; then endless are lamps bursting into blaze, making Rio



Photograph by Melville Ball Grasvenor

THIS LITTLE KID WENT TO MARKET IN SAO PAULO

as gorgeous by night as by day. If it stood on the beaten travel trail around the world, tourist hordes would swamp it!

But trade, not tourists, make Rio great.
It is the capital of a nation that embraces
nearly half of all South America in area
and even more in population.

It was barely dawn when I reached the water front on the morning I left Rio. I smelled fruit and dried meat and heard the mumbling voices of market men, the cackling of poultry, and the grunts of pigs, as vague forms moved in the dim light. At last I found the launch that was to take me out to my scaplane, and stowed my bags and typewriter. The pilot and mechanics were already out on the plane. I could hear them in the dark, warming up the motors.



Photograph by Jacob Gayer:

SANTOS, LIKE CALIFORNIA, APPRECIATES BAHIA GRANGES

Agricultural history was made in 1873, when a woman in Riverside, California, received two small orange trees from the horticulturist of the United States Department of Agriculture. These were of the Washington navel variety and had been propagated in the Department's green-bouses in Washington from small trees received in 1870 from Bahia, Brazil. To-day, California annually harvests millions of dollars' worth of this Inscious fruit.

"Why don't we start?" I asked the launch skipper, a short, mustached Brazilian in an Apache cap, a white scarf about his neck, and a cigarette hanging to his lower lip as he talked.

"We await the mail truck," he explained,
"But the plane pilot is carrying our
breakfast," I complained. "I'm hungry."

From under a seat he brought forth a paper sack containing his own simple lunch, and pressed it on me with easy Portuguese courtesy.

"The Senhor is from the United States of North America, is he not? . . . Ah. I knew it by his rubber heels, the way he eats the orange, and because he carries the small typewriter! You North Americans please me very much. I have worked my way to New York on boats."

From somewhere he dragged forth a portable talking machine and put on a record, "The Stars and Stripes Forever."

The mail came at last and we cast off.
Light broke fast now, as it does in the
Tropics. When I had climbed into the
plane, the launch skipper passed me my
typewriter. Then he started up "The Stars
and Stripes" again.

I made out his white launch, bobbing on the sunrise waves of the bay, as we turned overhead. He was waving his scarf at us. Rio is a friendly place.

Notice of change of address of your National Geographic Society by the first of the month be received in the office of the National Geographic Society by the first of the month to affect the following month's issue. For instance, if you desire the address changed for your February number, The Society should be notified of your new address not later than January first.

NATIONAL GEOGRAPHIC SOCIETY

GEOGRAPHIC ADMINISTRATION BUILDINGS

SIXTEENTH AND M STREETS NORTHWEST, WASHINGTON, D. C.

GILBERT GROSVENOR, President O. P. AUSTIN, Secretary JOHN JOY EDSON, Treasurer

JOHN OLIVER LA GORCE, Vice-President GRO, W. HUTCHISON, Associate Secretary HERBERT A. POOLE, Audstant Treasurer

FREDERICK V. COVILLE, Chairman Committee on Research

EXHCUTIVE STAFF OF THE NATIONAL GEOGRAPHIC MAGAZINE

GILBERT GROSVENOR, EDITOR

JOHN OLIVER LA GORCE, Associate Editor

I. R. HILDEBRAND Assistant Editor

> FRANKLIN L. FISHER Chief Illustrations Division

> > ALBERT H. BUMSTEAD Chief Curtographer

RALPH A. GRAVES Ambient Editor

WILLIAM JOSEPH SHOWALTER MELVILLE BELL GROSVENOR Chief Research Division

MAYNARD OWEN WILLIAMS Chief Ferrien Editorial Staff

FREDERICK SIMPICH Assistant Editor

Asst. Chief Illustrations Division

CHARLES MARTIN Chief Photographic Laboratory

BOARD OF TRUSTEES

JOHN JOY EDSON Chairman of the Boord, Washington Loan & Trust Company

DAVID FAIRCHILD Special Agricultural Explorer, U. S. Department of Agriculture

C. HART MERRIAM Member National Academy of Sciences

O. P. AUSTIN Stutistician

GEORGE R. PUTNAM Commissioner U. S. Bureau of Lighthouses

THEODORE W. NOVES Editor of The Evening Star

GEORGE K. BURGESS Director U. S. Bureau of Standards

RAYMOND S. PATTON Director U. S. Coast and Georgetic ROBERT V. FLEMING 2512日早年月

CHARLES EVANS HUGHES Chief Justice of the United States

JOHN J. PERSHING General of the Armies of the United States

C. M. CHESTER Rear Admiral U. S. Navy, Formerly Supt. U. S. Naval Observatory

L HOWARD GORE Prof. Emeritus Mathematics, The George Washington University

FREDERICK V. COVILLE Botanist, U. S. Department of Agriculture

GEORGE SHIRAS, Ja Formerly Member U. S. Con-aress, Faunal Naturalist and Wild-Game Photographer

JOHN OLIVER LA GORCE Associate Editor National Gengraphic Magazine

President Riggs National Bank

CALVIN COOLIDGE

Formerly President of the United States

CHARLES G. DAWES American Ambaniador to Great Britain

JOHN HARTON PAYNE Chairman American Red Cross

A. W. GREELY Arctic Explorer, Major General U. S. Army

GILBERT GROSVENOR Editor of National Geographic

Magnaine GEORGE OTIS SMITH. Director U. 5. Geological Survey

O. H. TITTMANN

Formerly Superintendent U. S. Coast and Geodetic Survey.

JOHN FOOTE, M. D. Dean and Professor of Pediatrics, Georgetown University

ORGANIZED FOR "THE INCREASE AND DIFFUSION OF GEOGRAPHIC KNOWLEDGE"

TO carry out the purposes for which it was founded forty-two years ago the National Geogruphic Society publishes this Magazine monthly. All receipts are invested in the Magazine itself or expended directly to promote geographic knowledge.

ARTICLES and photographs are desired, For material which the Magazine can use, generous remuneration is made. Contributions should be accompanied by addressed return envelope and postage.

IMMEDIATELY after the terrific eruption of the world's largest crater, Mt. Katmai, in Alaska, a National Geographic Society expedition was sent to make observations of this comarkable phenomenon. Four expeditions have followed and the extransdinury scientific data resulting given to the world. In this vicinity an eighth wonder of the world was discovered and explored- The Valley of Ten Thousand Smokes," a vast sees of eterming, spouting fasures. As a result of The Society's discoveries this area has been created a National Monument by proclamation of the President of the United States.

AT an expense of over \$50,000 The Society sent a notable series of expeditions into Peru to invotigate the traces of the lace race. Their discoveries form a large share of our knowledge of a civilization waning when Pizarro first set foot in Peru.

THE Society also had the honor of subscribing a substantial sum to the expedition of Admiral Pearly, who discovered the North Pole, and contributed \$55,000 to Admiral Byrd's Antarctic Expedition.

NOT long ago The Society granted \$25,000, and in addition \$75,000 was given by individual members to the Government when the congressional appropriation for the purpose was insufficient, and the finest of the giant sequests trees of California were thereby saved for the American people.

THE Society's notable expeditions to New Mexico have pushed back the historic horizons of the Southwestern United States to a period nearly eight centuries before Colombus crossed the Atlantic. By dating the rains of the vast communal dwellings. in that region The Society's resourches have solved secretathat have puzzled historiums for three hundred years, The Society is sponsoring an ornithological survey of

TO further the study of solar radiation in refation to long range weather forecastings. The Society has appropriated \$65,000 to enable the Smithnoming Institution to establish a station for six years. on Mt. Brukkayos, in South West Africa.

TIFFANY & CO.

JEWELERS SHVERSMITHS STATIONERS

SILVER TABLEWARE

Noted for Quality Moderately Priced

MAIL INQUIRIES RECEIVE PROMPT ATTENTION

FIFTH AVENUE & 37th Street New York

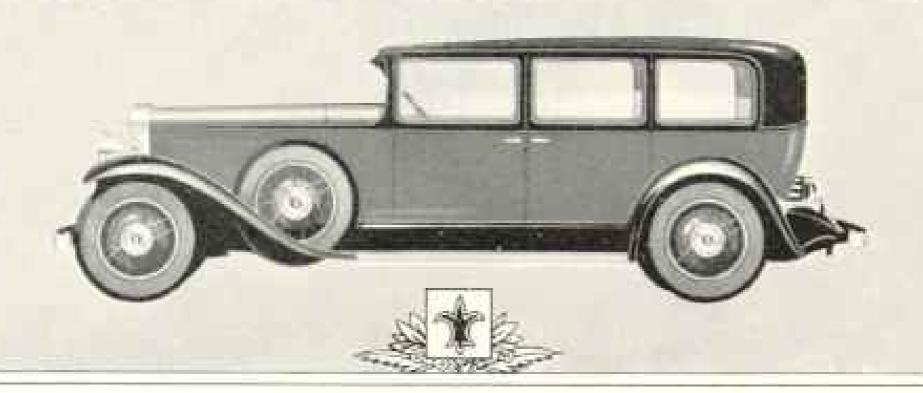


L a S A L L E

Only a greatly enlarged Cadillae manufacturing program, together with General Motors unequalled resources, makes possible the new La Salle Eight—with its new and more powerful engine, its provisions for safety and driving ease, its magnificent Fisher and Fleetwood bodies—at so low a price as \$2195, f. o. b. Detroit

La Sulle prices have been lowered from \$245 to \$750

CADILLAC MOTOR CAR COMPANY . DIVISION OF GENERAL MOTORS





General Blectric!

The Refrigerator with the money-saving Monitor Top-What a glorious gift for a woman to receive—and how very easy now for a man to give!

HE General Electric Company has made it easy for you to make this Christmas the merriest of all. You can give her a General Electric Refrigerator so easily that your pocketbook will scarcely feel it. With our convenient time payment plan, a few dollars in cash will deliver one on Christmas Eve, so that the ice cubes will be frozen when she looks in the trays in the morning.

Three hundred and sixty-five days a year this glistening white refrigerator will ease the burden of her daily tasks—freezing delectable frosty dishes—keeping food fresh—saving her

HE General Electric Company has steps—and time—and money. Throughout made it easy for you to make this the years, it may be trusted to render its faithful ful service with unfailing dependability.

A gift of beauty, of luxury, of convenience, usefulness, economy—what an appropriate gift for a woman to receive! What an ideal gift for you to select as an expression of true regard!

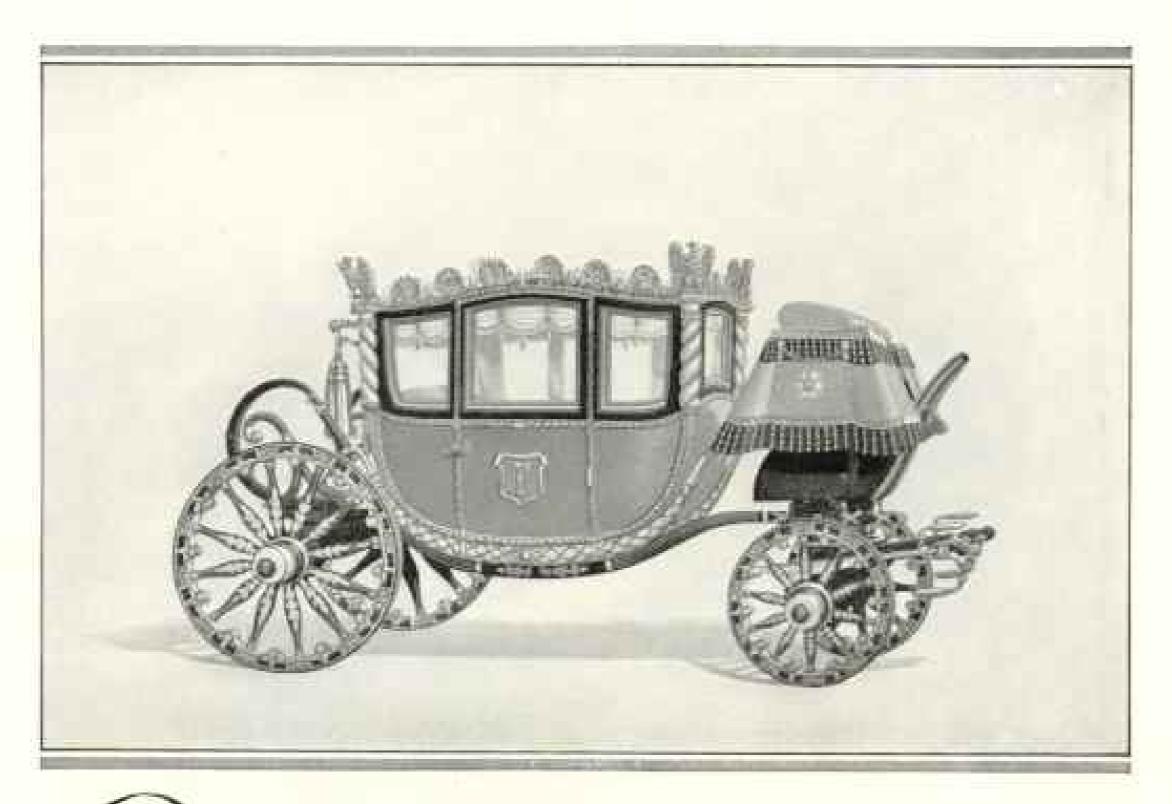
Easy time payment plan—General Electric Refrigerators can be purchased on our convenient installment plan. Drop around at the nearest showroom or write for illustrated booklet, terms and prices. Address Sec. R-12, Electric Refrigeration Dept., General Electric Co., Hanna Bldg., 1400 Euclid Ave., Cleveland, O.

Join us in the General Electric Program, broadcast every Saturday evening on a nation-wide N. B. C. network.



REFRIGERATOR

"SILENT · AS · THE · NIGHT · BEFORE · CHRISTMAS"



ORTRAYED above is the miniature model Napole-onic coach which boys in the United States are to build as members of the Fisher Body Craftsman's Guild.

Its design is a composite of the two famous coaches used by Napoleon. One, used at his coronation, is now in the Museum at Versailles, France. The other, in which he rode with his second bride, Marie Louise of Austria, now reposes in a royal museum at Vienna.

To perpetuate the practices and principles of craftsmanship is the purpose of the Fisher Body Craftsman's Guild which is sponsored by the builders of Bodies by Fisher. And to encourage the boys to build this miniature coach, the Fisher Body

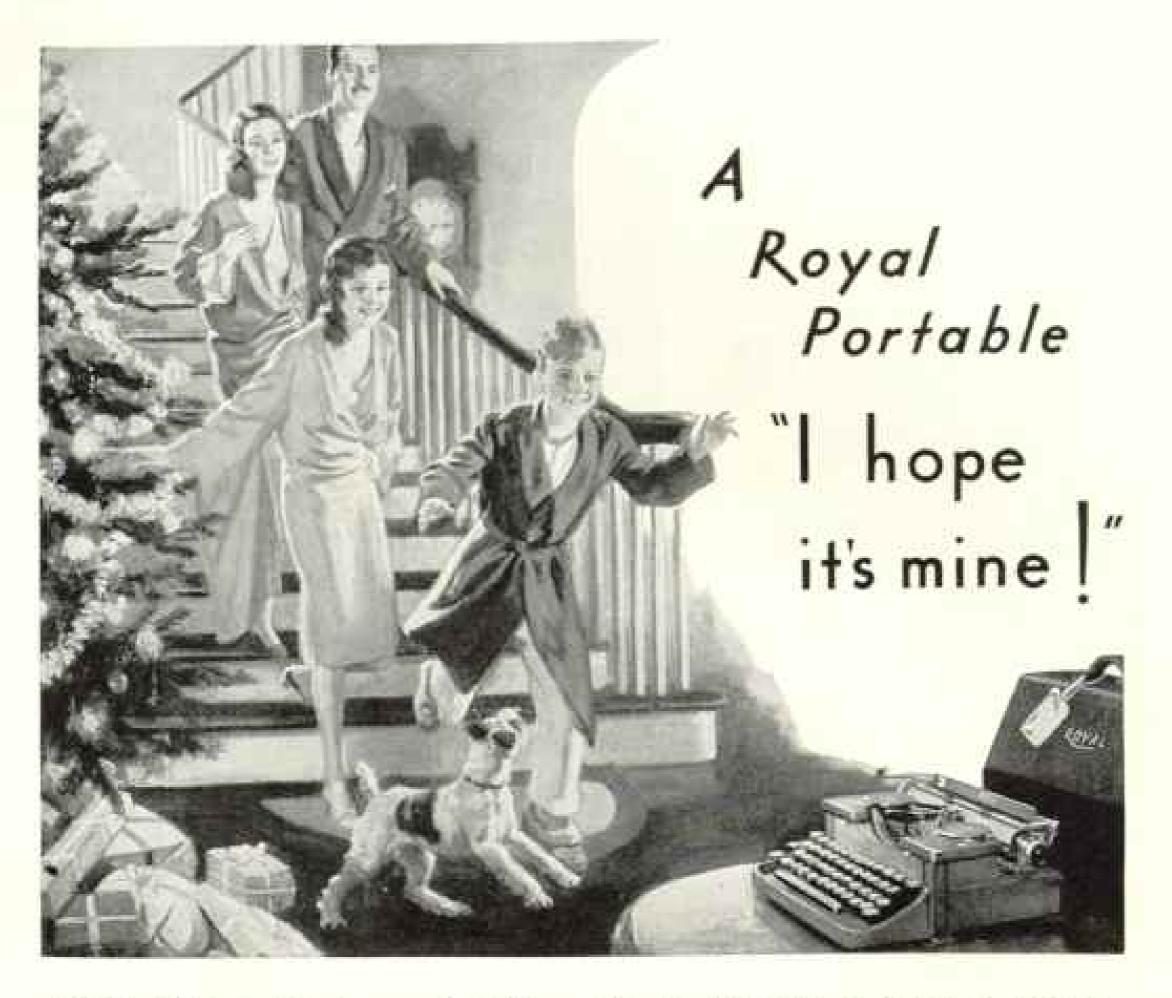
Craftsman's Guild offers every boy between 12 and 19 years, inclusive, unusual opportunities—four complete university scholarships of four years each, industrial recognition and numerous other awards.

For it is the sincere desire of the builders of Bodies by Fisher that tomorrow shall see this country peopled by men to whom honor can be given for their ability to design well and to build soundly whatever their generation may require.

Any boy in the United States between the ages of 12 and 19, inclusive, may enroll in the Fisher Body Craftsman's Guild at the show-room of any General Motors car dealer. Membership is free. There are no fees or dues of any kind. If there is a boy in your family or community who is eligible for membership, urge bim to enroll today.

CADILLAC - LASALLE - BUICK - VIKING - OAKLAND - OLDSMOBILE - PONTLAC - CHEVROLET
FISHER BODY CORPORATION - DETROIT, MICHIGAN
Division of General Motors





ET this Christmas bring to your family the same joy and never-ending delight it brought into so many thousands of homes last year. Select a Royal Portable Typewriter, the one gift certain to please them all!

Eagerly its lively keys will give a lifetime of service, and banish the handicaps of handwriting. New pleasures await everyone who writes. For the young folks, in particular, the Royal Portable is a treasure chest of inspiration - an unfailing source of high school themes and essays, neatly and quickly typed, of home work well done.

The Royal Portable is finished in cheerful Duatones which now include lovely Pastel tints. Equipped with "Vogue," a style of type exclusively Royal and designed expressly for personal correspondence, it is everywhere recognized as the finest of homesized writing machines. Yet the price is only \$60 complete with standard 4-bank keyboard, attractive carrying case and a strikingly beautiful Christmas cartan. Convenient monthly payments, if desired.

ROYAL TYPEWRITER COMPANY, INC., NEW YORK More than 2000 Royal Portable Dealers in United States

Listen to Jusse Crawford, "Royal's Poet of the Organ." Every Sunday night at 10 s'clock (Eastern Standard Time) over an International Network of the Columbia Broadcasting System,



Portable YPEWRITERS oyal

Is He
Drawing
Room
Sphinx
?



WATCH YOUR HUSBAND

Conversation is a lost art with many a successful business man, unless the talk turns to business. No wonder many a wife becomes discontented when she reflects that her husband is obsessed with business and cannot think or talk of anything else.

The remedy for this state of affairs is a winter cruise via Red Star or White Star Line. Sea travel gets a man's mind completely off his business concerns. It literally yanks him out of the rack of the commonplace-presents new faces, new scenes, novel experiences. If your husband is a drawing room sphinx, take him away from drudgery this winter. See him expand—develop—under the sussive influence of salt air, ocean sunlight, congenial companions, new environment. And it's wonderful for the woman overburdened with social obligations and domestic affairs.

Send for the unusual booklet, "Watch Your Husband," telling in detail about these wonder voyages:

MEDITERRANEAN—Holy Land, Egypt and other points of principal tour-ist interest. Britannic (new), Jan. 8, 46 days, \$750 (up), 1st Class. Homeric, Jan. 24, 45-57 days, \$850 (up), 1st Class. Both \$420 Tourist 3rd Cabin. White Star Line in cooperation with Thos. Gook & Sons.

WEST INDIES—12 to 19 days—Fort au Prince, Kingston, Vera Cruz, Havana, Nassau, Bermuda. Lapland and Britannic during Feb. and Mar., \$123.50 (up). The only cruiser to recit Mexico.

WORLD CRUISE of the Belgenland —Still time to join this "Cruise of Cruises," sailing from New York, Dec. 15; San Diego, Dec. 31; Los Angeles, Jan. 2; San Francisco, Jan. 4. Red Star Line in cooperation with American Express Company, \$1750 up (133 days).

Address your inquiry for descriptive literature and the book, "Watch Your Husband," to Desk A, I. M. M. Co., No. I Broadway, New York.





WHITE STAR LINE RED STAR LINE

INTERNATIONAL MERCANTILE MARINE COMPANY

SO PRINCIPAL OFFICES IN THE UNITED STATES AND CANADA. AUTHORISED ASSNTS EVERYWHERE.



Britannica fills this need admirably."

- Mrs. FRANKLIN D. ROOSEVELT

The Finest Gift You Could Make

TOR ALL THE FAMILY—young and old alike nothing can equal this new Encyclopaedia Britannica. "The finest encyclopaedia in English," says the New York Sun. "Every home should have it," adds Modern Homemaking. Already 50,000 families own it.

Now Ready at a **New Low Price**

TOW is the time to give your I family this new Britannica. For now you can buy it at an amazingly low price - the greatest value in 60 years of Britannica history.

You get a whole library when you place this new Britannica in your home, 15,000 illustrations, 500 maps, 3,500 worldfamous contributors-these are only a few of the unusual features in these 24 compact volumes. In text matter alone you get the equivalent of 500 average size books.

"A home that possesses the new Britannica," says Burton Rascoe, well-known critic, "has a fine library even if there is not

another book in the house." A Christmas that brings the new Britannica to your home is a Christmas that lasts a lifetime.

Helps All the Family

Men find the new Britannica essential in keeping themselves informed on law, science, golf, business.

Women use it constantly for new ideas on art, music, the drama, home economics, child

Children are fascinated by it - and it really helps them, in school and at home. It is one book children never outgrow.

Make this a Britannica Christmas. Give your family this one essential book for the home.

This new Britannica comes to you at a new low price-lower

\$5 FOR CHRISTMAS of any completely new

Britannica in 60 years. Under our Time-Payment plan, an initial deposit of only \$5 brings the set to your home for Christmas.

56-PAGE FREE BOOKLET Brought by your postman

There is just time before Christmas, Send for our free illustrated booklet. It contains prices, specimen pages, maps and color plates from the new Britannica. Fill out the coupon and mail today.

ENCYCLOPAEDIA BRITANNICA, Inc. 342 Madison Ave., New York City

Without obligation, please send me by return mail, your 56-page illustrated booklet with color plates and maps from the new Britannica, together with low price offer, etc.

City	State
Address	
Name	

SEND FOR FREE BOOKLET TODAY



An essential industry

Man must have been provided, he becomes possessed of an eager craving for a quick and economical means of moving himself from place to place.

Because of this basic desire of man to roam the world at the dictates of his own will, the use of the motor car has developed and multiplied. The growth of the automotive industry has literally forced the modernization and expansion of hundreds of the so-called "basic industries." Rubber and petroleum, largely dependent on the automobile, sprang from small businesses to gigantic world, wide enterprises.

Glass and lumber, once but building products, now sell 16% of their hard wood and 73% of their plate glass to the automobile. Steel, nickel, aluminum and brass find the automobile taking 15% to 27% of their yearly output. . The railroads last year acknowledged the automotive industry their largest customer.

From the mobility of the motorized public have come the competitive personal vanity, and its attendant "style demand," that has become the keystone of our mercantile structure... suburban development that revitalized building and increased the basic national wealth through higher land values... intersectional viewpoint, with its assurance of continued educational development and political unity. General Motors believes that the destiny of the American industry rides with the automobile.



GENERAL MOTORS

CHEVROLET - PONTIAC - GLOSMOBILE - OAKLAND
VIKING - BUICK - LASALLE - CADILLAC - ALL WITH BODY BY FISHER

GENERAL MOTORS THE STRANGE AND YELLOW CARE
FRIEDRARE - THE AUTOMATIC BERANDERATOR
DELCO-LIGHT, TO WATER SYSTEMS AND RELCOGAS
GENERAL MOTORS RATIO. - GMAC PLAN OF CREDIT FURCHAIR

Including .

the Gayest Event of the Winter in the entire Mediterranean . . .



THE RAYMOND-WHITCOMB

MEDITERRANEAN CRUISE will be at Nice for its annual carnival—the gayest and most elaborate in the world. (No other Cruise includes it.)

The Raymond-Whitcomb Cruise covers the entire Mediterranean . . . Egypt (for ten memorable days); Holy Land; Spain and North Africa; Italy (with Naples & Venice); Athens and Constantinople; Ragnia, Cattaro and Spalato on the romantic Dalmatian coast; four famous islands — Sirily (for Taormina and Palermo), Carries (Napoleon's birthplace), Malta and Rhodes.

On the favorite Cunard cruise-liner "Carinthia" . . . with a cruise-staff which knows the Mediterranean.

Sailing January 31. Rates, \$2000 and upward.
With return passage to America at any time.

Send for the bushlet, "MUDITERRANKAN CRUISE"

ROUND THE WORLD CRUISE

The fastest of all World Cruises . . . because the cruise ship is the fastest, and the time at sea is cut to a minimum. Generous visits and shore excursions in Egypt and India, Coylon and Java, Philippines and Siam, Hong Kong and Peking, Japan in Cherry Blossom Season . . . calls at strange out-of-the-way ports — as Penang, Malama, Zamboanga and Manamar . . . optional side trips to Angkor and lovely Bali . . . all in 107 days.

On the S. S. "Columbus" — the largest and most luxurious liner ever to make a world cruise. Sailing January 21. Rates, \$2000 and upward.

Send for the beeklet, "ROUND THE WORLD CHUISE"

WEST INDIES CRUISES

Four winter Cruises . . . sailing on the new "Statendam," the best of all liners to go to the Caribbean. Dec. 20, 1930, Jan. 8, Jan. 28, Feb. 24, 1931. Also an Airplane Cruise to Cuba, Salvador, Guaremala, Honduras, and Yucatan (for the ruins of Chichen Itza).

> Land Cruises to Mexico and California Tours to South America and Europe

RAYMOND-WHITCOMB

126 Newbury Street, Boston, Massachusetts

New York, 670 Fifth Avenue; New York, 225 Fifth Ave. Bernn, 165 Tremont St.; Philadelphia, 1601 Walnut St. Chinego, 176 N. Michigan Ave.; Dwinst, 421 Book Bldg. Let Angeles, 423 W. Fifth St.; San Francisco, 230 Post St.

Agents in the principal cities



AND HAVANA

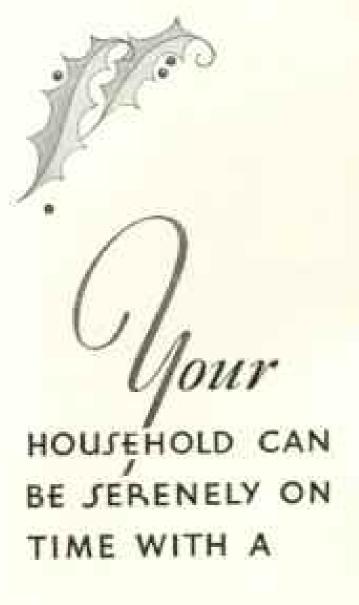
TRAVEL to Miami or Havana as fashion decrees . . . by water. Sail on a big modern Clyde-Mallory Liner to your favorite Southern resort. Live in the smart manner of cosmopolitan New York . . . taste the exhilaration of present-day sea-going refinements . . . discover why exacting travelers find so much of the unusual in this short, refreshing ocean jount.

Direct express service New York to Miani every Saturday in December; every Wednesday and Saturday, January to April, Direct overnight service between Miani and Hevana, January to April, Sallings New York to Jacksonville, calling at Charleston, every Tuesday, Thursday and Saturday, Attractive all-expense tours to Miani and Havana and other Southern respect.

Automobiles Carried

For complete information apply 545 Fifth Avenue, or Pier 36, North River, New York—affices also in Baston, Philadelphia, Chicago—or consult any authorized Tourist Agent.







GENERAL ELECTRIC CLOCK

What a joy to have a clock you know is right! A General Electric Clock running precisely on time by electricity brings peace and order to your household.

Nobody at breakfast gets nervous indigestion for fear of missing the seven-forty. The children are off to school

with minutes to spare. All the demands upon your time seem easier to meet. The course of life runs smoother.

The General Electric Clock has no springs to wind, no escapement to oil or repair, no pendulum to require a level clock base. You can place it anywhere and depend upon it for time that's exact.

Attach its cord at any ordinary lighting outlet. It runs year after year on the accurately timed impulses of the same alternating current that lights your lamps, browns your toast and runs your radio.

Every General Electric Clock is powered with the famous Telechron motor, so each possesses the same dependability.





Any General Electric Clock is a delightful Christmas Gift. A descriptive booklet tells you about them all. Why not send for it TODAY?

A Variety of Styles, some with chimes. A choice for any room in the house—tiny bedside timepieces with softly lighted faces to stately grandfather clocks. \$9.75 to \$375.

Section Gen	T-11412. Membandise Department, onl Electric Co., Bridgeport, Come. Please send me the booklet "Time o' Due" that tells about General Electric Clocks.
Name_	
Address	Marie and the second second

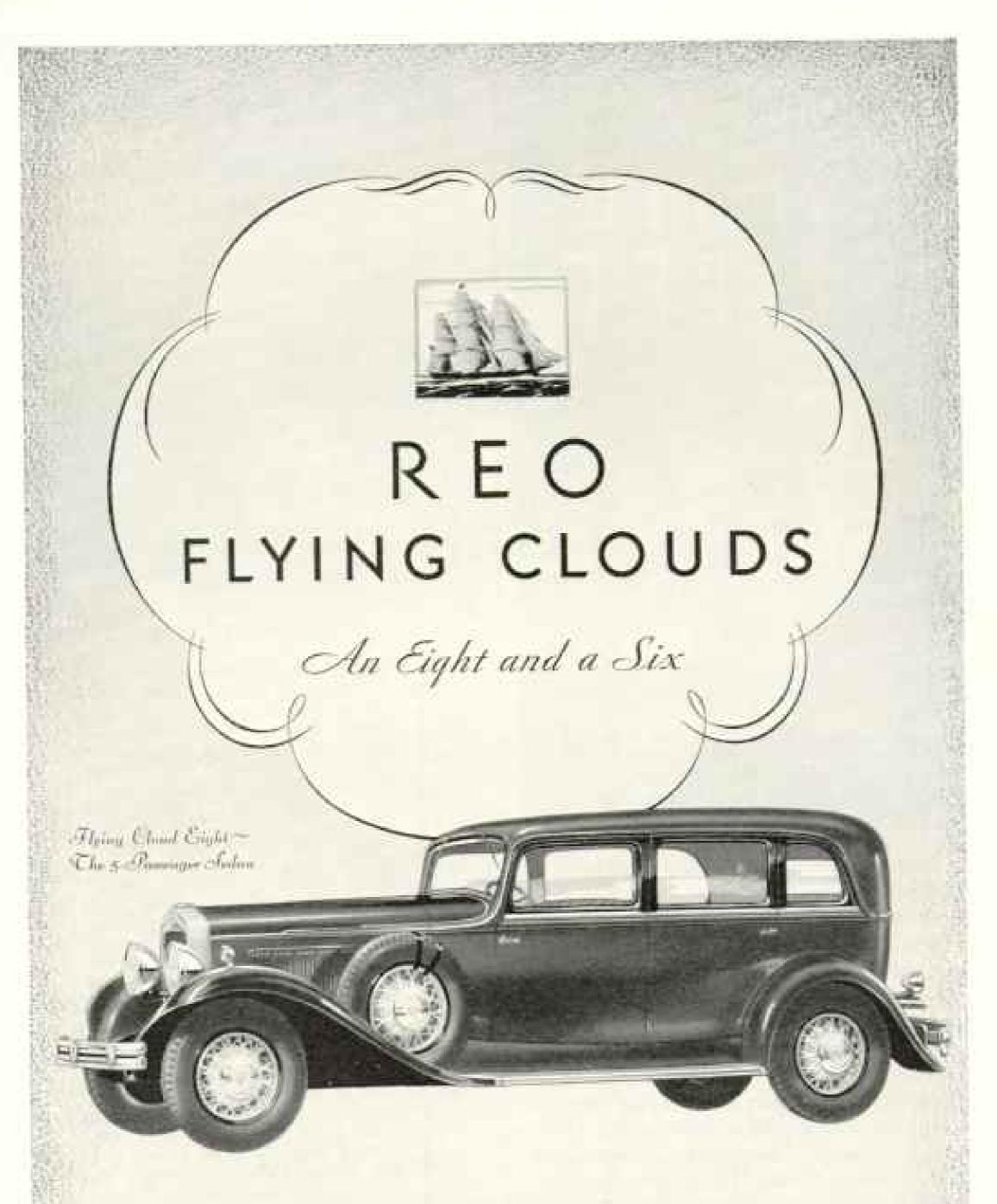
GENERAL & ELECTRIC CLOCK

Regulated by comparison with Naval Observatory radio time signals.



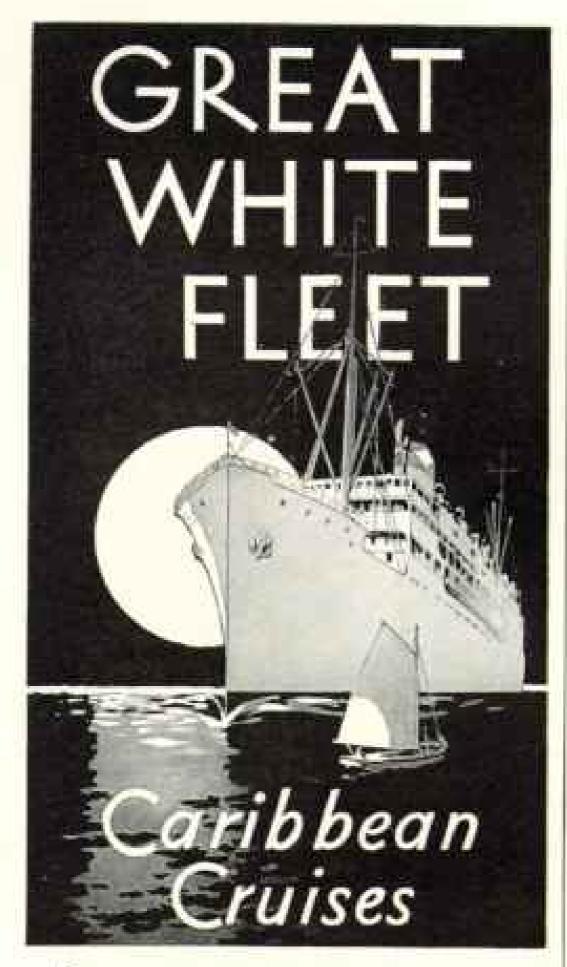






TEWED from any angle, the new Flying Cloud lines are fresh, original, captivating. Different from anything you have seen before.

REO MOTOR CAR COMPANY, LANSING, MICHIGAN



Ships and men of the Great White Fleet know their tropics...a matter of prime importance to the traveler in the Caribbean. It means cruises planned by experience, and ships specifically designed for the traveling guest's every comfort.

Wide decks for games, promenading, and luxurious lounging...outside staterooms open to the sea breeze...excellent food prepared by chefs experienced in the art of tempting palates.

Great White Fleet ships sail from New York twice weekly, New Orleans three times weekly. Cuba... Panama...Colombia...Jamaica...Costa Rica...Guatemala...Honduras. Cruises 16 to 24 days, all expenses included. All first-class cabins. Full details from

Passenger Traffic Department

UNITED FRUIT COMPANY

Steamhip Service
 Room 1024, 17 Bestery Place, New York City



MIAMI

COMPLETE ____

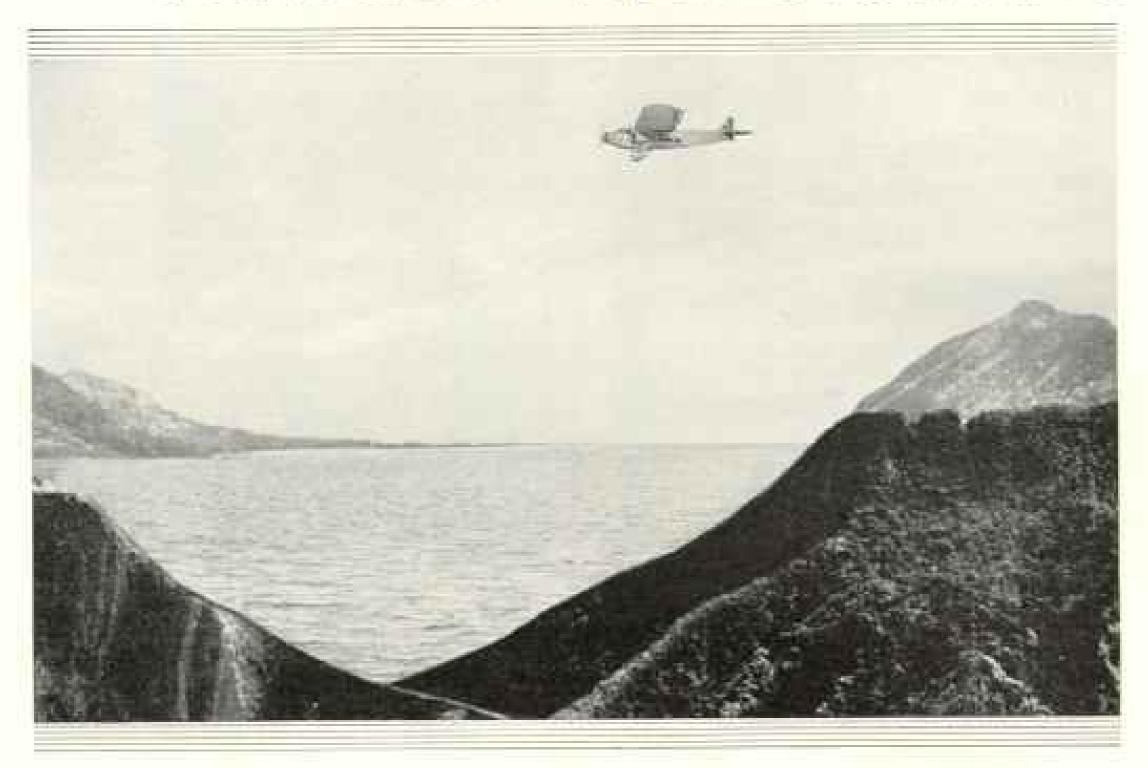


THEY'RE mobilizing now crowds of 'em ... wise seekers of happiness . . . in this tropic seaside rendezvous . . . where the amiable sun makes bodies healthier and hearts lighter . . . where there's sport for every muscle . . . an interest for every mood. What if Wall Street did treat you mean? Miami pays extra dividends in lusty vitality and refreshed spirits. A vacation here will help you forget your worries . . . build fresh vigor into your mind and body . . . equip you to give the world another licking. It offers you a different set-up of human values . . . the pagan joy of just being alive in "this best of all possible worlds." It will he the wisest investment you've ever made. Certainly, it's as economical to live here us to stay at home. Save coal expenses and doctors' fees. Let the Miami sun warm you . . . keep you in good health. Whenever needed, you can hop back

For booklets and beformation address Department of Publicity, 215 Venetian Areads, Miami, Fla.



SILVER WINGS ACROSS THE SIERRAS



THE Forty-Niners looked up from their covered wagons in awe at the wheeling flight of the California condor. Today their sons and daughters look down from comfortable arm-chairs, shadowed by tireless duraluminum wings that outfly the lonely condor as an eagle outflies a sparrow.

Whole fleets of all-metal, tri-motored Ford planes wing up and down the coast, from San Francisco to Los Angeles and southward to Agua Caliente . . . and from Los Angeles eastward to join the great airlines that reach across the continent to the Atlantic Coast.

The T. A. T. Maddux planes are today better known than the condors ever were, and they are as essentially a part of the blue Californian skyscapes, their shadows drifting with the regularity of the mail over snow-capped mountains, orange grove and purple sea!

So dependable are these lines using Ford tri-motored, all-metal planes that during the first quarter of the year passenger traffic increased 500 per cent over 1929. Four additional services have been added to care for the increase in traffic. Passengers carried this year are already being numbered in tens of thousands.

The T. A. T. Maddux lines demonstrate daily that air transportation has definitely become the servant of business. For on the Western Coast business men are using them as a positive public necessity.

FORD MOTOR COMPANY

Visitors are always recleome at the Ford Airport at Detroit

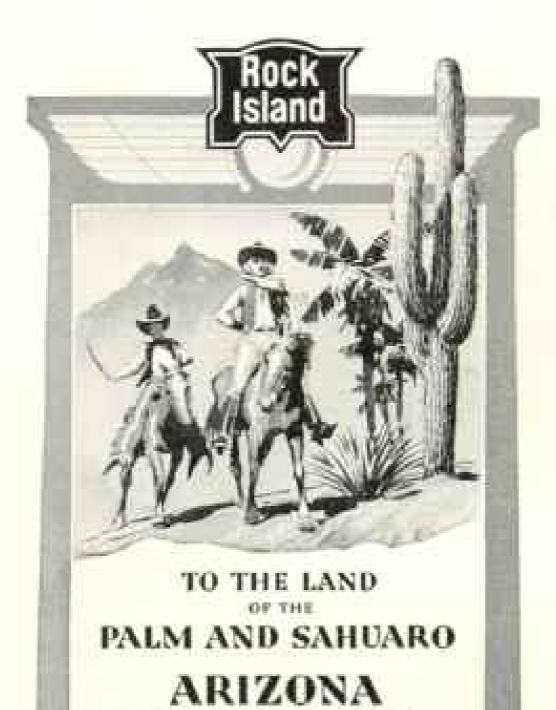
THE FORD PLANE

The Fool plane is planned, constructed and operated as a commercial transport. Built of corregated abuninum alloys, it has great structural strength and durability, and is most economind to maintain in operation. The uniformity of its material is determined by encetific test. All planes have there mutors in order to incure reserve power he meet and overcome emergencies. The engines may be Wright. Prott & Whitney or Packard Diesel, totaling from 675 to 1275 horse-power. Ford planes have a craising range of from 500 to 650 miles at speeds between 55 and 135 miles per hour. Leads carried from 3630 to 6000 pounds.

The capacity of these planes is 9 to 15 passengers and a crow of two (pilot and assistant). Planes can be equipped with a buffet, toilet, running water, electric lights, adjustable chairs.

The price of the Ford tri-matered, all-curtal plane is exceptionally low-\$40,000 to \$50,000 at Dearborn.

Ford branches will be glad to give you information on the Ford trimotored, all-metal plane in all models.



GOLDEN STATE LIMITED

CALIFORNIA

Direct main line-quickest by hours-Chicago to America's sunniest climeeleven famous winter resorts. Sport Paradise-golf, polo, bridle paths in a patchwork of color-orange and olive groves—desert palms and Sahuaro cactus giants. Luxurious hotels, ranches. Mountains and dones peopled by romancecliff-dwellings, old Missions, Merican adobes, Indian wickings.

Individualized Service - the Favorite Train of Fastidious Travelers.

NO EXTRA FARE

Low altitude warm winter way to Los Angeles and San Diego. Through service - faster time -- to flanta flurbara, "Minimum claylight hours en route. Only two days Chicago to California --- only three days Court to Coast, Rock Island Southern Paritie Golden State Route, Through service from Chocago, St. Louis, Minnespolis St. Paul.

For further information, mail this coupon

Rock Island Vacation Travel Service Bureau 708 La Salle Street Station, Charago, Ill. Please send and linerature checked below :

Тисмен Phoenia -- Chamilles Gunst Ranches

El Paso—Juster Carlabad Caverns Arache Trail

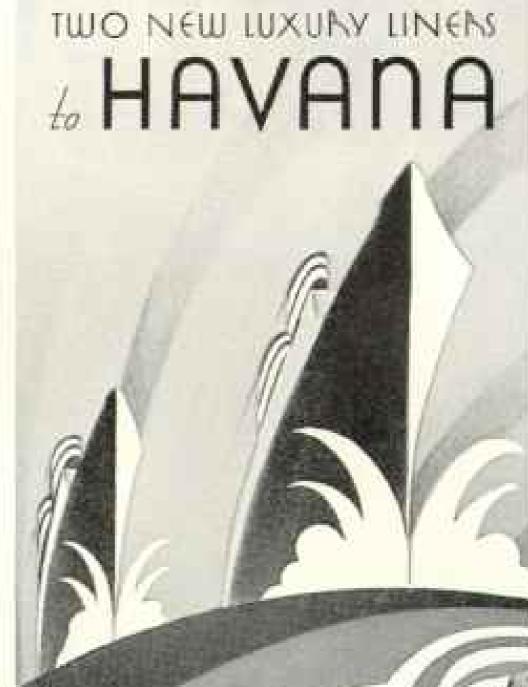
Palm Springs Agus Calamor San Dargo Southern California

Picture land Southwest

Golden State Route

Circles of Allah

(HES)





"MORRO CASTLE"



HE Havana season makes its bow more brilliantly than ever this year with the new "MORRO CASTLE" and "ORIENTE" in the run.

Proudly these new American ambassadors speed with steady, vibrationless thrust over a shorter, pleasanter route to Havana. Shorter for the hours they clip from the previous running time, pleasanter for their smart, modern atmosphere and the smoothness of their turbo-electric drive. Modern vessels, these, well worthy of their fame as the most luxurious of their class affinat.

ALL-EXPENSE HOLIDAY TOURS 9-10-13-16-17 DAYS \$145 00

including first-class passage, accommodations at Hotel Plaza or Hotel Ritz, all meals and sightseeing in Havana. Special Christmes and New Year's sailings on December 20th and 24th.

Send for Liberature

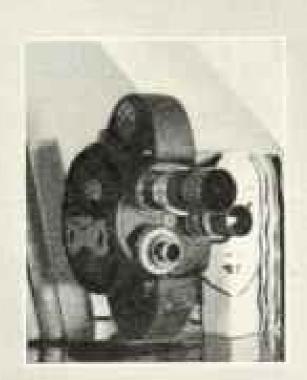
General Passenger Dept., Foot of Wall St. Uptown Ticket Office, 545 Fifth Ave., New York, or Any Authorized Tourist Agent



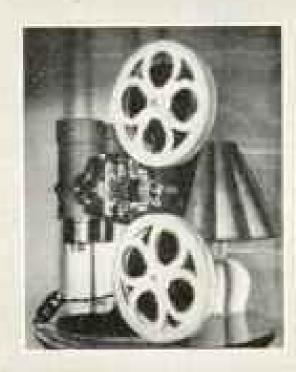
DEAR DAD:

The one thing we want-

Filmo"



Films 70-D, "Master of all personal movie comerus." Seven film speeds, threelens turret, variable viewfinder, \$245 and up with Sesamee-locked case.



Filmo37 Projector, Powerful250 watt directlighting. Silent movement. Absolutely flickerless, Automutic operation, \$198 and up with carrying case.

"... a good soldier you've been this year. You've given us just about everything we could desire... everything, that is, except a Filmo Movie Camera.

"You'll want us to have a Filmo, Dad. Remember last year, at St. Moritz? What wouldn't we give for a movie of that winter's fun. And we'd have movies of Bermuda this spring, and every place else we go.

"We know we want a Filmo, too, because a movie camera made by Bell & Howell, who make the big cameras which film professional movies, must be finely made and dependable. And all our friends say Filmo is so simple to operate that any of us can run it.

"We want you in on our gift, Dad, and you could select nothing so all-inclusive in its sentiment as Filmo. So this is your little flock's supreme desire for the year, Dad, and we know you'll be the same good sport you've always been—on Christmas morning. With love,

Mother Call and Durthy

All Filmer are 50 or 100 foot films. For black and white pictures, Films Cameras are Eastman Safety Film (16 mm.) in the yellow box—both regular and panchromatic—obtainable at practically all dealers. Films Cameras and Projectors are adaptable under license from Eastman Kodak Co., for use of Kodacolor. Cost of film covers developing and return postpaid, within country where processed.

Bell & Howell Co., Dept. X, 1804 Larchmont. Ave., Chicago · New York · Hollywood London (B. & H. Co., Ltd.) Established 1907.



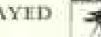
Filmo 75. "Aristocrat of personal moviedom." Slender, compact, highly precise. Fits the coat pocket. Choice of three colors—silver, brown, black. \$92 up.



Films 70-A. The original personal movie camera. Two speeds, spyglass view-finder, interchangeable lens. \$180 and up with genuine leather carrying case.

BELL & HOWELL Filmo

PROFESSIONAL RESULTS WITH AMATEUR EASE





A some in delightful Durban

Follow the SUN to SOUTH AFRICA

LIKE our pagan ancestors, we are again worshiping the Sun God, drenching our bodies in the recuperative floods of golden sunshine! And South Africa is a favored land of the sun.

The temperature of South African cities parallels that of the world's best known health resorts.

Tis a land of continuous sunshine, clear, starry nights, and a bracing atmosphere. This ideal, health-building climate makes South Africa a veritable paradise for sport and recreation of all kinds—hunting and fishing, golf and tennis, mountain-climbing, scenic motoring, and surf-riding and sun-bathing at delightful resorts on the Atlantic and Indian oceans.

And Africa with its romance offers an amazing array of wonderful things to see — The beautiful Cape Peninsula . . . Diamond-famed Kimberley . . . the Rand gold mines . . . the Kruger National Park, with over 250,000 head of Africa's animals . . . Zimbabwe's mysterious ruins . . . Peerless Victoria Falls . . . and a host of other startling marvels of nature and man.

The fair-weather sea voyage to South Africa is most delightful. South African railroads are up to the minute in speed and comfort. The motor highways are superb. Excellent hotels assure every

Detailed information and Bookler OD-1 regarding

SPECIAL AROUND AFRICA CRUISE or independent town will be supplied by Director

South Africa Travel Bureau

11 Broadway

New York City



Here's A Welcome Gift! Webster's Collegiate Dictionary

The best shridged dictionary because it is based upon the Supreme Authority' - Webster's New International Dictionary.

106,000 entries, including many new words; a dictionary of Biography; a Gazetteer; rules of punctuation, use of capitals, abbreviations, etc.; a dicsionary of foreign physics. 1,256 pages, 1,700 illustrations.

GET THE BEST - Thin-Peper Edition: Special Merriam Cloth, \$5.00; Fabrikoid, \$6.00; Leather, \$7.50.

Purchase of your booksellers are send order and remaining direct to set; or write for information. Free specimen pages if you monitor this magneties.

G. & C. MERRIAM CO., Springfield, Mass.



VIOLA ROOT CAMERON Senealogist

RELABORATION IN THE

FAMILY HISTORIES COMPILED AND PUBLISHED

COATS OF ARMS

CORRESPONDENCE INVITED

521 FIFTH AVENUE, NEW YORK

56, FAUBOURE SAINT-HONORE PARIE 57 CHANCESY LANE LONDON



An Ideal Xmas Gift MONOGRAM BRIDGE CARDS TWO DECKS, contrasting color backs, 53.50 TWO each card monogrammed in case 3.50

No. 241-Salid inclurrented of gold with design in colors, gold edges, the mate after background with allver edges. Electinghous linear finish.

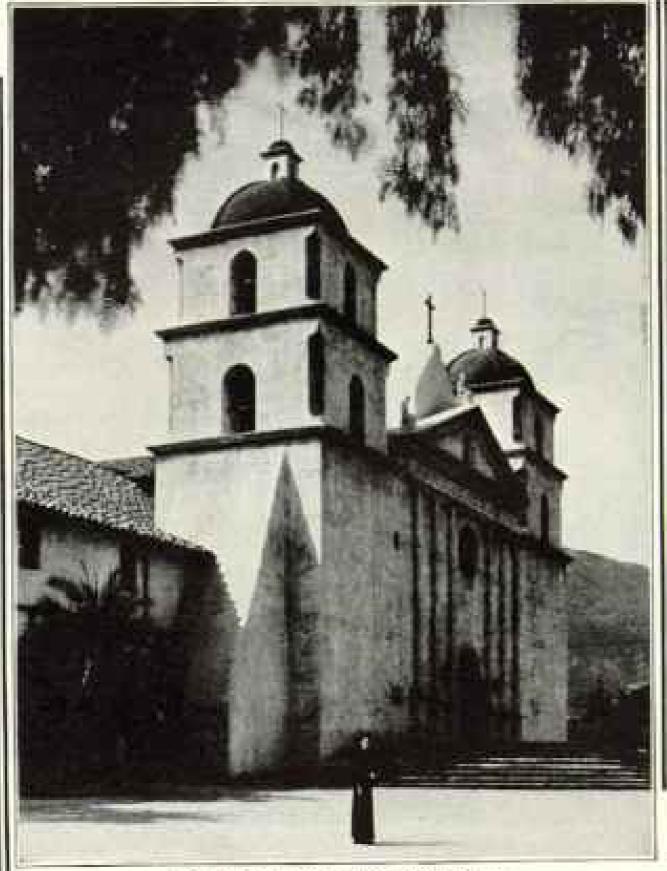
No. 213—Red and guld design with gold edges, the mate blue and silver design with silver edges. Calutons smooth finish. These two confidences come in two-deck cases.

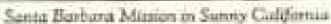
SPECIAL OFFER, 6 DECKS, 87.50.

Six decks, each deck different color linek, munogrammed, finest quality lines think each with guld edges, pucked in attractive gift case, \$7.50. His decks offer applies to Mos. 10 and 14 only. Order by number - mention initials of surmous. Cashansheek or musey order. Shipped postquist, Battafortical guaranteed or money refunded.

505 Fifth Avenue, Dept. "G," New York

VISIT OUR SERVEDOM at 200 Sti Ave., 62nd St.
Cottolog of bridge cards, personal stationary and greeting earlie
thanked free.







Color

- . Romance
- . . . Sunshine

Await you in California. Warm sunny days . . . balmy beaches . . . sporty golf courses . . . perfect roads through scenes of thrilling beauty . . . and hotels world famed for their comforts.

THE BEST IS YOURS ON THE

LOS ANGELES LIMITED

Over the finest roadbed on earth, service unexcelled for friendly courtesy, matchless dining car meals. De luxe equipment throughout. Observation club car, bath, barber, maid, manicure and valet service—no extra fare.

Only Union Pacific Offers You Such Service

Largest fleet of daily trains to California, led by the Los Angeles Limited and the famous Overland Limited. Observation and dining cars on all trains. Convenient

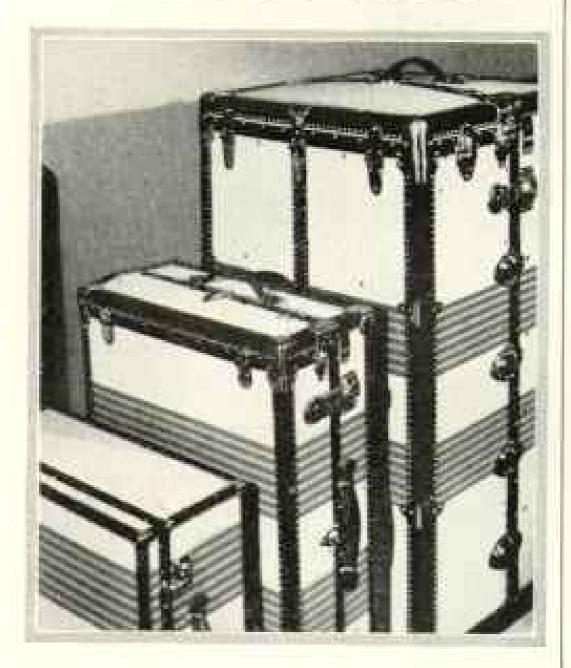
service from Chicago, Omaha, St. Louis, Kansas City, Minneapolis and St. Paul to California. Frequent sailings from Pacific Coast ports to Hawaii and the Orient.

C.J. Collins, Gen. Pass'r Agt., Dept. 170, Union Pacific System, Omaha, Neb. Please send me complete information about
NameStreet
City State

THE OVERLAND ROUTE

UNION PACIFIC SYSTEM

OSHKOSH TRUNKS



For distinguished public service

THE HEAD PORTER of one of the L big hotels in Paris asked of an American, "What is the meaning of these red and yellow bands which some of your people are allowed to have on their luggage?"

He thought the familiar stripes of the Oshkosh "Chief" were some governmental insignia awarded for distinguished public service. As a matter of fact, that wouldn't be inappropriate!

> A descriptive booklet,"Your Heme Away From Home," well be sent on request. Address the Ochkosh Trunk Company, 509 High Street, Oshkash, Winconsin.



threading a dream"... its shores a museum of antiquities . . . round about you the immortal placy of Pharach's Egypt, Cook's Own Nile Fleet is the paramount Nile service . . . most luxurious, most comfortable steamers and private Dahabeahs ... from Cairo to the First and Second Cataracts, Regular sarvice schodule commences November 12.

THOS.COOK&SON

587 Fifth Ave., New York

in co-operation with

WAGONS-LITS CO.





The Farrington Adjustable

Reading

Fits you in all positions. While in shall or in bed you can read, write, draw, sat, sew, str., with the hands free.

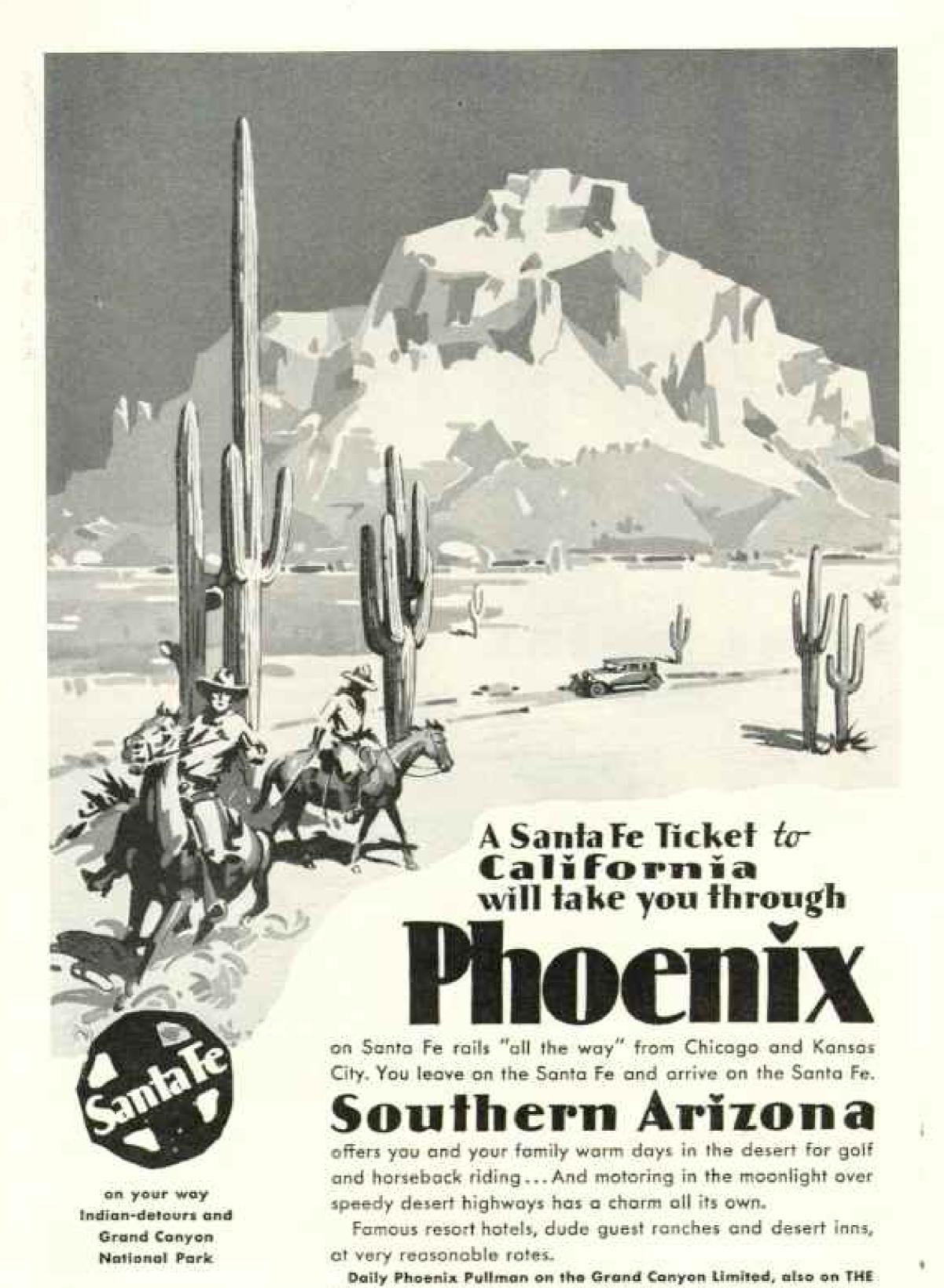


INDISPENSABLE to Brewilds, then Follor and Studies whip protpaid in U. H. A. Complete with detachable mutal legs.

Natural Finish: Walnut or Mahogany Finish.
Genuine Walnut or Mahogany.
Hand-Finished de Loxe Model.
Walnut or Mahogany. Myersy puturded if not deviationd after 6 days' trial, c. a.d. If requested, Chilable II, B. A. and 61

FARRINGTON CO., Dept. 30 1116 G No. Clark St., Chicago, U.S.A.





CHIEF, each Tuesday and Saturday during January and February.

Cl The Indian-detaura.

C All-expense Tours

[] Grand Canyon Outings

W. J. Black, Pion. Traf. Mgr., Santa Fe Sys, Lines, 314 Bailway Exchange, Chicago, Illinois Picase mail folders checked beliew:

Cl Artpous Winter

-mail this coupon



The Gift Distinctive

If you are seeking a really distinctive gift-a gift that will yield years of service and pleasure -- what could be more fitting than a fine Carl Zeiss Binocular?

Zeiss Binoculars add immensely to the enjoyment of all outdoor activities. At leading dealers.

Write for Literature CARL ZEISS, INC. 485 Fifth Ave., New York 729 So. Hill St., Los Angeles

CARL ZEISS BINOCULARS



CEND for our new booklet, "Building Financial Independence," which describes in the layman's own terms the principles of safe and sane investing.

S. W. STRAUS & CO.

ESTABLISHED 1982

INCORPORATED

INVESTMENT SECURITIES Dept. N-115 565 Fifth Ave., N. Y. C. PLAza 4200

The most precious

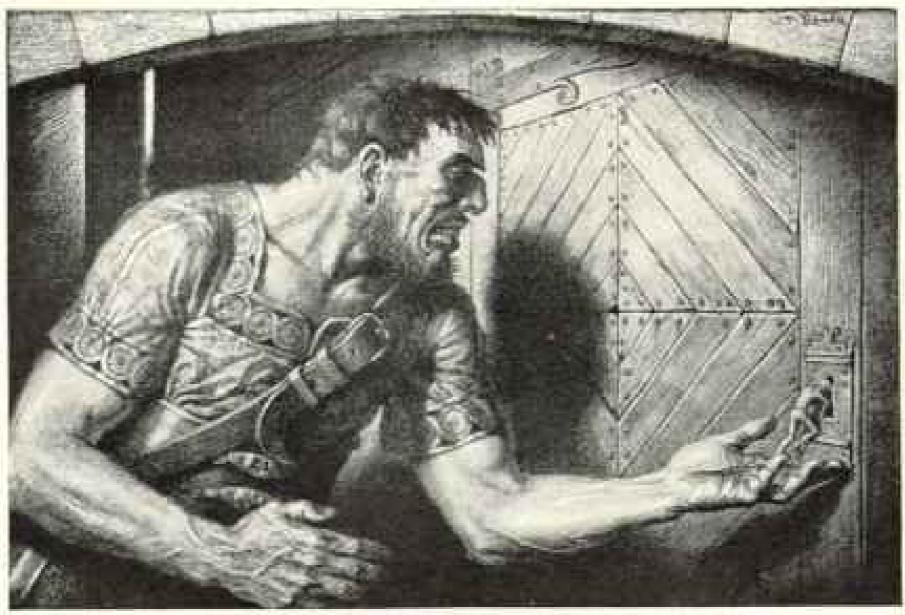


Judged by its size alone, Leica is unique. Judged by its mechanical and optical precision it is the most remarkable photographic instrument of all time. Leica fits the vest pocket and takes 36 pictures on a roll of cinema film, double frame size. And, if you want enlargements, Leica pictures reproduce beautifully to 12 x 18 inches or more. See it at your dealer - or write for pamphlet 1175.

E. LEITZ, Inc., Dept. 12G 60 East 10th Street, New York, N. Y.

- Fits the vest pocket or woman's purse.
- Focal plane shutter with speeds of 1/20 to 1/500 of a second.
- Weighs less than a pound.
- 36 pictures on a roll of cinema film, double frame size.
- Equipped with Elmar Anastigmat. F 3.5 Lens.
- Beautifully clear and distinct enlargements to 12 x 18 inches or more.

The Giant and the Pygmy



@ 1856 W. L. L. CO.

EITHER from your own personal experience or from observation you know how miserable one can feel when suffering from a cold.

Of course you know some of the causes—chilling drafts, wet feet, over-fatigue, balky digestion, or an invading germ. You know it is harder to fight a cold when you are run-down. Keep yourself fit.

For the sake of your own personal comfort you want to get rid of a cold in the shortest possible time. For your own personal safety and that of your friends you ought to get rid of a cold in the shortest possible time.

There are many different kinds of colds

—hard to distinguish one from the other.

All of them are threats and one leads
to another.

The original cold, if not promptly cured, breaks down resistance and is sometimes followed by a second cold more stubborn and oftentimes more treacherous than the first. The mucous membrane of the nose and throat is so weakened by Cold

No. 1 that the way is opened for dangerous germs to enter.

Cold No. 1 is the Pygmy that crawls through the keyhole and unlocks the door for Cold No. 2,

the Giant. In fact, to carry the picture further, the Pygmy Cold, which may be nothing worse than snuffles, a slight cough, a bit of an ache or a pain, may be followed by any one of several Giant Colds—influenza, pneumonia or tuberculosis.

Take no chances the next time that symptoms of catching a cold are shown by you or someone in your family. Consult your doctor and dispose of the Pygmy quickly, before he can open the door for the Giant. At such a time a skilful doctor is your best ally and you will be wise in following faithfully his orders.

Metropolitan Life Insurance Company will be glad to mail free, its booklet, "Just a Cold? Or"—to anyone who requests it. Address Booklet Department 1230-N.



METROPOLITAN LIFE INSURANCE COMPANY

FREDERICK H. ECKER, PRESIDENT

ONE MADISON AVE., NEW YORK, N. Y.

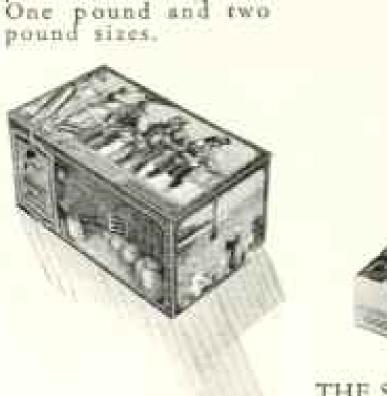
First on the list Whitmans CANDIES

Santa, who knows all candies, can't resist the SAMPLER. It's his favorite. With its ribbon and holly decoration or bright Christmas wrap, he will leave it in millions of homes this year.

All over this broad land the shops and stores selected to sell Whitman's are overflowing with these sweets for the Christmas season, but they will melt away quickly. Do your Christmas shopping now to get fair selections.

PRESTIGE

Dainty chocolares with select centers in this handsome metal box. One, two and three pounds—\$2 the pound.



PLEASURE ISLAND

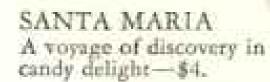
The famous chocolate trea-

sure in the box beloved by

youth - \$1.50 the pound.



The gift dependable. In 17-oz., two, three and five pounds, \$1.50 the pound.



Any relegraph office will transmit orders for any of Whitman's famous candies and deliver the package anywhere in the United States.



Chocolates of proven charm in a beautiful metal box. One and two pounds—\$1.50 the pound.

@ S. P. W. & Son, Inc.

IT'S SO TRULY AMERICAN

IN ITS DASH AND COLOR!



Celery Chicken Chicken-Gumbo Clam Chawder Consomme Julienne: Mock Turtle Mulligatawny. Mutton Ox Tail Pea Papper Pot Printanier Tomato Vegetable Vegetable-Seef

Vermicelli-Tomoto

Geographic readers realize that a nation's character often finds reflection in its popular foods and dishes.

In Campbell's Tomato Soup is typified America, alert leader of a new world. For the racy, dashing flavor of this soup, its peculiarly individual charm, its happy, sound healthfulness are exactly attuned to the American spirit.

And travellers, native or foreign, who know their United States, from North to South and East to West, also know that the reputation and popularity of Campbell's Tomato Soup are wide as the nation itself.



RED AND WHITE LABEL



Their words have wings as swift as light

An Advertisement of the American Telephone and Telegraph Company

We live and work as no other people have ever done. Our activities are pitched to the swiftness of the instantaneous age.

Whatever happens, wherever it happens and however it may affect you, you may know it immediately over the wires or the channels of the air that carry men's words with the speed of light. Business and social life are free from the restrictions of time and distance—for practically any one, anywhere, may at any time speak with any one, anywhere else.

The widespread and co-ordinated interests of the nation depend upon an intercourse that less than sixty years ago was not possible in a single community. This

is the task of the telephone wires and cables of the Bell Telephone System—to make a single community of our vast, busy continent wherein a man in Los Angeles may talk with another in Baltimore or a friend in Europe as readily as with his neighbor.

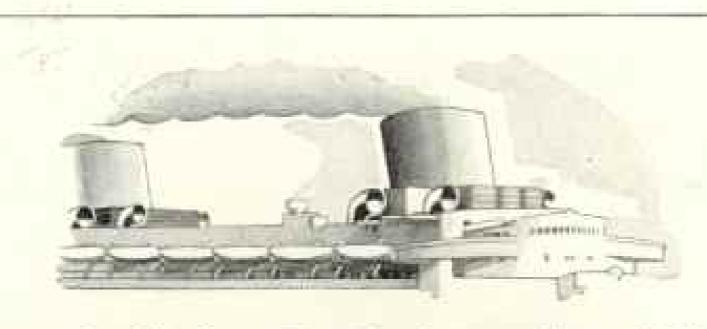
It is the work of the Bell Telephone System to enable friends, families and business associates to speak clearly and immediately with one another, wherever they may be. Its service is as helpful and accessible on a village street as in the largest cities.

To match the growing sweep and complexity of life in this country, to prepare the way for new accomplishments, the Bell System is constantly adding to its equipment and bettering its service.

To this end, its construction program for 1930 has been the largest in its

history. This System at all times accepts its responsibility to forward the development and well-being of the nation.





"Sail for Paris immediately"

The export sales counsel for a large automobile concern was suddenly called away on a five-months trip to Europe. He was newly appointed to the position. He had scant time to arrange his affairs.

His personal fortune was tied up in investments that demanded careful supervision. Must be convert his holdings into less variable, and perhaps less profitable, securities? Should be try to follow the market while he was abroad?

WHAT he will find in National City service

CONVENIENT OFFICES.

National City offices throughout the world are at his command.

INVESTMENT EXPERIENCE.

He will be dealing with an organization with a background of over a century of financial experience. MARKET CONTACTS.

National City offices are in close touch with all investment markets,

INVESTMENT RANGE.

National City's broad lists are made up from the world's finest investment offerings.

Whatever your investment problem may be, you will find practical and prompt assistance at your nearest National City office.

The National City Company

NATIONAL CITY BANK BUILDING, NEW YORK

INVESTMENT



SECURITIES



There's the gift HE NEEDS...
tells to morrows weather to day!

Tapler Stormoguide Junior, No. 2258

(At eight) A sturdy, reliable weather forecaster. Themsands in the allower America. Walnut finished, baketite cure, aneroid movement, 41 inch white dial. Adjustable for altitude, from sea terri to 2,900 feet. Accurate, dependable. \$40,





Tarkir Stormoguide-Standing Model, No. 2259

same machinism as No. 2228 (above). Has handsome goldtowed 43 inch dist and classical triting base of Walnut inched bakelire that holds dist at selected position for easy reading, A sericomed gift, \$15. SINCE history began, man's most uncertain daily problem has been the weather. "How shall I plan my work?" he asks; "Shall I be disappointed in my pleasures?" A Taylor Stormoguide—simple, scientific,

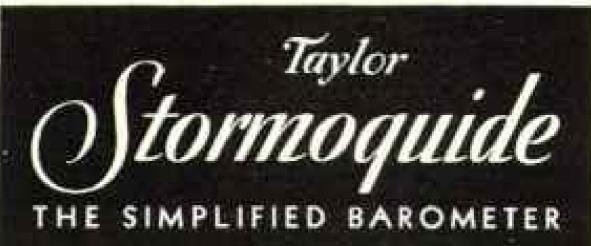
accurate—tells today what to expect tomorrow—rain, wind, sunshine, warmth—
all the many changes that weather can bring.
This type of prophecy is man's only method
of solving the mystery of the unknown future.
Can you think of a gift more original? Or less
likely to be duplicated? Or more welcome?

At department, specifing, optical and hardware sures.
If yours cannot supply you, simply use the coupon and
get prompt delivery, postpaid.

Taylor Instrument Companies

ROCHESTER, N. Y., U. S. A. CANADIAN PLANT, TYON BUILDING, TORONTO, MANUPAGIDADES DISTRIBUTORS IN GREAT BUITAINS BROKE W MASON, LTD., LUNDON

Taylor Instrument Companies, Q5 Ames St., Rechester, N. Y.	
Enclosed is \$	
Stermogulde, Number	() to
Name	
Address	THE SIM





DDDE DEPENDABILITY 50,000 MILES IN 19 WEEKS

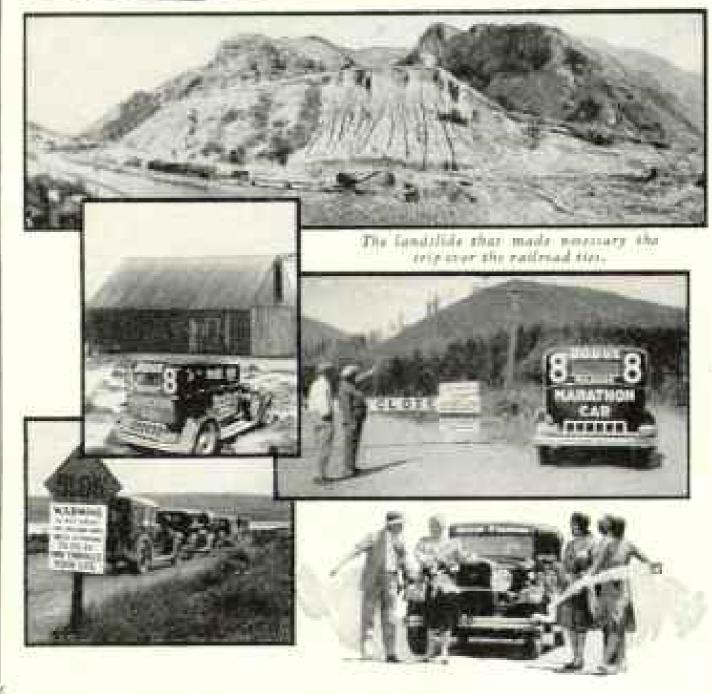
MILES A WEEK

DODGE MILEAGE MARATHON GIVES DRAMATIC ILLUSTRATION OF FAMED DEPENDABILITY

*Sanctioned and Supervised by A. A. A.

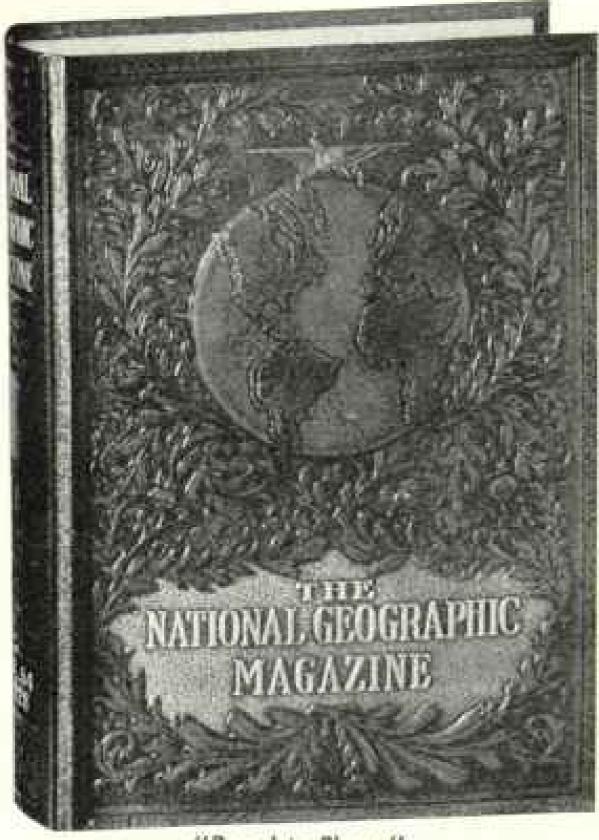
Dodge dependability has become a tradition. All over the world, Dodge owners know it, enjoy it, profit by it . . . hold it so highly that they set Dodge cars on a plane apart from all other motor cars. . . To illustrate that dependability, to bring home to new thousands what Dodge owners already know, a stock Dodge Eightin-Line sedan is running a Mileage Marathon-greatest dependability exhibition ever attempted. * * In nineteen weeks this car has covered more than 50,000 miles under every condition of road and weather. On and on it goes, day after day - heading for a total mileage that will autonish even those who best know how good a car the Dodge is. . . Your nearest Dodge dealer has a duplicate of the Marathon car to show you. See and drive this dependable Eight or its fine companion car, the dependable Dodge Six





DODGE 51X, \$785 TO \$835,(Sepan \$788) - DODGE EIGHT, \$985 TO \$1095, (Sepan \$1045) - P.O.B. FACTORY

Enrich Your Library and Preserve Your Geographics



"Bound to Please"

Also, Self-Binding Covers in Same Design

and same material in which you can temporarily bind six current Geographics as they reach you without interfering with later permanent binding in Albrecht Super-Covers. Price, \$1.50, plus postage. by Having Your Magazines
Bound Near Your Home in
Beautiful Albrecht SuperCovers Like This. Cover
and Binding Complete only
\$1.50 per Volume
Plus Postage

To turn the clutter of loose magazines into usable and beautiful bound volumes like this, send your Geographics by parcel post or prepaid express to the nearest one of the 28 associated binders listed below and specify permanent binding in Albrecht Super-Covers. This newly designed binding is brown, richly embossed as shown in the photograph. Each cover binds a volume of six numbers. Lettered with 22-kt. gold on backbone. Oversewed for extra strength. Opens flat. Covers made of strong material. Waterproof. Will last indefinitely.

Where else can you have your Geographics permanently bound in so fine a cover for as small a cost as \$1.50 per volume, plus postage?

Binding or Cover Must Satisfy You or Money Refunded

LIST OF ALBRECHT AGENCIES FOR GEOGRAPHIC BINDING

Atlanta, Ga., Not. Library Budg. Co., 311-19 Spring St. N.W. Austin, Tex., Thrift Bask Binding Co., 413 Congress Ave. Baltimore, Md., Joseph Rusicka, 606 N. Estaw St. Boston, Mass., F. J. Barnard & Co., Inc., 368 Congress St. Brooklyn, N. Y., Chivers Bookbinding Co., 33-47 Nassan Ave. Chicago, III., Brubandt & Vallers Bookbinding Co.,

Denver, Colo., Dieter Bookhinding Co., 1130-33sd St., Des Moines, Iowa, Hertaberg Bindery, Inc., East Grand Ave., Detroit, Mich., Mack & Orth, 1036 Beaubein St., E. Cleveland, O., Nat. Library Budg, Co., 1766 E. 133sd St., Greenshore, N. Cor., Joseph Busings Bindery, 224 S. Greens St.

Greensboro, N. Car., Joseph Ruzicka Hindery, 224 S. Greene St. Independence, Kans., William Wade.

So. 10th and Country Clab Drive Indianapolis, Ind., Nat. Library Budg, Co., 546 S. Meridian St. Country W. A. Rosser, The Resident Est. Louisville, Ky., Kentucky Book Mig. Co., 319 W. Liberty St., Muskogee, Okla., Motter Bookbinding Co., 129 Times Place New Orleans, Lu., Walter W. Eckert Co., 941 Lafayette St., New York, N. Y., Dees & Talan Co., Inc., 213-221 E. 144th St., Philadelphia, Pa., Nat. Library Bodg. Co., 224 N. 15th St., Pittsburgh, Pa., Andrew G., Wirth, 302 Sandusky St., N. S., Portland, Ore., Davis & Halman, 111 Second St., St. Paul, Minn., Woldon Bindery, 502 Pring Ave., Salt Lake City, Utah, Utah Library Bindery, 363 6th East St., Salt Lake City, Utah, Utah Library Bindery, 363 6th East St.

San Francisco, Galif., Foster & Futernick Co., 444 Bryant St. Spokane, Wash., V. J. Languille Co., 611 W. Third Ave. W. Springfield, Mass., Nat. Library Budg. Co., 271 Park St. Fatkirk, Scotland, Dunn & Wilson, Ltd., Bellevue Bindery

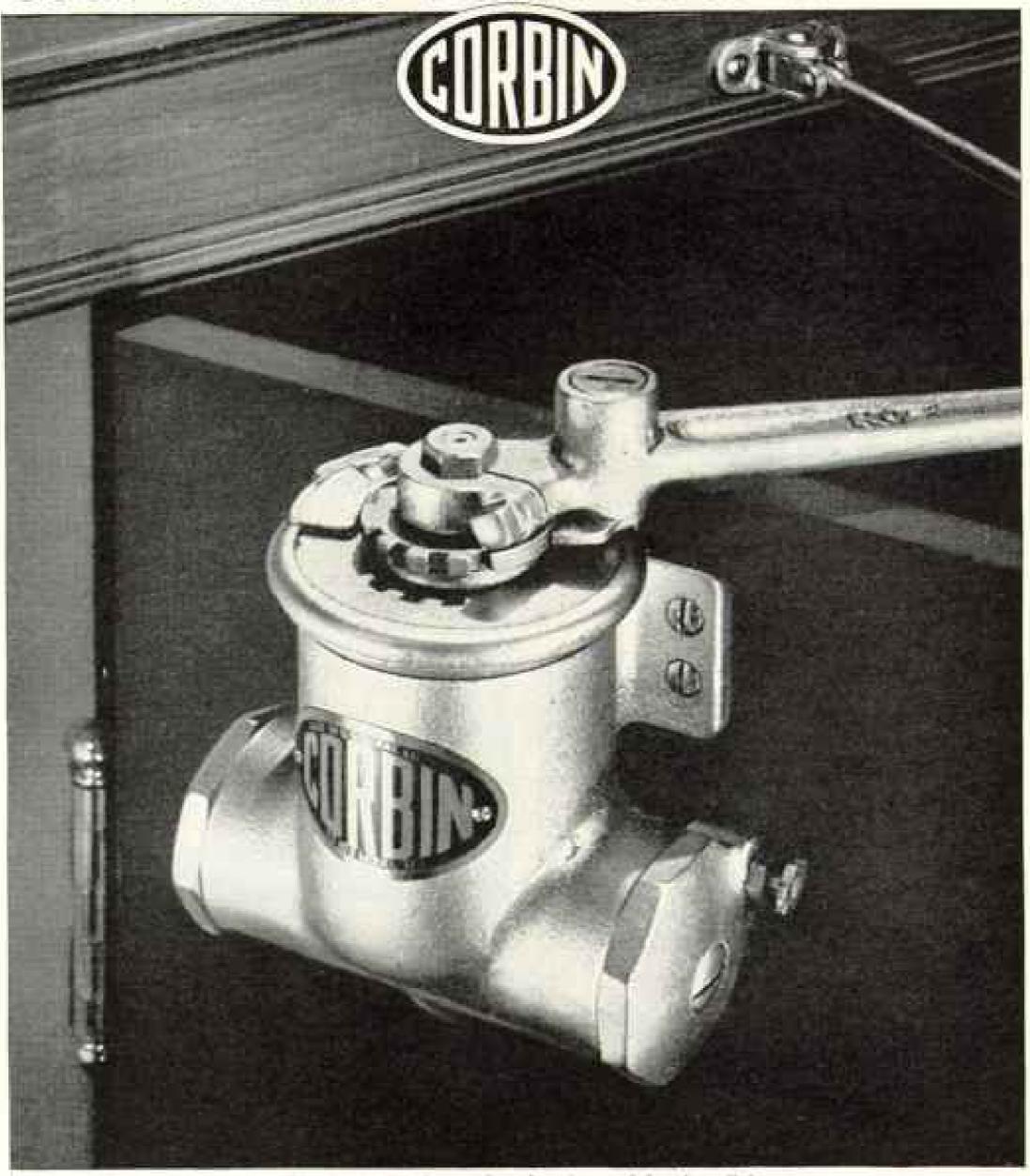
Canada, W. A. Bressey, The Boolobelf Bdy., Ridgetown, Out. Price, \$1.85 in Canada

"Bound to Please" Albrecht Covers Manufactured and Guaranteed by

THE ALBRECHT COMPANY, Baltimore, Md.

Doors should be seen and not heard •

GOOD BUILDINGS DESERVE GOOD HARDWARE



Carbin Door Checks close shore without stonening and close them all the way

P. & F. CORBIN WEST NEW BRITAIN, CONN., U. S. A.

The American Hardwere Corporation, Successor

NEW YORK CHICAGO PHILADELPHIA

Makers of the world's most complete line of builders' hardware

CHRISTMAS BINDINGS for National Geographic Magazines

A Christmas present every member of the family will appreciate. Molloy-Made Binders and Covers of beautifully embossed artificial leather in the Geographic design; two-tone brown with gold panel; gold stamped on backbone. Binders hold six issues; stiff, washable covers, in colors that will not rub off.

Bind Them Yourself-With the improved Molloy device you can hind your own Geographics without sewing or gluing. Your entire Geographic Library can now be placed in uniform bludings, whether you bind them yourself in Molloy Binders or have any Bookbinder bind them with Molloy-Made Covers.

Let Any Bookbinder Bind Them-No need to ship your Geographics to some distant point. Any Bookbinder can now obtain Molloy-Made Covers in exactly the same design, colors and finish for hinding your Geographics Into beautiful, permanent, flat-opening, sewed volumes. Same guaranteed fine appearance and wearing quality as Molloy Binders heretofore supplied.

Use company for free inspertion of Molling Loose-Leuf Binders anywhere in the United States.

THE DAYID J. MOLLOY CO. 23.53 North Western Ave., Chimase, Rt., U. S. A. Please sent on approval soften of Meller Geographic Binders, Volumes Tears
Within 18 days I will per for them at the regular price of \$2.65 a pair, or \$2.68 g single binder, or return the hinders to you.

Additions.

Penings propagation United States, Consider and Maries. Full pagement and propagations: according to relate suffers (weight two position par pairs). Hemittanees refusated an return of Rentess if not estimated.





Would you prefer \$25 weekly or SYMPATHY? You give your family \$10,000 ... SYMPAIRIE

Sympathy will not pay bills!

ACCIDENT

Anyone In to W Years Accepted Policy Pays

\$38,868 principal sam, also benefits for forc of bunds, free or epoclate. Many unusual protecting clauses. \$25 Weekly benefits, pays distay and hospital talks. Covers Automobile, Tracel. Padestatan and many remmon sections. Covers many exm-mon stelescence, burinding typholds appendix specialisms, labor Assident Incurance Commun. Deer delay, you may be sent. to ment sirkness or accident. Mail compon today for free descriptive Elecature.

North American Accident Insurance Co. 1007 780 Wallach Bldg., Newark, New Jersey Chicago	
Nume	
Address	

AGENTS WANTED for Local Territory



Deaf Hear Again Through New Aid

Eurpiece No Bigger Than Dime Wins Enthusiastic Following Ten-Day Free Trial Offer

After twenty five yours devoted exclusively to the manufacture of scientific hearing aids, the Dictograph Products Co., Inc., Dept. 809-P. 220 West 42nd Street, New York, N. Y., has just perfected a new model Acousticus that represents the greatest advance yet made in the re-creation of hearing for the deaf. This latest Acousticon is featured by a tiny carpiece no bigger than a dime. Through this device sounds are clearly and distinctly transmitted to subnormal ears with wonderful benefits to hearing and health alike. The makers offer an absolately free trial for 10 days to any person who tony be interested, and a letter will bring one of these remarkable aids to your home for a thorough and convincing test. Send them your name and address today! Advt.



HAWAII in WINTER

... Fashion's Newest Fad

Christmas in the South Seas! Howeii's Winter Season beginning now in Autumn, and lingering until the night-blooming Cereus heralds the approach of levely Summer, centers a brilliant period about the Yuletide holidays... Tonight the Southern Cross shimmers on the horizon... touches with the wand of wonder sophisticates from Europe and America... They have been drawn by oft-told tales of social smartness in the fascinating fringes of the tropics... tales of Christmas Carols pulsting in pure Hawaiian cadence under a velvet, star-lit sky... tales of rare delight in the Land Where Winter is only a Name.

Hawaii in Winter is Clorious With Color. Blue waters are tinged with shades stolen from the skies... Folds of fulfy mists don the crimson glow of sunset... then pile the heavens with mosques of pearl and star-crowned minarets... The dark of great groves of coco-palms marches down to spangled surf and sands silvery in tropic mountight... There is laughter and the throb of vibrant ukulele... the sigh of the scented sea.

Hawaii's Islands are Magic Lands . . . Smart cars tread the shaded aisles of native villages . . . climb verdant mountains to pause at the marvel of mighty panaranas . . . dip into exquisite valleys to emerge by pointed beach where outrigger and surf-board vie in the creamy froth of lazy combers . . . Old Kona on the Island of Hawaii intrigues with absorbing glimpses into the romantic past. Maut with cloud-swathed mountain tops . . . Kauai with gargeous canyons reflecting the lints and shedes of glorious Hawaiian sunsets.

Go For Christmas, Stay for Spring. The end of the rainbow is only a few days away, arched over the sun-smoothed Pacific Proud liners are waiting to whisk you from Winters rudeness to the pulsing joys of perpetual Spring. Creat hotels sparkle in Continental grandeur, yet glow with the soft warmth of Hawaiian hospitality. Luxury takes on new meaning in a pastel-painted world.

For full information write to

HAWAII TOURIST BUREAU

(HONOLULU, HAWAH, U. S. A.)

1104 Monodnock Building, San Francisco, California 655-E Chamber of Commerce Building, Los Angeles, California

LASSCO Line from Los Angeles

730 S. Brnadway Lin Angeles 685 Mathiel St., San Francisco. 921 Fifth Average, New York 213 E. Benadway , San Diego. 140 So. Dearborn, ... Chiange 609 Thomas Building Dullus. MATSON Line from San Francisco

533 Fifth Avenue. New York 721 W. Seventh St.,... L. A. 140 So. Dearborn.... Chicago 1319 Fourth Avenue. Sentile 213 Market St. San Francisco 271 Pine Sc. Portland, Ore.

Spend WINTER WHERE IT'S SUMMER-Australia



A In Australia one travels north toward the tropics. People throng the bathing beaches in January; go to the mountains for skiing in July.

Ask Your Travel Bureau

Here is a continent as large as America, with some of the world's most important cities, with strange birds and curious animals, with scenery that varies from peaceful English downs to jungles hung with brilliant orchids, from forests of giant trees to sub-tropic beaches where mammoth turtles sun themselves.

Every well-informed traveler should know Australia, and the fascinating ports and islands that dot every way en route.

To see how interesting your trip will be, send this coupon for illustrated booklets.

Australian National Travel Association

881 Adam Grant Building, San Francisco, Calif. or Grand Buildings, Trafalgar Square, London.

Name			
STREET.			



S. S. EXCALIBUR

Sailing January 24, 1931

S. S. EXOCHORDA

Sailing February 25, 1931

On their Muiden Voyages in An Improved Express Service to

EGYPT and H

Exchange January's chill for the glowing warmth of Egypt and the Mediterranean.

New Liners. Outside cabins only and limited to two passengers if desired. Four new, private loge decks for small parties.

Every convenience meeting American ideas of modern life at sea.

An interesting and inexpensive wonder voyage, New York and return.

Singer besiden, information and representations from besid again or

AMERICAN EXPORTLINES

THE EXPORT STEAMSHIP GORPORATION Dept. 300, 25 Broadway, New York

Beitier 126 State 3t.
Bellimere: Kepuse Bidg.



Chicago: The Rookevy Philadelphia: 400 Hourse Ridg.



Accommodations for first-class passengers only. Reservations and literature at authorized tourist agents or Purrous Prince Line, 34 Whitehall Sc. (where Broadway begins), or \$63 5th Awe., N. Y. C.

'ROUND WORLD TOURS 108 Days 23 Ports \$680

Prince Line Service has been continuous between New York and South America for 25 years.

FURNESS Prince LINE

From GENERAL ELECTRIC

to American Mothers



O American mothers who are bringing up clear-eyed, stout-hearted, tumbling future presidents, aged from one month to fifteen years, winter with it= close confinement, its short, dark days and its complete lack of health-giving sunlight, presents a real problem-a real challenge to motherhood. No matter what other matters may occupy her mind, the chief concern of every mother is in answering this challenge of winter-in fighting off by

every means in her power the many menaces of winter-and especially sun-starvation.

Most mothers now know that the sun which shines on a winter day-even the clearest and brightestcontains only two per cent of the vital health-maintaining ultra-violet rays found in summer sunlight. Those highly beneficial rays which tan the skin, build up resistance to disease, promote nutrition, stimulate growth; which are essential in building strong bones and sound teeth and which liberate in young bodies that elusive, life-giving vitamin called Vitamin D-

The Sunshine Vitamin. This is the antirachitic vitamin; and during the prenatal and the early greating years of life, it is an absolutely essential element for building strong bones and for sound muscular development.

Lucky for the future presidents of the United

10000 to 15000

Secretarial and by Matter

States, its industrial giants and its millions of other future leaders that science has discovered another suna sun that shines as brightly and effectively in winter as summerthat is richly endowed with health-maintain-

ing ultra-violet-that shines in cloudy weather and in dark and murky cities-that shines in the play. room, in the bedroom where the children dress, beside father's easy chair, as he reads about "Ali Baba and The Forty Thieves," that beams down upon the baby's crib and mother's chaise longue.

A sun, sponsored by the greatest name in electricity-General Electric-A son which shines for three cents an hour. That is safe as the real sun and

Join us in the General Electric Program, broadcast every · Saturday evening on a Nation-wide N. B. C. Network.

as effective. That operates without fuss or noise.

Many manufacturers, including General Electric, are offering standards and fixtures, using this new sun-the G. E. Sunlight MAZDA Lamp as their source of energy. Special standards or fixtures are necessary because the G. E. Sunlight MAZDA Lamp will not operate in the ordinary lamp socket, It is the last word in man-made sunshine. At a touch of the finger, it offers, at a distance of three feet from the lamp, all the benefits and effectiveness of the BEST midsummer sunshine at midday.

Alert mothers will insist that the lamp they buy contains this G. E. Sunlight Mazoa Lamp. They

Just be a redictube. CHE ONLY DEBEtion property in a set designed for the use the G. E. Sunlight MARDA Lamp MUST be used in opecial equipment to obtalm mitra-wholet radiother.



Mary

Minday.

histolikh

will be satisfied with nothing less than the best. They will not use it as a substitute for the service of a physician in the case of illness or disease, but they will employ it freely as an aid to glowing health not only for the children but for all the family.

The G. E. Sunlight Mazua Lamp is sold in accordance with the requirements of the Council of Physical Therapy of the American Medical Association. For further information and an interesting booklet write The Incandescent Lamp Department of General Electric Company, Nela Park, Cleveland, Ohio.

Mad to secon White World in Business: Buristing

4000 to 2000 Anglis Street Middleson 7600 to 40,000 tales fled, Mari Ciris (bertalite)

Santight, as the chart above indicates, is compared of victor-magnetic water of moving lengths which actioner has clusterfied as infer-end waves, while light waves, and invisible ultra-violet. Recent extentific investigations, however, tend to show that one particular band in the ultra-violet range is of special importance in the maintenunce of general health. This lies between 2500 and 2200 Augstrom with. It is white this derivable ultra-violes none that the G. E. Sunlight Maxima Equip concentrates its wifesricket effectivement.

THE INCAMBREEEST		
OF GENERAL		
NELA PARE, CI	DEVELAND	OHHO

Please send suc, without obligation, full information about the G. E. Simingat Marka Lump.

-03	d.H	
- 4	33	Control of
- 17		

GENERAL SELECTRIC SUNLIGHT MAZDA

Sunny SAN ANTONIO



"Most Interesting Southern City"

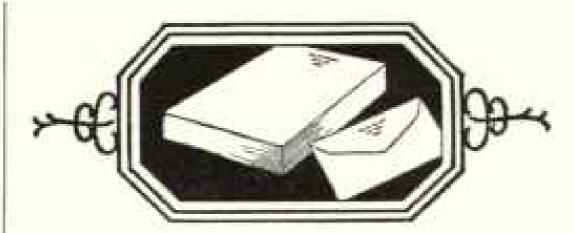
San Antonio—there's romance in the very name! Tall palms sigh in the soft breeze...venerable missions sit dreaming of past glories....everywhere you see the imprints left by two centuries of colorful history.

No wonder they call it the "most interesting Southern city"—this cosmopolitan capital of the empire of South and West Texas and gateway to Mexico. For, against San Antonio's historic background, the golfer's shout of "fore" from velvet-smooth fairways, the crack of mallets on balls in exciting polo matches, the shouts of children at play, the drone of army planes high overhead—all reveal a modern community, whose bospitable people leave nothing undone to make each day a joyous adventure in living.

Forget dull care in San Antonio this winter.



For Free, Illustrated Booklet, Write Dept. 38, Municipal Information Bureau, Astec Building San Antonio, Texas



Printed Stationery Long Style Sheets • • \$2

The American Stationery "De Luxe Package" of 123 aheem, size 6% by 10%, and 123 envelopes—all tentifully proped with your name and address—is an extraordinary value at \$2.00. The quantity is so big, the quality so good and orders are filled so promptly you are sure to be pleased. In fact, we guarantee it—or your money immediately relanded. A copy of our guarantee is filed with the National Geographic. Send \$2 for a package, delivered postpaid. YOU'LL NEVER BE SORRY.

We also manufactore the famous printed package of 200 note sheets i size 6 x 73 and 100 envelopes—all neatly printed with your name and address \$1 (as described over Station WLW & Price, postpaid

STATIONERY COMPANY PERU, IND.

300 PARK AVENUE

LISTEN to the humerous and enlightening abservations on their hearing on the future"—brought to you by Frederick Lands, in his sampsing program, "The HOCSTER EDITOR," every Friday evening at \$100 STATION WLW Eastern Standard Time, over STATION WLW

Why Waste Time Stropping Razor Blades?

KEENEX SHARPENER

In the same longth of three that it takes to strop a tunic blade you can now actually SHARPEN it! Imitual of merely straightening the edge, as a stropper does. The Resnew grinds a new edge on the blade. Makes a single binde last a year. The Remax Share a single binde last a year. The Remax Share a single binde last a year. The Remax Share a single binde last a year. The Remax Share a single binde last a year. The Remax Share in the properties binds for every share. Nothing this pi were before on the market, a real elarpeour, not just a strongery meeting. Makes your old lines as good as very. Des it at your design a series index for appearal Chatatines Offer.

THE KEENEX RAZOR SHARPENER CO. 3255 Monroe Street Toledo, Ohio



Real Vermont Maple Hearts

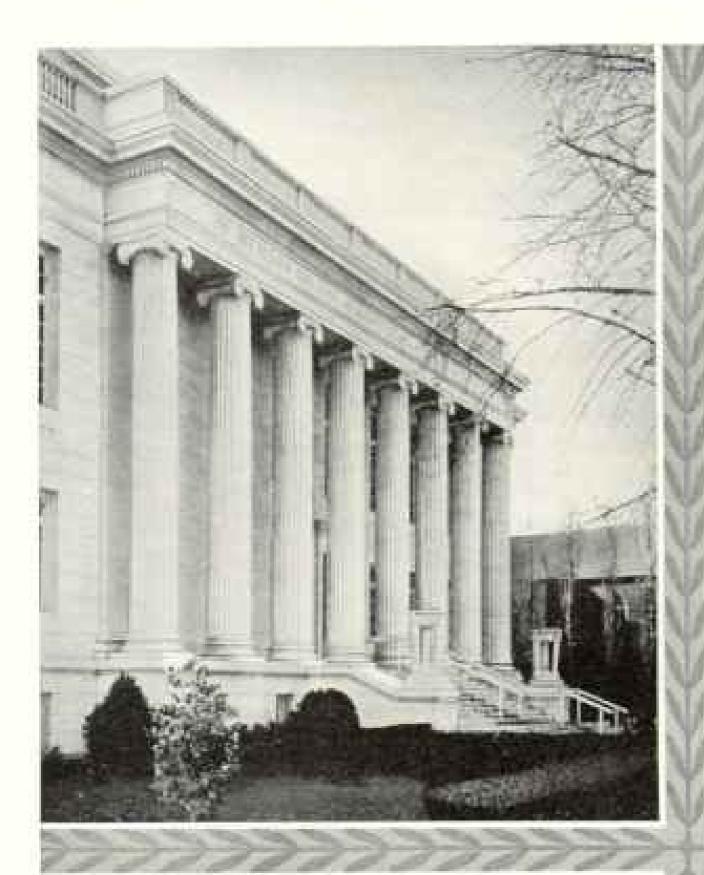
"Sap Bucket"



Vou'll live them—from from the heart of the maple sometry. Deletity mathod in a universe "top Becket" of escient wood, as illustrated. A true scape confection. Deliciously smooth, and rich to the tong of the sugar erosand. Novel for bridge condy or prize—total for gifts. Send today for your stap Bucket—something I lb. 5 on pet Fresh daily—to your of your list—\$2.50 periods. (West of Miss. R. \$1.52.3 Sup Burther of I lb. Grandfathers stirred Sugar, \$1.58. Filled with 2 lbs. Phys. Maple Paper, \$1.58.

Price list of pure maple products and drinty confections sent free.

Maple Grave Candies, Inc. Route 17 St. Johnsbury, Vermont

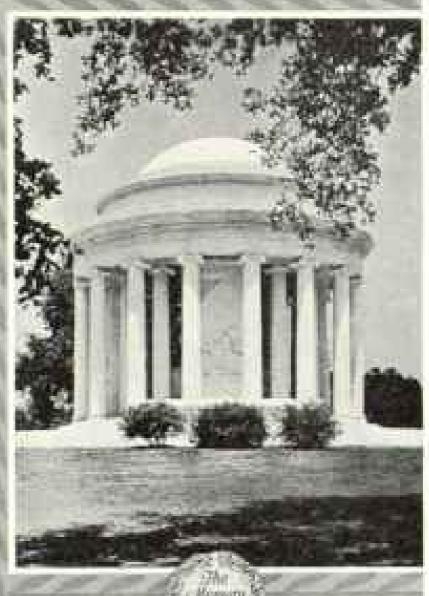


All that is beautiful shall abide forever

CHOSEN because of its beauty and permanence, Vermont Marble gives the new Red Cross Memorial Building in Washington the dignity and serenity of all things ageless and everlasting. The façade of this impressive memorial to the heroic American women who served the nation in the World War is illustrated above. As in public monuments, Vermont Marble is being increasingly used for private family mausoleums, as shown at the right. Vermont Marble is the nation's memory stone.

Memorials in Vermont Marble have unusual durability because they resist the wearing effects of climatic conditions — of which the most destructive, during the course of centuries, is moisture. Governmental Bulletins show that Vermont Marble absorbs only about one-third as much water as the average of other memorial stones.

VERMONT MARBLE



Write for the free booklet, "All That is Beautiful Shall Abide Forever." It gives belpful information, and simplifies the problem of selecting memorial designs for your special requirements. Address: Dept. N-304, Vermont Marble Company (world's largest quarriets of marble), Proctor, Vermont.





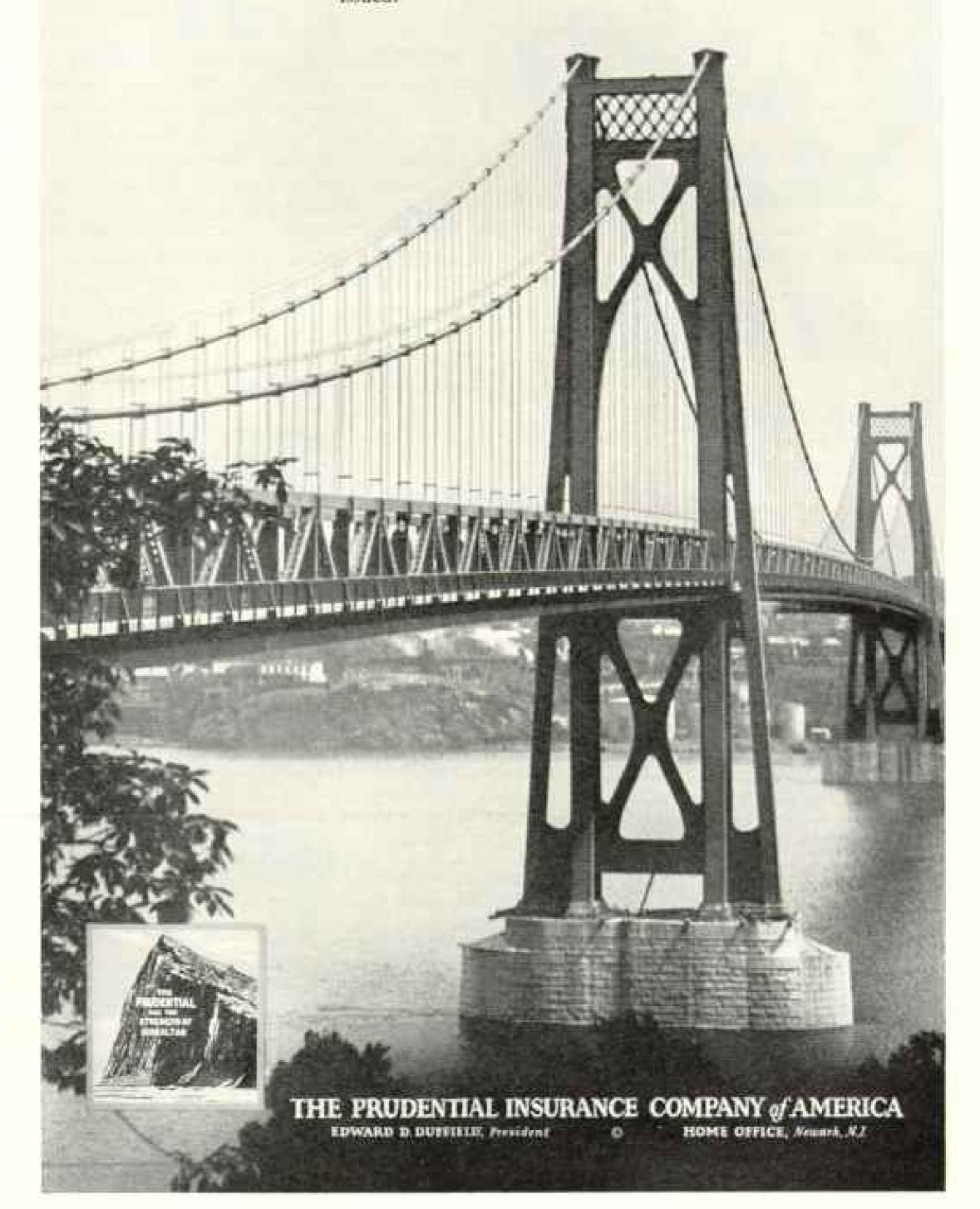




24 Broadway, New York, or Your Local Agent

A BRIDGE must be carried on to completion, if it is to serve the purpose that led to its crection.

LIFE INSURANCE should never be canceled if it is to serve the purpose for which it was issued.



Go Abroad

for Ge ... in 6 minutes



This Winter enjoy delightful days on SUNLIT TRAILS near

El Paso

SEE OLD MEXICO, visit Juarez just across the bridge. Take a trip to Chihuahua, Torreon, Mexico City and many another interesting point either via rail or plane direct from El Paso. Come here to outfit and secure guide for a hunting and fishing trip into the wilderness of the Sierra Madres.

VISIT CARLSBAD CAVERNS National Park, largest caves known to man. Daily passenger bus service from El Paso, or you may drive over a new highway in a few hours.

cold, dark, dreary days behind, enjoy every outdoor sport, motor over sunling the trails to a thousand points of scenic historic interest. Tarry awhile in "Billy the Kid" land. Make El Paso your headquarters for a delightful winter holiday in the land of Old Missions, a land once roved by Spanish Conquistadores.

Write today for new Sunlit Trails folder and a picture story of El Pano-Juneaus.

THE GATEWAY CLUB, 104 Chamber of Commerce Bldg., El Paso, Texas, Please Jornal Stevense to:

None:

Ammonie

WHEN WINTER COMES!



WEST INDIES... PRE-CHRISTMAS CRUISE...

ss FRANCONIA... 16 DAYS... DEC. 2-18 ... \$175 UP

Work up the gayest holiday mood you ever
knew ... Christmas shopping along Havana's

Prado, Colon's bazaars. Swimming in liquid opal
at Nassau. Visiting Kingston, Port-au-Prince.

NEW YEAR'S EVE CRUISE TO NASSAU AND HAVANA
8 DAYS... DEC. 26-JAN. 4...ss CARONIA... \$170 UP

Speed the Old Year out, in a new manner ...
down where Havana holds carnival in its carefree, tropical, Latin way. 7 other Cunard

Cruises, varying in duration, from 8 to 18
days. Sailings from Dec. 20 to April 16. Rates
from \$111 up, with shore excursions \$126
up, according to steamer and length of cruise.



EGYPT and the MEDITERRANEAN

Aboard the great Cunarder Mauretania . . . the Annual Classic Mediterranean Cruise . . . Sailing from New York Feb. 21 . . . returning via Southampton. Rates: N. Y. to Madeira, Gibraltar, Tangier, Algiers, Villefranche, Naples \$275 up. N. Y. to Athens, Haila, Alexandria \$350 up. N. Y. to N. Y. \$840 up. Second Cabin passage at low rates.



and "Carmania", big ships exceeding by thousands of tons any other steamer in Havana Service, sail every Wed. and Sat. N.Y. to Havana . . . First Class: \$90 up. Round trip \$170 up. Carry your funds in Cunard Traveller's Cheques

Send for descriptive literature to your local agent or 25 Broadway, New York

CUNARD



Thrilling Journeys to Wonderlands

LIVE to children, for Christmas, the toy G that takes them on wonderful trips to the depths of the ocean, the world of a million years ago, the roo, and other fascinating places. The toy that answers all their questions about the flowers and birds, strange animals, flags of nations, and so on, with a mysterious buzzing sound that thrills and teaches. Here is a wonder game of knowledge that makes learning a glorious adventure. Lasts for years. Always up to date. Send for free folder describing this Wonder Toy, additional cards and other Knapp Toys.

JAPP \$3.50 Complete with bet-

Knapp Electric (Div. P. R. Mallory & Co., Inc.), Dept. N-12, 3029 E. Washington St., Indianapolis, Ind.

OU, too, can enjoy that real country flavor. so keenly reliabed by past generations, now available (by mail only), in Zimmer's OLD TYME Summer Samage, Salami Samage, Bacon and Ham.

> That OLD TYME flavor has set Ziemer's spart from all other sausages.

> > To taste them is to appreciate that exquisite goodness.

> > > Fill in coupan for folder. Or, send \$1 (no stamps) for any of these delicacies, postpaid, Add 15c West of Rockies.

> > > > H. W. ZIEMER, Inc. 860 21st St., Milwasshire, Witn.

Send folder on OLD TYME del-

Cellophane

Wrapped.

icacies. 1 enclose \$ Send postpaid: OLD TYME Summer Sources at \$1 DOLD TYME Salami Saurage at \$1 DOLD TYME Stient flame at \$1 ULDTYME Whole Hum at Helh." OLD TYME Whole Slab Barren at 50e Lb. "

"Average # to 10 Lbs. each. Scat C. O. D.

Name Address

City

Do you want a surprise?

No noust, you've heard of Kellogg's Kaffee Hag Coffee. You know it's free from the barmful effects of caffeine and will not disturb your sleep.

But you may have an idea that removing the caffeine steals some of the aroma-some of the wonderful flavor of the coffee.

But please forget any prejudice. Try the improved Kaffee Hag Coffee. You'll be surprised. This is real coffee. Each sip brings you every bit of the rich flavor and aroma of the world's finest coffees. You cannot tell it from the best coffee you ever tasted. But it will not keep you awake, disturb your nerves or digestion.

Kaffee Hag Coffee is now made by the Kellogg Company in a modern new plant in Battle Creek. It has been wonderfully improved and materially reduced in price.

Won't you try this more healthful delicious coffee? Your grocer has it-or we will send you a sample for 10 cents to cover mailing. Address Kellogg Company, Battle Creek, Michigan.





RADIO FEATURE

Every Sunday evening over the Blue network, Kellogg's Kaffee Hag Coffee presents to you the popular Slumber Music, a distinctive program of the sweetest music ever written. Time in and enjoy it over wit and associated stations of the National Broadcasting Company-from 11:00 to 11:30 in the East, 10:00 to 10:30 Central time, and 9:00 to 9:30 Mountain time. Also ker, kniso, from 10:00 to 10:30; and XOA, 10:30 to 11:00;

HIS TAIL WILL WIG-WAG THANKS

Thanks for overflowing energy! Thanks for a strong body, for good boan, clean teeth and healthy game... for verse and vim and vast vitality! The dog fed on a daily diet of Spratt's Foods has much to be thankful for ... for Spratt's crop biscuits contain wholesome meat ... energizing wheat ... and all the other nourishing ingredients a dog needs. That is why veterinariam recommend Spratt's Foods. That is why fine dogs the world over are Speatt's fed pers.

Stop feeding your dog hapharardly. Discontime giving him sloppy foods. Feed him a balanced fare...give him Spratt's Foods! Refuse substitutes! For your dog's sake, look for the name "Spratt's" on every package of dog foods you buy! Sold at grocery, seed, lead, and

drug stores. And at per shops!

*FREE DOG BOOK: A valuable handbook on feeding, breeding and training. Also samples of Spentt's Foods. Write SPRATT'S PATENT LTD., Dept. N-3, 18 Congress St., Nessark, N. J.—1186 Howard St., San Francisco, Cal. Qui. P. L. 180

SPRATT'S DOG BISCUITS

MEDITERRANEAN



Greatest Program in History of this Famous Cruising Steamer

ROTTERDAM

Leaves New York

FEB. 5. 1931

under Holland-America Line's user management

71 days of delight

A trip to the "Eternal City," Rome, without extra charge

AMERICAN EXPRESS Co. in charge of shore excursions

The Botterdam was recently entirely modernized. You will find her a model of modern comfort. Swimming pool, gymnesions and many spacious public salons. Excellently wentilated and spotlessly clean. Service and cuitine are the last word in perfection. Enjoyable and july entertainment.

I'm chains annummediations make reservations now.

Hates from 9955

Write for illustrated Booklet "N"

HOLLAND-AMERICA LINE

91-94 State Street, New York

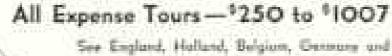
Branch Offices and Abenta in all principal Cities.

HOTEL CHARLOTTE HARBOR



Own 18 hole golf course, tennis cours, swimming post 17-8 a 80% traps and harring-beach, fishing-boaring-world shooting. For tesevertions or busiles editress Peter G. Schutt, Monoger, Notel Charlotte Nortoc Forry Gurde, Florida.

By MOTOR thru EUROPE



See England, Halland, Belgium, Gennum and France, all expenses \$305. Other tours to every country in Europe. Price includes all expenses on ship and shares ocean pussage, butule and regula, guide service, all travel in Europe by mater, admissions to galleries, museum, etc., even your tipal. Ask for Booklet "£22".

THE TRAVEL GUILD, INC.

180 North Michigan, Chicago, Illinois 331 Fifth Ave., New York City

TRAVEL~ The Greatest Educator

A 1931 Art Tour to JAPAN!

See the Art and scenic beauty of the Orient. Some of the quaintest and loveliest art treasures of the world ... from tiny masterpieces in lacquer to the giant bronze Buddha of Kamakura. A vacation tour, also ... to snow-capped Fujiyama, lovely seashore resorts. Oriental gardens, fascinating shops and temples in the hills. Ride in sampans on Lake Hakone. Japan tour \$845. China and Korea extension is optional. Write today for complete information.

European tours sailing as early as March 7 and Intercollegiate Tours, giving college credit, \$295-\$1500.

TEMPLE TOURS

441 Park Square Building, Boston, Mass.

New York Chicago Columbus

San Francisco Philadelphia

To easily display all Christmas decorations

10c
Packets
All Bealers

USE Moore Push-Pins, 2 sizes, or Moore Decorative Push-Pina, 6 colors, 4 sizes, to hang up greens, wreaths, and all light-weight wall decorations. For heavy articles, use Moore Push-less Hangers, 4 sizes.

Moore Push-Pin Company Philadelphia

Next winter . . .

"Base up"

with

THRILLS and SUNSHINE

heiks crowd Algerian cafes...pilgrims muse in Gethsemane. For little more than \$12 a day, you can board the Empress of France, yacht-like giantess, next Feb. 3, at New York. Hers is the ernise with a "5th Ace"... Canadian Pacific's one management, ship and shore. For 73 days, nothing to do but enjoy! As low as \$900. Booklets, ship plans, from your own agent or Canadian Pacific offices in 35 cities in U.S. and Canada.



MEDITERRANEAN CRUISE

TRAVEL SYSTEM

anadian

Pacific

OLISTEN IN: Canadian Pacific Broadcasts ...

Sunday, 4:15 EST: The Musical Cruisaders... Wednesday, Midnight EST: Royal York Dance Orchestra...

Programmes produced in Canada. WJZ and associated NBC stations.

For School Breakfasts

CHILDREN eat more and feel better when you achieve variety in the menu. Any mother knows that. What better way than to serve a crisp, crunchy cereal for breakfast!

Kellogg's Corn Flakes are ideal.

Wholesome, easy to digest—a wonderful vehicle for healthful milk.

Add canned fruits for variety or
sweeten with honey. Order the redand-green package from your grocer. Made by Kellogg in Battle
Creek.

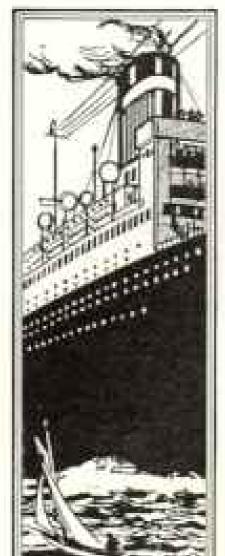
Kellvygis

Corn Flakes, Rice Krispies, ALL-BRAN, PEP Bran Flakes, Kellogg's Shredded Whole Wheat Biscuit, Wheat Krumbles, Kaffee Hag Coffee—the coffee that lets you sleep.



NASSAU · HAVANA · MIAMI

12-day all-expense cruises \$125 and up - 5. 5. Munargo fortnightly from New York. The ship your hotel. 2 days in Nassau - 2½ days in Havana with two sightseeing trips - 2 days in Miami.



NASSAU 12-day all-expense tour \$125 and up -6 days at Royal Victoria Hotel, Nassau (American plan) and steamer round-trip between New York and Nassau.

BERMUDA A fast and comfortable service via Munson steamers. Broad deck spaces, airy, outside rooms. Round trip \$70 and up. All expense tours arranged. Fortnightly sailings—S. S. Pan America. First sailing Dec. 19th, and weekly thereafter.

WINDWARD ISLANDS To strange, colorful Tropic Isles. 25 days, 5300 miles, \$200. 15 ports. Sailings fortnightly. 5. 5. Western Ocean or 5. 5. Munamar...deck games, gay social times, no passports needed. BARBADOS stopover with 8 days at Marine Hotel, Bridgetown; inclusive rates for cruise, \$195 up.

SOUTH AMERICA Fortnightly sailings to Rio de Janeiro, Santos, Montevideo and Buenos Aires...cool, airy, outside amidship rooms, mostly with beds. Excellent cuisine and service.

For information see local murist agent or

MUNSON Steamship Lines

67 Wall Street, New York City

DUES

Annual membership in IZ. M., El 60; annual membership abroad, \$4.20; Cannha, \$2.20; ife membership, \$100. Please make remittances payable to the National Geographic Society, and if at a distance remit by New York draft, postal or express seder.

RECOMMENDATION FOR MEMBERSHIP

IN THE

NATIONAL GEOGRAPHIC SOCIETY

The Membership Fee, Which is for the Calendar Year, Includes
Subscription to the National Geographic Magazine

PLEASE SETACH AND FILL IN BLANK BELOW AND BEND TO THE BECKETART

	193
To the Secretary, National	I Geographic Society,
Sixteenth and M Streets	Northwest, Washington, D. C.:
I nominate	
OccupationThis in	dormation is important for the records.)
Address	*******
	for membership in the Society.
11-30	
	Name and Address of Nominating Member

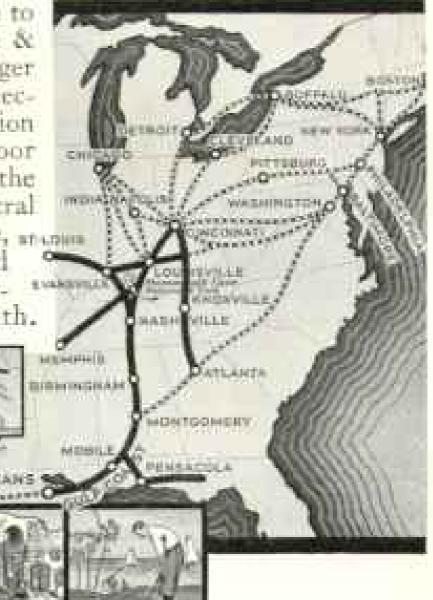
To the South lie lands of romantic bistory... the GULF COAST, NEW ORLEANS... on the ideal winter route to CALIFORNIA....

High-bred cavaliers, gallant soldiers, thoughtful monks, bloodthirsty filibusters, and hardy
pioneers came to the southern territory,
seeking lands and gold. For almost three
hundred years the battle waged between
brother nations and against Indian tribes, and
not until the American flag was raised over
the South and Southwest was peace restored.
Every bit of this territory is redolent of his-

Every bit of this territory is redolent of history. Streets, parks, and lakes bear the names of warriors and ministers of powerful European empires. The sight of a vine-covered stone building, and Davy Crockett lives again. The campanile of a Spanish mission, a granite monument set under moss-covered oaks, a narrow alley overhung by balconies beautiful with lacy iron work, a famous restaurant where famous men have wined and dined and the pages of history begin to unfold.

Follow the route shown on the map here to this romantic territory. The Louisville & Nashville Railroad has splendid passenger service direct to the South and to connections West, and the way lies through a region of mild weather and year-round outdoor sport. The "Crescent Limited" runs from the East, "The Pan-American" from the Central North. Both have maid and valet service, and showers, club and observation cars, and dining car service that reminds the traveler of the hospitality of the old South.

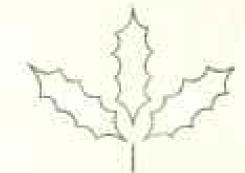
THESE DIRECT THROUGH ACT OF THE PARTY OF THE



Write W. I. Lightfoot, General Passenger Agent, Louisville & Nashville Railroad Company, Room 453A, 9th and Broadway, Louisville, Ky., for information about trains to take, stopover privilegra on the Gulf Coast and at New Orleans, and literature about sights to see and things to do in this romantic territory.

LOUISVILLE & NASHVILLE RAILROAD





Why not give "him" an EVENING DRESS SET?

No gift compliments a man's taste and "style" more than Krementz Jewelry. This is true the year round, but it's particularly true at Christmas time-for there's something intimate and personal about fine jewelry which makes it thrilling to give, and thrilling to receive. ~ Krementz Jewelry is the kind men buy for themselves! It is handsome, mannish, smart, correct. ~ That's why every man who is lucky enough to receive a Krementz Full Dress or Tuxedo Set as a gift can be sure that it is faultlessly fashioned and absolutely correct. Krementz Jewelry is internationally styled. It has to be, because it is worn the world over. - The better stores everywhere carry Krementz Dress, Business and Sports Jewelry. May we send you our handsomely illustrated booklet which contains a Dress Chart, showing what is correct to wear for each and every occasion? ~ KREMENTZ & CO., Newark, N. J. Makers of Fine Jewelry since 1866. ~ New York Office: 286 Fifth Avenue-LACkawanna 3123.

KREMENTZ GIFT JEWELRY FOR MEN

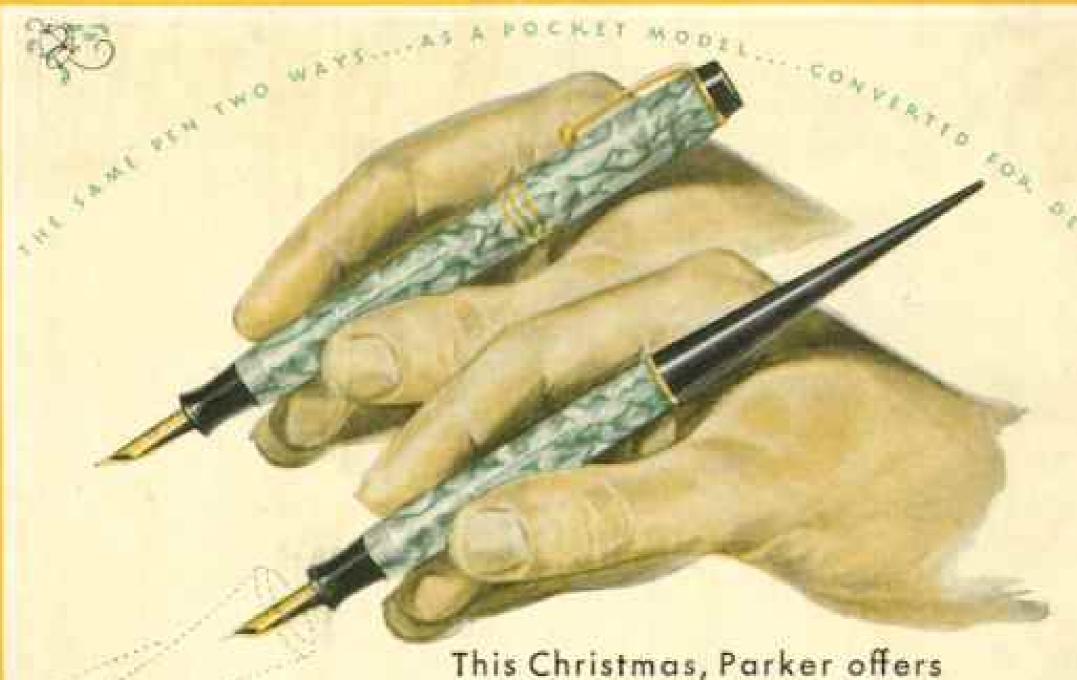


Krementz Full Dress Sets and Krementz Tuxedo Sets in attractive Gift Cases—from \$7.50 to \$35.00.



By means of a "Grab Fast Hook" it can be snugly snapped to any link of the band. That is why and how it is self-adjustable to any size wrist. Various style links to select from. Prices from \$7,50 to \$20.

In aviation Longines Time pieces lead the world. Byrd, Lindbergh, Chamberlin, Williams, De Pinedo: Kingsford-Smith, Costo and Bellante, Elinar Smith, and other outstanding aviators unlarlingly acknowledge Longines enduring accuracy. Longines have been the standard of the world for over sixty years - unchallenged in their reliability and beauty of design. DC ETT Sold by leading lewelers at prices ranging from \$45 to \$4500. Write for illustrated booklet. A.WITTNAUER CO. 402.404 FIFTH AVENUE, NEW YORK CHICAGO MONTREAL GENEVA



This Christmas, Parker offers

A Gift Pen

having

TWICE THE VALUE

at no extra cost—and Guaranteed for Life

Actually-the new Parker convertible Duofold is twice as useful as the usual fountain pen. For those to whom you give this streamlined beauty can change it back and forth at will from a Pocket model to a Desk Sct Pen. You virtually give them two Pens in one.

Saves the Price of a Second Pen

Later, as many as wish, can get a Parker Base and thus have a complete Desk Pen Set. With the Base, we include at no extra cost, an attachable taper to convert the Pocket Pen you have given.

So in choosing Christmas Pens insist on the Parker. Parker Pen owners are the only ones who can have a handsome Desk Pen Set without buying a special pen.

Pen Guaranteed for Life

Be sure to look for this famous impeint on the Pen-"Geo, S. Parker-DUO-FOLD." This means it holds 17.4% more ink than average, writes with Pressureless Touch, and is Guaranteed for Life! All dealers now demonstrating.

The Parker Pen Company, Janestille, Wisconsin

Duofold



Onyn Base with terin minkets and lamp; \$2%; with De Larse Jr. Pon and Procil, \$15,50.

Oury Base, 25; with Duodold Jr. Pen. 410.00

Other Purier Flow, \$2,73 and \$3,50

Bronged Base with 1931 calendar pad amlink concern, \$7,50, with minvertible Danfold Jr. Pen.

Antique brown finish Base in Madeens deeign, \$2.565; with comvertible Dunfold Jr. Fron. 17,50.





